

ANNUAL REPORT 2003 – 2004

Dean's View

Dr. Jim L. Tarter



Welcome to the Annual Report for the academic year 2003-2004. The year saw significant results for the College, its faculty, students, and supporters. The University continued double-digit growth and admitted the third freshman class of over 500 students. The leadership team of the College unexpectedly gained significant real-time experience in "interim" roles. Dr. Jim Tarter served the University as "interim" Provost and Vice President for Academic Affairs. The dean's position was ably filled by Dr. Mary Fischer (Fall 2003), Dr. Clayton Allen (Spring 2004), and Dr. Buddy Odom (Summer 2004). Deborah Herron, Administrative Assistant in the Office of the Dean, provided the stability and professional support to each "dean" and ensured their success. These assignments yielded great experience, which in turn increases the ability of the leadership team to serve the students and faculty. Everyone returns to their "regular" assignments for Fall 2004.

Please read this report. We are proud to share this with you as we seek to be one of the best business and technology programs in our served market.

Highlights 2003 - 2004

- Official enrollment figures for the Fall 2003 semester at The University of Texas at Tyler reflected a 12 percent growth compared with the previous fall semester enrollment statistics with a record-breaking number of 4,760 students.
- Spring 2004 enrollment at The University of Texas at Tyler showed significant increases in headcount and semester credit hours over the previous spring.
- The College of Business and Technology served as a host site for the 2003 Living Leadership Conference via satellite. More than 200 representatives from different companies attended this Global Satellite Event.
- Beta Gamma Sigma Exemplary Chapter Award was presented to the Department of Business Administration for its superior level of membership acceptance. Beta Gamma Sigma is the honor society for AACSB International.
- Beta Gamma Sigma Business Honorees inducted for their contributions to the business community were: **Billy Hibbs, Sr.**, Chairman of Hibbs-Hallmark, Tyler, Texas; and **John Robbins**, President of Robbins Petroleum, Longview, Texas.
- The College of Business and Technology was represented at the 2004 Tyler Business Expo. In addition, the college participated in the Longview Partnership Business Expo. This is a part of the marketing and recruiting program of the college.
- A travel/study course was offered in March 2004. A total of 82 students and faculty traveled to England and Ireland for the course.
- **Dr. Clayton Allen** and **Dr. Rita Dobbs** initiated the process to obtain approval for one of the first

two doctoral plans at The University of Texas at Tyler: The Ph.D. in Human Resource Development.

- The Office of the Dean created a leadership team to address communication and decision-making operations within the College of Business and Technology. Team members included **Dr. Clayton Allen**, **Dr. Rita Dobbs**, **Mrs. Deborah Herron**, **Dr. Jim Tarter**, **Dr. Oris Odom**, and **Dr. Mary Fischer**.
- **Mr. Mike Northcutt**, President of Southside Bank, Longview, Texas, served as chairman of the College of Business & Technology Executive Advisory Committee.
- The Hispanic Business Center, directed by **Dr. Isaura Flores**, held a certification ceremony for 40 participants of the third small business development seminar.
- A new College of Business and Technology internship program became available to students with a minimum 3.0 GPA.

For more information about the College of Business and Technology, please visit our website:

<http://www.uttyler.edu/cbt/>

Faculty Highlights

- **Dr. James F. Harbaugh**, associate professor of technology, presented "Total Quality Management and Six Sigma Quality" to the East Texas Chapter of the Society of Manufacturing Engineers.
- **Dr. W. Clayton Allen**, professor and faculty chair, department of technology, presented four papers at international conferences this year,

including a presentation to the Oxford Round Table at Oxford University in England.

- **Dr. Rita Dobbs**, assistant professor of technology, spoke at the International Innovation in Higher Education Conference in Kiev, Ukraine, in May 2004. Dr. Dobbs presented the topic of distance learning at several international conferences.
- The Northeast Texas Consortium's NETnet Training Resources web page featured **Dr. Rita Dobbs**, assistant professor of technology, in the Instructor Showcase.
- **Dr. Marilyn Young**, professor of management, completed Community Assessment for Tyler Independent School District's Head Start; Wage and Benefit Survey for the Tyler Economic Corporation; and Wage and Benefit Survey for Kilgore Economic Development Council.
- **Dr. Herb Epstein**, adjunct associate professor of International Business, won two gold medals in the table tennis event at the 17th World Senior Games in St. George, Utah.
- **Dr. Mary Helen Fagan** was promoted to associate professor of management with tenure.

Retirement

- **Mrs. Barbara Wyatt** retired after serving 20 years as senior secretary for the Department of Technology.
- **Mrs. Virginia (Ginger) Smith** retired after five years of service as secretary for the Department of Business Administration.

Student Highlights

- Thirty-two students were inducted into the Beta Gamma Sigma honor society.
- **Mattie A. Wortham**, an accounting major, received the 2003-2004 scholarship from Beta Gamma Sigma.
- **Marina Lakhiaevai**, a finance major, was honored for academic excellence and motivation when she received the Freshman Spotlight Award.
- Thirteen students from the inaugural student cohort of the Weekend MBA program at the Longview University Center graduated in May 2004.
- **Kevin Johnson**, a management major, was named Mr. UT Tyler. This was the first homecoming for the University.

CBT Undergraduate Profile

Male	52%
Female	48%
Minorities	17%
Student/Teacher Ratio	24:1

Undergraduate Majors

General Business	10%
Tech-Industrial Safety	3%
Tech-Industrial Technology	6%
Marketing	14%
Finance	13%
Management	19%
Applied Arts & Sciences	8%
Accounting	25%
Human Resource Development	2%

Undergraduate Enrollment

	<u>Fall 01</u>	<u>Fall 02</u>	<u>Fall 03</u>
Business	439	543	650
Technology	<u>158</u>	<u>147</u>	<u>155</u>
Total	597	690	805

Undergraduate Degrees Granted

	<u>Fall 01</u>	<u>Fall 02</u>	<u>Fall 03</u>
BAAS	31	31	23
BBA	86	111	95
BS	<u>24</u>	<u>31</u>	<u>20</u>
Total	141	173	138

CBT Graduate Profile

Graduate Enrollment

	<u>Fall 01</u>	<u>Fall 02</u>	<u>Fall 03</u>
Business	165	172	186
Technology	<u>49</u>	<u>45</u>	<u>56</u>
Total	214	217	242

Graduate Degrees Granted

	<u>Fall 01</u>	<u>Fall 02</u>	<u>Fall 03</u>
Business	19	22	45
Technology	<u>15</u>	<u>18</u>	<u>12</u>
Total	34	40	57