## Venugopal Gopalakrishna-Remani

#### **ADDRESS**

Soules College of Business 3900 University Blvd, COB 49 Tyler, TX 75799 (903) 565-5807(phone) (903) 566-7372 (fax) venugopal@uttyler.edu

#### **EDUCATION**

Ph.D. in Business Administration, 2012

Kent State University, Kent, Ohio

Dissertation Title: Information supply chain system for managing rare infectious diseases in the U.S. Dissertation Committee: Murali Shanker (Co-Chair), Michael Hu (Co-Chair), B. Eddy Patuwo.

Master of Business Administration, 2009

Ohio University, Athens, Ohio

Post Graduate Diploma in Pharmaceutical Management, 2006 (equivalent to MBA- Pharmaceutical Management)

Narsee Monjee Institute of Management Studies, Mumbai,

India Major: Pharmaceutical Management

Bachelor of Veterinary Science and Animal Husbandry, 2003 (equivalent to DVM) College of Veterinary and Animal Sciences, Mannuthy, India

#### TEACHING EXPERIENCE

University of Texas at Tyler, TX (2012 -to present)

## Associate Professor of Management - 2018 to present

Undergraduate: Operations Management, Managerial Decision Making

Graduate : Introduction to Healthcare Management, Decision Making in Operations Management , Healthcare Analytics.

#### Assistant Professor of Management -2012 to 2018

Undergraduate: Operations Management, Managerial Decision Making

Graduate: Introduction to Healthcare Management, Decision Making in Operations Management 'Outstanding Faculty Member' winner by Alpha Chi National College Honor Society, 2016

#### AWARDS AND RECOGNITIONS AFTER BECOMING ASSOCIATE PROFESSOR

- UT TYLER RESEARCH FELLOW, 2020
- UT TYLER RESEARCH CONSULTANT, Office of Research and Scholarship 2020-2021
- UT TYLER PRESIDENTIAL EXCELLENCE IN SERVICE AWARD, 2020
- UT TYLER WHITE FELLOWSHIP FOR EXCELLENCE IN TEACHING AWARD, 2021
- SOULES COLLEGE OF BUSINESS AND TECHNOLOGY AP TEACHING AWARD 2020.
- ACUE TEACHING FELLOW 2021
- EMBA MOST INNOVATIVE EDUCATOR AWARD 2020

## Kent State University, Kent (2010 - 2012)

Teaching Fellow

Undergraduate: Principles of Management

Guest lecturer

Graduate: Global Supply Chain Business Models Online teaching and Curriculum Development

Worked with William Acar and Murali Shanker of Kent State University towards a web-based course in Strategic Management for undergraduate students.

Taught a hybrid course in Principles of Management, Spring 2011

Developed and taught 'Principles of Management' course online, Fall 2011 (All exams and classes are web-based)

## INTERNATIONAL CONSULTANCY EXPERIENCE

## Wuhan Green Cyber-Technologies Ltd., Wuhan, China

June to July 2009

International Business Consultant

 Exposure to international business and experience in solving business issues of a Chinese Green energy company. Experience in doing international presentations and suggesting marketing and product launches in the global market like Brazil and India for the Chinese company

## George Voinovich School of Leadership and Public Affairs, Athens, Ohio September 2008 to June 2009

**Business Consultant** 

 Real-time work experience in US providing services for businesses in the Appalachian region including business projections, marketing plans, financial forecasting and feasibility studies for entrepreneurs.

#### INDUSTRY EXPERIENCE

## Virbac India Pvt. Ltd, Mumbai, India

February 2007 to May 2008

Product Manager

 Planned, designed, and implemented marketing systems& processes, managed customer database, and oversaw procurement, allocation, distribution control, stock levels, and cost compilation/analysis

#### Hester Pharmaceuticals Ltd, Ahmedabad, India

May to October 2006

National Sales Manager

 Initiated daily reporting, forecasting, customer profiling, and credit control systems in the company, managed a sales team of 35 people in the company and launched a new product (HVT-SB1) in Indian market

## GlaxoSmithKline Pharmaceuticals Ltd, Mumbai, India

May to June 2005

Marketing Intern

 Conducted a feasibility study of a new product launch and designed new marketing strategies to increase sales of the existing brand by 20%

#### PROFESSIONAL/ACADEMIC MEMBERSHIPS

Institute for Operations Research and the Management Sciences (INFORMS) Decision Science Institute (DSI)

#### **PUBLICATIONS in REFEREED JOURNALS**

Booth, D. E., Gopalakrishna-Remani, V., Cooper, M., Green, F. R., & Rayman M. P. (2021) Boosting
and Lassoing New Prostate Cancer SNP Risk Factors and Their Connection to Selenium, accepted for
publication in Scientific reports-Nature (Q1 Journal in Scimago Journal ranking) Scientific Reports by
Nature is the 7th most-cited journal in the world, with more than 350,000 citations in 2019\*, and

receives widespread attention in policy documents and the media. \*2020 Journal Citation Reports® Science Edition (Clarivate Analytics, 2020). (A+ journal as per new recommendations)

- Gopalakrishna-Remani, V., Jones, R. P., & Camp, K. M. (2019). Levels of EMR Adoption in US Hospitals: An Empirical Examination of Absorptive Capacity, Institutional Pressures, Top Management Beliefs, and Participation. *Information Systems Frontiers*, 1-20. (A journal in the journal list and ABDC list) A+ journal as per new recommendations)
- Sroufe, R., & Gopalakrishna-Remani, V. (2019). Management, Social Sustainability, Reputation, and Financial Performance Relationships: An Empirical Examination of US Firms. *Organization & Environment*, 1086026618756611 (A journal in the journal list and ABDC list) A+ journal as per new recommendations)
- Gopalakrishna-Remani, V., Brown, J. R., Shanker, M., & Hu, M. (2018). An Information Supply Chain
  System View for Managing Rare Infectious Diseases: The Need to Improve Timeliness. *Information & Management*. (A+ journal in the journal list and ABDC List) A+ journal as per new recommendations

Gopalakrishna-Remani, V., Jones, R. P., & Wooldridge, B. R. (2016). Influence of Institutional Forces on Managerial Beliefs and Healthcare Analytics Adoption. *Journal of Managerial Issues*, 28(3-4), 191-209. (**B** journal in the journal list)

Jackson, S. A., Gopalakrishna-Remani, V., Mishra, R., & Napier, R. (2016). Examining the impact of design for environment and the mediating effect of quality management innovation on firm performance. *International Journal of Production Economics*, 173, 142-152. (A+ journal in the journal list)

Datta, P., Gopalakrishna-Remani, V., & Bozan, K. (2015). The impact of sustainable governance and practices on business performance: an empirical investigation of global firms. *International Journal of Sustainable Society*, 7(2), 97-120. (**B journal in the journal list**)

Gopalakrishna-Remani, V., Cater III, J. J., & Massey, J. J. (2016). Restaurant operations at the Rose Capital Inn: a case study exercise. *The CASE Journal*, 12(1), 104-121.

Gopalakrishna-Remani, V., & Fagan, M. H. (2014). Open Source Approach for Mitigating Misinformation Risk in Complementary and Alternative Medicine Practices. *International Journal of Risk and Contingency Management* (IJRCM), *3*(1), 1-11.

Smith, A. A., Smith, A. D., Gopalakrishna-Remani, V., & Offodile, O. F. (2012). Gender preferences concerning identity theft and technology-related issues with sports e-ticketing. *International Journal of Services and Operations Management*, 13(3), 279-309. **(B journal in the journal list)** 

## **GRANTS**

#### Internal

2016- Principal Investigator, Research Grant, Management and Marketing Department, The University of Texas at Tyler. The impact of top management attributes on the level of sustainability adoption and firm performance: A moderated mediation model (\$1650)

2014 - Principal Investigator, Research Grant, Management and Marketing Department, The University of Texas at Tyler. Role of Healthcare Analytics in creating sustainable competitive advantage: A Knowledge-

Based Theory of the Firm (\$5,900)

#### External

2019 – Principal Investigator, Academic Partnerships, Healthcare Research Grant (\$3,500) 2018 – Co- Principal Investigator, Academic Partnerships, Healthcare Research Grant (\$5,000) 2017 – Principal Investigator, Academic Partnerships, Healthcare Research Grant (\$5,000)

#### **BOOK CHAPTERS**

Gopalakrishna-Remani, V., Bhattacharyya, K. and Offodile, O.F. (2013) "A Decision Framework for Manufacturing Outsourcing" *Connoisseur strategies for Global Business Management (Trends and Techniques)* Archers and Elevators Publishing House, Bangalore, India.

#### REFEREED PROCEEDINGS, ABSTRACT PUBLISHED

- Gopalakrishna Remani, V., Kulangara, N., Sroufe, R The Mediating Effects of Social Sustainability on Employee Engagement Practices and Economic Performance Proceedings of 2020 SWDSI Conference
- Gopalakrishna Remani, V., Kulangara, N., Sroufe, R Impact of EMS On Firm Environmental, Operational, and Firm Performance and the Mediating Effect of Environmental Innovation *Proceedings* of 2020 SWDSI Conference
- De Almeida Rocha, R., Fischer, M., Gopalakrishna Remani, V., Shoemaker, R. Impact of the Length of Stay on Readmission Percentage and Determination of Cohort of Patients and Influence of Length of Stay on Readmission Rates to Decide Resource Allocation and Reduce Financial Impact for a Texas Not-For-Profit Healthcare System *Proceedings of 2020 SWDSI Conference*
- Shamburgher, D., Fischer, M., Gopalakrishna Remani, V., Shoemaker, R Impact of the Length of Stay, Cohort of Patients and Age on Wheel Chair As Dispatch Mode for A Texas Not for Profit Healthcare System *Proceedings of 2020 SWDSI* Conference
- Gopalakrishna Remani, V., Sroufe, R. Examining top management beliefs on sustainability practices and mediating effects of sustainability management and level of adoption on firm performance.

  \*Proceedings of Academy of Management 2018 Conference.
- Gopalakrishnaremani, V. Developing Social Sustainability: Managerial Practices That Encourage Employee Growth and Development *ICMPR 2018*: 8th ICMPR 2018- International Conference on Management Practices & Research, 20 Jul, Delhi, India
- Gopalakrishna Remani, V., Jones, R.,& Byun, K. Examining the influence of sustainability management and the moderating effect of top management beliefs and participation on level of environmental sustainability adoption and firm environmental performance *Proceedings of 2018 SWDSI Conference*
- Gopalakrishna Remani, V., and Sroufe, Top Management's Influence on Social Sustainability and Performance *Proceedings of 2018 POMS Annual Conference*.

Gopalakrishna-Remani, V., Jackson, S. A., & Napier, Supplier impact on firm environmental performance *Proceedings of National DSI 2017 Conference*.

Gopalakrishna Remani, V., Jones, R. Examining top management beliefs on sustainability practices and mediating effects of sustainability management and level of adoption on firm performance. *Proceedings of National DSI 2017 Conference*.

Gopalakrishna Remani, V., and Sroufe, R. Social Sustainability Management and the Moderating Effect of Top Management Support and beliefs on Firm Performance in *Proceedings of National DSI 2017 Conference*.

Gopalakrishna Remani, V. and Jones, R. Impact of top management sustainability practices beliefs And the mediating effects of sustainability management and level of adoption on firm performance. *Proceedings of 2017 SWDSI Conference* 

Gopalakrishna-Remani, V., Jackson, S. A., & Napier, R Examining the impact of an environmental management system and the moderating effect of statistical process control on firm performance in *Proceedings of National DSI 2016 Conference*.

Gopalakrishna Remani, V., and Sroufe, R. What Difference Does it Make! How Employee Involvement and Employee Development Practices Influence Firm Economic Performance through Social Sustainability Performance? in *Proceedings of National DSI 2016 Conference*.

Gopalakrishna Remani, V., Wooldridge, B., and Jones, R Examining the Level of adoption of Environmental Sustainability Initiatives in U.S. Hospitals: Influence of Absorptive capacity, Institutional Pressures, Top Management Beliefs and Top Management Participation *Proceedings of 2016 SWDSI Conference*.

Jackson, S. A., Gopalakrishna-Remani, V., & Napier, R. Examining the Impact of an Environmental Management System and the Moderating Effect of Statistical Process Control on Firm Performance. *Proceedings of 2016 SWDSI Conference*.

Booth, D.E, Gopalakrishna-Remani, V., Cooper, M.L., Green, F.R., Rayman, M.P On the Discovery and Use of Disease Risk Factors with Logistic Regression: New Prostate Cancer Risk Factors (Best Conference paper 2016 award Midwest DSI).

Gopalakrishna Remani, V., and Sroufe, R. The Relationship between Sustainability Management, Social Sustainability Performance, Sustainability Reputation and Financial Performance of U.S. Firms: An Empirical Examination, in *National DSI 2015 Conference*.

Gopalakrishna-Remani, V., Cater III, J. J., & Massey, J. J. (2015, January). RESTAURANT OPERATIONS AT THE ROSE CAPITAL INN: A CASE STUDY. In *United States Association for Small Business and Entrepreneurship. Conference Proceedings* (p. HH1). United States Association for Small Business and Entrepreneurship.

Sroufe, R and Gopalakrishna Remani, V (2015), The Relationship between Sustainability Management, Social Sustainability Performance, Sustainability Reputation and Financial Performance of US Firms: An Empirical Examination, *Proceedings of DSI Annual Conference*, Seattle, Washington.

Gopalakrishna Remani, V., Wooldridge, B., and Jones, R Influence of institutional forces on data analytics adoption among healthcare organizations. *Proceedings of 2015 SWDSI Conference* 

Gopalakrishna Remani, V., Wooldridge, B., and Jones, R Role of healthcare analytics in creating a sustainable competitive advantage: A knowledge based view of the firm. *Proceedings of 2014 SWDSI Conference* 

Gopalakrishna Remani, V., Bhattacharyya, K., and Offodile, O.F. (2011), "Manufacturing Outsourcing: The Dark Side", *Proceedings of the Annual DSI Conference*.

Gopalakrishna Remani, V and Bhattacharyya, K. (2011), "Factors Influencing Firm Performance Post Implementation of Sarbanes Oxley Act"? *Proceedings of Midwest DSI Conference* 

#### PAPER IN VARIOUS REVIEW STAGES

Gopalakrishna-Remani, V., Jackson, S. A., & Napier, R Examining the impact of an environmental management system and the moderating effect of statistical process control on firm performance Got feedback from *International Journal of Production Economics*, **Three rounds of revision** in *Production Planning and Control* and based on the feedback getting ready to submit to *Flexible Services and Manufacturing Journal* 

Gopalakrishna Remani, V., Kulangara, N., Sroufe, R The Mediating Effects of Social Sustainability on Employee Engagement Practices and Economic Performance. Got feedback from *Journal of Business ethics, Journal of Cleaner Production, Journal of Business Research. Getting ready to submit to Business Strategy and Environment* 

Gopalakrishna Remani, V., Byun, K & Doty, H. Examining the influence of sustainability management and the moderating effect of top management beliefs and participation on level of environmental sustainability adoption and firm environmental performance. Got feedback from *Journal of Cleaner production and Journal of Business Research. Getting ready to submit to Business Strategy and Environment* 

Gopalakrishna Remani, V (sole author) Developing Social Sustainability: Managerial Practices That Encourage Employee Growth and Development During a Crisis like COVID 19. Got feedback from Journal of Business Ethics and is getting ready to submit in Human Resources Development Quarterly

Gopalakrishna Remani, Rajesh, A., Venugopal, V MENTAL HEALTH MANAGEMENT OF HEALTHCARE WORKERS DURING COVID 19- A Review. *Under Review in Journal of American Medical Association (JAMA-Psychiatry)* 

**WORKING PAPERS** (Research Areas: Sustainability in operations, Healthcare Information Supply chain Management, Sustainable Supply Chains, Knowledge Management systems, Sustainability and performance, Healthcare Analytics, EMR adoption)

"Data to Information: Simulation Study of an Agent-Mediated Knowledge-in-Motion (KiM) Model", with Bushuev, M, V Bhattacharyya, K., Hang, H., Datta, P. and Shanker, M. (Target Journal: Journal of Management Information Systems (A+).

"An Investigation of the Effects of Online Product Reviews on Individual Technology Adoption Decisions" with Karoly Bozan, and Alan Brandyberry.

"Going Green: A Collective Effort of the Supply Chain"; with Bhattacharya, K under preparation and gathering data (Target Journal: Journal of Supply Chain Management).

"Factors Influencing Firm Performance post Implementation of Sarbanes Oxley Act," with Bhattacharyya, K. (Target Journal: International Journal of Information Systems and Change Management)

**CONFERENCE PRESENTATIONS** (Research Areas: Sustainability in operations, Green supply chains, Impact of outsourcing on supply chains, , Knowledge management systems, Healthcare Analytics)

- Gopalakrishna Remani, V., Kulangara, N., Sroufe, R The Mediating Effects of Social Sustainability on Employee Engagement Practices and Economic Performance 2020 SWDSI Conference
- Gopalakrishna Remani, V., Kulangara ,N., Sroufe, R Impact of EMS On Firm Environmental, Operational, and Firm Performance and the Mediating Effect of Environmental Innovation 2020 SWDSI Conference
- De Almeida Rocha, R., Fischer, M., Gopalakrishna Remani, V., Shoemaker, R. Impact of the Length of Stay on Readmission Percentage and Determination of Cohort of Patients and Influence of Length of Stay on Readmission Rates to Decide Resource Allocation and Reduce

- Financial Impact for a Texas Not-For-Profit Healthcare System 2020 SWDSI Conference
- Shamburgher, D., Fischer, M., Gopalakrishna Remani, V., Shoemaker, R Impact of the Length of Stay, Cohort of Patients and Age on Wheel Chair As Dispatch Mode for A Texas Not for Profit Healthcare System 2020 SWDSI Conference
- Gopalakrishna Remani, V., Sroufe, R. Examining top management beliefs on sustainability practices and mediating effects of sustainability management and level of adoption on firm performance. Academy of Management 2018 Conference.
- Gopalakrishnaremani, V. Developing Social Sustainability: Managerial Practices That Encourage Employee Growth and Development ICMPR 2018: 8th ICMPR 2018- International Conference on Management Practices & Research
- Gopalakrishna Remani, V., Jones, R.,& Byun, K. Examining the influence of sustainability management and the moderating effect of top management beliefs and participation on level of environmental sustainability adoption and firm environmental performance 2018 SWDSI Conference
- Gopalakrishna Remani, V., and Sroufe, Top Management's Influence on Social Sustainability and Performance 2018 POMS Annual Conference.
- Gopalakrishna Remani, V., and Sroufe, R. How Employee Involvement and Employee Development Practices Influence Firm Economic Performance through Social Sustainability Performance? in *Annual POMS 2017 Conference*
- Gopalakrishna Remani, V. and Jones, R. Impact of top management sustainability practices beliefs and the mediating effects of sustainability management and level of adoption on firm performance. 2017 SWDSI Conference
- Gopalakrishna-Remani, V., Jackson, S. A., & Napier, R Examining the impact of an environmental management system and the moderating effect of statistical process control on firm performance in *National DSI 2016 Conference*.
- Gopalakrishna Remani, V., and Sroufe, R. What Difference Does it Make! How Employee Involvement and Employee Development Practices Influence Firm Economic Performance through Social Sustainability Performance? in *National DSI 2016 Conference*.
- Gopalakrishna Remani, V., and Sroufe, R. The Relationship between Sustainability Management, Social Sustainability Performance, Sustainability Reputation and Financial Performance of U.S. Firms: An Empirical Examination, in *National DSI 2015 Conference*.
- Gopalakrishna Remani, V., Wooldridge, B., and Jones, R Influence of institutional forces on data analytics adoption among healthcare organizations. Presented in 2015 SWDSI Conference.
- Gopalakrishna Remani, V., Wooldridge, B., and Jones, *R* Examining the Level of adoption of Environmental Sustainability Initiatives in U.S. Hospitals: Influence of Absorptive capacity, Institutional Pressures, Top Management Beliefs and Top Management Participation. Presented in *2016 SWDSI Conference*.
- Jackson, S. A., Gopalakrishna-Remani, V., & Napier, R. Examining the Impact of an Environmental Management System and the Moderating Effect of Statistical Process Control on Firm Performance. Presented in 2016 SWDSI Conference.
- Booth, D.E, Gopalakrishna-Remani, V., Cooper, M.L., Green, F.R., Rayman, M.P On the Discovery and Use of Disease Risk Factors with Logistic Regression: New Prostate Cancer Risk Factors

- (Best Conference paper 2016 Midwest DSI). Accepted for presentation in 2016 Midwest DSI.
- Gopalakrishna-Remani, V., Cater III, J. J., & Massey, J. J. (2015, January). RESTAURANT OPERATIONS AT THE ROSE CAPITAL INN: A CASE STUDY. Presented in *United States Association for Small Business and Entrepreneurship*.
- Sroufe, R and Gopalakrishna Remani, V. "Mediating Role of Social Sustainability Performance on Reputation" *2015 National DSI Conference*, Seattle Washington, Nov 21-24<sup>th</sup>, 2015.
- Gopalakrishna-Remani, V., Cater III, J. J., & Massey, J. J. "Restaurant Operations at the Rose Capital Inn: A Case Study" presented at the 2015 USASBE Conference at the Downtown Tampa Hilton, January 22-25, 2015
- Gopalakrishna Remani, V., Wooldridge, B., and Jones R,P "Influence of institutional forces on Managerial Beliefs and Data Analytics Adoption among Healthcare Organizations" presented at the *2015 SWDSI Conference* at Houston, March 11-14, 2015.
- Gopalakrishna Remani, V., Wooldridge, B., and Jones R,P. Influence of institutional forces on Data Analytics Adoption among Healthcare Organizations Presented at the 2014 National DSI conference, Tampa, Florida
- Gopalakrishna Remani, V., Wooldridge, B., and Jones R,P. Role of Healthcare Analytics in creating sustainable competitive advantage: A Knowledge Based Theory of the Firm Presented at the *2014 SWDSI* conference, Dallas.
- Gopalakrishna-Remani, V. Role of healthcare analytics in creating a sustainable competitive advantage: A resource based view of the firm 2013 Annual DSI Annual Conference, Baltimore, Maryland, November 16-19, 2013.
- Gopalakrishna Remani, V; Fagan, M.H. Open source in complementary and alternative medicine 2013 *Annual DSI Annual Conference*, Baltimore, Maryland, November 16-19, 2013.
- Gopalakrishna Remani, V; Fagan, M.H., Avery, S,L Exploring the Relationship between Carbon Disclosure Ratings and Firm Performance: A Conceptual Framework, Invited paper, 2012 Annual DSI Annual Conference, San Fransisco, California, November 17-20, 2012.
- Gopalakrishna Remani, V., Bhattacharyya, K., and Offodile, O.F. (2011), "Manufacturing Outsourcing: The Dark Side", 2011 Annual DSI Annual Conference, Boston, MA, November 19-22, 2011.
- Bozan, K., Brandyberry, A., Gandarvakottai, R., and Gopalakrishna-Remani, V. (2011), "An Investigation of the Effects of Online Product Reviews on Individual Technology Adoption Decisions", 2011 Annual DSI Annual Conference, Boston, MA, November 19-22, 2011.
- Gopalakrishna Remani, V and Datta, P. (2011), "The Impact of Sustainable Supply-Chain (SC) Operations and Governance on Financial Performance: An empirical Investigation of Global Firms", Second Annual Kent State University International symposium on Sustainable Value Chains, Cleveland, Ohio, June 17-18, 2011.
- Gopalakrishna Remani, V. and Bhattacharyya, K. (2011), "Factors Influencing Firm Performance post Implementation of Sarbanes Oxley Act", *Mid-West DSI Conference*, Indianapolis, IN, May 12-14, 2011.
- Gopalakrishna Remani, V and Bhattacharyya, K. (2010), "The Sustainability-Competitiveness-Performance Maze: Where Do We Go From Here"? 1st *International Symposium on Green Supply Chains*, Akron, OH July 30, 2010.

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Gopalakrishna Remani, V Bhattacharyya, K., Hang, H., Datta, P. and Shanker, M. (2010), "From Data to Information: Simulation Study of an Agent-Mediated Knowledge-in-Motion (KiM) Model", Table Exhibit, *Mid-West DSI Conference*, Toledo, OH April 22-24, 2010.

#### **SERVICE**

#### **University Level Committees:**

Faculty Senate Member-2018-2020

Faculty affairs Committee Member, 2019- Present

Faculty affairs Committee Chair, 2019-2021

Committee member of the Center for the Environment, Biodiversity and Conservation from 2017- Present

ROTA Awards committee chair, 2019-2020

ROTA Awards committee chair, 2020-2021

Faculty and Staff awards Committee chair during 2019-2020.

Student Affairs Advisory Committee, 2014-2017

OIP director search committee developing job announcement, interviewing and shortlisting candidates, and finally selecting Ms. Cynthia Martinez

#### **College Level Services:**

Reader for the CBT ceremony at Commencement, 2018

Reader for the CBT ceremony at Commencement, 2017

Reader for the CBT ceremony at Commencement, 2016

Indian Student Association Advisor, 2014- Present

Commencement Ceremony Marshall, December Graduation 2013

Data Analytic faculty fellow 2014-2016

Completed Ph.D. thesis evaluation report for Mr. Abhilash S S from National institute of Technology,

Tiruchirappalli and submitted detailed report and specific recommendations June 14, 2021

## Dissertation committee member for Ph.D. candidate Regin Justin, Defended July 6, 2021

Dissertation committee member for Ph.D. candidate Abigail Ulrich 2013 –Jan 21, 2015

Dissertation committee member for Ph.D. candidate Adategu Benjamin Peter, Sept 2014 – Dec 2016

Ethics Bowl Judge, February 12, 2015

Judge, Academy of Collegiate Ethics (ACE)-2015

Graduate representative on Lynn Summers dissertation committee, 2015

Search Committee member for Administrative Associate for Soules College of business,

Management and Marketing

Search Committee Member for Assistant Professor of Operations Management/ Production

Management, Management, and Marketing

Search Committee for assistant professor of Strategic Management, Management, and Marketing,

#### **Articles Reviewer**

Information Systems Frontiers (2020)

Information Technology and People (2020)

IJPE (3) 2017, 2018, 2019

Management Research Review (3 papers, 2011)

Information Technology and People (2015)

FBD journal (2015).

SWDSI – 27 papers-(2016, 2017, 2018, 2019, 2020)

MWDSI- 1 paper (2016)

Proceedings of the Mid-west DSI Annual Meeting 5 papers (2012,2011, 2010)

Proceedings of the Academy of Management (4 papers, 2011)

#### **Community Service:**

Data Analyst for Hospice of East Texas, June 2014 –2016

Interpreter, Homecare, June 2014-Present

Volunteer for Cowan Center, 2013-2015

Theater Actor: Tyler Civic Theater, 2014 - Present

#### **Program Chair**

Program Chair SWDSI 2021-2022 Program Chair SWDSI 2020-2021 Program Chair Elect SWDSI 2019-2020

#### **Track Chair**

Track chair SWDSI 2016, 2017, 2018, 2019, 2020 Track Chair DSI 2017

#### **Session Chair**

Session chair- 8th International Conference on Management Practices & Research 2018 Session chair SWDSI 2015
Session Chair SWDSI 2016 (Session chair for 2 sessions: Healthcare and Economics, ) Session Chair for 1st International Symposium on Green Supply Chains (2010) Session Chair, National DSI 2014
Session Chair, National DSI 2013
Invited session chair, National DSI 2012

#### **Other Services**

Session chair for DSI 2013

#### Tenure Packet Review of three faculty in 2020-2021

Analytics Certification Exam Question writer, INFORMS
Tour Guide, Kent Historical society
Student Hearing Officer
Office of Student Conduct, Kent State University
Volunteer Service for the shelter for homeless The Haven of Rest, Akron, Ohio
Volunteer Service for Food for My Brother's keeper', Tyler, Texas

# RESEARCH WORKSHOPS CONDUCTED FOR FACULTY AFTER BECOMING ASSOCIATE PROFESSOR

- Logistic Regression using XLSTATS, March 15, 2021 at 11am-2pm
- Predictive Analytic Technique Based on Regression, 2020
- Data Analytics using Excel Workshop 1, June 25, 2021 at 11am-2pm
- Analysis of Variance Workshop, July 9, 2021 at 11am-2pm
- Data Analytics Using Excel workshop, July 16, 2021 at 11am-2pm

## CONTINUING EDUCATION COURSES CONDUCTED AFTER BECOMING ASSOCIATE PROFESSOR

- Intermediate Excel, June 29 & 30, 2021 at 1pm-5pm
- Introduction to Excel, August 19 & 20, 2021 at 1pm-5pm
- Intermediate Excel, August 24 & 26, 2021 at 1pm-5pm

#### NEW COURSES DEVELOPED AND DELIVERED AFTER BECOMING ASSOCIATE PROFESSOR

- Healthcare Analytics
- Operations Analytics- Decision Making in Operations Management
- Leader for Pandemic Management

## WORKSHOPS CONDUCTED FOR FACULTY AND STAFF AND SPEAKER INVITATIONS

#### **Kevnote Speaker**

2nd International Conference on Internal Medicine and Hospital Medicine September 13-14, 2017 in Dallas, Texas, USA.

#### **Invited Speaker for the Events:**

- 1. Importance of data analytics to organizations in the UC theater for University Staff Development Event. Topic: Data Analytics, Where: UC Theater, When: Thursday, Nov 20, 2014, 2.30-3.00 pm
- 2. Invited speaker at the "U.S. Culture and Job Finding Event". Topic: "U.S. Culture and Job Finding Event"., Where: UC 3140, When: Wednesday, 19 October, from 1:00 p.m. until 1.45 p.m.

## **Workshops for Faculty Development:**

Conducted four workshops on data analytics for Faculty Fellows:

Workshop 1: Big Data Analytics RBN 2007, March 24, 2015, 2.30 to 4.00 pm.

Workshop 2: Pivoting with pivot table, When and where: LIB 115, OCT 28th from 2.30 pm -3.30 pm

Workshop 3: Pivoting with pivot table, When and where: LIB 115, OCT 28th from 2.30 pm -3.30 pm

Workshop 4: Excel 2013 workshop, When and where: LIB 422, August 6, 2014. 2pm to 3 pm.

Workshop 4: Excel 2013 workshop, When and where: LIB 422, August 6, 2014. 2pm to 3 pm

Workshop 5: Conducted workshop on data analytics for Faculty Fellows Workshop: Big Data Analytics RBN 2007, March 24, 2015 from 2.30 to 4.00 pm

## **PROFESSIONAL DEVELOPMENT**

#### Workshops attended:

ACUE Fellowship program 2020-2021

Explosion of Analytics in the Business Curriculum: the popular integration of analytics into the undergraduate and graduate curriculum, SWDSI Annual conference -2015

SAP University Alliances North America Winter Workshops, Jan 5- Jan 8, 2015

Faculty Development on Flipped Classroom and Adaptive Educational Video Design, Feb 27, 2014 Predictive Analytics workshop, IBM Business Analytics Summit 2014, April 08, 2014

Dashboard Design Proven Practices workshop, IBM Business Analytics Summit 2014, April 08, 2014 Blackboard training courses from the office of Instructional design

Camtasia training: March 6, 2013

Blackboard pools and grade center: March 19

Grade center training: March 20, 2013

Course on Stata from the University of Texas at Austin, the University of Texas at Austin at the Summer Statistics Institute on May 20-23, 2013.

Net Course 101 Introduction to Stata

Net Course 151 Introduction to Stata Programming

Registered to attend NetCourse 461Introduction to Univariate Time Series with Stata & NetCourse 152 Advanced Stata Programming) .

Successfully completed online "Introduction to SAP ERP Using Global Bike, Inc." online workshop by SAP University Alliances, September-October 2012.

#### **CERTIFICATES AND AWARDS**

Presidential Excellence in Service award, 2020 AP outstanding Teaching Award for 2019-2020

ACUE Teaching Fellow 2021

UT Tyler Research Fellow 2019-2020

Program Chair SWDSI 2020-2021, 2021-2022

Best Conference paper award Midwest DSI 2016.

Data Analytic faculty fellow 2014- 2016

'Outstanding Faculty Member' by Alpha Chi National College Honor Society, 2016.

Got selected for the prestigious 'Early Career Connection Program', joining a group of outstanding Early Career researchers and practitioners nominated from leading universities and companies, which was held as part of the INFORMS Conference on Business Analytics & O.R., April 7-9, 2013 in San Antonio, TX

Certificate of completion for successfully completing statistical training in Introduction to Big data Analytics, May 22, 2014 from **The University of Texas at Austin** 

Certificate of completion successfully completing statistical training in Questionnaire Design and Survey Analysis, May 22, 2014 from **The University of Texas at Austin** 

Certificate of completion successfully completing statistical training in Introduction to Stata, May 23, 2013 from The University of Texas at Austin

#### OTHER HONORS AND AWARDS

New Faculty Consortium Attendee, DSI Annual Meeting, Tampa, 2014

New Faculty Consortium Attendee, DSI Annual Meeting, San Francisco

2012 PhD Student Support Award, Kent State University, Kent, Ohio, 2011

Doctoral Consortium Attendee, DSI Annual Meeting, Boston, 2011

Second prize and honorable mention at Deans best paper award, Kent State University, Kent, Ohio, 2011

Vice President- Doctoral Management Association, Kent State University, Kent, Ohio, 2011-2012

Executive Board Member-Student Media Policy Committee, Kent State University, Kent, Ohio, 2010-2011

PhD Subcommittee Member, Kent State University, Kent, Ohio, 2010-2011.

Honorary lifetime membership – Honor Society for International Scholars-Phi Beta Delta, 2010 Special recognition for 4.0 GPA- Phi Beta Delta, 2010

International Student Executive Board Representative, College of Business, Ohio University, Athens, Ohio, 2008-2009

Marketing Executive - Indian Students Association, Ohio University, Athens, Ohio, 2008-2009.

Class Representative - Post graduate diploma in Pharmaceutical Management, Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, India, 2005-2006

First prize - Business Plan Competition, Indian Institute of Technology (IIT) Mumbai, India, 2006.

Devised growth strategies for anti-psychotic brand "OLEANZ" marketed by Sun Pharmaceutical Industries Limited, India.

Participated in a team project on channel loyalty at Mumbai trade fair. SPSS analysis of the data on customer perception and customer loyalty towards the available channels was performed. The team project was selected for 'The ESOMAR Asia Pacific competition' at Tokyo in March, 2005 and was shortlisted as a finalist