The Center for Hearing and Speech
FALL 2011 PUBLIC RELATIONS and MARKETING INTERNSHIP

ABOUT THE POSITION
The Center for Hearing and Speech in Houston is looking for two students studying public relations, marketing, journalism or a communications-related field. Applicants interested in gaining a real hands-on experience and learning about the communications side of a local nonprofit are preferred. The candidate will work closely with the CHS Development Department.

Duties will include research, writing, assisting in all PR and marketing initiatives, assisting in preparation for Houston Via Colori® (the Center’s annual street painting festival fundraiser), newsletter development, and other relevant tasks. This position also will include a focus on using social media networks as a valuable public relations tool.

Position Requirements
The candidate should be self-motivated, creative, capable of multi-tasking, good with deadlines, and possess strong communication and organizational skills. A previous knowledge of Microsoft Word, Microsoft Excel, and social media tools (i.e., Facebook, Twitter, etc.) is required. Knowledge of Adobe InDesign, Adobe Photoshop and AP Style is not required, but is preferred.

The position would require an average of 15 hours per week and the work schedule is flexible. If you are interested in this demanding yet rewarding opportunity, please e-mail your resume and a brief cover letter to Ramsay M. McCoy at rmccoy@centerhearingandspeech.org by September 1, 2011.

About The Center for Hearing and Speech
The Center for Hearing and Speech is a non-profit, United Way agency that teaches children with hearing impairments speaking, listening and literacy skills. CHS was founded in 1947 by four parents who wanted their children with hearing impairments to communicate by speaking instead of using sign language.

CHS provides education, audiology and speech pathology services to more than 2,600 children with mild to profound hearing loss.