Matthew Kelly, PhD

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Education

Dept. of Literature and Languages The University of Texas at Tyler Email: mkelly@uttyler.edu

<u>Education</u>	
PhD, 2017	English Composition and Literacy Studies, University of Pittsburgh
MA, 2011	English, Pennsylvania State University
BA, 2008	English, University of California, Berkeley
BA, 2008	Rhetoric, University of California, Berkeley
Academic Appointments	
2017-present	Assistant Professor, Department of Literature and Languages The University of Texas at Tyler
2019-present	Consultant for Academic Writing, Office of Research and Scholarship The University of Texas at Tyler
2016-2017	Digital Media Learning Coordinator, Department of English The University of Pittsburgh
2011-2016	Graduate Student Instructor, Department of English The University of Pittsburgh
2009-2011	Graduate Student Instructor, Department of English Pennsylvania State University
Academic Appointm 2017-present 2019-present 2016-2017 2011-2016	Assistant Professor, Department of Literature and Languages The University of Texas at Tyler Consultant for Academic Writing, Office of Research and Scholarship The University of Texas at Tyler Digital Media Learning Coordinator, Department of English The University of Pittsburgh Graduate Student Instructor, Department of English The University of Pittsburgh Graduate Student Instructor, Department of English

Publications

"Ethos and Dwelling in the University: Using Online Writing Projects to Help Students Navigate Institutional Spaces and Classroom Experiences." Co-authored with Tara Propper. *Composition Forum*. Forthcoming fall 2021.

"Writing for Players: Using Video Game Documentation to Explore the Role of Audience Agency in Technical Writing." *Prompt: A Journal of Academic Writing Assignments*. Forthcoming summer 2021.

"This Isn't Supposed to Be Fun: Using Game-Based Writing Projects as a Form of Pragmatic Ethical Inquiry in the Composition Classroom." In *The Ethics of Playing, Researching, and Teaching Games in the Writing Classroom*. Eds. Richard Colby, Matthew S. S. Johnson, and Rebekah Shultz Colby. Palgrave, 2021. 143-157.

"Designing Game-Based Writing Projects to Foster Critical Ethical Reasoning in the English Classroom: A Case Study Using Plague Inc: Evolved." *Simulation and Gaming* (Sep 2020): 1-16. DOI:

https://doi.org/10.1177/1046878120953592

"Using Video Games to Test the Boundaries of Work, Play, and Cultural Criticism: The Labor of Critique." In *Humans at Work in the Digital Age: Forms of Digital Textual Labor.* Eds. Shawna Ross and Andrew Pilsch. Routledge Press, 2019. 205-222

"Thinking Globally at the Microbial Level: Plague Inc. and the Cultivation of Systems Literacy in a Globalist Era." *First Person Scholar* (Sep 2019): n.p. http://www.firstpersonscholar.com/thinking-globally-at-the-microbial-level/

"Gaining Access, Gaming Access: Balancing Internal and External Support For Interactive Digital Projects." *Digital Humanities Quarterly* 13.2 (2019):

http://www.digitalhumanities.org/dhq/vol/13/2/000417/000417.html

"I Can't Take This: *Dark Souls*, Vulnerability, and the Ethics of Networks." *First Person Scholar* (May 2016): n.p. http://www.firstpersonscholar.com/i-cant-take-this/

"The Game of Politics: Examining the Role of Work, Play, and Subjectivity Formation in *Papers, Please*." *Games and Culture* (December, 2015): 1-20. DOI:10.1177/1555412015623897.

"All Bugs Are Shallow: Digital Biopower, Hacker Resistance, and Technological Error in Open Source Software." *Ctheory.net* tbc033 (2012): n.p. http://www.ctheory.net/articles.aspx?id=701

—Republished in *Critical Digital Studies: A Reader*. 2nd edition. Eds. Arthur Kroker & Marilouise Kroker. Toronto: University of Toronto Press, 2013. 101-119.

"Fermenting Subversion: Ideology and Materiality in the American Home-Brewing Movement." *Australasian Journal of American Studies* 31.2 (2012): 28-45.

Teaching and Research Interests

Critical Game Studies Multimodal Composition First-Year Writing Digital Rhetoric

Teaching Experience

University of Texas at Tyler, Tyler, TX

English 1301: College Composition I, Instructor, 2017-present

Taught multiple sections of first-year writing seminar. Worked with other faculty to modify department syllabus in order to better meet state-wide learning outcomes for entering college students throughout the entire University of Texas system. Designed new multimodal and online assignments intended to help students display and refine their professional goals or experiences.

English 1302: College Composition II, Instructor, 2018-present

Taught multiple sections of first-year writing seminar dedicated to academic writing and research practices. Communicated with university library services to train students in information literacy standards and practices while also designing writing exercises that allowed students to create a personalized research agenda in their intended field-of-study.

English 3308: Writing Textual Analysis, Instructor, 2018-present

Re-designed and taught new assignments and readings for the English program's writing-intensive seminar, which is required for all English majors who want to enroll in upper-division classes. Communicated with other instructors and professors in the English BA program to ensure students are familiarized with foundational reading, writing, and research strategies that will be applicable in other classes.

- English 3361: Word and Digital Technology, Instructor, 2020-present
 - Designed a new course for undergraduates dedicated to digital storytelling and interactive design. Class readings included scholarship from the field of Critical Game Studies and Human-Computer Interaction. Throughout the semester students analyzed digital narratives (such as video games and hypertext fiction) in addition to designing, documenting, and creating their own unique interactive stories using hypertext software or Minecraft.
- English 3362: Reading and Writing About Data, Instructor, 2019-present

 Designed a new course for advanced undergraduates and graduated students dedicated to data visualization and data-driven forms of critical inquiry. Students were taught how to navigate public databases (such as the Center for Disease Control and Prevention's database on mortality rates across several census regions), how to properly organize/categorize data, and how to translate pertinent trends or correlations in large-scale datasets into effective visualizations using a variety of digital platforms.
- English 4371: Special Topics in Writing and Rhetoric (Content Design for New Media), Instructor, 2017

 Designed a new course for advanced undergraduates and graduate students dedicated to new media composition practices and emergent theories of digital rhetoric. Students researched, designed and produced audio podcasts, infographics, and websites dedicated to their own academic or professional interests.
- English 4371: Special Topics in Writing and Rhetoric (Writing with Technology), Instructor, 2019

 Designed a new course for advanced undergraduates and graduate students dedicated to multimodal literacies and digital compositions. In addition to creative audio podcasts and data visualizations, students in this course helped coordinate the Department of Literature and Language's first-ever E-Open House. This event was a showcase of digitally-native projects created in this course and several other classes throughout the department.
- English 4373: Public Writing with Technology, Instructor, 2020-present

 Designed a new service-based writing seminar for upper-division English majors. Students read contemporary scholarship on public writing and public sphere theory. Students then composed an investigatory audio podcast that explored local political or economic issues and interviewed regional organizations.
- English 4397: Senior Seminar (Narrative and Technology), Instructor, 2018

 Designed a senior seminar for advanced undergraduates and graduate students dedicated to the relationship between emergent forms of digital technologies and narrative theory. Students read selected articles from 20th and 21st century narrative theory while analyzing interactive digital texts. Final projects included designing an interactive non-linear narrative that required users to traverse dynamic virtual landscapes.

University of Pittsburgh, Pittsburgh, PA

- English Composition 200: Seminar in Composition, Graduate Instructor, 2012-2014

 Taught three sections of first-year writing course. Worked with staff syllabus to create assignments that introduced students to a variety of research methodologies and on-campus resources, such as online databases and library special collections. Led workshops on software for creating multimodal projects, including Audacity audio editor and Adobe InDesign.
- English Composition 400: Written Professional Communication, Graduate Instructor, 2014-2015

 Taught four sections of intermediary writing-intensive course that satisfied the English department's Public and Professional Writing Certification program. Worked with staff syllabus to create assignments that simulated real-world professional documents and writing scenarios. Students were also tasked with designing and managing a virtual learning module dedicated the professional practices of their given discipline.
- English Composition 440: Critical Writing, Graduate Instructor, 2015-2016

 Taught two sections of upper-division elective course. Designed a custom syllabus dedicated to New Media Studies with an emphasis on learning practices in digital spaces. Assignments included a balance of traditional written critical analyses, historical examinations of interdisciplinary technology scholarship, and creative projects where students made their own video games using open-source design software.
- Information Sciences 1025: Design of Information Systems, Workshop Leader, Fall 2015, Fall 2016

 Led three writing-focused workshops in lower-division course required for all students in the School of Information Sciences. Discussed the principles of effective professional communication, visual design principles, and the ability to explain technical concepts to a non-specialized audience by examining sample student work.
- English Literature 505: Lectures in Literature, Teaching Assistant, Fall 2013

 Moderated two weekly discussion sections dedicated to late-19th and early-20th century

 American and British literature with an emphasis on women writers. Delivered lectures to
 entirety of course participants, which included more than 100 students. Collaborated with course
 professor to design and proctor midterm and final examinations.

Pennsylvania State University, State College, PA

- English 15: Introduction to College Writing and Research, Graduate Instructor, 2009-2011

 Taught four sections of first-year writing. Worked with staff syllabus to design individual and group assignments that introduced students to a wide range of expository writing practices and argumentative strategies. Mediated online writing and editing workshops through the university's course management system.
- English 15: Learning Edge Academic Program (LEAP) Summer Transition Program, Graduate Instructor and Department Representative, Summer 2011

Collaborated with instructors from other departments participating in the LEAP program to create customized syllabus for entering first-generation college students. Designed individualized advising sessions to introduce students to relevant campus resources, including the University Writing Center, Student Health Services, and possible undergraduate scholarship

opportunities.

English 202C: Technical Writing, Graduate Instructor, Summer 2011

Taught intensive summer session for students in the College of Engineering. Designed customized syllabus dedicated to effective technical communication strategies in a variety of professional environments. Led workshops on Adobe Creative Cloud applications to explore how text-based communication works in conjunction with images and other visual design elements.

English 005: Writing Center Tutorial, Writing Tutor, 2010-2011

Was assigned thirty students to tutor over the course of two semesters. Discussed foundational reading and writing strategies in one-on-one sessions. Composed individualized exercises based on student needs and the parameters of their respective assignments. Communicated with instructors to keep them informed of their students' progress over the course of each semester.

Administrative Experience

E-Open House Coordinator, Dept of Literature and Languages, University of Texas at Tyler, 2018present

Helped organize and advertise the first digital showcase of student work for the department of Literature and Languages. Duties included helping coordinate the web infrastructure for the event, uploading student projects to the event website, and securing permissions to use student work in public online arenas.

Digital Design Studio Coordinator Dept of Literature and Languages, University of Texas at Tyler, 2018-present

Organized, set-up, and maintained a design studio to help students work on digitally-native projects in other classes. Responsibilities included ordering audio/visual equipment, tracking all equipment usage and loans, mentoring Graduate Teaching Assistants in best practices for discussing digital projects, and tutored students in variety of audio and video editing software.

Digital Media Learning Coordinator, Dept of English, University of Pittsburgh, 2016-2017

Organized year-long presentation series on writing and research technologies for use in first-year composition courses. Developed online content for the department's website dedicated to digital media pedagogy. Collaborated with the Director of the English department's Digital Media Lab to maintain over twenty Mac workstations. Held tutoring sessions on Adobe Creative Cloud software, Audacity audio editor, and Photoshop.

Conference Presentations

"Reshaping the Curriculum to Improve English Majors' Job Prospects." *Modern Language Association*, Toronto, Canada, 2021.

"Using Data Visualizations to Teach Mixed-Methods Research Practices." *East Texas Research Conference*, Tyler, TX, 2020. Conference cancelled due to COVID-19 restrictions.

"Examining Global Issues at the Microbial Level: Using Digital Simulations and Game-Based Writing Projects to Foster Systems Literacy in the English Classroom." *College English Association*, Hilton Head, SC, 2020. Conference cancelled due to COVID-19 restrictions.

- "An Innovative English Curriculum to Prepare the East Texas Workforce." *East Texas Research Conference*, Tyler, TX, 2019.
- "Creating Digital Websites to Establish Expertise in First-Year Writers." *Conference on College Composition and Communication*, Pittsburgh, PA, 2019.
- "Professionals in Transfer: Using Virtual Learning Environments to Build Bridges Between Novices and Experts." *College English Association*, St. Petersburg, FL, 2018.
- "Reading the Professions: The Role of Epistemology in Professional and Technical Writing Instruction." *Conference on College Composition and Communication*, Kansas City, MO, 2018.
- "Augmenting the Composition Classroom: Using Geo-Location Technologies in Upper-Division Writing Seminars." *Digital Brown Bag Lecture Series*, University of Pittsburgh, PA, 2017.
- "The Ethics of Networked Pedagogies: Examining the Collaborative Learning Practices of Online Gaming Communities." *Keystone Digital Humanities Conference*, Pittsburgh, PA, 2016.
- "The Game of Writing, the Writing of Games: Creating Functional Epistemologies in the Composition Classroom." *Conference on College Composition and Communication*, Houston, TX, 2016.
- "Demystifying Professionalism: How Can Students and Instructors Think Differently About Professional Writing?" *Teaching Courses in Public and Professional Writing*, Graduate Student Colloquium, University of Pittsburgh, PA, 2015.
- "How Do You (Mine)Craft An Experience?: Using Video Games to Build Virtual Spaces for Imagined and Imaginative Players." *College English Association*, Indianapolis, IN, 2015.
- "Accessing Ideology: Navigating Interface Design and University Policy in Reference Management Software." *Conference on College Composition and Communication*, Indianapolis, IN, 2014.
- "Ambiguous Chatter: Exploring the Intersection of Aesthetics and Politics in Natural Language Processing." *Association for the Study of Arts and the Present*, Pittsburgh, PA, 2011.
- "Towards an Open Source Subjectivity: Differentiation and Identity in Free Software." *Mid-Atlantic Popular and American Culture Association*, Richmond, VA, 2010.
- "The Rise of Spectral Repetition in Cyclic Time." *Invisibilities: Addressing the Question of the Unseen,* Johns Hopkins University, MD, 2010.

Awards, Grants, and Fellowships

OnCourse Digital Toolkit Funding, University of Texas at Tyler, 2019

Applied for and received a competitive grant of \$1,200 to design and record several video lectures dedicated to college-level reading and writing practices. These videos were part of the Department of Literature and Language's digital toolkit, which is designed to offer virtual resources for all UT Tyler students

- College of Arts and Sciences Innovative Curriculum Grant, University of Texas at Tyler, 2019

 Applied for and received a competitive grant of \$5,000 to design and implement a new minor within the English program dedicated to digital media composition and digital literacy.

 Implementation of the new minor includes designing syllabi for four new courses, training teachers in best practices for assignment and evaluating digital student projects, and organizing the creation of a Digital Design Studio for the English department.
- OnCourse Digital Toolkit Funding, University of Texas at Tyler, 2018

 Applied for and received a competitive grant of \$5,000 to design and record over ninety minutes' worth of video lectures dedicated to college-level reading and writing practices. These videos were part of the Department of Literature and Language's digital toolkit, which is designed to offer virtual resources for all UT Tyler students
- Department of English Summer Research Stipend, University of Pittsburgh, 2015

 Applied for and received a competitive three-month stipend amounting to \$5,000. Used funds to research emergent theories of ethics in networked and virtual spaces. This research provided the foundation for an article that was published in First Person Scholar in May of 2016.
- Department of English Summer Research Stipend, University of Pittsburgh, 2012

 Applied for and received a competitive three-month stipend amounting to \$5,000. Used funds to travel to the Brookhaven National Laboratory in New York in order to research early video game machines created through supercomputing technologies. This research provided the foundation for an early dissertation chapter, which was also published as an article in Games and Culture in December of 2015.
- Arts and Sciences Fellowship, University of Pittsburgh, 2011-2012

 Applied for and received a competitive first-year fellowship package for students in the College of Arts and Sciences. Fellowship amounted to \$19,000 and included a reduced teaching load in order to conduct first-hand research. Research completed through this fellowship resulted in a published article in *Ctheory.net*, which focused on open-source programming practices in the 1980s and 90s.
- Bunton-Waller Graduate Fellowship, Pennsylvania State University, 2009-2011

 Applied for and received a competitive fellowship package designated for first-generation and non-traditional graduate students in English Composition and Rhetoric studies. Fellowship amounted to \$18,000 annually over a two-year period and included specialized teaching duties in First-Year Writing and Professional/Technical Communication.
- Incentive Award Program Scholarship, University of California, Berkeley, 2004-2008

 Applied for and received a competitive, comprehensive scholarship package designated for first-generation marginal and minority college students. Scholarship amounted to \$38,000 over a four-year period and candidate pool included more than fifty public school districts across the state of California.

Professional Affiliations

National Council of Teachers of English (NCTE) Modern Language Association (MLA) Conference on College Composition and Communication (CCCC)

Professional and Departmental Service

Undergraduate Adviser, Dept of Literature and Languages, University of Texas at Tyler, 2017-present English Curriculum Committee, Dept of Literature and Languages, University of Texas at Tyler, 2019-present

Assessment Committee, Dept of Literature and Languages, University of Texas at Tyler, 2017-present Composition Committee, Dept of Literature and Languages, University of Texas at Tyler, 2017-present Composition Assessment Committee, Dept of English, University of Pittsburgh, 2015-2016 Committee on Diversity Policies, Dept of English, University of Pittsburgh, 2013-2015 Literature Curriculum Committee, Dept of English, University of Pittsburgh, 2012-2013 Associate Editor, *The Best of Independent Rhetoric and Composition Journals*, 2015 Peer-Reviewer, *Arts*

Peer-Reviewer, Games and Culture

Peer-Reviewer, Ctheory.net

Professional References

Available upon request