

<b>MARK</b>	<b>Pre Req</b>	<b>Course Title</b>	<b>FALL 2008</b>	<b>SPRING 2009</b>	<b>SUMMER 2009</b>	<b>FALL 2009</b>	<b>SPRING 2010</b>	<b>SUMMER 2010</b>
<b>Undergraduate Level</b>								
<b>MARK 3311</b>		<b>Principles of Marketing</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>MARK 3350</b>	<b>X</b>	<b>Consumer Behavior</b>	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>	
<b>MARK 4300</b>	<b>X</b>	<b>Services Marketing</b>	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>	
<b>MARK 4305</b>	<b>X</b>	<b>Integrated Marketing Communication</b>	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>	
<b>MARK 4365</b>	<b>X</b>	<b>Sales Management</b>	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>	
<b>MARK 4370</b>	<b>X</b>	<b>Special Topics in Marketing</b>		<b>X</b>			<b>X</b>	
<b>MARK 4380</b>	<b>X</b>	<b>Marketing Research</b>	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>	
		<b>Marketing Elective</b>			<b>X</b>			<b>X</b>
		<b>Marketing Elective</b>		<b>X</b>			<b>X</b>	
<b>Graduate Level</b>								
<b>MARK 5320</b>		<b>Advanced Marketing Fundamentals</b>		<b>X</b>				
<b>MARK 5375</b>		<b>Special Topics in Marketing</b>		<b>X</b>			<b>X</b>	
<b>MARK 5380</b>		<b>Marketing Research</b>						

Business electives can be Accounting, Finance, General Business, Management, or Marketing courses that are not required within your degree plan.

Any questions should be directed to BUS 114, Career and Advising Services Center.