



Center for Family and Small Enterprises



Center for Family and Small Enterprises
January 2021

Spring 2021 Newsletter

Warmest greetings to all as we welcome in the New Year of 2021! Although we have not been able to hold face-to-face gatherings because of the COVID precautions, the Center for Family and Small Enterprises has been active with service and research in the community. Dr. Jim Cater holds a Family Business Advising Advanced Certificate from the Family Firm Institute and is willing to consult to help small Businesses improve their practices. Dr. Cater has been newly appointed to serve on the East Texas Better Business Bureau Board of Directors and currently serves on the Board of Directors for Goodwill Industries of East Texas.

Dr. Cater and Dr. Marilyn Young of UT Tyler, recently published an article entitled "New Directions for Brothers and Sisters in Successor Teams in Family Firms" in The Palgrave Handbook of Heterogeneity among Family Firms.

Abstract

In a qualitative study of 12 family firms, we examined successor teams composed of both male and female family members (brothers and sisters). We highlighted the changing roles of women and examined their development as successors, using a case study approach and grounded theory analysis. In-depth interviews with family firm leaders identified a movement away from past characterizations of invisibility for women toward more fully recognized positions of authority in family firms. Our findings are summarized by six propositions and a model of sibling successor team formation and function in family firms.

Please contact Dr. Cater at jcater@uttyler.edu for further information.

CFSE Overview

Our goal is to support and encourage the success of family and small businesses in the East Texas area. CFSE provides a platform for education, resources, advice and counsel, networking opportunities, and interactive programs to address the issues and challenges that family and small businesses encounter.

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