

Marion County Economic Overview 2023

Demographic Profile	2
Unemployment Rate	4
Wage Trends	
Cost of Living Index	
Occupation Snapshot	7
Industry Clusters	9
Education Levels	10
Gross Domestic Product	11

^{*}Note This report was originally produced by Chmura Economics & Analytics Economics, an economic consulting company contracted by the Hibbs Institute.

Demographic Profile

The population in Marion County, Texas was 9,668 per American Community Survey data for 2018-2022. The region has a civilian labor force of 3,863 with a participation rate of 47.3%. Of individuals 25 to 64 in Marion County, Texas, 15.6% have a bachelor's degree or higher which compares with 35.8% in the nation. The median household income in Marion County, Texas is \$48,040 and the median house value is \$103,100.

Summary¹

		Percent			Value	
	Marion County, Texas	Texas	USA	Marion County, Texas	Texas	USA
Demographics	Texas	Texas	03/4	Texas	TCAUS	OOA
Population (ACS)	_	_	_	9,668	29,243,342	331,097,593
Male	48.9%	50.0%	49.6%	4,724	14,624,638	164,200,298
Female	51.1%	50.0%	50.4%	4,944	14,618,704	166,897,295
Median Age ²	_	_	_	52.1	35.2	38.5
Under 18 Years	17.2%	25.3%	22.1%	1,661	7,396,128	73,213,705
18 to 24 Years	8.0%	10.0%	9.4%	774	2,936,266	31,282,896
25 to 34 Years	7.3%	14.4%	13.7%	707	4,224,194	45,388,153
35 to 44 Years	11.5%	13.8%	12.9%	1,112	4,046,302	42,810,359
45 to 54 Years	10.1%	12.3%	12.4%	980	3,597,088	41,087,357
55 to 64 Years	18.8%	11.2%	12.9%	1,813	3,274,387	42,577,475
65 to 74 Years	16.4%	7.9%	9.7%	1,588	2,297,666	32,260,679
75 Years and Over	10.7%	5.0%	6.8%	1,033	1,471,311	22,476,969
Race: White	71.4%	59.1%	65.9%	6,901	17,293,460	218,123,424
Race: Black or African American	21.9%	12.1%	12.5%	2,117	3,552,579	41,288,572
Race: American Indian and Alaska Native	0.7%	0.6%	0.8%	71	169,576	2,786,431
Race: Asian	0.6%	5.2%	5.8%	58	1,511,069	19,112,979
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	14	27,350	624,863
Race: Some Other Race	1.6%	7.8%	6.0%	151	2,281,525	20,018,544
Race: Two or More Races	3.7%	15.1%	8.8%	356	4,407,783	29,142,780
Hispanic or Latino (of any race)	4.6%	39.9%	18.7%	447	11,665,280	61,755,866
Population Growth						
Population (Pop Estimates) ⁴	_	_	_	9,560	30,029,572	333,287,557
Population Annual Average Growth ⁴	-0.8%	1.4%	0.6%	-83	394,545	1,940,990
People per Square Mile ⁴	_	_	_	25.1	114.9	94.3
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	47.3%	65.0%	63.3%	3,863	14,674,135	167,857,207
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	66.1%	81.5%	82.8%	1,851	9,621,423	106,380,520
Armed Forces Labor Force	0.0%	0.5%	0.5%	0	110,177	1,236,378
Veterans, Age 18-64	8.0%	4.7%	4.3%	433	835,988	8,636,019
Veterans Labor Force Participation Rate and Size, Age 18-64	69.7%	78.7%	77.1%	302	658,147	6,656,238
Median Household Income ²	_	_	_	\$48,040	\$73,035	\$75,149
Per Capita Income	_	_	_	\$27,263	\$37,514	\$41,261
Mean Commute Time (minutes)			_	32.0	26.6	26.7
Commute via Public Transportation	0.3%	1.0%	3.8%	11	142,353	5,945,723
Educational Attainment, Age 25-64						
No High School Diploma	13.1%	13.9%	10.1%	604	2,103,422	17,373,867
High School Graduate	42.3%	24.1%	25.1%	1,949	3,653,228	43,176,248
Some College, No Degree	20.2%	20.9%	19.7%	930	3,158,279	33,916,989
Associate's Degree	8.8%	7.9%	9.2%	408	1,199,146	15,886,884
Bachelor's Degree	12.8%	21.7%	22.4%	591	3,281,456	38,451,123
Postgraduate Degree	2.8%	11.5%	13.4%	130	1,746,440	23,058,233

About This Report

Summary¹

		Value				
	Marion County,			Marion County,		
	Texas	Texas	USA	Texas	Texas	USA
Housing						
Total Housing Units	_	_	_	5,602	11,654,971	140,943,613
Median House Value (of owner-occupied units) ^{2,5}	_	_	_	\$103,100	\$238,000	\$281,900
Homeowner Vacancy	0.5%	1.2%	1.1%	16	78,790	931,393
Rental Vacancy	8.8%	7.4%	5.5%	87	318,227	2,623,236
Renter-Occupied Housing Units (% of Occupied Units)	22.4%	37.6%	35.2%	899	3,944,826	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	4.9%	5.3%	8.3%	196	551,100	10,474,870
Social						
Poverty Level (of all people)	15.7%	13.9%	12.5%	1,502	3,990,326	40,521,584
Households Receiving Food Stamps/SNAP	21.7%	11.5%	11.5%	871	1,209,485	14,486,880
Enrolled in Grade 12 (% of total population)	1.7%	1.5%	1.4%	168	433,670	4,476,703
Disconnected Youth ³	0.0%	3.0%	2.5%	0	50,502	430,795
Children in Single Parent Families (% of all children)	37.5%	34.1%	34.0%	581	2,400,195	23,568,955
Uninsured	11.6%	17.6%	8.7%	1,110	5,056,008	28,315,092
With a Disability, Age 18-64	16.9%	9.7%	10.5%	897	1,710,522	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	15.3%	49.8%	45.5%	137	851,439	9,492,098
Foreign Born	2.9%	17.1%	13.7%	281	4,987,855	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	1.7%	13.0%	8.2%	160	3,538,224	25,704,846

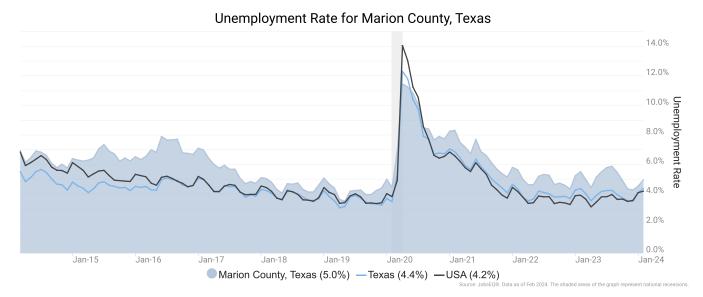
Source: JobsEQ®

- 1. American Community Survey 2018-2022, unless noted otherwise
- 2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
- 3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
- 4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.
- 5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

About This Report

Unemployment Rate

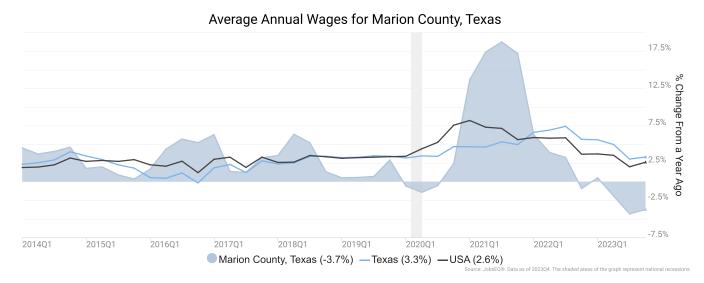
The unemployment rate for Marion County, Texas was 5.0% as of February 2024. The regional unemployment rate was higher than the national rate of 4.2%. One year earlier, in February 2023, the unemployment rate in Marion County, Texas was 5.5%.



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through February 2024.

Wage Trends

The average worker in Marion County, Texas earned annual wages of \$37,980 as of 2023Q4. Average annual wages per worker decreased 3.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 11.4% lower in Marion County, Texas than the U.S. average.

Cost of Living Information

		Cost of Living Index					
	Annual Average Salary	(Base US)	US Purchasing Power				
Marion County, Texas	\$37,980	88.6	\$42,871				
Texas	\$69,431	94.2	\$73,686				
USA	\$69,861	100.0	\$69,861				

Source: JobsEQ® Data as of 2023Q4

Cost of Living per COLI, data as of 2023Q3, imputed by Chmura where necessary.

Occupation Snapshot

The largest major occupation group in Marion County, Texas is Food Preparation and Serving Related Occupations, employing 286 workers. The next-largest occupation groups in the region are Management Occupations (249 workers) and Production Occupations (249). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Healthcare Support Occupations (LQ = 1.90), Production Occupations (1.76), and Food Preparation and Serving Related Occupations (1.39).

Occupation groups in Marion County, Texas with the highest average wages per worker are Legal Occupations (\$104,400), Computer and Mathematical Occupations (\$86,200), and Management Occupations (\$86,100). The unemployment rate in the region varied among the major groups from 2.1% among Healthcare Practitioners and Technical Occupations to 7.4% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in Marion County, Texas is expected to be Healthcare Support Occupations with a +1.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+3 jobs) and Healthcare Practitioners and Technical Occupations (+1). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (53 jobs) and Healthcare Support Occupations (31).

Marion County, Texas, 2023Q41

			Current					5-Year History				1-Year Forecast			
soc	Occupation	Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth	
35-0000	Food Preparation and Serving Related	286	\$27,100	1.39	35	7.4%	5	-19	-1.2%	53	24	29	0	0.0%	
11-0000	Management	249	\$86,100	1.31	7	2.1%	7	30	2.6%	20	10	11	0	-0.2%	
51-0000	Production	249	\$45,300	1.76	30	6.1%	10	49	4.4%	25	11	16	-2	-0.8%	
31-0000	Healthcare Support	218	\$28,300	1.90	14	4.9%	8	-18	-1.6%	34	15	16	3	1.4%	
43-0000	Office and Administrative Support	214	\$40,600	0.70	16	3.8%	3	8	0.7%	22	11	12	-2	-0.8%	
41-0000	Sales and Related	192	\$38,300	0.85	24	6.3%	9	26	3.0%	26	12	14	-1	-0.7%	
53-0000	Transportation and Material Moving	185	\$40,900	0.83	37	6.9%	6	11	1.3%	23	9	13	0	0.1%	
25-0000	Educational Instruction and Library	183	\$49,000	1.34	7	3.4%	10	11	1.2%	15	8	8	0	-0.3%	
29-0000	Healthcare Practitioners and Technical	119	\$73,700	0.80	4	2.1%	11	3	0.5%	9	4	3	1	0.9%	
47-0000	Construction and Extraction	114	\$45,900	0.98	21	6.6%	5	37	8.2%	10	4	6	0	0.0%	
49-0000	Installation, Maintenance, and Repair	108	\$54,200	1.09	10	3.2%	2	21	4.5%	9	4	5	0	-0.4%	
37-0000	Building and Grounds Cleaning and Maintenance	92	\$31,200	1.11	11	6.4%	2	10	2.4%	12	6	6	0	-0.1%	
13-0000	Business and Financial Operations	71	\$70,400	0.44	3	2.9%	0	15	4.9%	6	2	4	0	0.1%	
39-0000	Personal Care and Service	51	\$30,600	0.81	4	4.4%	1	4	1.5%	9	3	5	0	0.5%	
33-0000	Protective Service	49	\$47,600	0.90	3	4.3%	1	1	0.3%	5	2	3	0	-0.1%	
21-0000	Community and Social Service	44	\$51,500	0.95	1	3.2%	3	4	1.9%	4	2	2	0	1.1%	
17-0000	Architecture and Engineering	31	\$81,700	0.75	1	2.8%	2	6	4.8%	2	1	1	0	-0.3%	
27-0000	Arts, Design, Entertainment, Sports, and Media	29	\$51,400	0.61	1	4.1%	0	3	2.6%	3	1	2	0	0.2%	

About This Report

Marion County, Texas, 2023Q41

			Current				5-Year History				1-Year Forecast			
soc	Occupation	Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
15-0000	Computer and Mathematical	26	\$86,200	0.32	1	2.6%	n/a	9	8.2%	2	1	1	0	0.6%
45-0000	Farming, Fishing, and Forestry	15	\$40,600	1.02	1	6.1%	0	2	3.1%	2	1	1	0	-0.6%
19-0000	Life, Physical, and Social Science	11	\$77,500	0.48	0	n/a	n/a	2	4.1%	1	0	1	0	0.1%
23-0000	Legal	9	\$104,400	0.43	0	n/a	n/a	-1	-2.7%	1	0	0	0	0.4%
	Total - All Occupations	2,546	\$47,900	1.00	230	5.1%	86	215	1.8%	290	132	159	-1	0.0%

Source: JobsEQ®

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

- ${\bf 1.}\ {\bf Data}\ {\bf based}\ {\bf on}\ {\bf a}\ {\bf four-quarter}\ {\bf moving}\ {\bf average}\ {\bf unless}\ {\bf noted}\ {\bf otherwise}.$
- 2. Wage data represent the average for all Covered Employment $\,$

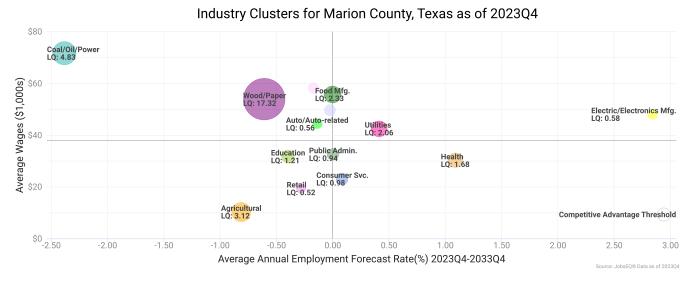
Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

About This Report

^{3.} Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Marion County, Texas with the highest relative concentration is Wood/Paper with a location quotient of 17.32. This cluster employs 332 workers in the region with an average wage of \$53,895. Employment in the Wood/Paper cluster is projected to contract in the region about 0.6% per year over the next ten years.

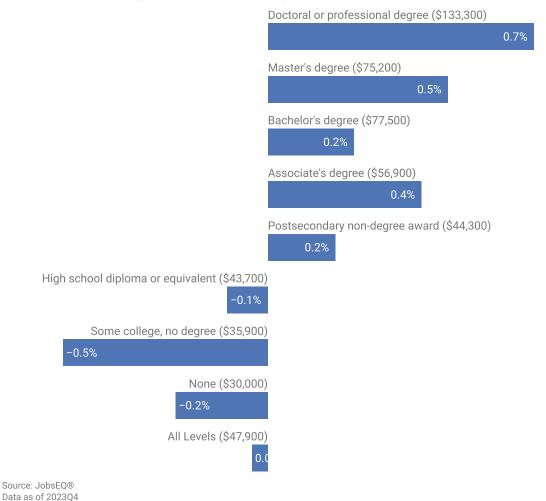


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Marion County, Texas is projected to contract 0.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.7% per year, those requiring a bachelor's degree are forecast to grow 0.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.4% per year.

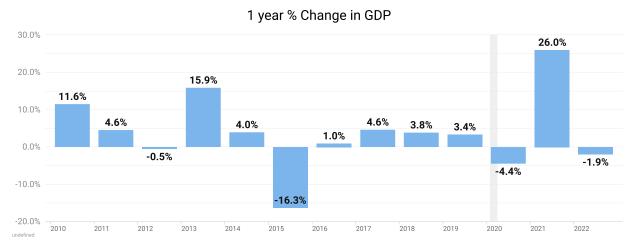
Annual Average Projected Job Growth by Education Levels



Employment by occupation data are estimates are as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Marion County, Texas contracted 1.9%. This follows growth of 26.0% in 2021. As of 2022, total GDP in Marion County, Texas was \$212,342,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Of the sectors in Marion County, Texas, Manufacturing contributed the largest portion of GDP in 2022, \$50,165,000 The next-largest contributions came from Utilities (\$21,288,000); Health Care and Social Assistance (\$19,992,000); and Educational Services (\$15,488,000).

GDP (in \$ millions)

Manufacturing (31)

\$50

Utilities (22)

\$21

Health Care and Social Assistance (62)

\$20

Educational Services (61)

\$15

Accommodation and Food Services (72)

\$15

Administrative and Support and Waste Management and Remediation Services (56)

\$14

Construction (23)

\$11

Transportation and Warehousing (48)



Real Estate and Rental and Leasing (53)



Retail Trade (44)

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

About This Report