



course name: ART 1301-001 Introduction to Art

meeting days, time, and location: Mon & Wed, 2:30 pm – 3:55 pm, Fine Arts Complex (ARC) Rm 112 or Rm 114

INSTRUCTOR INFORMATION

name: Dr. Joanna Matuszak

office location: ARC 117

office telephone number: 903-566-7398

e-mail address: jmatuszak@uttyler.edu

office hours: Monday and Wednesday, 12:30 pm – 2:00 pm and by appointment.

TEACHING ASSISTANT INFORMATION

name: Mackenzie Clayton, MA student in Art with concentration in Art History

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COURSE OVERVIEW

The course focuses on the appreciation and analysis of works of art, design, and architecture from different time periods and world cultures. Throughout the course students will learn to recognize how the subject matter, content, and medium of creative works are interrelated with cultural, political, and social context as well as technological progress. By the end of the course students will be able to identify key visual elements, different visual languages, artistic media and processes as well as major art works, periods, and figures in the history of art. Students will learn to apply art history terminology to communicate effectively about art.

LEARNING OUTCOMES for a CORE COURSE in CREATIVE ARTS

By the end of the course students will be able to

- Think Critically: Critical thinking skills include creative thinking, innovation, inquiry, analysis, evaluation, and synthesis of information.
 - Critical thinking skills will be practiced and assessed during class discussions, iClicker class polls, Canvas quizzes, Midterm Exam, and Final Exam.
- Communicate about art using art history terminology and methods of analysis: Communication skills include effective development, interpretation, and expression of ideas through written, oral, and visual communication.

- Students will practice analyzing and interpreting art in class and will be assessed through Canvas quizzes, Midterm Exam and Final Exam.
- Work in teams: Teamwork skills include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.
 - Students will participate in iClicker class polls which require that students present arguments for their point of view and reach a consensus.
- Respond to art in a socially responsible manner: Social responsibility skills include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.
 - Students will be exposed to analysis and interpretation of art using art history methods. They will be assessed through iClicker class polls, Canvas quizzes, Midterm Exam, and Final Exam.

REQUIRED COURSE MATERIAL AND ACCESSORIES

	<ol style="list-style-type: none">1. Selected chapters from the following open educational resources:<ul style="list-style-type: none">- Muffet Jones, <i>Introduction to Art</i> https://boisestate.pressbooks.pub/arthistory/- Elizabeth Bilyeu, Kelsey Ferreira, Luke Peterson and Christine M. Weber, <i>Understanding New Media Art</i>, 2022, Portland Community College, Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License https://openoregon.pressbooks.pub/understandingnewmediaarts/2. Additional readings and/or links to readings will be posted on Canvas.
	<ol style="list-style-type: none">3. Canvas: All assignments, course calendar, grades, and announcements will be posted on Canvas. Set your Canvas for daily email notifications. If you need technical support, contact the UT IT Department: on campus, ext. 5555, off campus, 903-565-5555, or email itsupport@patriots.uttyler.edu.
	<ol style="list-style-type: none">4. iClicker application on your mobile device or laptop for class participation. The subscription is paid for by the College of Arts and Sciences.

Getting Started with iClicker Student App

Only iClicker Student app on your mobile device or iClicker Student web app on your laptop can be used to participate in classroom polls and gain points for “Class Participation.” iClicker remotes *cannot* be used in this course.

If you already have an iClicker account, do NOT create a duplicate account. Students who have already used this application must make sure that they have the latest version of the app: Version 7.4 (updated on June 26, 2025).

1. Install mobile app from the App Store/Google Play Store or create an account at the iClicker website <https://www.iclicker.com/students/apps-and-remotes/web>
2. Select **Open** and **Sign Up** (in the app) or **Create an Account** (in the web).
3. Find your institution. Type **U of Texas – Tyler: Coll of Arts and Sciences** into the search box.
4. Search for our course. Type **ART 1301**.
5. Enter your information and select **Create Account**. As a best practice, we recommend entering your First and Last Name as they appear in Canvas and using your school email address. Additionally, you need to enter your student ID number.
6. Add the course to your Courses list in the iClicker app so you can participate in class. This will ensure that your iClicker points show up correctly in the gradebook.

GRADE CATEGORIES AND THEIR PERCENTAGE WEIGHT IN THE FINAL GRADE

1.	Class Attendance	10%
2.	Syllabus Quiz (in Canvas, at home)	5%
3.	Class Participation (“polls” in iClicker app, in classroom)	20%
4.	Quizzes (in Canvas) (at home, weekly)	25%
5.	Midterm Exam	20%
6.	Final Exam	20%
	TOTAL	100%
7.	Extra credit: <ul style="list-style-type: none">• responses to exhibitions organized by the Department of Art and Art History which you attended in person.• responses to assigned documentaries on art.	2%

GRADING SCALE

A 90–100%	B 80–89%	C 70–79%	D 60–69%	F 0–59%
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COURSE ASSIGNMENTS

Most assignment groups have built-in flexibility, such as

1. **1 class absence will be dropped from your grade.** It can be used for personal emergencies.
2. **1 iClicker Class Participation poll with the lowest score will be dropped from your grade.**
3. **1 Canvas Quiz with the lowest score will be dropped from your grade.**

No further flexibility, extensions, or make-up assignments will be offered in this course.

Attendance: Regular attendance is required at all class meetings. Attendance will be taken at the beginning of every class period using iClicker app. Late attendance and early departure will be marked at 50%. When late, make sure to notify the Graduate Teaching Assistant about your arrival to get partial attendance credit.

If a student missed a class, it is their responsibility to find out what was covered and announced during the missed class—not by asking the instructor but through their own means—including but not limited to checking the class schedule in the syllabus, consulting other students, watching assigned films, reviewing the PowerPoint presentation and iClicker question polls, and reading the assigned material.

Syllabus Quiz: A multiple choice, multiple answer, True/False, fill-in-the-gap question quiz (10 questions) will be administered in Canvas in the first week of classes.

Class iClicker Participation: Class meetings will be interspersed with questions pertaining to the class topic and students will be asked to respond to these questions using iClicker app (polls). iClicker responses are graded and belong to “Class Participation” grade category. If you experience technical difficulties in class, inform the instructor immediately.

Homework: Prior to arriving in class students are expected to have read the assigned readings and/or watch video/films that will be discussed in class. Required readings and video will be listed in Canvas. Additionally, students need to study systematically for Canvas quizzes.

Canvas Quizzes (weekly): They will cover the material already discussed in class and the assigned readings and documentaries.

Midterm and Final Exams: The exams will include multiple-choice, True/False, fill-in-the-gap, short answer, and essay questions. The Final Exam will cover material studied after the Midterm Exam. Some of the questions from weekly Canvas Quizzes will be included in the Exams.

Throughout the semester there will be opportunities to earn extra credit by writing one-page responses to exhibitions organized at the Department of Art and Art History which you attended in person or summaries of assigned documentaries on art.

COURSE REQUIREMENTS AND POLICIES

E-mail Policy: If you have a question or would like to set up an appointment, please send the instructor a message via Inbox in Canvas. To receive a response all emails and Canvas messages should be addressed to Dr. Matuszak, who then will respond to emails as quickly as possible.

Canvas: Students are required to check Canvas course site's Announcements daily before coming to class.

Classroom Etiquette: The class period lasts 85 minutes. Please plan accordingly as there is no break during the class. A student who leaves the classroom will lose its attendance point and points in "Class Participation," if iClicker question polls are administered during their absence.

Electronic devices must not be used in class for reasons other than related to the class.

College Email Etiquette: Email correspondence with the instructor is a professional correspondence and needs to adhere to certain standards.

<https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-sound-silly-emails-essay>

To receive the instructor's response, please adhere to the following:

1. send an email to the instructor via Inbox on Canvas,
2. include a clear subject line,
3. use formal salutation such as, "Dear Dr. Matuszak" or "Dear Professor Matuszak,"
4. identify yourself and your course. Include specific information, such as the name of the assignment, and give details pertaining to your question.
5. write in complete and coherent sentences. Make sure there are no grammatical and spelling errors. Be clear and succinct.
6. follow common courtesy and sign off with a "Thank you" and your full name.

Individual study time: After each class, plan on spending about two hours reviewing notes and doing the assigned homework for the upcoming class period. One "credit hour" is approximately an equivalent of one hour of classroom instruction and a minimum of two hours out of class student work each week. Students are expected to make use of Internet and library resources to "fill in" any gaps in their understanding of the material. Useful resources are listed at the [Library Research Guide for Art](#). Credible sources of information on the Internet include, for example, art museum websites, auction houses videos, and [SmartArtHistory](#) website.

Academic Integrity: All cheating and/or plagiarism will be treated with the utmost severity as per UT Tyler policy. Using artificial intelligence (A.I.), such as CHAT GPT (or any other AI chatbot), is considered plagiarism as it is not your own work. DO NOT USE A.I. THIS COURSE IS INTENDED TO DEVELOP CRITICAL THINKING – THEREFORE YOU NEED TO DO THE WORK YOURSELF. Please consult [Manual of Policies and Procedures for Student Affairs](#), Chapter 8. "Student Conduct and Discipline" for university regulations regarding academic dishonesty. Subchapter 8-800.

It is unacceptable to copy something out of a book, newspaper, journal, Internet site or any printed source without citing your source. The most blatant example of this is directly copying

something word for word. It does not matter if it is only a phrase. If it is not yours, you must either not use it or place it in quotes and reference it.

If you paraphrase another person's words or ideas, you still must cite them as a source. Do not put a paraphrase in quotes, but be sure to give the author's name, the text, and the page where you found the idea.

Student Resources and University Policies: Please see the "Student Resources and Universities Policies Module" on our Canvas course for links to the full list of student resources and university policies.

Information contained in this syllabus, other than the grading, late assignments, makeup work, and attendance policies, may be subject to change with advance notice, as deemed appropriate by the instructor.