The University of Texas at Tyler

UNIV 3331.001
Foundations in Creativity and Innovation

Catalog Description
An introductory course focusing on the theoretical and practical aspects of both creativity and innovation. The class will be centered around the study of creative and innovative leaders throughout history, their impact on their workplace and the world. Students will be expected to demonstrate both creative and innovative thinking throughout the class by participating in “hands on” application of the material.

Student Learning Outcomes
After the full completion of this course the students will:
1. identify and discuss the major concepts related to creativity and innovation,
2. demonstrate the implementation of creative thinking,
3. demonstrate an understanding of how creativity and innovation are fostered,
4. demonstrate an understanding of how to implement innovations in the workplace,
5. identify their own personal creativity level and provide strategies to improve their score.

Method of Instruction
Student learning experiences to include, but not limited to: a) video lectures with related discussion, b) online classroom demonstrations, c) problem solving situations and “hands-on” experiences, d) observation and analysis of creative and innovative solutions, and e) reading of designated material.

Course Requirements
This course has three major assessment of learning requirements:

1. Content Engagement – 40%
2. Completed “Hands-On” Activities – 20%
3. Midterm and Final Examinations – 40%

Students will be evaluated on the basis of performance on two exams, completion of online content engagement activities, and the completion of “Hands-On” learning experiences. A percentage of total points possible determines the course grade. A straight grading scale will be used for all grades.

Required Materials
TED Talks ~ Creativity & Innovation (http://www.ted.com/talks/browse?topics=leadership)

Important Dates
TBA
Grading Scale

A = 100-89%
B = 88-80%
C = 79-70%
D = 69-60%
F = 59% and below

Course Topics and Weekly Schedule

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<tr>
<th>Modules/Week</th>
<th>Topics and Reading</th>
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| 1            | Introductory Week: What is meant by “Thinking Like a Freak”?  
Ken Robinson: How schools kill creativity. |
| 2            | Brene Brown: The power of vulnerability  
Stefan Sagmister: The power of time off. |
| 3            | The Three Hardest Words in the English Language. |
| 4            | Amy Tan: Where does creativity hide?  
Isaac Mizrahi: Fashion and creativity. |
| 5            | What’s Your Problem? Redefining the Problem so you can Solve the Problem. |
| 6            | Charles Leadbeater: The era of open innovation.  
Joi Ito: Want to innovate? Become a “now-ist”. |
| 7            | Like a Bad Dye Job, the Truth is in the Roots. How to find the root cause of a problem. |
| 8            | Nicholas Negroponte: A 30-year history of the future |
| 9            | Think Like a Child: Smuggling childlike instincts across the adult border. |
| 10           | Elizabeth Gilbert: Your elusive creative genius.  
Steven Johnson: Where good ideas come from. |
| 11           | Like Giving Candy to a Baby: It’s the incentives, stupid! |
| 12           | Kirby Ferguson: Embrace the remix.  
Steve Jobs: How to live before you die. |
| 13           | What do King Solomon and David Lee Roth Have in Common? |
| 14           | How to Persuade People Who Don’t Want to Be Persuaded. |
| 15           | The Upside of Quitting |

Student Rights and Responsibilities

To know and understand the policies that affect your rights and responsibilities as a student at UT Tyler, please follow this link: http://www.utttyler.edu/wellness/rightsresponsibilities.php

Grade Replacement/Forgiveness and Census Date Policies

Students repeating a course for grade forgiveness (grade replacement) must file a Grade Replacement Contract with the Enrollment Services Center (ADM 230) on or before the Census Date of the semester in which the course will be repeated. Grade Replacement
Contracts are available in the Enrollment Services Center or at http://www.uttyler.edu/registrar. Each semester’s Census Date can be found on the Contract itself, on the Academic Calendar, or in the information pamphlets published each semester by the Office of the Registrar.

Failure to file a Grade Replacement Contract will result in both the original and repeated grade being used to calculate your overall grade point average. Undergraduates are eligible to exercise grade replacement for only three course repeats during their career at UT Tyler; graduates are eligible for two grade replacements. Full policy details are printed on each Grade Replacement Contract.

The Census Date is the deadline for many forms and enrollment actions that students need to be aware of. These include:

- Submitting Grade Replacement Contracts, Transient Forms, requests to withhold directory information, approvals for taking courses as Audit, Pass/Fail or Credit/No Credit.
- Receiving 100% refunds for partial withdrawals. (There is no refund for these after the Census Date)
- Schedule adjustments (section changes, adding a new class, dropping without a “W” grade)
- Being reinstated or re-enrolled in classes after being dropped for non-payment
- Completing the process for tuition exemptions or waivers through Financial Aid

State-Mandated Course Drop Policy

Texas law prohibits a student who began college for the first time in Fall 2007 or thereafter from dropping more than six courses during their entire undergraduate career. This includes courses dropped at another 2-year or 4-year Texas public college or university. For purposes of this rule, a dropped course is any course that is dropped after the census date (See Academic Calendar for the specific date).

Exceptions to the 6-drop rule may be found in the catalog. Petitions for exemptions must be submitted to the Enrollment Services Center and must be accompanied by documentation of the extenuating circumstance. Please contact the Enrollment Services Center if you have any questions.

Disability Services

In accordance with Section 504 of the Rehabilitation Act, Americans with Disabilities Act (ADA) and the ADA Amendments Act (ADAAA) the University offers accommodations to students with learning, physical and/or psychiatric disabilities. If you have a disability, including non-visible disabilities such as chronic diseases, learning disabilities, head injury, PTSD or ADHD, or you have a history of modifications or accommodations in a previous educational environment you are encouraged to contact the Student Accessibility and Resources office and schedule an interview with the Accessibility Case Manager/ADA Coordinator, Cynthia Lowery Staples. If you are unsure if the above criteria applies to you, but have questions or concerns please contact the SAR office. For more information or to set up an appointment please visit the SAR office located in the University Center, Room 3150 or call 903.566.7079. You may also send an email to cstaples@uttyler.edu

Student Absence due to Religious Observance

Students who anticipate being absent from class due to a religious observance are requested to inform the instructor of such absences by the second class meeting of the semester.

Student Absence for University-Sponsored Events and Activities

If you intend to be absent for a university-sponsored event or activity, you (or the event sponsor) must notify the instructor at least two weeks prior to the date of the planned absence. At that time the instructor will set a date and time when make-up assignments will be completed.

Social Security and FERPA Statement:

It is the policy of The University of Texas at Tyler to protect the confidential nature of social security numbers. The University has changed its computer programming so that all students have an identification number. The electronic transmission of grades (e.g., via e-mail) risks violation of the Family Educational Rights and Privacy Act; grades will not be transmitted electronically.

Emergency Exits and Evacuation:

Everyone is required to exit the building when a fire alarm goes off. Follow your instructor’s directions regarding the appropriate exit. If you require assistance during an evacuation, inform your instructor in the first week of class. Do not re-enter the building unless given permission by University Police, Fire department, or Fire Prevention Services.