

Course Syllabus

Title: Program Organization Administration

Credits: 3

Number: HECC-4353.060

Taught By: Anthony Russell (850) 313-6450

Course Content Summary:

Through utilizing text, articles and discussion, students will explore the management of sport and recreation. The class will examine the new and growing scope of opportunities within the industry while surveying the historical, psychological, sociological and philosophical foundations of recreation and sport management. Students will have the opportunity to explore diverse topics such as campus recreation, the fitness industry, professional sports and intercollegiate athletics.

Student Outcomes:

Students will have a basic understanding of the topic in the following areas:

- Definitions and Evolution
- Social and Behavioral Foundations and Issues
- Organizational and Managerial Foundations and Issues
- Professional Opportunities

Teaching Methodology:

Discussion

Learning Activities and Assignments:

Discussion board participation, research paper with annotated bibliography, and a final project

Method of Evaluation of Student Performance:

- **Discussion boards** (40% of final grade): Each student is responsible for one meaningful **300+ word** (this is approximately a page and a half of text) entry and one **50+ word** response to another student's posting for each discussion. The entry should express an informed opinion on the topic based on our readings or other published articles. This is not the place for personal grandstanding or offering opinions based on nothing more than your own opinions. Please reference your sources. No insults or inappropriate language in any posting.
- **Research Paper** (25%) and **Annotated Bibliography** (15%): Using outside sources each student will discuss one of the following subject options in an eight page research paper:
 - 1) How effective is Title IX legislation?
 - 2) Will liability issues ultimately end sport and recreation programs in this country?
 - 3) What is best for UT Tyler? Compare and Contrast the pros and cons of implementing a NCAA Division I, II or III program at UT Tyler.
 - 4) Should some student-athletes be paid for the participation in college athletics?
 - 5) Why are so many universities and colleges around the country spending millions of dollars on the implementation and improvement of campus recreation programs? How effective are these efforts?

- 6) What is the impact of performance enhancing drugs in athletics? If these drugs are a problem, what is the solution?
- 7) Do Athletics programs help or hinder the academic mission of higher education institutions?
- 8) Select a topic of interest subject to instructor approval.

Explore the topics in a broad manner or specifically. For example, you may wish to broadly discuss the impact of Title IX on the Women's Movement or more specifically explore the impact of Title IX on Intercollegiate Swimming. All papers must be written to MLA standards. (See above for information on this).

Finally, you must include at least **10 sources for your annotated bibliography** related to this research paper.

Project (20%): Select from the following list of assignments. All project assignments may be completed as an individual or in small groups of no more than four (4) people. Access fitness and recreation industry publications and web sites for the information needed to complete these projects. You must get your project approved by the instructor. All projects papers must include a paper of at least 5 pages in length.

- 1) Design the new Patriot Center weight and fitness rooms.

The Patriot Center staff is exploring the idea of expanding into a currently unused space in the facility in order to accommodate the growing number of patrons. Examine the current HPC Fitness Room and the unused space and

determine the best use of the two spaces. Should one room be used for just cardio equipment while the other is weight equipment? Should both rooms combine cardio and weight equipment? Should the new room have an aerobics area? Why? Include the following:

-Schematic of each room including the location of each piece of equipment.

-Explain the reasons behind your solution.

-At least one bid (from an equipment provider) for additional equipment needed for the rooms under your plan.

-Supervision plan.

- 2) Analyze the HPC/Rec. Sports web site. What's good? What's bad? How can you improve it?
- 3) What is the best way for the HPC to train its personal trainers and fitness instructors? In-house training? National organizations?
- 4) Analyze the Rec. Sports fitness programs. Which classes meet the needs of HPC patrons? Which classes do not? What should the HPC staff do to improve the fitness program?
- 5) Analyze UT Tyler Rec. Sports Intramural, Outdoor Adventure, Club Sports and Wellness Education programs. How can they be improved?
- 6) Design and implement a Wellness Speaker Series (at least two speakers)
- 7) Design and implement a "wellness challenge" program to inspire people to improve their health.

- 8) Design a home school physical fitness program to benefit students who are not involved in any athletic activities. Discuss the pros and cons of having a fitness program vs. not having a fitness program.
- 9) Design a high school weight room. Discuss the different types of equipment (free weights, universal, etc) that would benefit each type of student. Discuss different ways to motivate students to want to start using exercise equipment.
- 10) Design and implement a program of your choice subject to instructor approval.

Academic Dishonesty:

Any type of academic dishonesty such as cheating and plagiarism will result in a grade of "F". Please familiarize yourself with The University of Texas at Tyler Student Handbook. It defines academic dishonesty in the following way

Academic Dishonesty (UT Tyler Policy)

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrates a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission, as one's own work of material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Students found guilty of academic dishonesty in this class can expect a failing grade and referral to the campus judicial board.

Text and Web sites:

- **Contemporary Sport Management;** Second Edition, Janet B. Parks & Jerome Quarterman Editors, Human Kinetics, 2003.
- www.ncaa.org (go to site then to “News & Publications” then to “NCAA News.”)
- www.naia.org (go to site then to “Legislative Services” then to “[NAIA Constitution, Casebook, Bylaws](#)”)
- www.nirsa.org

Notes:

- Papers should be double spaced using 12 point Arial or other similar font.
- Chapters 19 and 20 may be helpful in the development of your research paper.
- No Final Exam

- **Late assignments will receive a 10 point penalty per day. No credit will be earned for any paper received five days after the due date.**

Only an excuse involving bodily injury of some significance, act of God, or other similar level of hardship will be considered when adjusting your grade. A hangover, lack of discipline, the first run of Rocky VII, binge eating Mc Donald’s hamburgers – none of these are considered excuses of merit.

- **Incompletes must be negotiated with the instructors by the eighth week of the semester. (Please see above for examples for which an incomplete might be granted)**