



Enterprise News

CFSE Newsletter

Small Business Boot Camp

The Center for Family & Small Enterprises (CFSE) held its first Small Business Boot Camp in October 2014. The event took place on five evenings in the month of October, with one event each week. The series provided an interactive learning and networking experience for UT Tyler students, faculty and staff, as well as family and small business owners in the East Texas area.

Session Overview

Session 1: Family Business Succession, Selecting Entities and Running the Business

Gregory Kimmel, *Allen, Lottmann, & Kimmel*; Ray McKinney, *Gollob Morgan Peddy*

Session 2: Insurance and Financial Information for Small Businesses

Taylor White, *Freedom Financial Group*

Session 3: Social Media, Marketing and Web Design

Joshua Kennah, *TAABs Ink*

Session 4: Banking & Obtaining Loans

Justin Armstrong, *Texas National Bank*

Session 5: Accounting & Income Taxes for Small Businesses

Juan Martinez, *Martinez CPA*

CFSE Overview

Our goal is to support and encourage the success of family and small businesses in the East Texas area. CFSE provides a platform for education, resources, advice and counsel, networking opportunities, and interactive programs to address the issues and challenges that family and small businesses encounter.

If you or someone you know is interesting in sponsoring our next campus showcase, contact Dr. Jim Cater, Center for Family and Small Enterprises Director, jcater@uttyler.edu or 903.565.5518.



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