The University of Texas at Tyler Public Administration

PADM 5339.060 – URBAN AND REGIONAL PLANNING Fall 2021

Stephanie Franklin, MPA Phone/text: 903-521-3524

Online Teaching

Email: Canvas to contact me or text Office Hours: By Appointment

Course Description:

This course introduces graduate students to the practice of urban and regional planning. The course will include both the theory and practice of urban planning. The course will also provide the basics principles of zoning as seen from the perspective of a citizen.

Course Overview:

The purpose of this course is to expose you to urban planning. With a focus on public planning done by and for cities, counties, towns and other forms of local government. Examination and emphasis will be placed on politics, economics, ideology, law, and the winners and losers with regard to certain decisions.

Historically, the planning profession has been a response to a myriad of problems stemming from urbanization processes. This course builds the background necessary for understanding how cities grow and change and how diverse American planning concerns relate to managing the process of urban growth (or decline in some cases).

Planning functional areas typically deal with: comprehensive planning, land-use patterns, transportation planning, urban design, environmental planning, sustainability, economic development, and quality of life.

Course Requirements

It is essential students read the selected readings each week detailed in the Course Schedule section of the syllabus. Each student is responsible for all the readings and assignments as they are an integral component for successful learning.

Textbook:

Required

Levy, J. M. (2017). *Contemporary urban planning* (11th ed.). New York: Routledge, Taylor & Francis Group. ISBN 978-1-138-66638-2

Course Objectives:

- 1. Identify and assess the background and development of contemporary planning.
- 2. Understand the reason for planning and the practice of planning in municipal government.
- 3. Describe major planning and policy issues of different substantive planning areas (land use, transportation, economic development, etc.).
- 4. Relate a broad understanding of planning issues and functional areas.
- 5. Understand the citizens' involvement in planning.

How to Contact Me:

You may reach me for immediate issues via text message at 903-521-3524.

E-mail me with any questions you may have through Canvas. Or, you may call/text my cell phone at 903-521-3524. If I am not available, please leave a message. I will return your call as soon as possible.

Class Participation:

You are expected to fully engage in the course. Many students bring public agency experience into the virtual classroom. Students also bring critical insights from organizational life and life experiences that are very instructive for all students. Students also contribute by reinforcing course concepts. Therefore, participation in all discussion assignments is **mandatory**. Each student must be an active participant in the digital learning environment.

Student Expectations:

You may be wondering what is expected of you? I have listed the minimum (basic) items that are in your best interests to adhere to because it will help you be successful in the course:

- 1. Remain current with the course material.
- Read all the information in its entirety. You are expected to read and complete all work on time. The online format requires you be prepared for and participate in the discussions.
- 3. Complete all assignments on or before due date, **no exceptions**.
- 4. If you need additional clarification, you should be contacting me as soon as practical. Do not wait until the end of the semester to ask for help.

Instructor Expectations:

I believe teaching is a two-way street. Therefore, you should also have expectations of me. Here is what you can expect from me.

1. You should expect me to post assignments and to engage you through multiple online tools and methods of teaching.

- 2. I will return all of your written work in a timely fashion. The written assignments take time to grade, but I will do my best to have them returned within one week.
- 3. I will also return any efforts to request information from me via Canvas and text at maximum within 48 hours.

Evaluation Procedures:

Students will be evaluated according to their performance on examinations, the content of their classroom discussion, the paper and the short writing assignments.

Grading Scale:

A=90% and above B=80-89% C=70-79% D=60-69% F=<60%

Examination: (40%)

Comprehensive Final at the end of the semester.

Short Writing Assignments: (20%)

Throughout the semester you will be required to complete 5 short writing assignments related to the topic/book we will be discussing for that week or otherwise. Your response should be no longer than three pages and no shorter than two pages, double spaced, with one-inch margins. You must also use Times New Roman and 12 pt font.

Discussion Topics: (10%)

Throughout the semester you will be required to complete a discussion session. These will not be every week, but as I look to engage with you all on certain chapters. You are required to post your response to my topic, as well as respond to another students' discussion item with your thoughts and opinions. Topics will be related to the chapters we will be discussing for that week or otherwise. These discussion posts should be robust and show your proficiency with the reading materials assigned.

1 x a month - Discussion topics will be posted typically on Monday and everyone should have engaged in the topic, per the above, before the following Sunday.

Paper: (30%)

A 15-page paper will be required. The selection of the topic for this paper will be up to the student. You must have a pre-selected topic that you are interested in learning more about that is specific to urban and region planning.

- 1. The topic must be pre-approved by me. It is necessary that you complete a two or three paragraph explanation of the topic for my approval.
- 2. You must use one-inch margins, Times New Roman with 12 pt font.
- 3. Use APA format (this includes title page, page numbering, running head, in text citations and references).

- 4. A fifteen (15) page minimum that utilizes peer-reviewed references. (Your Title page, Abstract, and Reference page(s) are not included in the minimum).
- 5. Your paper will be subject to submission through safe assign. Therefore, DO NOT PLAGIARIZE.

Missed Exams/Late Assignments:

There are No make-up examinations without written evidence from a medical professional or an extreme family situation (this may also require documentation). If you are going to miss an examination, you must contact me prior to the date of the examination; if practical. *There is no excuse for a graduate student to turn in a late assignment.*

Library Support

The Robert R. Muntz Library strives to serve as a center of discovery, exchange, and advancement of ideas. http://www.uttyler.edu/library/

What is Plagiarism?

Plagiarism is simply using someone else's work and presenting it as your own. You must avoid this at all costs! Your credibility is on the line. Your work product must be your own. If you are borrowing someone else's facts, ideas or opinions without providing the individual proper credit you are stealing. In the academic world this is referred to as plagiarism and the penalty is severe. If the thought is not your own, you must cite your source to give proper credit. If you are borrowing someone else's words, you must enclose them in quotations



as well as citing the source. Plagiarism also includes you borrowing, buying or stealing someone else's work product and presenting it as your own. DO NOT commit intellectual theft because you will compromise your academic future.

Penalties for Plagiarism

Should a faculty member discover that a student has committed plagiarism, the student will receive a grade of 'F' in that course and the matter will be referred to the Honor Council for possible disciplinary action. The faculty member, however, has the right to give freshmen and sophomore students a "zero" for the assignment and to allow them to revise the assignment up to a grade of "F" (50%) if they believe that the student plagiarized out of ignorance or carelessness and not out of an attempt to deceive in order to earn an unmerited grade. This option is not available to juniors, seniors, or graduate students, who cannot reasonably claim ignorance of documentation rules as an excuse.

Penalties for Cheating

Should a faculty member discover a student cheating on an exam or quiz or other class project, the student will receive a "zero" for the assignment and not be allowed to make the assignment up. The incident must be reported to the chair of the department and to the Honor Council. If the cheating is extensive, however, or if the assignment constitutes a major grade for the course (e.g., a final exam), or if the student has cheated in the past, the student should receive an "F" in the course, and the matter should be referred to the Honor Council. Under no circumstances should a student who deserves an "F" in the course be allowed to withdraw from the course with a "W."

Tentative Course Schedule:

Week of August 23 Introduction to the Course

Levy, Part 1 – Chapters 1-2

The Background and Development of Contemporary Planning

1-An overview

2-The urbanization of America

Monthly discussion item – Introduce yourselves video or written.

(All discussion posts due by Sunday, August 29)

Week of August 30 Levy, Part 1 – Chapters 3-4

The Background and Development of Contemporary Planning

3-The History of Planning: Part I 4-The History of Planning: Part II

Week of September 6 Levy, Part 2 – Chapters 5-6

The Structure and Practice of Contemporary Planning

5-The Legal Basis of Planning

6-Planning and Politics

Assignment: Short Writing Assignment #1 (virtually attend a Planning and Zoning Commission meeting in your community or another community and write a short paper detailing the meeting and key planning concepts). The paper must be uploaded through

Canvas by Sunday, September 12 (midnight).

Week of September 13 Levy, Part 2 – Chapters 7-8

The Structure and Practice of Contemporary Planning

7-The Social Issues

8-The Comprehensive Plan

Virtual Guest Lecturer Video (City Planning Director)

Week of September 20 Levy, Part 2 – Chapter 9 and Part 3 Fields of Planning

Chapters 10-11 10-Urban Design

11-Urban Renewal and Community Development

Assignment: Short Writing Assignment #2 Submit paper topics for review, include a summary of the topic and what you intend to cover in the paper. This will allow for my feedback and my ultimate approval of the topic. Due - Sunday, September 26 (midnight)

Week of September 27 Levy, Part 3 contd. Fields of Planning Chapters 12-13

Chapter 12-Transportation Planning

Chapter 13-Economic Development Planning

Monthly discussion item – (All discussion posts due by Sunday, October 3)

Week of October 4

Library time – work on your paper

Assignment: Writing Assignment #3 Submit an annotated bibliography with at least 7 sources you will use in your paper. At minimum five (5) must be from a peer-reviewed source. Upload by Sunday, October 10 (midnight).

Week of October 11

Levy, Part 3 contd. Fields of Planning Chapters 14 Chapter 14-Growth Management, Smart Growth, Sustainable Development, and Planning for Catastrophe

Week of October 18

What is a Comprehensive Plan and why do them?

Assignment: Short Writing Assignment #4 Review a Comprehensive Plan/Master Plan for a city of your choice. Prepare a simple discussion on the plan and its details. (The paper must be uploaded through Canvas by Sunday, October 24 (midnight).

Week of October 25

Levy, Part 3 contd. Fields of Planning Chapter 15 15-Environmental and Energy Planning

Week of November 1

Class meet up. We will schedule a virtual meet up closer to this time and have discussion to share what you have learned. Also, be prepared to discuss the short writing assignment #4 with your peers in this session.

(Last day to withdraw from one or more 15 week courses)

Week of November 8

Levy, Part 3 contd. Fields of Planning Chapter 16 16-Planning for Metropolitan Regions

Assignment: Short Writing Assignment #5 Do any Fields of Planning interest you? If so, why? If no, why? (The paper must be uploaded through Canvas by Sunday, November 14 (midnight).

Week of November 15

PAPER DUE – Paper must be uploaded by midnight Sunday, November 21.

Week of November 23

Thanksgiving Week (week off)
No discussion item for this month

Week of November 29 Final Exam Review

Week of December 6 Final Exam

UNIVERSITY POLICIES AND ADDITIONAL INFORMATION THAT MUST APPEAR IN EACH COURSE SYLLABUS

University Policies and Information

- Withdrawing from Class Students you are allowed to withdraw (Links to an external site.) (drop) from this course through the University's Withdrawal Portal (Links to an external site.). Texas law prohibits students who began college for the first time in Fall 2007 or thereafter from dropping more than six courses during their entire undergraduate career. This includes courses dropped at other 2-year or 4-year Texas public colleges and universities. Make sure to consider the impact withdrawing from this class has on your academic progress as well as the financial implications. We encourage you to consult your advisor(s) and financial aid for additional guidance. CAUTION #1: Withdrawing before census day does not mean you get a full refund. Please see the Tuition and Fee Refund Schedule (Links to an external site.). CAUTION #2: All international students must check with the Office of International Programs (Links to an external site.) before withdrawing. All international students are required to enroll full-time for fall and spring terms.
- Final Exam Policy: Final examinations are administered as scheduled. If unusual circumstances require that special arrangements be made for an individual student or class, the dean of the appropriate college, after consultation with the faculty member involved, may authorize an exception to the schedule. Faculty members are required to maintain student final examination papers for a minimum of three months following the examination date.
- Incomplete Grade Policy: If a student, because of extenuating circumstances, is unable to complete all of the requirements for a course by the end of the semester, then the instructor may recommend an Incomplete (I) for the course. The "I" may be assigned in lieu of a grade only when all of the following conditions are met: (a) the student has been making satisfactory progress in the course; (b) the student is unable to complete all course work or final exam due to unusual circumstances that are beyond personal control and are acceptable to the instructor; and (c) the student presents these reasons prior to the time that the final grade roster is due. The semester credit hours for an Incomplete will not be used to calculate the grade point average for a student.

The student and the instructor must submit an Incomplete Form detailing the work required and the time by which the work must be completed to their respective department chair or college dean for approval. The time limit established must not exceed one year. Should the student fail to complete all of the work for the course within the time limit, then the instructor may assign zeros to the unfinished work, compute the course average for the student, and assign the appropriate grade. If a

- grade has not been assigned within one year, then the Incomplete will be changed to an F, or to NC if the course was originally taken under the CR/NC grading basis.
- Grade Appeal Policy: UT Tyler's Grade Appeal policy requires the completion of a Grade Appeal form for this action to take place. The grade appeal begins with the instructor of your course. If you do not agree with the decision of the instructor, you may then move your appeal to the department chair/school director for that course. If you are still dissatisfied with the decision of the chair/director, you may move the appeal to the Dean of the College offering that course who has the final decision. Grade appeals must be initiated within sixty (60) days from the date of receiving the final course grade. The Grade Appeal form is found on the Registrar's Form Library. (Links to an external site.)
- Disability/Accessibility Services: The University of Texas at Tyler has a continuing commitment to providing reasonable accommodations for students with documented disabilities. Students with disabilities who may need accommodation(s) in order to fully participate in this class are urged to contact the Student Accessibility and Resources Office (SAR) as soon as possible to explore what arrangements need to be made to ensure access. If you have a disability, you are encouraged to visit the SAR Portal (Links to an external site.) (https://hood.accessiblelearning.com/UTTyler/ (Links to an external site.)) and complete the New Student Application. For more information, please visit the SAR wepage (Links to an external site.) or call 903.566.7079.
- Military Affiliated Students: UT Tyler honors the service and sacrifices of our military affiliated students. If you are a student who is a veteran, on active duty, in the reserves or National Guard, or a military spouse or dependent, please stay in contact with me if any aspect of your present or prior service or family situation makes it difficult for you to fulfill the requirements of a course or creates disruption in your academic progress. It is important to make me aware of any complications as far in advance as possible. I am willing to work with you and, if needed, put you in contact with university staff who are trained to assist you. Campus resources for military affiliated students are in the Military and Veterans Success Center (MVSC (Links to an external site.)). The MVSC can be reached at MVSC@uttyler.edu, or via phone at 903.565.5972.
- Academic Honesty and Academic Misconduct: The UT Tyler community comes
 together to pledge that "Honor and integrity will not allow me to lie, cheat, or steal,
 nor to accept the actions of those who do." Therefore, we enforce the <u>Student</u>
 <u>Conduct and Discipline policy (Links to an external site.)</u> in the Student Manual Of
 Operating Procedures (Section 8).
- **FERPA** UT Tyler follows the Family Educational Rights and Privacy Act (FERPA) as noted in <u>University Policy 5.2.3 (Links to an external site.</u>). The course instructor will follow all requirements in protecting your confidential information.
- COVID Guidance
 - Information for Classrooms and Laboratories: Students are expected to wear face masks covering their nose and mouth in public settings (including classrooms and laboratories). The UT Tyler community of Patriots views adoption of these practices consistent with its Honor Code (Links to an external

<u>site.</u>) and a sign of good citizenship and respectful care of fellow classmates, faculty, and staff.

Students who are feeling ill or experiencing symptoms such as sneezing, coughing, digestive issues (e.g. nausea, diarrhea), or a higher than normal temperature should stay at home and are encouraged to use the UT Tyler COVID-19 Information and Procedures (Links to an external site.) website to review protocols, check symptoms, and report possible exposure. Students needing additional accommodations may contact the Office of Student Accessibility and Resources at University Center 3150, or call (903) 566-7079 or email saroffice@uttyler.edu.

- Recording of Class Sessions: Class sessions may be recorded by the instructor for use by students enrolled in this course. Recordings that contain personally identifiable information or other information subject to FERPA shall not be shared with individuals not enrolled in this course unless appropriate consent is obtained from all relevant students. Class recordings are reserved only for the use of students enrolled in the course and only for educational purposes. Course recordings should not be shared outside of the course in any form without express permission.
- Absence for Official University Events or Activities: This course follows the
 practices related to approved absences as noted by the Student Manual of
 Operating Procedures (Sec. 1 -501 (Links to an external site.)).
- Absence for Religious Holidays: Students who anticipate being absent from class due to a religious holiday are requested to inform the instructor by the second class meeting of the semester.
- Campus Carry: We respect the right and privacy of students who are duly licensed to carry concealed weapons in this class. License holders are expected to behave responsibly and keep a handgun secure and concealed. More information is available at http://www.uttyler.edu/about/campus-carry/index.php.

Student Resources

Resources to assist you in this course

- <u>UT Tyler Student Accessibility and Resource</u>
 (<u>SAR</u>) <u>Office (Links to an external site.</u>) (provides needed accommodations to students with document needs related to access and learning)
- <u>UT Tyler Writing Center (Links to an external site.)</u>
- The Mathematics Learning Center (Links to an external site.)
- <u>UT Tyler PASS Tutoring Center (Links to an external site.)</u>

- <u>UT Tyler Supplemental Instruction (Links to an external site.)</u>
- Upswing (24/7 online tutoring) covers nearly all undergraduate course areas (Links to an external site.)
- Robert Muntz Library (Links to an external site.) and <u>Library Liaison (Links to an external</u> site.)
- <u>Canvas 101 (Links to an external site.)</u> (learn to use Canvas, proctoring, Unicheck, and other software)
- Digital Support Toolkit (for supported courses only. Students are automatically enrolled in the toolkit for supported courses)
- LIB 422 -- Computer Lab where students can take a proctored exam
- The Career Success Center (Links to an external site.)
- <u>UT Tyler Testing Center (Links to an external site.)</u>
- Office of Research & Scholarship Design and Data Analysis Lab (Links to an external site.)

Resources available to UT Tyler Students

- <u>UT Tyler Counseling Center (Links to an external site.)</u>(available to all students)
- TAO Online Support Center (Links to an external site.)(online self-help modules related to mental & emotional health)
- Military and Veterans Success Center (Links to an external site.)(supports for all of our military affiliated students)
- <u>UT Tyler Patriot Food Pantry (Links to an external site.)</u>
- <u>UT Tyler Financial Aid and Scholarships (Links to an external site.)</u>
- <u>UT Tyler Registrar's Office (Links to an external site.)</u>
- Office of International Programs (Links to an external site.)
- <u>Title IX Reporting (Links to an external site.)</u>
- <u>Patriots Engage (Links to an external site.)</u> (available to all students. Get engaged at UT Tyler.)

PreviousNext

I RESERVE THE RIGHT TO MODIFY THIS SYLLABUS AT ANY TIME.
THEREFORE, ATTENTION TO THE ANNOUNCEMENTS IN CANVAS ARE
CRUCIAL BECAUSE IT WILL ASSIST YOU REMAIN CURRENT ON THE
MATERIAL AND KNOW WHEN THE SYLLABUS MAY BE MODIFIED.