

August 3, 2023

*course name:* ART 1301 Introduction to Art

*course section:* 001-8136

*meeting days, time, and location:* Monday, Wednesday, Friday, 9:05–10:00 am, Fine Arts Complex (ARC) Rm 112

### INSTRUCTOR INFORMATION

*name:* Dr. Joanna Matuszak

*office location:* ARC 117

*office telephone number:* 903-566-7398

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*office hours:* Monday and Wednesday, 10:00–11:30 am in ARC 117 and by appointment

### COURSE OVERVIEW

The course focuses on the appreciation and analysis of works of art, design, and architecture from different time periods and world cultures. Throughout the course students will learn to recognize how the subject matter, theme, and medium of creative works are interrelated with cultural, political, and social context as well as technological progress. By the end of the course students will be able to identify key visual elements, different visual languages, artistic media and processes as well as major art works, periods, and figures in the history of art and synthesize this knowledge in a research poster assignment. Course assignments will allow students to apply art history terminology to communicate effectively about art.

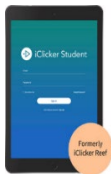
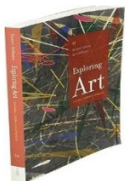
### LEARNING OUTCOMES for a CORE COURSE in CREATIVE ARTS

By the end of the course students will be able to

- Think Critically: Critical Thinking skills include creative thinking, innovation, inquiry, and analysis, evaluation, and synthesis of information.
  - Critical thinking skills will be practiced and assessed during class discussions, iClicker assignments, and the Research Poster assignment.
- Communicate about art using art history terminology and methods of analysis: Communication skills include effective development, interpretation, and expression of ideas through written, oral, and visual communication.

- Students will practice analyzing and interpreting art in class and will be assessed through iClicker Homework assignments and the Research Poster assignment.
- Work in teams: Teamwork skills include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.
  - Students will be organized in groups to conduct research, prepare Bibliography, and create a Research Poster about their chosen artwork. It will be a scaffolded assignment which will require students to synthesize art history knowledge and skills they have been learning in the course. Additionally, in class throughout the semester, students will work in teams to answer questions in iClicker quizzes.
- Respond to art in a socially responsible manner: Social responsibility skills include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.
  - Students will be exposed to analysis and interpretation of art that is based on understanding of how identity markers such as ethnicity, gender, race, religion, and sex are reflected in visual culture. They will be assessed through iClicker assignments (e.g., iClicker quizzes) and the Poster assignment.

## REQUIRED COURSE MATERIAL AND ACCESSORIES



1. Margaret Lazzari and Dona Schlesier. *Exploring Art: A Global, Thematic Approach*, 5<sup>th</sup> Edition. Boston: Cengage Learning, 2015.
2. Canvas: All assignments, course calendar, grades, and announcements will be posted on Canvas. **Set your Canvas for daily email notifications.** If you need technical support, contact the UT IT Department: on campus, ext. 5555, off campus, 903-565-5555, or email [itsupport@patriots.uttyler.edu](mailto:itsupport@patriots.uttyler.edu).
3. Readings and links to documentaries posted on Canvas.
4. iClicker application on your mobile device or laptop for class participation and homework assignments. The subscription cost \$15.99.
5. Paper materials, scissors, etc. to make a poster.

### [Getting Started with iClicker Student App](#)

Only iClicker Student app on your mobile device or iClicker Student web app on your laptop can be used to participate in classroom polls/quizzes and gain points for “Class Participation” as well as complete Homework Assignments. iClicker remotes *cannot* be used in this course.

If you already have an iClicker account, do NOT create a duplicate account. Students who have already used this application must make sure that they have the latest version of the app: Version 6.6 (updated on July 6, 2023).

1. Install mobile app from the App Store/Google Play Store or create an account at the iClicker website <https://www.iclicker.com/students/apps-and-remotes/web>
2. Select **Open** and **Sign Up** (in the app) or **Create an Account** (in the web).
3. Find your institution. Type **University of Texas at Tyler** into the search box.
4. Search for our course. Type **ART 1301**.
5. Enter your information and select **Create Account**. As a best practice, we recommend entering your First and Last Name as they appear in Canvas and using your school Email. Additionally, you need to enter your student ID number.
6. Add the course to your Courses list in the iClicker app so you can participate in class. This will ensure that your iClicker points show up correctly in the gradebook.
7. Upon creating an iClicker student account, you will have a two-week free trial period for using the app for class polling, quizzing, and homework assignments. Before the free trial ends, you need to purchase an iClicker student app subscription (\$15.99) to continue accessing the iClicker student app on your mobile device, tablet, or laptop. The iClicker student app will give you a countdown reminder to let you know when your free trial is expiring. <https://www.iclicker.com/pricing>

#### GRADE CATEGORIES AND THEIR PERCENTAGE WEIGHT IN THE FINAL GRADE

1.	Class Attendance	10%
2.	Syllabus Quiz (on Canvas, at home)	5%
3.	Class Participation ("polls" and "quizzes" in iClicker app, in the classroom)	25%
4.	Homework Assignments (in iClicker app, at home)	20%
5.	Bibliography of scholarly sources related to the art object researched for the Poster assignment.	20%
6.	Research Poster (semester-long group assignment)	20%
	<b>TOTAL</b>	<b>100%</b>
7.	Extra credit: 1–2 surveys about your experience with iClicker (on Canvas)	2%

#### GRADING SCALE

<b>A</b> 94—100 %	<b>B+</b> 87—89 %	<b>B-</b> 80—83 %	<b>C</b> 74—76 %	<b>D+</b> 67—69 %	<b>D-</b> 60—63 %
<b>A-</b> 90—93 %	<b>B</b> 84—86 %	<b>C+</b> 77—79 %	<b>C-</b> 70—73 %	<b>D</b> 64—66 %	<b>F</b> 0—59 %

#### COURSE ASSIGNMENTS

Syllabus Quiz: A multiple-choice, Yes/No, fill-in-the-gap question quiz (15–20 questions) will be administered on Canvas in the first week of classes.

Class iClicker Participation: Class meetings will be interspersed with questions pertaining to the class topic and students will be asked to respond to these questions using iClicker app (polls and quizzes). iClicker responses are graded and belong to “Class Participation” grade category. If you experience technical difficulties in class, inform the instructor immediately.

Homework: Prior to arriving in class students are expected to have read the assigned readings and/or watch assigned video/films that will be discussed in class on that day. Required readings and video will be listed on Canvas. Additionally, students need to study systematically for iClicker in-class quizzes and iClicker homework assignments.

Homework iClicker Assignments: These assignments will include questions pertaining to homework (readings, video) and will be due before the next class or they will cover the material already discussed in class and the last textbook chapter.

Research Poster about an Art Object: Students will work in groups of 2 or 3 throughout the semester. Each group will choose an artwork which will be the focus of their poster. Each group’s artwork has to be related to the textbook’s chapter theme chosen by the whole class. The groups’ artworks have to be different than artworks discussed in the textbook and PowerPoint presentations, and they have to be approved by the instructor in advance. Each group will conduct research about their artwork, prepare a bibliography of scholarly sources pertaining to their artwork, and make a paper collage-style research poster. Each research poster will include illustration of the artwork and brief texts presenting analysis, context, and interpretation. A Rubric will be provided. The semester will end with a pop-up exhibition of the posters. This project will require to meet in your group outside of class time.

Extra credit: There will be 1 or 2 opportunities toward the end of the semester to earn extra credit worth 2% of the total grade. Those students who sign Institutional Review Board (IRB) consent form at the beginning of the semester can earn extra credit by submitting feedback reports about their experience of learning with the help of iClicker app. The instructor would like to use this anonymous feedback for her scholarship of teaching and learning art history courses with iClicker app. The exact dates for these feedback forms will be announced in class and on Canvas via announcements.

## **COURSE REQUIREMENTS AND POLICIES**

E-mail Policy: If you have a question or would like to set up an appointment, please email me or, *preferably*, send me a message via Inbox on Canvas. All e-mails and Canvas messages should be addressed to Dr. Matuszak, who will respond to e-mails as quickly as possible.

Canvas: Students are required to check Canvas course site’s Announcements daily before coming to class.

Classroom Etiquette: The class period lasts 55 minutes. Please plan accordingly as there is no break during the class. A student who leaves the classroom will lose its attendance point and points in “Class Participation,” if iClicker question polls are administered during their absence.

Electronic devices must not be used in class for reasons other than related to the class.

College Email Etiquette: Email correspondence with the instructor is a professional correspondence and needs to adhere to certain standards.

<https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-silly-emails-essay>

To receive the instructor’s response, please adhere to the following:

1. send an email to the instructor via Inbox on Canvas,
2. include a clear subject line,
3. use formal salutation such as, “Dear Dr. Matuszak” or “Dear Professor Matuszak,”
4. identify yourself and your course. Include specific information, such as the name of the assignment, and give details pertaining to your question.
5. write in complete and coherent sentences. Make sure there are no grammatical and spelling errors. Be clear and succinct.
6. follow common courtesy and sign off with a “Thank you” and your full name.

Individual study time: After each class, plan on spending about two hours to review notes and do the assigned homework for the upcoming class period. One “credit hour” is approximately an equivalent of one hour of classroom instruction and a minimum of two hours out of class student work each week. Students are expected to make use of Internet and library resources to “fill in” any gaps in their understanding of the material. Useful resources are listed at the [Library Research Guide for Art](#). Credible sources of information on the Internet include, for example, art museum websites, auction houses videos, and [SmartArtHistory](#) website.

Academic Integrity: All cheating and/or plagiarism will be treated with the utmost severity as per UT Tyler policy. Using artificial intelligence (A.I.), such as CHAT GPT (or any other AI chatbot), is considered plagiarism as it is not your own work. **DO NOT USE A.I.! THIS COURSE IS INTENDED TO DEVELOP CRITICAL THINKING AND RESEARCH SKILLS – THEREFORE YOU NEED TO DO THE WORK YOURSELF!** Please consult *Manual of Policies and Procedures for Student Affairs*, [Chapter 8. “Student Conduct and Discipline”](#) for university regulations regarding academic dishonesty. According to Subchapter 8-800:

- b. “Academic Dishonesty” includes, but is not limited to: cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable, in whole or in part, to another person without giving sufficient credit, taking an examination for another person, falsifying academic records, and any act designed to give unfair academic advantage to the student (such as, but not limited to: submission of essentially the same written assignment for two courses without

the prior permission of the instructor, providing false or misleading information in an effort to receive a postponement or an extension on a test, quiz, or other assignment), or the attempt to commit such an act.

**Plagiarize** \ˈpla-je-,riz also j - -\ *vb* -rized; -riz-ing *vt* [*plagiary*]: to steal and pass off (the ideas or words of another) as one's own: use (a created production) without crediting the source *vi*: to commit literary theft: present as new and original an idea or product derived from an existing source - **pla-gia-riz-er** *n* From *Webster's New Collegiate Dictionary* 9<sup>th</sup> ed, (Springfield, Ma: Merriam 1981), 870.

It is unacceptable to copy something out of a book, newspaper, journal, Internet site or any printed source without citing your source. The most blatant example of this is directly copying something word for word. It does not matter if it is only a phrase. If it is not yours, you must either not use it or place it in quotes and reference it.

If you paraphrase another person's words or ideas, you still must cite them as a source. Do not put a paraphrase in quotes, but be sure to give the author's name, the text, and the page where you found the idea.

For citing sources use [The Chicago Manual of Style: Notes and Bibliography system](#).

Student Resources and University Policies: Please see the "Student Resources and Universities Policies Module" on our Canvas course for links to the full list of student resources and university policies.