

Venugopal Gopalakrishna-Remani

ADDRESS

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EDUCATION

Doctor of Philosophy in Management and Information Systems, 2012
Kent State University, Kent, Ohio
Dissertation Title: Information supply chain system for managing rare infectious diseases in the U.S.
Dissertation Committee: Murali Shanker (Co-Chair) , Michael Hu (Co-Chair), B. Eddy Patuwo,

Master of Business Administration, 2009
Ohio University, Athens, Ohio
Major: Management

Post Graduate Diploma in Pharmaceutical Management, 2006 (equivalent to MBA- Pharmaceutical Management)
Narsee Monjee Institute of Management Studies, Mumbai, India
Major: Pharmaceutical Management

Bachelor of Veterinary Science and Animal Husbandry, 2003 (equivalent to DVM)
College of Veterinary and Animal Sciences, Mannuthy, India

TEACHING EXPERIENCE

University of Texas at Tyler, TX (2012 –to present)

Assistant Professor -2012 to present
Undergraduate: Operations Management, Managerial Decision Making

Kent State University, Kent (2010 - 2012)

Teaching Fellow
Undergraduate: Principles of Management
Guest lecturer
Graduate: Global Supply Chain Business Models
Online teaching and Curriculum Development
Worked with William Acar and Murali Shanker of Kent State University towards a web-based course in Strategic Management, for undergraduate students.
Taught a hybrid course in Principles of Management, Spring 2011
Developed and taught 'Principles of Management' course online, Fall 2011 (All exams and classes are web based)

INTERNATIONAL CONSULTANCY EXPERIENCE

Wuhan Green Cyber Technologies Ltd., Wuhan, China
International Business Consultant

June to July 2009

- Exposure to international business and experience in solving business issues of a Chinese Green energy company. Experience in doing international presentations and suggesting marketing and product launches in the international market like Brazil and India for the Chinese company

George Voinovich School of Leadership and Public Affairs, Athens, Ohio September 2008 to June 2009

Business Consultant

- Real time work experience in US providing services for businesses in the Appalachian region including business projections, marketing plans, financial forecasting and feasibility studies for entrepreneurs.

INDUSTRY EXPERIENCE

Virbac India Pvt. Ltd, Mumbai, India

February 2007 to May 2008

Product Manager

- Planned, designed and implemented marketing systems & processes, managed customer database and oversaw procurement, allocation, distribution control, stock levels, and cost compilation/analysis

Hester Pharmaceuticals Ltd, Ahmedabad, India

May to October 2006

National Sales Manager

- Initiated daily reporting, forecasting, customer profiling, and credit control systems in the company managed a sales team of 35 people in the company and launched a new product (HVT-SB1) in Indian market

GlaxoSmithKline Pharmaceuticals Ltd, Mumbai, India

May to June 2005

Marketing Intern

- Conducted feasibility study of a new product launch and designed new marketing strategies to increase sales of existing brand by 20%

PROFESSIONAL/ ACADEMIC MEMBERSHIPS

Institute for Operations Research and the Management Sciences (INFORMS)

Decision Science Institute (DSI)

PUBLICATIONS in REFEREED JOURNALS

Datta, P., Gopalakrishna-Remani, V., & Bozan, K. (2015). The impact of sustainable governance and practices on business performance: an empirical investigation of global firms. *International Journal of Sustainable Society*, 7(2), 97-120.

Restaurant Operations at the Rose Capital Inn: A Case Study (2015), *The Case Journal* with Jim Cater and Jerry Massey

Gopalakrishna-Remani, V., & Fagan, M. H. (2014). Open Source Approach for Mitigating Misinformation Risk in Complementary and Alternative Medicine Practices. *International Journal of Risk and Contingency Management (IJRCM)*, 3(1), 1-11.

Smith, A. A., Smith, A. D., Gopalakrishna-Remani, V., & Offodile, O. F. (2012).

Gender preferences concerning identity theft and technology-related issues with sports e-ticketing. *International Journal of Services and Operations Management*, 13(3), 279-309.

BOOK CHAPTERS

Gopalakrishna-Remani, V., Bhattacharyya, K. and Offodile, O.F.(2013) "A Decision Framework for Manufacturing Outsourcing" *Connoisseur strategies for Global Business Management (Trends and Techniques)* Archers and Elevators Publishing House, Bangalore, India.

REFEREED PROCEEDINGS, ABSTRACT PUBLISHED

Gopalakrishna Remani, V., Wooldridge, B., and Jones, R Influence of institutional forces on data analytics adoption among healthcare organizations. *Proceedings of 2015 SWDSI Conference*

Gopalakrishna Remani, V., Wooldridge, B., and Jones, R Role of healthcare analytics in creating a sustainable competitive advantage: A knowledge based view of the firm. *Proceedings of 2014 SWDSI Conference*

Gopalakrishna Remani, V., Bhattacharyya, K., and Offodile, O.F. (2011), "Manufacturing Outsourcing: The Dark Side", *Proceedings of the Annual DSI Conference*.

Gopalakrishna Remani, V and Bhattacharyya, K. (2011), "Factors Influencing Firm Performance Post Implementation of Sarbanes Oxley Act"? *Proceedings of Midwest DSI Conference*

REVISE AND RESUBMIT

Examining the Level of EMR Adoption by U.S. Hospitals: Influence of Absorptive capacity, Institutional Pressures, Top Management Beliefs and Top Management Participation.", with Jones, R in *Information technology and people*.

: Examining the Impact of Design for Environment and the Mediating Effect of Quality Management Innovation on Firm Performance with Jackson, A., Misra, R and Napier, R in *International Journal of Production Economics*.

UNDER REVIEW

"The Relationship between Sustainability Management, Social Sustainability Performance, Sustainability Reputation and Financial Performance of U.S. Firms: An Empirical Examination", with Sroufe, R, in *Journal of Cleaner Production*.

"What Difference Does it Make! How Managerial Practices can Influence Social Sustainability?" in *Human Resource Management Review (sole authored paper)*

"Influence of institutional forces on Managerial Beliefs and Data Analytics Adoption among Healthcare Organizations" in *Journal of Managerial Issues* with Jones, R and Wooldridge, B.

READY TO SUBMIT

"From Data to Information: Simulation Study of an Agent-Mediated Knowledge-in-Motion (KiM) Model", with Bushuev, M, V Bhattacharyya, K., Hang, H., Datta, P. and Shanker, M. (Target Journal: *Journal of Management Information Systems*).

"Increased timeliness through coordination: An Information supply chain system view for managing rare infectious diseases" with Brown, J and Shanker, M. (Target Journal: *International journal of medical Informatics*)

WORKING PAPERS (*Research Areas: Sustainability in operations, Healthcare Information Supply chain Management, Sustainable Supply Chains, Knowledge Management systems, Sustainability and performance, Healthcare Analytics, EMR adoption*)

"Social sustainability and firm performance: Are they related?" with Robert Sroufe

. "An Investigation of the Effects of Online Product Reviews on Individual Technology Adoption Decisions" with Karoly Bozan, and Alan Brandyberry,

"Going Green: A Collective Effort of the Supply Chain"; with Bhattacharya, K under preparation and gathering data (Target Journal: *Journal of Supply Chain Management*).

"Factors Influencing Firm Performance post Implementation of Sarbanes Oxley Act", with Bhattacharyya, K. (Target Journal: *International Journal of Information Systems and Change Management*)

Three papers from my dissertation:

An information supply chain system for tracking the reporting of rare infectious diseases.

Dynamics of reporting of rare infectious diseases at the county level

Quick response to rare infectious diseases- A county level simulation study

CONFERENCE PRESENTATIONS (*Research Areas: Sustainability in operations, Green supply chains, Impact of outsourcing on supply chains, , Knowledge management systems, Healthcare Analytics*)

“Restaurant Operations at the Rose Capital Inn: A Case Study” accepted for presentation at the 2015 USASBE Conference at the Downtown Tampa Hilton, January 22-25, 2015

“Influence of institutional forces on Managerial Beliefs and Data Analytics Adoption among Healthcare Organizations” presented at the 2015 SWDSI Conference at Houston, March 11-14, 2015

Influence of institutional forces on Data Analytics Adoption among Healthcare Organizations- Venugopal Gopalakrishna Remani, Barbara Wooldridge, and Robert Paul Jones Presented at the 2014 DSI conference, Tampa, Florida

Role of Healthcare Analytics in creating sustainable competitive advantage: A Knowledge Based Theory of the Firm, Venugopal Gopalakrishna Remani, Barbara Wooldridge, and Robert Paul Jones Presented at the 2014 SWDSI conference, Dallas.

Role of healthcare analytics in creating a sustainable competitive advantage: A resource based view of the firm Venugopal Gopalakrishna Remani. DSI Annual Meeting, Baltimore, Maryland, November 16-19, 2013.

Open source in complementary and alternative medicine Venugopal Gopalakrishna Remani; Mary Helen Fagan. DSI Annual Meeting, Baltimore, Maryland, November 16-19, 2013.

Exploring the Relationship between Carbon Disclosure Ratings and Firm Performance: A Conceptual Framework, Venugopal Gopalakrishna Remani; Mary Helen Fagan; Sherry Lynn Avery Invited paper, DSI Annual Meeting, San Fransisco, California, November 17-20, 2012.

Gopalakrishna Remani, V. (2012). Analytics certification question writer. INFORMS Analytics Certification Kick Off Meeting, Baltimore, Maryland, July 30-31, 2012.

Gopalakrishna Remani, V., Bhattacharyya, K., and Offodile, O.F. (2011), “Manufacturing Outsourcing: The Dark Side”, DSI Annual Meeting, Boston, MA, November 19-22, 2011.

Bozan, K., Brandyberry, A., Gandarvakottai, R., and Gopalakrishna-Remani, V. (2011), “An Investigation of the Effects of Online Product Reviews on Individual Technology Adoption Decisions”, DSI Annual Meeting, Boston, MA, November 19-22, 2011.

Gopalakrishna Remani, V and Datta,P. (2011), “ The Impact of Sustainable Supply- Chain (SC) Operations and Governance on Financial Performance: An empirical Investigation of Global Firms”, Second Annual Kent State University International symposium on Sustainable Value Chains, Cleveland, Ohio, June 17-18, 2011.

Gopalakrishna Remani, V. and Bhattacharyya, K. (2011), “Factors Influencing Firm Performance post Implementation of Sarbanes Oxley Act”, Mid-West DSI Conference, Indianapolis, IN, May 12-14, 2011.

Gopalakrishna Remani, V and Bhattacharyya, K. (2010), “The Sustainability-Competitiveness-Performance Maze: Where Do We Go From Here”? 1st International Symposium on Green Supply Chains, Akron, OH July 30, 2010.

Gopalakrishna Remani, V Bhattacharyya, K., Hang, H., Datta, P. and Shanker, M. (2010), “From Data to Information: Simulation Study of an Agent-Mediated Knowledge-in-Motion (KiM) Model”, Table Exhibit, Mid-West DSI Conference, Toledo, OH April 22-24, 2010.

SERVICE

Community Service:

Data Analyst for Hospice of East Texas, June 2014 –Present

Interpreter, Homecare, June 2014-Present

Volunteer for Cowan Center, 2013- Present

University Level Committees:

Student Affairs Advisory Committee, 2014-2017

College Level Services:

AOL Task Force, Spring 2014-Summer 2014

Commencement Ceremony Marshall, December Graduation, 2014

Commencement Ceremony Marshall, Spring Graduation 2014

Commencement Ceremony Marshall, December Graduation 2013

Data Analytic faculty fellow 2013- present

Dissertation committee member for PhD candidate Abigail Ulrich 2013 –Jan 21, 2015

Dissertation committee member for PhD candidate Adategu Benjamin Peter, Sept 2014 –Present

Certification Exam Question writer

- Analytics Certification Exam Question writer, INFORMS

Journal Reviewer

- Management Research Review (2 papers, 2011)

Conference Proceedings Reviewer

- Proceedings of the Mid-west DSI Annual Meeting (2012, 2011, 2010)
- Proceedings of the Academy of Management (4 papers, 2011)

Session Chair

- Session Chair for 1st International Symposium on Green Supply Chains (2010)
- Session Chair, National DSI 2014
- Session Chair, National DSI 2013
- Invited session chair, National DSI 2012
- Session chair for DSI 2013

Tour Guide

- Kent Historical society

Student Hearing Officer

- Office of Student Conduct, Kent State University

Volunteer Service for the shelter for homeless

- The Haven of Rest, Akron, Ohio

WORKSHOPS CONDUCTED FOR FACULTY AND STAFF

Invited Speaker for the events:

1. Importance of data analytics to organizations in the UC theater for University Staff Development Event.
Topic : Data Analytics, Where : UC Theater, When: Thursday, Nov 20, 2014, 2.30- 3.00 pm
2. Invited speaker at the "U.S. Culture and Job Finding Event". Topic : "U.S. Culture and Job Finding Event" ., Where : UC 3140, When: Wednesday, 19 October, from 1:00 p.m. until 1.45 p.m.

Workshops conducted for faculty development:

Conducted four workshops on data analytics for Faculty Fellows Workshop:

Workshop 1: Big Data Analytics RBN 2007, March 24, 2015 from 2.30 to 4.00 pm.

Workshop 2: Pivoting with pivot table, When and where: LIB 115, OCT 28th from 2.30 pm -3.30 pm

Workshop 3: Pivoting with pivot table, When and where: LIB 115, OCT 28th from 2.30 pm -3.30 pm

Workshop 4: Excel 2013 workshop, When and where: LIB 422, August 6, 2014. 2pm to 3 pm.

PROFESSIONAL DEVELOPMENT

Workshops attended:

Explosion of Analytics in the Business Curriculum: the popular integration of analytics into the undergraduate and graduate curriculum, SWDSI Annual conference -2015
 SAP University Alliances North America Winter Workshops, Jan 5- Jan 8, 2015
 Faculty Development on Flipped Classroom and Adaptive Educational Video Design, Feb 27, 2014
 Predictive Analytics workshop, IBM Business Analytics Summit 2014, April 08, 2014
 Dashboard Design Proven Practices workshop, IBM Business Analytics Summit 2014, April 08, 2014
 Blackboard training courses from the office of Instructional design

1. Camtasia training: March 6, 2013
2. Blackboard pools and grade center: March 19
3. Grade center training: March 20, 2013

Course on Stata from the University of Texas at Austin, the University of Texas at Austin at the Summer Statistics Institute on May 20-23, 2013.

Net Course 101 Introduction to Stata

Net Course 151 Introduction to Stata Programming

Registered to attend NetCourse 461 Introduction to Univariate Time Series with Stata &

NetCourse 152 Advancing Stata Programming).

Successfully completed online "Introduction to SAP ERP Using Global Bike, Inc." online workshop by SAP University Alliances, September- October 2012.

CERTIFICATES AND AWARDS

Got selected for the **prestigious 'Early Career Connection Program'**, joining a group of outstanding Early Career researchers and practitioners nominated from leading universities and companies, which was held as part of the INFORMS Conference on Business Analytics & O.R., April 7-9, 2013 in San Antonio, TX

Certificate of completion for successfully completing statistical training in Introduction to Big data Analytics, May 22, 2014 from The University of Texas at Austin

Certificate of completion successfully completing statistical training in Questionnaire Design and Survey Analysis, May 22, 2014 from The University of Texas at Austin

Certificate of completion successfully completing statistical training in Introduction to Stata, May 23, 2013 from The University of Texas at Austin

OTHER HONORS AND AWARDS

New Faculty Consortium Attendee, DSI Annual Meeting, Tampa, 2014

New Faculty Consortium Attendee, DSI Annual Meeting, San Francisco, 2012

PhD Student Support Award, Kent State University, Kent, Ohio, 2011

Doctoral Consortium Attendee, DSI Annual Meeting, Boston, 2011

Second prize and honorable mention at Deans best paper award, Kent State University, Kent, Ohio, 2011

Vice President- Doctoral Management Association, Kent State University, Kent, Ohio, 2011-2012

Executive Board Member- Student Media Policy Committee, Kent State University, Kent, Ohio, 2010-2011

PhD Subcommittee Member, Kent State University, Kent, Ohio, 2010-2011

Honorary lifetime membership – Honor Society for International Scholars-Phi Beta Delta, 2010

Special recognition for 4.0 GPA- Phi Beta Delta, 2010

International Student Executive Board Representative, College of Business, Ohio University, Athens, Ohio, 2008-2009

Marketing Executive - Indian Students Association, Ohio University, Athens, Ohio, 2008-2009.

Class Representative - Post graduate diploma in Pharmaceutical Management, Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, India, 2005-2006

First prize - Business Plan Competition, Indian Institute of Technology (IIT) Mumbai, India, 2006.

Devised growth strategies for anti-psychotic brand “OLEANZ” marketed by Sun Pharmaceutical Industries Limited, India

Participated in a team project on channel loyalty at Mumbai trade fair. SPSS analysis of the data on customer perception and customer loyalty towards the available channels was performed. The team project was selected for ‘The ESOMAR Asia Pacific competition’ at Tokyo in March, 2005 and was shortlisted as a finalist