

THE UNIVERSITY OF TEXAS AT TYLER - SOULES COLLEGE OF BUSINESS AND TECHNOLOGY - LONG SUMMER 2024 (Online)

MANA 5360-560 – Global Business Perspectives - TENTATIVE CLASS SCHEDULE (V1.1 May-13-2024)

| Week* | Dates | Subject | Required Reading | Required Activities | Milestones and Assignment Due Dates |
|-----------|---------------|---|---|---|---|
| Pre-Start | | | | <ol style="list-style-type: none"> Review thoroughly course Syllabus and all other related documents (all in CANVAS) Attend OPTIONAL Pre-Course Orientation Zoom Session with instructor (non-mandatory): 5/13/2024-8:00pm Central Pass "Course Rules Quiz" by deadline (05/17th/2024) | <ul style="list-style-type: none"> Please pass the "Course Rules Quiz" asap: CANVAS materials will only appear on Week 1 if the student has passed it. Sunday, 5/12/2024, 11 a.m. Central: Course's canvas and some of the course materials will be available in CANVAS by that date or earlier Monday, 5/13/2024, 8 p.m. Central: Non-mandatory, Synchronous Zoom Pre-Course Orientation Session with Instructor: (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) |
| 1 | 05/13 – 05/19 | Introduction and Course Overview / Globalization | Hill, Chapter 1 | <p><u>Class Content-related Activities:</u></p> <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 1 Take online post-reading quiz # 1 (week 1's quiz) Attend the Weekly Zoom Session with instructor (non-mandatory) <p><u>Other Course Activities:</u></p> <ol style="list-style-type: none"> If you have not done so yet: Pass "Course Rules Quiz" by deadline (05/17th/2024) | <ul style="list-style-type: none"> Monday 05/13/2024, @ 11:00 am Central – Class starts: Week #1 materials will be available in CANVAS by that time or earlier (weekly modules' materials will appear only if and when student has passed the Course Rules Quiz) Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 05/15, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Friday, 05/17th/2024, @ 11:59 Central: <ul style="list-style-type: none"> Last attempt to take "Course Rules Quiz" is due Sunday, 05/19/2024, @ 11:59 pm Central – Quiz # 1 (Week 1's quiz) is due (quiz will only be visible to those who have passed the "Course Rules Quiz" – no extension in deadline is applied due to lateness in pre requisite) |
| 2 | 05/20 – 05/26 | National Differences in Political Economy | <p>Hill, Chapter 2</p> <p>+</p> <p>Familiarize yourself with the following indicators and sources:</p> <ul style="list-style-type: none"> - World Bank's World Development Indicators (http://data.worldbank.org/indicator) - Corruption perception Index (CPI) (http://www.transparency.org/research/cpi/overview) - Worldwide Governance Indicators, particularly Rule of Law (www.govindicators.org) | <p><u>Class Content-related Activities:</u></p> <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available for Week 2 Take online post-reading quiz # 2 (week 2's quiz) Attend the Weekly Zoom Session with instructor (non-mandatory) Complete "Take-home Assignment # 1" by its deadline (05/30/2024) | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 05/22, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Sunday, 05/26, @ 11:59 pm Central – Quiz # 2 (Week 2's quiz) is due (quiz will only be visible to those who have passed the previous module's quiz – no extension in deadline is applied due to lateness in pre requisite) |

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| 3 | 05/27 – 06/02 | National Differences in Economy and Economic Development | Hill, Chapter 3 + Familiarize yourself with the following indicators and sources: - World Bank's World Economic Indicators (http://data.worldbank.org/indicator) - Economic Freedom (http://www.heritage.org/index/) - Human Development Indicators (HDI) (http://hdr.undp.org/en/content/human-development-index-hdi) | <u>Class Content-related Activities:</u> 1. Complete assigned readings 2. Watch online lecture(s) available for Week 3 3. Take online post-reading quiz # 3 (week 3's quiz) 4. Attend the Weekly Zoom Session with instructor (non-mandatory) 5. Complete " Take-home Assignment # 1 " by its deadline (05/30/2024) | <ul style="list-style-type: none"> • Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> ○ Wednesday, 05/29, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959; Passcode: 195214) • Thursday, 05/30, @ 11:59 pm Central – Take-home Assignment # 1 is due • Sunday, 06/02, @ 11:59 pm Central – Quiz # 3 (Week 3's quiz) is due (quiz will only be visible to those who have passed the previous module's quiz – no extension in deadline is applied due to lateness in pre requisite) |
| 4 | 06/03 – 06/09 | National Differences in Culture – Part I: - Culture Intro - Parochialism/Ethnocentrism - Hofstede's Typology | Hill, Chapter 4 + External Readings (see week's Tips page in Canvas for details) | <u>Class Content-related Activities:</u> 1. Complete assigned readings (ATTENTION: important external reading assigned and available in Canvas, within "Weekly Tips" folder) 2. Watch online lecture(s) available in CANVAS for Week 4 3. Take online post-reading quiz # 4 (week's 4 quiz) 4. Attend the Weekly Zoom Session with instructor (non-mandatory) 5. Complete " Take-home Assignment # 2 " by its deadline (06/20/2024) | <ul style="list-style-type: none"> • Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> ○ Wednesday, 06/05, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959; Passcode: 195214) • Sunday, 06/09, @ 11:59 pm Central – Quiz # 4 (week 4's quiz) is due |
| 5 | 06/10 – 06/16 | National Differences in Culture – Part II: - Hall's Typology - Trompenaars' Typology National Differences in Ethics | Hill, Chapter 4 + External Readings (see week's Tips page in Canvas for details) Hill, Chapter 5 | <u>Class Content-related Activities:</u> 1. Complete assigned readings (ATTENTION: important external reading assigned and available in Canvas, within "Weekly Tips" folder) 2. Watch online lecture(s) available in CANVAS for Week 5 3. Take online post-reading quiz # 5 (week's 5 quiz) 4. Attend the Weekly Zoom Session with instructor (non-mandatory) 5. Complete " Take-home Assignment # 2 " by its deadline (06/20/2024) | <ul style="list-style-type: none"> • Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> ○ Thursday, 06/13, @ 7 pm Central (attention to unusual day) (https://uttyler.zoom.us/j/93856259959; Passcode: 195214) • Sunday, 06/16, @ 11:59 pm Central – Quiz # 5 (week 5's quiz) is due |

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| 6 | 06/17 – 06/23 | International Trade Theory / The Political Economy of International Trade | Hill, Chapter 6 Hill, Chapter 7 | <u>Class Content-related Activities:</u> <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 6 Take online post-reading quiz # 6 (week 6's quiz) Attend the Weekly Zoom Session with instructor (non-mandatory) Complete "Take-home Assignment # 2" by its deadline (06/20/2024) <u>Other Course Activities:</u> <ol style="list-style-type: none"> Study for Interim Exam # 1 | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 06/19, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Thursday, 06/20, @ 11:59 pm Central – Take-home Assignment # 2 is due Sunday, 06/23, @ 11:59 pm Central- Quiz # 6 (week 6's quiz) is due |
| 7 | 06/24 – 06/30 | Foreign Direct Investment / Regional Economic Integration / INTERIM EXAM #1 | Hill, Chapter 08 Hill, Chapter 09 EXAM: ALL content from weeks 1 ~ 7 (including Chapters 8&9) | <u>Class Content-related Activities:</u> <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 7 Take online post-reading quiz # 7 (week 7's quiz) – NOTE SHORT WEEK's DEADLINE! Attend the Weekly Zoom Session with instructor (non-mandatory) <u>Other Course Activities:</u> <ol style="list-style-type: none"> Study for Interim Exam # 1 Take Interim Exam # 1 (attention to specific times and dates the exam must be taken on) | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 06/26, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Friday, 06/28, @ 11:59 pm Central: Quiz # 7 (week 7's quiz) is due – PLEASE NOTE SPECIAL DAY DEADLINE, SHORT WEEK! (Exam 1 cannot be taken if student has not passed Quiz 7 [60%+]) Saturday 06/29 through Sunday, 06/30, Interim Exam # 1 (via ProctorU): <ul style="list-style-type: none"> Exam Content: Weeks 1 through 7 (including Chapters 8 & 9) Online/remote ProctorU exam can be taken in any 120-minute frame within the following window: <ul style="list-style-type: none"> From Saturday 06/29, starting at 7:00 am Central Until Sunday 06/30, at 9:45 pm Central |
| 8 | 07/01 – 07/07 | The Foreign Exchange Market / The International Monetary System | Hill, Chapter 10 Hill, Chapter 11 | <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 8 Take online post-reading quiz # 8 (week 8's quiz) Attend the Weekly Zoom Session with instructor (non-mandatory). Complete "Take-home Assignment # 3" by its deadline (07/18/2024) | <ul style="list-style-type: none"> Sunday 06/30 – 12:01 am Central – Week #8 materials will be available in CANVAS (materials will appear only after student has taken Exam #1) Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 07/03, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Sunday, 07/07, @ 11:59 pm Central – Quiz # 8 (week 8's quiz) is due |

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| 9 | 07/08 – 07/14 | Internationalization Strategies / Organizational Architecture of International Business | Hill, Chapter 13 Hill, Chapter 14 | <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 9 Take online post-reading quiz # 9 (week 9's quiz) Attend the Weekly Zoom Session with instructor (non-mandatory). Complete "Take-home Assignment # 3" by its deadline (07/18/2024) | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 07/10, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Sunday, 07/14, @ 11:59 pm Central – Quiz # 9 (week 9's quiz) is due |
| 10 | 07/15 – 07/21 | Entry Strategies and Strategic Alliances / Exporting, Importing, and Countertrade | Hill, Chapter 15 Hill, Chapter 16 | <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 10 Take online post-reading Quiz # 10 Attend the Weekly Zoom Session with instructor (non-mandatory) Complete "Take-home Assignment # 3" by its deadline (07/18/2024). | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 07/17, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Thursday, 07/18, @ 11:59 pm Central – Take-home Assignment # 3 is due Sunday, 07/21, @ 11:59 pm Central – Quiz # 10 (week 10's quiz) is due |
| 11 | 07/22 – 07/28 | Global Production, Outsourcing and Logistics | Hill, Chapter 17 | <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 11 Take online post-reading Quiz # 11 (week 11's quiz) <p>1. Attend the Weekly Zoom Session with instructor (non-mandatory)</p> <p><u>Other class activities:</u></p> <ol style="list-style-type: none"> Complete any extra credit activity before final deadline (08/04/2024) | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 07/24, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Sunday, 07/28, @ 11:59 pm Central – Quiz # 11 (week 11's quiz) is due |
| 12 | 07/29 – 08/04 | Global Marketing / Global Human Resource Management | Hill, Chapter 18 Hill, Chapter 19 | <ol style="list-style-type: none"> Complete assigned readings Watch online lecture(s) available in CANVAS for Week 12 Take online post-reading Quiz # 12 (week 12's quiz) Attend the Weekly Zoom Session with instructor (non-mandatory) <p><u>Other class activities:</u></p> <ol style="list-style-type: none"> Complete any extra credit activity before final deadline (08/04/2024) | <ul style="list-style-type: none"> Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> Wednesday, 08/01, @ 7 pm Central (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) Sunday, 08/04, @ 11:59 pm Central: <ul style="list-style-type: none"> Quiz # 12 (week 12's quiz) is due All extra credit activities are due |

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| 13 | 08/05 – 08/10 | INTERIM EXAM #2 / OPTIONAL FINAL EXAM | EXAM: ALL content from weeks 8 ~ 12 / FINAL EXAM: ALL content from weeks 1 ~ 12 | <ol style="list-style-type: none"> 1. Study for Interim Exam # 2 2. Take Interim Exam # 2 (attention to specific time and date the exam must be taken on) <p><u>Final Exam activities</u> (if student opted to take Final):</p> <ol style="list-style-type: none"> 3. Study for Final Exam 4. Attend the FINAL Zoom Session with instructor (non-mandatory) 5. Take Final Exam (attention to specific time and date the exam must be taken on) | <ul style="list-style-type: none"> • Monday 08/05 through Tuesday, 08/06, Interim Exam # 2 (via ProctorU): <ul style="list-style-type: none"> ○ Exam Content: Weeks 8 through 12 ○ Online/remote ProctorU exam can be taken in any 120-minute frame within the following window: <ul style="list-style-type: none"> ▪ From Monday 08/05, starting at 7:00 am Central ▪ Until Tuesday 08/06, at 9:45 pm Central • Non-mandatory, Synchronous Zoom Session with Instructor: <ul style="list-style-type: none"> ○ Wednesday, 08/07, @ 7 pm (https://uttyler.zoom.us/j/93856259959 ; Passcode: 195214) • Friday 08/09 through Saturday, 08/10, Optional Final Exam (via ProctorU): <ul style="list-style-type: none"> ○ Exam Content: Weeks 1 through 12 ○ Online/remote ProctorU exam can be taken in any 120-minute frame within the following window: <ul style="list-style-type: none"> ▪ From Friday 08/09, starting at 7:00 am Central ▪ Until Saturday 08/10, at 9:45 pm Central |

* Definition of Course “weeks”: all weeks begin on Monday at 12:01 a.m. and end on Sunday at 11:59 p.m. Central Time.

THIS SCHEDULE IS SUBJECT TO CHANGE. This is our course plan. Nevertheless, due to unexpected events, the schedule may be revised upon the discretion of the professor. New versions of the Schedule, if a revision is made, will be immediately published in CANVAS. It is the students’ responsibility to stay abreast of any such modifications.