

Date	Agenda	Due today
Week One		
Tu 1/10	<p><u>Course introduction:</u> Syllabus, schedule, classroom/studio policies, & equipment use agreements</p> <p>Assign: <u>Read:</u> Introduction, Ch. 1 – 5 (pages 1 – 27) <u>Reading outline:</u> Introduction, Ch. 1 – 5 due Tuesday, 1/17 <u>Misc.:</u> Syllabus quiz - due 1/17</p>	
Th 1/12	<p><u>Lecture:</u> What is multimedia production?</p> <p><u>Discuss:</u> WordPress blog set up</p> <p>Assign: <u>Blog:</u> WordPress blog set up by Thursday, 1/19 <u>Blog:</u> What is multimedia production due Thursday, 1/19 <u>Project:</u> Audio/edit project VOs – bring to class on Thursday, 1/19</p>	
Week Two		
Tu 1/17	<p><u>Lecture:</u> Pre-production preparation and planning</p> <p>Assign: <u>Read:</u> Ch. 21 & 22 (pages 223 – 250) <u>Reading outline:</u> Ch. 21 & 22 due Thursday, 1/26</p>	<p><u>Reading outline:</u> Introduction, Ch. 1 – 5</p> <p><u>Misc.:</u> Syllabus quiz</p>
Th 1/19	<p><u>Discussion:</u> Ch. 1 – 5</p> <p><u>Lecture:</u> Editing sound</p> <p><u>Hands-on:</u> Editing sound (Audio/edit project VOs)</p>	<p><u>Blog:</u> WordPress blog set up</p> <p><u>Blog:</u> What is multimedia production?</p> <p><u>Project:</u> Audio/edit project VOs – bring to class</p>
Week Three		
Tu 1/24	TBA: Special presentation by Dr. Britt or guest lecturer	

<p>Th 1/26</p>	<p><u>Lecture:</u> Editing video</p> <p><u>Hands-on:</u> Editing video (Final Cut Pro X tutorials & Audio/edit project video clips)</p> <p>Assign: <u>Read:</u> Ch. 6, 7, 8, & 9 (pages 28 – 80) <u>Reading outline:</u> Ch. 6, 7, 8, & 9 due Thursday, 2/2 <u>Project:</u> Completed audio/edit project due on Thursday, 2/9</p>	<p><u>Reading outline:</u> Ch. 21 & 22 (pages 223-250)</p>
Week Four		
<p>Tu 1/31</p>	<p><u>Discussion:</u> Ch. 21 & 22</p> <p><u>Lecture:</u> Storytelling & structure</p> <p>Assign: <u>Read:</u> Ch. 10 & 11 (pages 81 – 110) <u>Reading outline:</u> Ch. 10 & 11 due Tuesday, 2/7 <u>Blog:</u> Story analysis and breakdown due Tuesday, 2/7</p>	
<p>Th 2/2</p>	<p><u>Lecture:</u> Pre-production treatments, scripts, storyboards, and rundowns</p> <p>Assign: <u>Project:</u> Photo/audio story treatment, script, & storyboard due Tuesday, 2/14</p>	<p><u>Reading outline:</u> Ch. 6, 7, 8, & 9</p>
Week Five		
<p>Tu 2/7</p>	<p><u>Discussion:</u> Ch. 6, 7, 8, & 9</p> <p><u>Lecture:</u> Composition, shot sizes, moves, & framing</p> <p>Assign: <u>Read:</u> Ch. 12 (pages 111 – 127) <u>Reading outline:</u> Ch. 12 due Tuesday, 2/14</p>	<p><u>Reading outline:</u> Ch. 10 & 11</p> <p><u>Blog:</u> Story analysis and breakdown</p>

<p>Th 2/9</p>	<p><u>Discussion:</u> Ch. 10 & 11</p> <p><u>Pre-production:</u> 30 – second commercial</p> <p><u>Pre-production:</u> 10-minute shows</p> <p>Assign: <u>Read:</u> Ch. 14, 15, & 16 (pages 141 – 185) <u>Reading outline:</u> Ch. 14, 15, & 16 due Thursday, 2/16 <u>Project:</u> 30–second commercial treatment due Thursday, 2/16 <u>Studio production:</u> 10 – minute show treatment due Tuesday, 2/28</p>	<p><u>Project:</u> Completed audio/edit project</p>
Week Six		
<p>Tu 2/14</p>	<p><u>Lecture:</u> Camera controls & lighting</p> <p><u>Hands-on:</u> Cameras, light board, & light kit</p> <p>Assign: <u>Read:</u> Ch. 17 & 20 (pages 186 – 193, 217 - 223) <u>Reading outline:</u> Ch. 17 & 20 due Tuesday 2/21 <u>Project:</u> Completed photo/audio story due Tuesday, 3/7 <u>Blog:</u> Lighting & camera movement due Tuesday, 2/21 <u>Misc.:</u> Camera quiz – completed with lab techs by Friday, 3/3 (studio closes at 5:00 p.m.)</p>	<p><u>Reading outline:</u> Ch. 12</p> <p><u>Project:</u> Photo-audio story treatment, script, & storyboard</p>
<p>Th 2/16</p>	<p><u>Discussion:</u> Ch. 12</p> <p><u>Lecture:</u> Shooting factuals & sequences</p> <p>Assign: <u>Project:</u> 30–second commercial draft script & storyboard due Thursday, 2/23</p>	<p><u>Reading outline:</u> Ch. 14, 15, & 16</p> <p><u>Project:</u> 30 – second commercial treatment</p>
Week Seven		
<p>Tu 2/21</p>	<p><u>Discussion:</u> Ch. 14, 15, & 16</p> <p><u>Lecture:</u> Interviews, news, & current affairs</p> <p>Assign: <u>Read:</u> Ch. 13, 18, & 19 (pages 128 – 140, 194 - 216) <u>Reading outline:</u> Ch. 13, 18, & 19 due Tuesday, 2/28</p>	<p><u>Reading outline:</u> Ch. 17 & 20</p> <p><u>Blog:</u> Lighting & camera movement</p>

<p>Th 2/23</p>	<p><u>Discussion:</u> Ch. 17 & 20</p> <p><u>Lecture:</u> Recording sound & audio journalism</p> <p>Assign: <u>Blog:</u> Audio & sound due by Thursday, 3/2 <u>Project:</u> Audio interview package due Thursday, 3/9 <u>Project:</u> 30-second commercial final script & storyboard due Thursday, 3/2</p>	<p><u>Project:</u> 30-second commercial draft script & storyboard</p>
Week Eight		
<p>Tu 2/28</p>	<p><u>Lecture:</u> Using the audio control board</p> <p>Assign: <u>Read:</u> Ch. 23 (pages 251 – 256) <u>Reading outline:</u> Ch. 23 due Tuesday, 3/7 <u>Blog:</u> Telling stories with audio & visuals due Tuesday, 3/7 <u>Misc.:</u> Audio board quiz – completed with lab techs by Tuesday, 3/21 (studio closes at 8:30 p.m.)</p>	<p><u>Reading outline:</u> Ch. 13, 18, & 19</p> <p><u>Studio production:</u> 10 – minute show treatment</p>
<p>Th 3/2</p>	<p><u>Discussion:</u> Ch. 13, 18, & 19</p> <p><u>Hands-on:</u> Audio practice rotations</p>	<p><u>Blog:</u> Audio & sound</p> <p><u>Project:</u> 30-second commercial final script & storyboard</p>
<p>F 3/3</p>		<p><u>Misc.:</u> Camera quiz – completed with lab techs (studio closes at 5:00 p.m.)</p>
Week Nine		
<p>Tu 3/7</p>	<p><u>Discussion:</u> Ch. 23</p> <p><u>Lecture:</u> Floor directing & introduction to the switcher</p> <p><u>Activity:</u> Start stop continue</p> <p><u>Discuss:</u> Commercial teams</p> <p>Assign: <u>Studio production:</u> 10 – minute show draft script & rundown due Tuesday, 3/21 <u>Project:</u> 30-second commercial final production due <u>Misc.:</u> Floor directing quiz in class on Tuesday, 3/21</p>	<p><u>Project:</u> Completed photo/audio story</p> <p><u>Blog:</u> Telling stories with audio & visuals</p>

Th 3/9	<u>Hands-on:</u> Switcher rotations Assign: <u>Misc.:</u> Switcher quiz – completed with lab techs by Friday, 3/31 (studio closes at 5:00 p.m.) <u>Blog:</u> The production process due Thursday, 3/23	<u>Project:</u> Audio interview package
Week Ten		
M 3/13- Sa 3/18	<u>Spring Break: No class meetings</u>	
Week Eleven		
Tu 3/21	<u>Quiz:</u> Floor directing <u>Hands-on:</u> Switcher rotations Assign: <u>Studio production:</u> 10–minute show final script & rundown due Tuesday, 3/28	<u>Misc.:</u> Audio board quiz – completed with lab techs <u>Studio production:</u> 10 – minute show draft script & rundown
Th 3/23	<u>Lecture:</u> Directing <u>Hands-on:</u> Switcher rotations	<u>Blog:</u> The production process
F 3/24		<u>Misc.:</u> Audio board quiz – completed with lab techs (studio closes at 5:00 p.m.)
Week Twelve		
Tu 3/28	<u>Hands-on:</u> Practice directing	<u>Studio production:</u> 10–minute show final script & rundown
Th 3/30	<u>Hands-on:</u> Practice directing <u>Discuss:</u> Studio production schedule	
F 3/31		<u>Misc.:</u> Switcher quiz – completed with lab techs (studio closes at 5:00 p.m.)

Week Thirteen		
Tu 4/4	<u>Major:</u> Studio productions	
Th 4/6	<u>Major:</u> Studio productions	
Week Fourteen		
Tu 4/11	<u>Major:</u> Studio productions	
Th 4/13	<u>Major:</u> Studio productions	
Week Fifteen		
Tu 4/18	<u>Major:</u> Studio productions	
Th 4/20	<u>Major:</u> Studio productions	
Week Sixteen		
Finals Week: Meeting day dependent on test schedule Studio productions (if necessary)		<u>Blog:</u> Final thoughts due Friday, 4/28