



"It's an audio guide, sweetheart, not a remote."

New Yorker, August 24, 2019. Cartoon by David Sipress



"Now we're leaving the hall of stuff we stole from other cultures and entering the hall of stuff we paid too much for."

New Yorker, December 22, 2018. Cartoon by Caitlin Cass



New Yorker, November 8, 2021. Cartoon by Mike Twohy

COURSE INFORMATION for Fall 2025

course name: ART 4338 Art Curatorial Training and Ethics & ART 5391 Graduate Topics in Art History: Art Curatorial Training and Ethics

meeting days, time, and location: Monday & Wednesday, 9:25–10:50 am, ARC Rm 114

INSTRUCTOR INFORMATION

name: Dr. Joanna Matuszak

office location: ARC 117

office telephone number: 903-566-7398

e-mail address: jmatuszak@uttyler.edu

office hours: Monday and Wednesday, 4:00 – 5:30 pm and by appointment.

COURSE DESCRIPTION from the Course Catalog

This course is an in-depth investigation of curatorial practice and the ethics of collecting within a museum context. Theoretical and practical concerns of curating an exhibition, as well as methodological issues and recent theoretical approaches to the discipline of art history will be discussed. Prerequisite ART 2303 and ART 2304 or Instructor Consent.

REQUIRED READINGS for Undergraduate and Graduate Students

Links to readings and required texts will be posted in Canvas. The course will be taught in a seminar-style with students contributing and leading discussions.

UNDERGRADUATE STUDENT LEARNING OUTCOMES:

HISTORICAL IDENTIFICATION:

Students will be able to identify historical periods and stylistic development of significant artworks from the canon of historical periods customary in Western or Non-Western traditions.

INTERPRETATION OF ARTWORKS:

Students will be able to interpret works of art from formal or conceptual perspectives.

ANALYSIS USING ART HISTORICAL THEORY:

Students will be able to apply art historical theory to an analysis of works of art.

SYNTHESIZE KNOWLEDGE:

Students will be able to synthesize historical knowledge to incorporate different perspectives into their scholarship.

SCHOLARLY RESEARCH METHODS: Students will be able to conduct basic scholarly research utilizing standards and methods of the discipline.

GRADUATE STUDENT LEARNING OUTCOMES:

HISTORICAL IDENTIFICATION:

Students will be able to demonstrate a mastery of historical identification, including major art styles, personal artistic styles of key artists, significant movements, and important trends throughout various historical periods of American, European, or non-Western art.

EVALUATE SCHOLARSHIP: Students will be able to analyze and compare theoretical methodologies and scholarly perspectives when evaluating the literature of the discipline.

ANALYSIS USING ART HISTORICAL THEORY:

Students will be able to analyze works of art from multiple theoretical perspectives.

SCHOLARLY RESEARCH METHODS:

Students will be able to conduct advanced scholarly research utilizing standards and methods of the discipline.

ORIGINAL SCHOLARLY RESEARCH: Students will be able to construct inquiry-based theories that build upon existing research of the discipline to create original research.

GRADE CATEGORIES AND THEIR PERCENTAGE WEIGHT IN THE FINAL GRADE

1. Class Attendance	10%
2. Class Participation and Graduate Students' Presentations	20%
3. Responses to Assigned Readings (due in hard copy at the beginning of the class)	30%
4. Community-Based Scaffolded Semester-Long Assignment focused on Fall 2025 Faculty Show at the Meadows Gallery	40%

GRADING SCALE

A 90–100%	B 80–89%	C 70–79%	D 60–69%	F 0–59%
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COURSE ACTIVITIES AND ASSIGNMENTS

Participation in class discussions is graded after each class session. To ensure active participation in the discussions students need to read all assigned texts/watch assigned films.

Graduate students: Their participation grade requires a class presentation on a scholarly article

of their choice related to the course and approved by the instructor. The presentations will take place during the Final Exam Week.

Responses to Assigned Readings will be due at the beginning of the class, in hard copy and each time the instructor will collect a number of responses for grading. This assignment will prepare students to participate actively in class discussions. Additional research may be required to complete the responses. Students are required to look up online good quality images of all artworks discussed in the assigned reading, including them in a PowerPoint presentation as well as look up explanations of movements/theoretical concepts discussed in the assigned readings. The responses should adhere to Chicago Manual of Style 18th edition. The rubric is posted in Canvas. **Graduate students** are expected to produce two-page responses that manifest a high level of analysis, convincing comparisons / contextualization, application of theoretical standpoints, and exemplary structure.

Community-Based Assignment Focused on Fall 2025 Faculty Show at Meadows Gallery:

Students will act as art educators and docents and prepare tours targeting two audience groups: middle school students and senior citizens. To prepare their tours the students will conduct scholarly research and find sources relevant to the artworks they discuss in their tour (create an Annotated Bibliography) as well as interview artists who participate in the Faculty Show (create a transcript of the Interview). By the end of the semester students will write short catalog entries on the art objects they covered in their tour.

All writing produced for the course needs to follow [the Chicago Manual of Style](#) (CMOS) 18th edition. More guidance about CMOS can be found at the [Muntz Library webpage](#).

All students: For help with writing, consult the [Writing Center](#) services.

COURSE REQUIREMENTS AND POLICIES

No late submission of any of the assignments is accepted.

No extensions on any assignment will be offered in this course.

Attendance: Regular attendance is required at all class meetings. Frequent absences will lower the class participation grade.

If a student missed a class, it is their responsibility to find out what was covered and announced during the missed class—not by asking the instructor but through their own means—including but not limited to checking the class schedule in the syllabus, consulting other students, watching assigned films, reviewing the PowerPoint presentation, and reading the assigned material.

- 1 class absence will be dropped from your grade. This 1 absence can be used for personal emergencies.

Canvas: Students are required to check Canvas course site's Announcements daily before coming to class.

Classroom Etiquette: The class period lasts 85 minutes. Please plan accordingly as most days there will be no break.

Electronic devices must not be used in class for reasons other than related to the class.

College Email Etiquette: Email correspondence with the instructor is a professional correspondence and needs to adhere to certain standards.

<https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-silly-emails-essay>

To receive the instructor's response, please adhere to the following:

1. send an email to the instructor via Inbox on Canvas,
2. include a clear subject line,
3. use formal salutation such as, "Dear Dr. Matuszak" or "Dear Professor Matuszak,"
4. identify yourself and your course. Include specific information, such as the name of the assignment, and give details pertaining to your question.
5. write in complete and coherent sentences. Make sure there are no grammatical and spelling errors. Be clear and succinct.
6. follow common courtesy and sign off with a "Thank you" and your full name.

Individual study time: After each class, plan on spending about three hours to review notes and do the assigned homework. One "credit hour" is approximately an equivalent of one hour of classroom instruction and a minimum of two hours out of class student work each week. Useful resources are listed at the [Library Research Guide for Art](#). Credible sources of information on the Internet include, for example, art museum websites, auction houses' videos, and [smartarthistory](#) website.

Academic Integrity: All cheating and/or plagiarism will be treated with the utmost severity as per UT Tyler policy. Using artificial intelligence (A.I.), such as CHAT GPT (or any other AI chatbot), is considered plagiarism as it is not your own work. Please consult [Manual of Policies and Procedures for Student Affairs](#), Chapter 8. "Student Conduct and Discipline" for university regulations regarding academic dishonesty. According to Subchapter 8-800:

- b. "Academic Dishonesty" includes, but is not limited to: cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable, in whole or in part, to another person without giving sufficient credit, taking an examination for another person, falsifying academic records, and any act designed to give unfair academic advantage to the student (such as,

but not limited to: submission of essentially the same written assignment for two courses without the prior permission of the instructor, providing false or misleading information in an effort to receive a postponement or an extension on a test, quiz, or other assignment), or the attempt to commit such an act.

2. "Plagiarism" is the appropriation of material that is attributable, in whole or in part, to another source without any indication of the original source, including words, ideas, illustrations, structure, computer code, and other expression or media, and presenting that material as one's own academic work being offered for credit or in conjunction with a program course or degree requirement(s).

"Find it. Write it. Cite it.": It is unacceptable to copy something out of a book, newspaper, journal, Internet site or any printed source without citing your source. The most blatant example of this is directly copying something word for word. It does not matter if it is only a phrase. If it is not yours, you must either not use it or place it in quotes and reference it.

If you paraphrase another person's words or ideas, you still must cite them as a source. Do not put a paraphrase in quotes, but be sure to give the author's name, the text, and the page where you found the idea. For citing sources in this course use [The Chicago Manual of Style: Notes and Bibliography system](#).

Student Resources and University Policies: Please see the "Student Resources and Universities Policies Module" on our Canvas course site for links to the full list of student resources and university policies.

Information contained in this syllabus, other than the grading, late assignments, makeup work, and attendance policies, may be subject to change with advance notice, as deemed appropriate by the instructor.