

Date	Agenda	Due today
<b>Week One</b>		
Tu 8/23	<p><u>Course introduction:</u> Syllabus, schedule, classroom/studio policies, &amp; equipment use agreements</p> <p><b>Assign:</b>  <u>Read:</u> Introduction, Ch. 1 – 5 (pages 1 – 27)  <u>Reading outline:</u> Introduction, Ch. 1 – 5 due Tuesday, 8/30  <u>Misc.:</u> Syllabus quiz - due 8/30</p>	
Th 8/25	<p><u>Lecture:</u> What is multimedia production?</p> <p><u>Discuss:</u> WordPress blog set up</p> <p><b>Assign:</b>  <u>Blog:</u> WordPress blog set up by Thursday, Sept. 1  <u>Blog:</u> What is multimedia production due Thursday, Sept. 1  <u>Project:</u> Audio/edit project VOs – bring to class on Thursday, 9/1</p>	
<b>Week Two</b>		
Tu 8/30	<p><u>Lecture:</u> Pre-production preparation and planning</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 21 &amp; 22 (pages 223 – 250)  <u>Reading outline:</u> Ch. 21 &amp; 22 due Thursday, 9/8</p>	<p><u>Reading outline:</u> Introduction, Ch. 1 – 5</p> <p><u>Misc.:</u> Syllabus quiz</p>
Th 9/1	<p><u>Discussion:</u> Ch. 1 – 5</p> <p><u>Lecture:</u> Editing sound</p> <p><u>Hands-on:</u> Editing sound (Audio/edit project VOs)</p>	<p><u>Blog:</u> WordPress blog set up</p> <p><u>Blog:</u> What is multimedia production?</p> <p><u>Project:</u> Audio/edit project VOs – bring to class</p>
<b>Week Three</b>		
Tu 9/6	<b>Special presentation by Dr. Britt or guest lecturer</b>	

<p>Th 9/8</p>	<p><u>Lecture:</u> Editing video</p> <p><u>Hands-on:</u> Editing video (Final Cut Pro X tutorials &amp; Audio/edit project video clips)</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 6, 7, 8, &amp; 9 (pages 28 – 80)  <u>Reading outline:</u> Ch. 6, 7, 8, &amp; 9 due Thursday, 9/15  <u>Project:</u> Completed audio/edit project due on Thursday, 9/22</p>	<p><u>Reading outline:</u> Ch. 21 &amp; 22</p>
<b>Week Four</b>		
<p>M 9/12</p>	<p><u>Discussion:</u> Ch. 21 &amp; 22</p> <p><u>Lecture:</u> Storytelling &amp; structure</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 10 &amp; 11 (pages 81 – 110)  <u>Reading outline:</u> Ch. 10 &amp; 11 due Monday, 9/19  <u>Blog:</u> Story analysis and breakdown due Monday, 9/19</p>	
<p>W 9/14</p>	<p><u>Lecture:</u> Pre-production treatments, scripts, storyboards, and rundowns</p> <p><b>Assign:</b>  <u>Project:</u> Photo/audio story treatment, script, &amp; storyboard due Monday, 9/26</p>	<p><u>Reading outline:</u> Ch. 6, 7, 8, &amp; 9</p>
<b>Week Five</b>		
<p>M 9/19</p>	<p><u>Discussion:</u> Ch. 6, 7, 8, &amp; 9</p> <p><u>Lecture:</u> Composition, shot sizes, moves, &amp; framing</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 12 (pages 111 – 127)  <u>Reading outline:</u> Ch. 12 due Monday, 9/26</p>	<p><u>Reading outline:</u> Ch. 10 &amp; 11 due by the start of class</p> <p><u>Blog:</u> Story analysis and breakdown</p>

<p>W 9/21</p>	<p><u>Discussion:</u> Ch. 10 &amp; 11</p> <p><u>Pre-production:</u> 30 – second commercial</p> <p><u>Pre-production:</u> 10-minute shows</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 14, 15, &amp; 16 (pages 141 – 185)  <u>Reading outline:</u> Ch. 14, 15, &amp; 16 due Wednesday, 9/28  <u>Project:</u> 30 – second commercial treatment due Wednesday, 9/28  <u>Studio production:</u> 10 – minute show treatment due Monday, 10/10</p>	<p><u>Project:</u> Completed audio/edit project</p>
<p><b>Week Six</b></p>		
<p>M 9/26</p>	<p><u>Lecture:</u> Camera controls &amp; lighting</p> <p><u>Hands-on:</u> Cameras, light board, &amp; light kit</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 17 &amp; 20 (pages 186 – 193, 217 - 223)  <u>Reading outline:</u> Ch. 17 &amp; 20 due Monday, 10/3  <u>Project:</u> Completed photo/audio story due Monday, 10/17  <u>Blog:</u> Lighting &amp; camera movement due Monday, 10/3  <u>Misc.:</u> Camera quiz – completed with lab techs by Friday, 10/14 (studio closes at 5:00 p.m.)</p>	<p><u>Reading outline:</u> Ch. 12 due by the start of class</p> <p><u>Project:</u> Interview/news story treatment, script, &amp; storyboard</p>
<p>W 9/28</p>	<p><u>Discussion:</u> Ch. 12</p> <p><u>Lecture:</u> Shooting factuals &amp; sequences</p> <p><b>Assign:</b>  <u>Project:</u> 30 – second commercial draft script &amp; storyboard due Wednesday, 10/5</p>	<p><u>Reading outline:</u> Ch. 14, 15, &amp; 16</p> <p><u>Project:</u> 30 – second commercial treatment</p>
<p><b>Week Seven</b></p>		
<p>M 10/3</p>	<p><u>Discussion:</u> Ch. 14, 15, &amp; 16</p> <p><u>Lecture:</u> Interviews, news, &amp; current affairs</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 13, 18, &amp; 19 (pages 128 – 140, 194 - 216)  <u>Reading outline:</u> Ch. 13, 18, &amp; 19 due Monday, 10/10</p>	<p><u>Reading outline:</u> Ch. 17 &amp; 20</p> <p><u>Blog:</u> Lighting &amp; camera movement</p>

<p>W 10/5</p>	<p><u>Discussion:</u> Ch. 17 &amp; 20</p> <p><u>Lecture:</u> Recording sound &amp; audio journalism</p> <p><b>Assign:</b>  <u>Blog:</u> Audio &amp; sound due by Wednesday, 10/12  <u>Project:</u> Audio interview package due Wednesday, 10/19  <u>Project:</u> 30 – second commercial final script &amp; storyboard due Wednesday, 10/12</p>	<p><u>Project:</u> 30 – second commercial draft script &amp; storyboard</p>
<b>Week Eight</b>		
<p>M 10/10</p>	<p><u>Lecture:</u> Using the audio control board</p> <p><b>Assign:</b>  <u>Read:</u> Ch. 23 (pages 251 – 256)  <u>Reading outline:</u> Ch. 23 due Monday, 10/17  <u>Blog:</u> Telling stories with audio &amp; visuals due Monday, 10/17  <u>Misc.:</u> Audio board quiz – completed with lab techs by Friday, 10/28 (studio closes at 5:00 p.m.)</p>	<p><u>Reading outline:</u> Ch. 13, 18, &amp; 19</p> <p><u>Studio production:</u> 10 – minute show treatment</p>
<p>W 10/12</p>	<p><u>Discussion:</u> Ch. 13, 18, &amp; 19</p> <p><u>Hands-on:</u> Audio practice rotations</p>	<p><u>Blog:</u> Audio &amp; sound</p> <p><u>Project:</u> 30 – second commercial final script &amp; storyboard</p>
<p>F 10/14</p>		<p><u>Misc.:</u> Camera quiz – completed with lab techs (studio closes at 5:00 p.m.)</p>
<b>Week Nine</b>		
<p>M 10/17</p>	<p><u>Discussion:</u> Ch. 23</p> <p><u>Lecture:</u> Floor directing &amp; introduction to the switcher</p> <p><u>Activity:</u> Start stop continue</p> <p><u>Discuss:</u> Commercial teams</p> <p><b>Assign:</b>  <u>Studio production:</u> 10 – minute show draft script &amp; rundown due Monday, 10/24  <u>Project:</u> 30 – second commercial final production due  <u>Misc.:</u> Floor directing quiz in class on Monday, 10/24</p>	<p><u>Project:</u> Completed photo/audio story</p> <p><u>Blog:</u> Telling stories with audio &amp; visuals</p>

W 10/19	<u>Hands-on:</u> Switcher rotations  <b>Assign:</b> <u>Misc.:</u> Switcher quiz – completed with lab techs by Friday, 11/4 (studio closes at 5:00 p.m.) <u>Blog:</u> The production process due Wednesday, 10/26	<u>Project:</u> Audio interview package
<b>Week Ten</b>		
M 10/24	<u>Quiz:</u> Floor directing  <u>Hands-on:</u> Switcher rotations  <b>Assign:</b> <u>Studio production:</u> 10 – minute show final script & rundown due Monday, 10/31	<u>Misc.:</u> Audio board quiz – completed with lab techs  <u>Studio production:</u> 10 – minute show draft script & rundown
W 10/26	<u>Lecture:</u> Directing  <u>Hands-on:</u> Switcher rotations	<u>Blog:</u> The production process
F 10/28		<u>Misc.:</u> Audio board quiz – completed with lab techs (studio closes at 5:00 p.m.)
<b>Week Eleven</b>		
M 10/31	<u>Hands-on:</u> Practice directing	<u>Studio production:</u> 10 – minute show final script & rundown
W 11/2	<u>Hands-on:</u> Practice directing  <u>Discuss:</u> Studio production schedule	
F 11/4		<u>Misc.:</u> Switcher quiz – completed with lab techs (studio closes at 5:00 p.m.)
<b>Week Twelve</b>		
M 11/7	<u>Hands-on:</u> Practice directing	
W 11/9	<u>Major:</u> Studio productions	
<b>Week Thirteen</b>		
M 11/14	<u>Major:</u> Studio productions	

W 11/16	<u>Major:</u> Studio productions	
<b>Week Fourteen</b>		
<b>Thanksgiving break – No class meetings Monday, 11/21 – Friday 11/25</b>		
<b>Week Fifteen</b>		
M 11/28	<u>Major:</u> Studio productions	
W 11/30	<u>Major:</u> Studio productions	
<b>Week Sixteen</b>		
Final's Week: Meeting day dependent on test schedule <b>Hands-on</b> Group studio projects		<u>Blog:</u> Final thoughts due Friday, 12/9