

Stanley J. Ward, PhD, PCC

Leadership Coach · Educator · Author

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Education

- **PhD, Leadership Studies** – Dallas Baptist University, 2013
Dissertation: A qualitative study of community leader storytelling: Purpose, setting, and mode.
 - **Graduate Study** – Dallas Institute of Humanities and Culture, 2002–2003
Summer teacher institutes in Comedy, Tragedy, and Epic literature
 - **Graduate Study** – Brite Divinity School, 1999
ThM/PhD coursework in Hebrew Bible, Septuagint Greek, and New Testament
 - **MDiv** – Southwestern Baptist Theological Seminary, 1999
 - **BA, Religion (Magna Cum Laude)** – Oklahoma Baptist University, 1994
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University Teaching & Academic Leadership

University of Texas at Tyler, Tyler (TX)

Adjunct Professor · 2026

- PHIL 3344 Ethical Leadership

Townsend Institute at Concordia University, Irvine (CA)

Adjunct Professor, Executive Coaching · 2025

- EXCC 613 Developing Executive Coaching Relationships. (Fall 2025)

Stevenson University, Pikesville, MD

Adjunct Professor, Business Communication · 2020–2022

- CM 635 Crisis Communication (Spring & Summer 2021); CM 620 Conflict Communication & Leadership (Spring & Summer 2021); CM 720 Capstone (Spring & Fall 2021; Spring 2022); CM 310 Conflict & Negotiation (Fall 2020).

Claremont Lincoln University (CLU), Claremont, CA

Teaching Faculty – Organizational Leadership, Ethical Leadership, Core Curriculum · 2014–2019

- Courses: MCC 5306 Capstone (2015–2019); MEL 5304 Leadership Literacy (2015); MEL 5203 Toxic Leadership (2015); LEL 3006 Change Leadership (2014–2015).
Academic Administration · 2015–2019
 - Dean for Capstone Studies; Interim Chair, MAOL Human Resources; Chair, Ethical Leadership.
 - Represented CLU in WASC accreditation; oversaw program faculty, student engagement, and curriculum.
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Professional Experience

Influence Coaching, LLC – Tyler, TX · www.coachingforinfluence.com

Founder & Principal · 2014–Present

- Provide leadership coaching for individuals and teams with emphasis on organizational culture, conflict management, ethical leadership, and burnout prevention; first-tier leadership development.
- Design and deliver workshops, webinars, and retreats; integrate assessments and 360 feedback to drive behavior change.
- Representative clients: Airbus, Astronics, Chevrolet, Kia, Merrill Lynch, MD Anderson, NASA, Nissan, Subaru, The University of Texas at Arlington (plus additional for-profit and nonprofit organizations).
- Began offering coaching services in 2011.

International Coaching Group (ICG), Burnaby, BC (Canada)

Instructor · 2025 - Present

- Level One ICF coach certification; Level One exam preparation. (Fall 2025)
- 555 Skills Lab (Spring 2026)

The Brook Hill School – Bullard, TX

Instructor & Administrator · 2001–2014

- Oversaw campus life and ministry programs serving ~300 students, including international boarding students.
- Chaired Bible Department (grades 6–12); led faculty, curriculum development, and assessment.
- Created and taught courses in Old Testament, New Testament, Christian Worldview, Comparative Religions, and Apologetics.

Pine Cove Christian Camps – Tyler, TX

Counselor → Program Director → Camp & Conference Director · 1991–2001

- Led year-round and summer staff teams; directed programs for family and youth camps; interim director for Towers children's camp.
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Selected Presentations, Workshops & Webinars

- **The Body Speaks. Are You Listening?** Texas Coaches Coalition All-Texas Retreat & Conference, Camp Allen, Navasota, TX (Mar 22, 2025).
 - **Know Your Numbers: Know Your Business.** Texas Coaches Coalition All-Texas Retreat & Conference, T-Bar-M Camps, New Braunfels, TX (Mar 2024).
 - **Informed Intuition: Incorporating Evidence-Based Coaching.** Texas Coaches Coalition All-Texas Retreat & Conference, New Braunfels, TX (Mar 25, 2023).
 - **Developing Ethical Leaders: Theory Meets Practice.** International Leadership Association Webinar (Oct 3, 2019).
 - **Burnt Out or Worn Out? Stories, Strategies, and Skills for Addressing Exhaustion, Cynicism, and Helplessness.** Workshop, ILA 21st Global Conference, Ottawa, Canada (Oct 26, 2019).
 - **Teaching Followers Courage.** Panelist, ILA 21st Global Conference, Ottawa, Canada (Oct 26, 2019).
 - **Teaching Ethical Leadership.** Panelist, ILA 20th Global Conference, Palm Beach, FL (Oct 2018).
 - **Action Research for Authentic Leadership.** Workshop, ILA 20th Global Conference, Palm Beach, FL (Oct 2018).
 - **VUCA Leadership and Action Research.** CLU Center for Action Research Webinar (Aug 20, 2018).
 - **Chapter Presentation – Ethical Leadership: A Primer on Followership.** ILA 19th Global Conference, Brussels, Belgium (Oct 15, 2017).
 - **Introduction to Intentional Influence.** Keynote, Univ. of Texas at Tyler Emerging Leaders Conference, Tyler, TX (Oct 16, 2014).
 - **Intentional Influence for Leading Change.** Keynote, Pearson Cite Pre-Conference, Fort Worth, TX (Apr 2, 2014).
 - **What Is Your Leadership Story?** Oklahoma Baptist University Student Leadership Conference, Shawnee, OK (Sep 7–8, 2012).
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Publications & Editorial Work

Books

- McManus, R. M., Ward, S. J., & Perry, A. (Eds.). *Ethical Leadership: A Primer* (2nd ed.). Edward Elgar, 2023.

- McManus, R. M., Ward, S. J., & Perry, A. (Eds.). *Ethical Leadership: A Primer*. Edward Elgar, 2018.
- Ward, S. J. *How to Beat Burnout for Yourself, Your Family, and Your Team*. Influence Coaching, 2020.
- Ward, S. J. *Worldview Conversations: How to Share Your Faith and Keep Your Friends*. KDP, 2011.

Peer Review

- *Journal of Leadership Education* (ad-hoc reviewer).
- Book manuscripts for SAGE Publications, Inc.

References

Available upon request