

MCOM 2313.002 Introduction to Multimedia Production
Course Schedule - Subject to Change

Date	Topic	Assign in Class	Due today
Tu 8/24	<u>Course Introduction</u>	<u>Read</u> Zettl Ch. 1 & 2 <u>Zettl</u> Ch. 1 & 2 workbook and quizzes (due 9/2)	
Th 8/26	<u>Lecture:</u> Introduction to multimedia production	<u>Read</u> Briggs Ch. 1 & 2 <u>WordPress blog</u> set up (due 9/2) <u>WordPress blog</u> post #1 (due 9/2)	
Tu 8/31	<u>Lecture:</u> Multimedia storytelling	<u>Read</u> Zettl Ch. 7 <u>Read</u> Briggs Ch. 4 & 7 <u>Zettl</u> Ch. 7 workbook and quiz (due 9/9)	
Th 9/2	<u>Lecture:</u> Audio & sound control	<u>WordPress blog</u> post #2 (due 9/9)	<u>Zettl</u> Ch. 1 & 2 workbook and quizzes <u>WordPress blog</u> set up <u>WordPress blog</u> post #1
Tu 9/7	<u>Special presentation and discussion:</u> Why writing matters in multimedia productions – Dr. Britt		
Th 9/9	<u>Hands-on (groups):</u> Using the audio control board <u>Discuss:</u> Multimedia project - audio/edit project	<u>Read</u> Zettl Ch. 11, 12, & 13 <u>Zettl</u> Ch. 11, 12, & 13 workbook and quizzes (due 9/16) <u>Project:</u> Audio/edit project & editing log (due 9/23)	<u>Zettl</u> Ch. 7 workbook and quiz <u>WordPress blog</u> post #2
Tu 9/14	<u>Lecture:</u> Audio journalism and storytelling <u>Discuss:</u> Multimedia project – audio interview	<u>Read</u> Briggs Ch. 6 <u>Project:</u> Audio interview (due 9/30) <u>Project:</u> Audio Interview Talent Release & Bio (due 9/30) <u>WordPress blog</u> post #3 (due 9/30)	
Th 9/16	<u>Hands-on:</u> Final Cut Pro X tutorials		<u>Zettl</u> Ch. 11, 12, & 13 workbook and quizzes
Tu 9/21	<u>Hands-on (studio):</u> Using the studio and field cameras <u>Lecture (classroom):</u> Planning a production – advertising <u>Discuss:</u> Commercial project treatment	<u>Read</u> Zettl 3, 4, 5, & 6 <u>Zettl</u> Ch. 3, 4, 5, & 6 workbook and quizzes (due 9/28) <u>Commercial:</u> treatment (due 9/28) <u>Quiz:</u> Camera test (due 10/21 with lab techs)	

MCOM 2313.002 Introduction to Multimedia Production
Course Schedule - Subject to Change

Th 9/23	<u>Hands-on (control room/studio - groups):</u> Audio practice – putting mics on talent, setting levels, using the console		<u>Project:</u> Audio/edit project & editing log
Tu 9/28	<u>Lecture:</u> Visual framing & composition <u>Discuss:</u> Multimedia project – photo/audio story	<u>Read</u> Briggs Ch. 5 <u>Project:</u> Photo/audio story (due 10/7) <u>WordPress blog</u> post #4 (due 10/7)	<u>Commercial:</u> treatment <u>Zettl</u> Ch. 3, 4, 5, & 6 workbook and quizzes
Th 9/30	<u>Lecture:</u> Planning a production – advertising part 2 <u>Discuss:</u> Commercial script & storyboard	<u>Commercial:</u> Draft script & storyboard (due 10/7) <u>Major:</u> Test #1 (open 10/5 and is due by 10/11 at 11:59 p.m.)	<u>Project:</u> Audio interview (due 9/29) <u>Project:</u> Audio Interview Talent Release & Bio <u>WordPress blog</u> post #3
Tu 10/5	<u>Lecture:</u> Planning a production – studio production <u>Major:</u> Test #1 is open and due on Sunday 10/10	<u>Studio Production:</u> Treatment (due 10/12) <u>Read</u> Final 10-minute Show Project Overview (on Canvas)	
Th 10/7	<u>Lecture:</u> Introduction to the switcher	<u>Read</u> Zettl Ch. 9 & 10 <u>Zettl</u> Ch. 9 & 10 workbook and quizzes (due 10/14) <u>Commercial:</u> Final script & storyboard (due 10/14)	<u>Commercial:</u> Draft script & storyboard <u>Project:</u> Photo/audio story <u>WordPress blog</u> post #4
M 10/11			<u>Major:</u> Test #1
Tu 10/12	<u>Hands-on:</u> Operating the switcher		<u>Studio Production:</u> Treatment
Th 10/14	<u>Hands-on:</u> Operating the switcher	<u>Quiz:</u> Switcher test (due 10/28 with lab techs) <u>WordPress blog</u> post #5 (due 10/21)	<u>Zettl</u> Ch. 9 & 10 workbook and quizzes <u>Commercial:</u> Final script & storyboard
Tu 10/19	<u>Lecture:</u> Planning a production – studio production part 2 <u>Discuss:</u> Multimedia project – advertising production teams	<u>Studio Production:</u> Draft script & rundown (due 10/28) <u>Commercial:</u> Completed project & talent release forms (due 11/11)	

MCOM 2313.002 Introduction to Multimedia Production
Course Schedule - Subject to Change

Th 10/21	<p><u>Lecture (classroom):</u> Introduction to lighting</p> <p><u>Discuss:</u> Multimedia Project - Experiment with lighting</p> <p><u>Hands-on (studio):</u> Floor directing</p>	<p><u>Read</u> Zettl Ch. 8</p> <p><u>Zettl</u> Ch. 8 workbook and quiz (due 10/28)</p> <p><u>Project:</u> Experiment with lighting (due 11/11)</p> <p><u>WordPress blog</u> post #6 (due 11/11)</p> <p><u>Quiz:</u> Floor directing (10/28 in class)</p>	<p><u>WordPress blog</u> post #5</p> <p><u>Quiz:</u> Camera test (8:00 p.m. with lab techs)</p>
Tu 10/26	<p><u>Hands-on (control room/studio):</u> Introduction to light board</p> <p><u>Hands-on (classroom):</u> Introduction to light kit</p>	<p><u>Studio Production:</u> Final script & rundown (Due 11/2)</p>	<p><u>Studio Production:</u> Draft script & rundown</p>
Th 10/28	<p><u>In-class Assignment:</u> Floor directing quiz</p> <p><u>Lecture:</u> Getting ready to direct</p>	<p><u>Read</u> Zettl Ch. 14, 15, 16, & 17</p> <p><u>Zettl</u> Ch. 14, 15, 16, & 17 workbook and quizzes (Due 11/4)</p> <p><u>Studio production:</u> Practice directing script with markings (due the day you are scheduled to practice direct)</p>	<p><u>Quiz:</u> Floor directing (in class)</p> <p><u>Zettl</u> Ch. 8 workbook and quiz</p> <p><u>Quiz:</u> Switcher test (8:00 p.m. with lab techs)</p>
Tu 11/2	<p><u>Hands-on:</u> Practice directing</p>		<p><u>Studio Production:</u> Final script & rundown</p>
Th 11/4	<p><u>Hands-on:</u> Practice directing</p> <p><u>Announce:</u> Studio production teams</p>		<p><u>Zettl</u> Ch. 14, 15, 16, & 17 workbook and quizzes</p>
Tu 11/9	<p><u>Hands-on:</u> Practice directing</p>	<p><u>Studio Production:</u> Prepare for 10-minute “how-to” productions</p>	<p><u>Commercial:</u> Completed project & talent release forms</p>
Th 11/11	<p><u>Hands-on:</u> Group studio projects</p>		<p><u>Project:</u> Experiment with lighting</p> <p><u>WordPress blog</u> post #6</p>
Tu 11/16	<p><u>Hands-on:</u> Group studio projects</p>		

MCOM 2313.002 Introduction to Multimedia Production
Course Schedule - Subject to Change

Th 11/18	<u>Hands-on:</u> Group studio projects		
Monday 11/22 – Friday 11/26 <u>Thanksgiving Break</u>			
Tu 11/30	<u>Hands-on:</u> Group studio projects	<u>Major:</u> Test #2 (open 12/3 and is due by 12/10 at 11:59 p.m.) <u>WordPress blog</u> post #7 (due 12/10)	
Th 12/2	<u>Hands-on:</u> Group studio projects		
			<u>Major:</u> Test #2 (due by 12/10 at 11:59 p.m.) <u>WordPress blog</u> post #7 (due 12/10)