

JOB SEARCH STRATEGIES

STRATEGY 1: Identify promising organizations in your career field or industry, then visit their Web sites.

- **WHY?** *"Most successful job-search contacts made online happened directly at corporate Web sites, not through job boards."* - CareerXRoads
- Organizations only pay to advertise their hard-to-fill jobs. The rest of their job openings may be posted to their Web site.
- This process, along with networking, is **the best and most overlooked job-hunting strategy.**

STRATEGY 2: Use networking contacts.

- **WHY?** Employers in many industries never list their jobs anywhere. This includes nonprofits, the various communications fields, consulting, investment banking, and others.
- Networking opens the door to a lot of job openings you would never otherwise know about. In addition, by networking you can learn a lot about breaking into your chosen career field, identify top employers, and meet some great people.

STRATEGY 3: Temp work leading to full-time employment

- **WHY?** Many people find excellent, full-time, long-term positions through their temp jobs. Temping allows you to make a livable salary while you size up the company prior to making a commitment.

STRATEGY 4: Career and job fairs

- **WHY?** Career and job fairs offer the opportunity to meet many employers in one fell swoop.

STRATEGY 5: Internships, Externships (Job Shadowing), Volunteering and professional fellowships

- **WHY?** To break into some career fields, you almost have to have done an internship in that field (advertising, public relations, book publishing and others). In addition, employers love to hire their good interns into full-time jobs after graduation.
 - Externships and volunteering provide you will additional experience in that field. It indicates that you are dedicated to field when you work without monetary compensation.
- **Graduating students and recent alumni take note** - not only are more organizations hiring their interns into full-time, entry-level positions, but many of these same organizations welcome graduates as interns.

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STRATEGY 6: Campus recruiting

- **WHY?** As a graduating senior, you'll never again have the opportunity to meet so many employers coming to your doorstep to interview you.
- **Alumni take note** - while alumni cannot participate in the campus recruiting program, you can connect with the contact person associated with each job listing. Remember, each organization in the PatriotJobs database has targeted UT Tyler as a place to find good employees.