**Student's name:**        **ID:**

## UT-Tyler Mass Communication/Multimedia Journalism Major Requirements 2018-2019

Thirty-six hours of Mass Communication, 24 of which must be upper division, and at least
12 of which must be taken at this university as follows:
*Must be taken as first 9 hours in the program.

Departmental Specifications:      **TOTALS**

| Mass Communication Core (15 hours) | | COURSE | WHEN | WHERE | GRADE | HOURS | 0 |
|---|---|---|---|---|---|---|---|
| *MCOM 2306 Media Design & Prod. | | | | | | | |
| *MCOM 2311 Writing for the Mass Media | | | | | | | |
| *MCOM 2313 Multimedia Production | | | | | | | |
| MCOM 3318 Mass Media Law and Ethics (Prerequisite: Junior or Senior standing) | | | | | | | |
| MCOM 3390 Mass Communication Theory | | | | | | | |
| **Multimedia Journalism Option (21 hours)** | | COURSE | WHEN | WHERE | GRADE | HOURS | 0 |
| **Competency: Writing Storytelling (12 UD hours)** | | | | | | | |
| Required | MCOM 3303 News Writing | | | | | | |
| Choose 9 hours from: | | | | | | | |
| Prerequisite: MCOM 2311 | MCOM 3301 Feature Writing | | | | | | |
| Prerequisites: MCOM 2311 & 3303 | MCOM 4300 Opinion Writing | | | | | | |
| Prerequisites: MCOM 2306, 2311, & 2313 | MCOM 4325 Multimedia Writing & Storytelling | | | | | | |
| Prerequisite: MCOM 4325 | MCOM 4332 Advanced Multimedia News | | | | | | |
| Consent of department chair | MCOM 4370/71 Internship-Writing Multimedia Journalism | | | | | | |
| **Competency: Diversity/Human Relations (3 hours)** | | | | | | | |
| | MCOM 2307 Mass Media & Society | | | | | | |
| | MCOM 3385 History of Mass Media | | | | | | |
| | MCOM 4310 Community Journalism | | | | | | |
| | MCOM 4361 Media Ethics | | | | | | |
| Consent of department chair | MCOM 4370/71 Internship-Diversity Multimedia Journalism | | | | | | |
| | SPCM 4330 Interviewing | | | | | | |
| | SPCM 4331 Intercultural Comm. | | | | | | |
| **Competency: Mediated Presentation (6 UD hours)** | | | | | | | |
| Prerequisite: MCOM 2306 | MCOM 3312 Publication Design | | | | | | |
| Prerequisites: MCOM 2311 & 2313 | MCOM 3350 Video Production | | | | | | |
| Prerequisite: MCOM 2313 | MCOM 3360 Photojournalism | | | | | | |
| Prerequisite: MCOM 2313 | MCOM 3365 Digital Photography | | | | | | |
| Prerquisite: MCOM 2306 | MCOM 3370 Web Design | | | | | | |
| Prerquisite: MCOM 2306 | MCOM 3380 Brand Identity Design | | | | | | |
| Consent of department chair | MCOM 4370/71 Internship-Design for Multimedia Journalism | | | | | | |
| | | | | | **TOTAL MAJOR** | | 0 |

| Multimedia Journalism Option - Outside Required Courses (9 hours) | | COURSE | WHEN | WHERE | GRADE | HOURS | 0 |
|---|---|---|---|---|---|---|---|
| **Competency: Argument (3 hours)** | | | | | | | |
| | SPCM 1315 Fundamentals of Speech | | | | | | |
| | SPCM 2335 Argument | | | | | | |
| | SPCM 3321 Business & Professional Speech | | | | | | |
| Prerequisite: SPCM 1315 | SPCM 3325 Persuasive Communication | | | | | | |
| **Competency: Analysis & Systematic Inquiry (3 hours)** | | | | | | | |
| | SPCM 2310 Investigating Communication | | | | | | |
| **Competency: Complex Organization (3 hours)** | | | | | | | |
| | SPCM 4315 Organizational Comm. | | | | | | |
| | SPCM 4333 Religious Communication | | | | | | |
| | SPCM 4334 Political Comm. | | | | | | |
| | SPCM 4344 Media Ecology | | | | | | |
| | | | | | **TOTAL REQUIRED** | | 0 |