

#### **JOINT SPONSORSHIP PROCESS**

Updated August 15, 2023

In accordance with Regents' Rules and Regulations, Rule 80105, please follow the Joint Sponsor process as listed below.

#### **STEP 1: INITIAL CONTACT**

The initial contact can begin from any of the following in terms of utilizing UT Tyler space for a program/event:

- Outside group contacts Office of Community Partnerships
- Office of Community Partnerships contacts outside group
- Outside group contacts someone else at the University
  - Event Management
  - College
  - Department

A Joint Sponsorship means that the event is co-branded with UT Tyler/a UT Tyler Department and an outside organization and is a joint effort in terms of planning and execution.

Please note that only spaces on campus designated as "Special Use Facilities" per the <u>H.O.P. Section 4.4.1</u> are available for public use. This includes the Al and Nancy Jones Auxiliary Gym (PHE Gym), Alumni House, the Art & Art History Lecture Room, Athletic Fields and facilities, Braithwaite Hall and Meadows Gallery Lobby, The Cowan Center Vaughn Auditorium and lobbies, Herrington Patriot Center, Intramural Field, and Patriot Plaza and Patriot Plaza North. Any other space is unavailable for public use without a Joint Sponsorship.

### STEP 2: APPROVAL OF JOINT SPONSORSHIP

In all instances, the Office of Community Partnerships must approve the Joint Sponsorship. Please send event details (organization name, date, time, location, expected attendees, & brief description of event) to Brittany Childs at bchilds@uttyler.edu as well as the appropriate Dean, VP and/or Department Head. The request will then be reviewed by the Sponsorship Committee monthly. Please communicate with Community Partnerships to ensure that the timing of your request aligns with the Sponsorship Committee meeting date, so they can review the request in a timely manner.

If the event aligns with the University mission and is a good fit for a Joint Sponsorship, the Office of Community Partnerships and the Sponsorship Committee will approve the Joint Sponsorship and assign a Stakeholder Category.

If the University is serving as the entity represented in the Joint Sponsorship, the Office of Community Partnerships will serve as the Point of Contact (POC). If a specific University department is the entity represented in the Joint Sponsorship, the department will identify someone to serve as the POC through the entire process.

Point of Contact (POC) = this person will see the Joint Sponsorship process through completion including but not limited to:

- Collect data from organization
- Actively be involved in the planning/communication process.
- Serve as primary POC for the organization in terms of updates, answering questions, etc.
- Reserve space on campus
- Ensure the Event Management Coordination Form (EMC) is completed
- Collect necessary data and fee information from Event Management
- Ensure that Use Agreement is signed in a timely manner

- Attend event
- Receive invoice from Event Management at conclusion of event, forward to organization, and/or ensure payment is made in a timely manner

#### **STEP 3: REQUEST SPACE IN ASTRA**

Once approval has been obtained from the Office of Community Partnerships, the POC will request space on campus through Astra. The event will then be placed in a pending status for review. The POC will need general information to complete the Astra request, including but not limited to:

- Date
- Time
- Location
- Is food being served
- # of expected attendees
- Parking information

Since a Joint Sponsorship requires additional information to be processed as an Event, an EMC form will be sent to the POC to complete.

## Sample e-mail received by POC after space is requested in Astra

EVENT PLACED IN PENDING STATUS: More Information Needed for THIS IS A FAKE EVENT - PLEASE APPROVE



### Thanks for your event request!

Since additional information is needed, your event has been placed in a PENDING STATUS and is NOT SCHEDULED.

Please complete the Event Management Coordination Form (link below) to continue with the scheduling process. If you have any questions, email <a href="mailto:vbond@uttyler.edu">vbond@uttyler.edu</a>.

**Event Management Coordination Form** 

You will need your Astra reservation number: 20210824-00117

You can view your Astra event here: THIS IS A FAKE EVENT - PLEASE APPROVE

## STEP 4: COMPLETE THE EVENT MANAGEMENT COORDINATION FORM (EMC)

Once the Astra record is placed in a pending status, the EMC will be sent to the POC since additional data is needed to complete the Astra record and the Joint Sponsored Facility Use Agreement. This will include questions including, but not limited to:

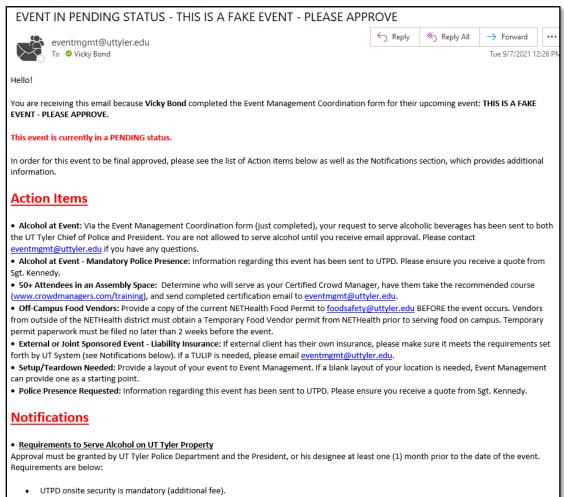
- Anticipated attendance
- Will the event have minors?
- Is housekeeping needed?
- Will event setup/teardown be needed?
- Is A/V needed?
- Will anything be delivered to campus?
- Information about food vendors?
  - NetHealth permits
  - Insurance
- Is alcohol being served?

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- Is sponsorship associated with the event?
  - o If yes, what dollar amount is associated with the benefits UT Tyler is receiving?
- Does the client have insurance that meets UT Tyler's requirements? (see Page 6 for sample)
  - Client must provide necessary proof of insurance if already covered.
  - If client does not have insurance, a Temporary User Liability Insurance Policy (TULIP) can be purchased from UT Tyler through Event Management.
- Outside organization contact information
  - O Who will be signing the Use Agreement?
  - O What is their email address?

At this point, the POC may need to communicate with the outside organization to obtain all relevant information pertaining to the event. Once the form is complete in its entirety and submitted, the POC will receive additional instructions about the next steps to ensure that the event is successful. This may include further conversations with the UT Tyler Police Department, Environmental Health & Safety, etc.

## Sample E-mail Received by POC after EMC Completed



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#### **STEP 5: DETERMINE FEES**

Depending on the nature and details of the event, there will likely be fees associated with the Joint Sponsorship that the outside entity will be responsible for paying.

Potential fees associated with events:

- Administrative Fee = fee for Event Management services
- Rental Fee = fee that would normally be charged to reserve space for outside groups
- Overhead Costs = costs associated to maintain the space per Facilities
- Porter Fees = required for events with food, large number of attendees, etc.
- **Setup/Teardown** = if setup/teardown is outside of normal working hours
- **Certified Crowd Manager (CCM)** = required if the event has 50 people. At 250 attendees, two (2) CCMs are required; 500 people, three (3) CCMs are required; etc.
- **UTPD** = required if alcohol is being served or 500+ attendees
- **Insurance (TULIP)** = must be purchased if the outside organization does not carry required liability insurance coverage

### It is possible to waive some fees associated with events.

The Office of Community Partnerships will communicate with Event Management to determine the Stakeholder Level that may be applied towards the reservation fees. In any scenario, the outside organization will be required to pay the following:

- Porter Fees
- Setup/Teardown Fees (outside of their normal working hours)
- Certified Crowd Manager Fees
- UTPD Fees
- TULIP Insurance (if organization is unable to provide proof of insurance that meets requirements)
- Any other hard cost associated with the event.

For groups that fall under Stakeholder Level 3 (strategic stakeholders and/or students K-12) and for which the host College/Department determines it is beneficial for the University to do so, the host College/Department may be able to offset those costs on behalf of the organization. Only self-generated funds and/or donor/gift funds may be used for this purpose. Tuition and fees or state funds may not be used for these situations.

#### STEP 6: CONFIRM DETAILS AND CREATE USE AGREEMENT

The POC will send the following information to Event Management to create the Use Agreement:

- Sponsorship level information and associated benefits (if applicable)
- Proof of insurance (if applicable)

Please note that the Legal Department needs 10 days at a minimum to process and execute the User Agreement, so timing is key to collecting the appropriate information needed to create the User Agreement.

Event Management will collect official quotes, communicate fees to the POC for verification, create the Use Agreement, and send it to all parties via DocuSign. The POC should notify the outside organization that the Use Agreement will be on its way and offer to answer questions (if they are unfamiliar with using DocuSign). The POC will be copied on the DocuSign, so they know that the document is on its way.

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At this point, the POC will make sure that all other details are communicated to the outside group in preparation for the event/program, including:

- Any additional information in terms of setup
- Is a planning meeting needed with members of Event Management, Environmental Health & Safety, etc.?
- Parking information
  - Send campus map
  - o Are temporary parking passes needed?

## **STEP 7: INVOICE AND RECEIPT OF PAYMENT**

Event Management will invoice the outside organization and send with the executed Use Agreement. Payment is due prior to the first date of the event. The POC is to ensure the invoice is paid in a timely manner.

#### **STEP 8: PRESENCE AT EVENT**

The POC or appropriate delegate must be present at the event to troubleshoot, answer questions, etc. This may include, but is not limited to:

- Welcoming group to campus
- Ensuring space is set up correctly
- Assisting with equipment (if applicable)
- Notifying Physical Plant is space is too hot/cold

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# Certificate of Liability Insurance – Sample Form

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The University of Texas System Board of Regents The University of Texas System The University of Texas at Tyler The University of Texas Health Science Center at Tyler 3900 University Blvd. Tyler, TX 75799						SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.				
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						**Authorized Representative signature - NOT A STAMP**				
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## Certificate of Liability Insurance - Quick Tips

#### Quick Tips: Understanding the Acord Certificate of Insurance CERTIFICATE OF LIABILITY INSURANCE THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE DUCER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT SETWEEN THE ISSUING INSURERISS, AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER. MPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION is WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(is). 1. PRODUCER 8. POLICY EFFECTIVE Insurance Agent/Broker who issues certificates. Joe Broker Must be prior to or FROME (AC. No. Eat: 512-009-1734 E-MAL coincidental with 712 East Ho 12 East Houston Street fallas, TX 77777-5151 effective date of 2. NAME OF INSURED HILIPERILI APPORDING COVERAGE MAKE # contract. NEUMER A.: Illinois National Insurance Company Must be the legal name Charlie Company, Inc. 200 East River Road Austin, TX 78787 Meumph 8: ACE American Insurance Comp of the contracting party. MILITARY C: Indemnity Insurance Co of North 9. POLICY EXPIRATION weungs or: XL Insurance America Inc 24554 DATE If occurrence form, date 3. TYPES OF INSURANCE CERTIFICATE NUMBER OVERAGES LEASTFUL THAT THE POLICES OF NUMBER OF SECURITION HAVE BEEN INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY ACTIVICATE WAY BE ISSUED ON MAY PERTAIN. THE SUSPANCE AFFORCED BY ANY DECIDING WAY PER OR CONDITION OF ANY SECURITION OF ANY PERTAIN. END-SOMS AND CONDITIONS OF SUCH POLICIES, LIMITS SHOWN MAY HAVE BEEN RECEIVED. must be on or after Must include the types of termination of contract. insurance required by contract. 10. LIMITS OF a 1,000,000 INSURANCE 4. POLICY FORM 06 X 0 Must be the same or MED EXP (Any one person) \$ 10,000 VPA641258745 "Claims made" or PERSONAL S ADVINUARY \$ 1,000,000 greater than required "occurrence" form; see by contract. MODULETS - COMPLOP AGG 8 2,000,000 Glossary for definitions. COMBINED SINGLE LIMT \$ 1,000,000 11. DESCRIPTION OF 5. AGGREGATE LIMIT 58.12345.BDE 10/01/2010 OPERATIONS An aggregate per policy HIRED AUTOR Typically used for limit applies for the entire additional information policy year ; a per project 98547 ş 1,000 Place, event times and aggregate is applied to projects are sometimes individual projects; a per \$ 1,000,000 described here. location limit applies the 5548756 10/01/2010 E.L. BACH ACCIDENT aggregate separately to each location. 12. NOTICE OF CANCELLATION 6. ADDITIONAL Refer to policy to INSURED/WAIVER OF determine carrier's SUBROGATION practices regarding The Board of Regents of cancellation. The University of Texas System must be named 13. AUTHORIZED additional insured with a REPRESENTATIVE waiver of subrogation. Must be signed, not The Board of Regents of The University of Texas System stamped. 7. CERTIFICATE HOLDER 220 West Seventh Street Must be The Board of Austin, TX 78701 Regents of The University

- THE PRODUCER: Produces or orders Certificate for Insured; answers questions, revises certificate to meet contract requirements.
- 2. NAME OF INSURED: Must be legal name of contracting party.

of Texas System.

- 3. TYPES OF INSURANCE: Must include types required by contract.
- POLICY FORM; Will indicate claims-made or occurrence form; see
   Policy Expiration Date" for additional information.
- 5. AGGREGATE LIMIT: An aggregate <u>per policy</u> limit applies for the entire policy period (usually one year); a <u>per project</u> aggregate is applied to individual projects; a <u>per location</u> limit applies the aggregate separately to each location.
- ADDITIONAL INSURED/WAIVER OF SUBROGATION: The certificate must include a "Y" for additional insured and waiver of subrogation.
- CERTIFICATE HOLDER: Must be the Board of Regents of The University of Texas System; address must include campus, department and contact person.

8. POLICY EFFECTIVE DATE: Must be prior to or coincidental with effective date of contract.

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- 9. POLICY EXPIRATION DATE: For "occurrence" form coverage, date should be on or after the termination date of contract. If "claims-made coverage," coverage must survive for a period not less than three years following termination of contract and shall provide for a retroactive date of placement prior to or coinciding with the effective date of contract.
- **10. LIMITS OF INSURANCE:** Must be same or greater than required by contract.
- 11. DESCRIPTION OF OPERATIONS: Review information in this section to determine it is consistent with contract.
- 12. NOTICE OF CANCELLATION: Refer to policy to determine carrier's practices regarding cancellation.
- <u>AUTHORIZED REPRESENTATIVE</u>: Must be signed by an authorized representative of Producer.

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