

COURSE INFORMATION

course name: ART 3340 Aesthetics in Visual Learning & ART 5336 Aesthetics and Criticism

meeting days, time, and location: Monday & Wednesday, 9:25 am – 10:50 am, ARC 114

INSTRUCTOR INFORMATION

name: Dr. Joanna Matuszak

office location: ARC 117

office telephone number: 903-566-7398

e-mail address: jmatuszak@uttyler.edu

office hours: Monday and Wednesday, 12:30 pm – 2:00 pm and by appointment

COURSE DESCRIPTIONS from the Course Catalog

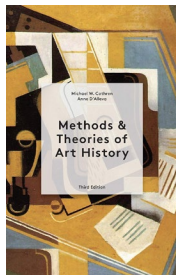
ART 3340 Aesthetics in Visual Learning

Stresses necessary skills in assessing the visual arts including a knowledge of the elements and processes of art, the ability to analyze a work of art, and an exposure to critical thinking about the nature of art.

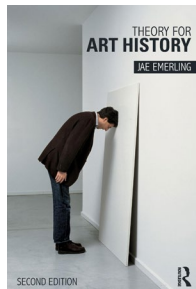
ART 5336 Aesthetics and Criticism

This course is designed to cover the reading and discussing of a list of books, both classic and current, on aesthetics, creativity, philosophy, and the psychology of art. May be repeated for credit up to 9 semester hours.

REQUIRED READINGS for Undergraduate and Graduate Students



Michael W. Cothren and Anne D'Alleva, *Methods & Theories of Art History*, 3rd ed. Lawrence King Publishing, 2021.



Jae Emerling. *Theory for Art History*, 2nd ed. Routledge, 2019.



Additional readings and links to documentaries will be posted in Canvas.

Please obtain these editions not earlier ones.

UNDERGRADUATE STUDENT LEARNING OUTCOMES:

HISTORICAL IDENTIFICATION:

Students will be able to identify historical periods and stylistic development of significant artworks from the canon of historical periods customary in Western or Non-Western traditions.

INTERPRETATION OF ARTWORKS:

Students will be able to interpret works of art from formal or conceptual perspectives.

ANALYSIS USING ART HISTORICAL THEORY:

Students will be able to apply art historical theory to an analysis of works of art.

SYNTHESIZE KNOWLEDGE:

Students will be able to synthesize historical knowledge to incorporate different perspectives into their scholarship.

SCHOLARLY RESEARCH METHODS: Students will be able to conduct basic scholarly research utilizing standards and methods of the discipline.

GRADUATE STUDENT LEARNING OUTCOMES:

HISTORICAL IDENTIFICATION:

Students will be able to demonstrate a mastery of historical identification, including major art styles, personal artistic styles of key artists, significant movements, and important trends throughout various historical periods of American, European, or non-Western art.

EVALUATE SCHOLARSHIP: Students will be able to analyze and compare theoretical methodologies and scholarly perspectives when evaluating the literature of the discipline.

ANALYSIS USING ART HISTORICAL THEORY:

Students will be able to analyze works of art works from multiple theoretical perspectives.

SCHOLARLY RESEARCH METHODS:

Students will be able to conduct advanced scholarly research utilizing standards and methods of the discipline.

ORIGINAL SCHOLARLY RESEARCH: Students will be able to construct inquiry-based theories that build upon existing research of the discipline to create original research.

GRADE CATEGORIES AND THEIR PERCENTAGE WEIGHT IN THE FINAL GRADE

1.	Class attendance	10%
2.	Class participation (all students) and presentations (graduate students)	30%
3.	Homework: reading assigned texts, watching documentaries, answering questions	30%
4.	Scholarly research paper (Art History majors) or a Proposal for an Artwork created to reflect a theory analyzed in class, accompanied by an essay (Studio Art majors)	30%

GRADING SCALE

A 90–100%	B 80–89%	C 70–79%	D 60–69%	F 0–59%
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COURSE ACTIVITIES AND ASSIGNMENTS

Participation in class discussions is graded after each class session. To ensure active participation in the discussions, students need to read all assigned texts and watch assigned

documentaries. The course is taught in a seminar-style with students contributing to discussions during every class meeting. **Graduate students:** Their participation grade requires a class presentation and leading a class discussion on a scholarly article of their choice related to the course and approved by the instructor. The presentations/discussions will take place during the last week of classes.

Homework: Students are required to read assigned readings and watch assigned video recordings/documentaries at home. They should come prepared to discuss the texts and video in class and answer the instructor's questions. Students should bring the assigned articles printed in hard copy, marked on the margins with their comments and/or observations. They should also bring their textbooks to class. Having hard copies of all the assigned texts will allow us to do close readings—analyze the texts in depth and comment on the content. Students should write answers to questions related to the readings, if such were given by the instructor.

Scholarly Research Paper—Art History Majors

Choose an art piece and analyze it by applying one or more theories discussed in class. A discussion with the instructor about the chosen artwork and theoretical method is required. Use of primary sources and secondary sources in the paper is required.

Proposal for an Artwork that reflects a theory or theories discussed in class—Studio Art Majors

Create a proposal for an artwork that will reflect a theory or theories discussed in class. Your proposal should include a detailed two-dimensional and (if applicable) three-dimensional visualization of the artwork and an essay that explains in detail your idea and the work's design. Use of primary sources and secondary sources is required in the essay. Students may create the actual work but are not required.

All students will present their proposals for artworks, essays, and abbreviated research papers to the Department's members.

Graduate students must demonstrate a master's level quality of writing that integrates history, analysis, and contemporary scholarship into their own assessment of art and art history. Originality of thought is required.

All writing produced for the course needs to follow [the Chicago Manual of Style](#) (CMOS), 18th edition. More guidance about CMOS can be found at the [Muntz Library webpage](#) and the hard copy of *The Chicago Manual of Style, 18th Edition* is at the reference desk. For help with writing, consult the [Writing Center](#) services.

COURSE REQUIREMENTS AND POLICIES

No late submission of any of the assignments is accepted.

No extensions on any assignment will be offered in this course.

Attendance: Regular attendance is required at all class meetings. Frequent absences will lower the class participation grade.

If a student missed a class, it is their responsibility to find out what was covered and announced during the missed class—not by asking the instructor but through their own means—including but not limited to checking the class schedule in the syllabus, consulting other students, watching assigned films, reviewing the PowerPoint presentation, and reading the assigned material.

- 1 class absence will be dropped from your grade. This 1 absence can be used for personal emergencies.

Canvas: Students are required to check Canvas course site's Announcements daily before coming to class.

Classroom Etiquette: The class period lasts 85 minutes. Please plan accordingly as most days there will be no break.

Electronic devices must not be used in class for reasons other than related to the class.

College Email Etiquette: Email correspondence with the instructor is professional correspondence and needs to adhere to certain standards.

<https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-sound-silly-emails-essay>

To receive the instructor's response, please adhere to the following:

1. send an email to the instructor via Inbox on Canvas,
2. include a clear subject line,
3. use formal salutation such as, "Dear Dr. Matuszak" or "Dear Professor Matuszak,"
4. identify yourself and your course. Include specific information, such as the name of the assignment, and give details pertaining to your question.
5. write in complete and coherent sentences. Make sure there are no grammatical and spelling errors. Be clear and succinct.
6. follow common courtesy and sign off with a "Thank you" and your full name.

Individual study time: After each class, plan on spending about three hours to review notes and do the assigned homework. One "credit hour" is approximately an equivalent of one hour of classroom instruction and a minimum of two hours out of class student work each week. Useful resources are listed at the [Library Research Guide for Art](#). Credible sources of information on the Internet include, for example, art museum websites, auction houses' videos, and [smartarthistory](#) website.

Academic Integrity: All cheating and/or plagiarism will be treated with the utmost severity as per UT Tyler policy. Using artificial intelligence (A.I.), such as CHAT GPT (or any other AI chatbot), is considered plagiarism as it is not your own work. DO NOT USE A.I. THIS COURSE IS INTENDED TO DEVELOP CRITICAL THINKING AND RESEARCH SKILLS – THEREFORE YOU NEED TO DO THE WORK YOURSELF. Please consult [Manual of Policies and Procedures for Student Affairs](#), Chapter 8. “Student Conduct and Discipline” for university regulations regarding academic dishonesty. Subchapter 8-800.

It is unacceptable to copy something out of a book, newspaper, journal, Internet site or any printed source without citing your source. The most blatant example of this is directly copying something word for word. It does not matter if it is only a phrase. If it is not yours, you must either not use it or place it in quotes and reference it.

If you paraphrase another person’s words or ideas, you still must cite them as a source. Do not put a paraphrase in quotes, but be sure to give the author’s name, the text, and the page where you found the idea. For citing sources in this course use [The Chicago Manual of Style: Notes and Bibliography system](#).

Student Resources and University Policies: Please see the “Student Resources and Universities Policies Module” on our Canvas course site for links to the full list of student resources and university policies.

Information contained in this syllabus, other than the grading, late assignments, makeup work, and attendance policies, may be subject to change with advance notice, as deemed appropriate by the instructor.