



# UT Tyler<sup>TM</sup>

## HIBBS INSTITUTE

### Cherokee County

### Economic Overview 2024

Demographic Profile.....	2
Unemployment Rate .....	4
Wage Trends.....	5
Cost of Living Index.....	6
Occupation Snapshot .....	7
Industry Clusters.....	9
Education Levels.....	10
Gross Domestic Product.....	11

\*Note This report was originally produced by Chmura Economics & Analytics Economics, an economic consulting company contracted by the Hibbs Institute.

## Demographic Profile

The population in Cherokee County, Texas was 50,824 per American Community Survey data for 2018-2022. The region has a civilian labor force of 21,311 with a participation rate of 54.0%. Of individuals 25 to 64 in Cherokee County, Texas, 14.5% have a bachelor's degree or higher which compares with 35.8% in the nation. The median household income in Cherokee County, Texas is \$56,971 and the median house value is \$138,500.

### Summary<sup>1</sup>

	Percent			Value		
	Cherokee County, Texas	Texas	USA	Cherokee County, Texas	Texas	USA
<b>Demographics</b>						
Population (ACS)	—	—	—	50,824	29,243,342	331,097,593
Male	51.1%	50.0%	49.6%	25,996	14,624,638	164,200,298
Female	48.9%	50.0%	50.4%	24,828	14,618,704	166,897,295
Median Age <sup>2</sup>	—	—	—	38.2	35.2	38.5
Under 18 Years	25.4%	25.3%	22.1%	12,893	7,396,128	73,213,705
18 to 24 Years	8.9%	10.0%	9.4%	4,524	2,936,266	31,282,896
25 to 34 Years	12.2%	14.4%	13.7%	6,194	4,224,194	45,388,153
35 to 44 Years	11.8%	13.8%	12.9%	5,981	4,046,302	42,810,359
45 to 54 Years	12.1%	12.3%	12.4%	6,147	3,597,088	41,087,357
55 to 64 Years	12.0%	11.2%	12.9%	6,088	3,274,387	42,577,475
65 to 74 Years	10.5%	7.9%	9.7%	5,338	2,297,666	32,260,679
75 Years and Over	7.2%	5.0%	6.8%	3,659	1,471,311	22,476,969
Race: White	70.2%	59.1%	65.9%	35,699	17,293,460	218,123,424
Race: Black or African American	13.1%	12.1%	12.5%	6,678	3,552,579	41,288,572
Race: American Indian and Alaska Native	1.3%	0.6%	0.8%	643	169,576	2,786,431
Race: Asian	0.5%	5.2%	5.8%	248	1,511,069	19,112,979
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	30	27,350	624,863
Race: Some Other Race	4.4%	7.8%	6.0%	2,220	2,281,525	20,018,544
Race: Two or More Races	10.4%	15.1%	8.8%	5,306	4,407,783	29,142,780
Hispanic or Latino (of any race)	24.3%	39.9%	18.7%	12,351	11,665,280	61,755,866
<b>Population Growth</b>						
Population (Pop Estimates) <sup>4</sup>	—	—	—	51,645	30,029,572	333,287,557
Population Annual Average Growth <sup>4</sup>	0.1%	1.4%	0.6%	37	394,545	1,940,990
People per Square Mile <sup>4</sup>	—	—	—	49.0	114.9	94.3
<b>Economic</b>						
Labor Force Participation Rate and Size (civilian population 16 years and over)	54.0%	65.0%	63.3%	21,311	14,674,135	167,857,207
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	69.6%	81.5%	82.8%	12,754	9,621,423	106,380,520
Armed Forces Labor Force	0.0%	0.5%	0.5%	0	110,177	1,236,378
Veterans, Age 18-64	3.6%	4.7%	4.3%	1,047	835,988	8,636,019
Veterans Labor Force Participation Rate and Size, Age 18-64	70.2%	78.7%	77.1%	735	658,147	6,656,238
Median Household Income <sup>2</sup>	—	—	—	\$56,971	\$73,035	\$75,149
Per Capita Income	—	—	—	\$26,790	\$37,514	\$41,261
Mean Commute Time (minutes)	—	—	—	26.9	26.6	26.7
Commute via Public Transportation	0.4%	1.0%	3.8%	71	142,353	5,945,723
<b>Educational Attainment, Age 25-64</b>						
No High School Diploma	22.3%	13.9%	10.1%	5,441	2,103,422	17,373,867
High School Graduate	33.7%	24.1%	25.1%	8,214	3,653,228	43,176,248
Some College, No Degree	21.9%	20.9%	19.7%	5,351	3,158,279	33,916,989
Associate's Degree	7.6%	7.9%	9.2%	1,854	1,199,146	15,886,884
Bachelor's Degree	9.8%	21.7%	22.4%	2,404	3,281,456	38,451,123
Postgraduate Degree	4.7%	11.5%	13.4%	1,146	1,746,440	23,058,233

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Summary<sup>1</sup>

	Percent			Value		
	Cherokee County, Texas	Texas	USA	Cherokee County, Texas	Texas	USA
<b>Housing</b>						
Total Housing Units	—	—	—	20,909	11,654,971	140,943,613
Median House Value (of owner-occupied units) <sup>2,5</sup>	—	—	—	\$138,500	\$238,000	\$281,900
Homeowner Vacancy	1.4%	1.2%	1.1%	180	78,790	931,393
Rental Vacancy	5.6%	7.4%	5.5%	302	318,227	2,623,236
Renter-Occupied Housing Units (% of Occupied Units)	28.0%	37.6%	35.2%	5,067	3,944,826	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	6.1%	5.3%	8.3%	1,106	551,100	10,474,870
<b>Social</b>						
Poverty Level (of all people)	16.6%	13.9%	12.5%	7,847	3,990,326	40,521,584
Households Receiving Food Stamps/SNAP	15.0%	11.5%	11.5%	2,704	1,209,485	14,486,880
Enrolled in Grade 12 (% of total population)	0.7%	1.5%	1.4%	357	433,670	4,476,703
Disconnected Youth <sup>3</sup>	1.7%	3.0%	2.5%	46	50,502	430,795
Children in Single Parent Families (% of all children)	34.1%	34.1%	34.0%	4,096	2,400,195	23,568,955
Uninsured	20.8%	17.6%	8.7%	9,934	5,056,008	28,315,092
With a Disability, Age 18-64	10.5%	9.7%	10.5%	2,772	1,710,522	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	44.5%	49.8%	45.5%	1,233	851,439	9,492,098
Foreign Born	9.9%	17.1%	13.7%	5,023	4,987,855	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	8.8%	13.0%	8.2%	4,184	3,538,224	25,704,846

Source: [JobsEQ®](#)

1. American Community Survey 2018-2022, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

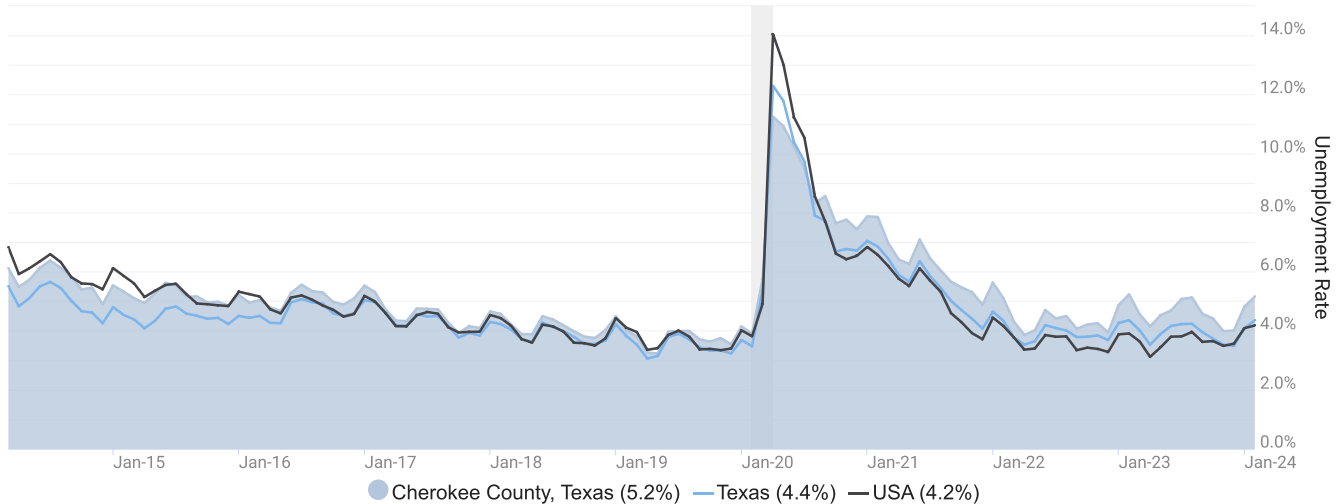
### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Unemployment Rate

The unemployment rate for Cherokee County, Texas was 5.2% as of February 2024. The regional unemployment rate was higher than the national rate of 4.2%. One year earlier, in February 2023, the unemployment rate in Cherokee County, Texas was 5.2%.

Unemployment Rate for Cherokee County, Texas



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through February 2024.

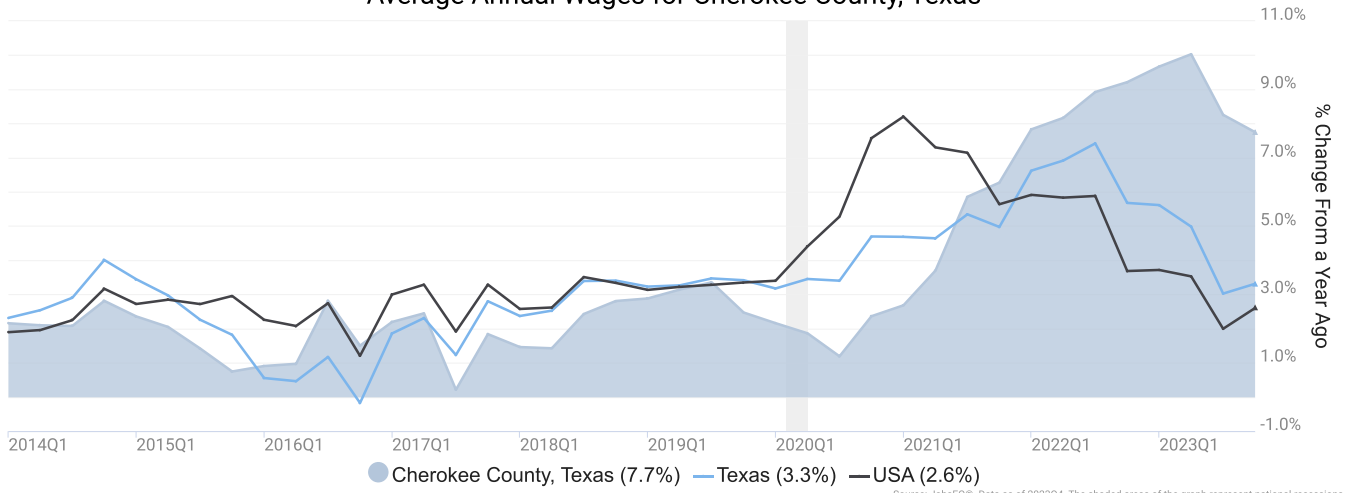
### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Wage Trends

The average worker in Cherokee County, Texas earned annual wages of \$46,090 as of 2023Q4. Average annual wages per worker increased 7.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.

Average Annual Wages for Cherokee County, Texas



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 8.9% lower in Cherokee County, Texas than the U.S. average.

### Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Cherokee County, Texas	\$46,090	91.1	\$50,571
Texas	\$69,431	94.2	\$73,686
USA	\$69,861	100.0	\$69,861

Source: [JobsEQ®](#)

Data as of 2023Q4

Cost of Living per [COLI](#), data as of 2023Q3, imputed by Chmura where necessary.

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Occupation Snapshot

The largest major occupation group in Cherokee County, Texas is Office and Administrative Support Occupations, employing 1,867 workers. The next-largest occupation groups in the region are Management Occupations (1,654 workers) and Production Occupations (1,514). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 3.83), Protective Service Occupations (2.08), and Production Occupations (1.61).

Occupation groups in Cherokee County, Texas with the highest average wages per worker are Legal Occupations (\$100,100), Management Occupations (\$89,800), and Computer and Mathematical Occupations (\$84,500). The unemployment rate in the region varied among the major groups from 1.0% among Legal Occupations to 7.1% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in Cherokee County, Texas is expected to be Healthcare Support Occupations with a +1.7% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Management Occupations (+17 jobs) and Transportation and Material Moving Occupations (+16). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (258 jobs) and Office and Administrative Support Occupations (212).

### Cherokee County, Texas, 2023Q4<sup>1</sup>

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads <sup>3</sup>	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	1,867	\$40,100	0.92	87	3.8%	61	-105	-1.1%	216	99	113	4	0.2%
11-0000	Management	1,654	\$89,800	1.31	34	1.9%	36	118	1.5%	160	70	73	17	1.0%
51-0000	Production	1,514	\$43,200	1.61	98	5.0%	17	-7	-0.1%	174	64	102	9	0.6%
35-0000	Food Preparation and Serving Related	1,313	\$26,700	0.96	147	7.1%	76	109	1.8%	271	118	140	13	1.0%
53-0000	Transportation and Material Moving	1,259	\$40,200	0.85	150	7.1%	55	-232	-3.3%	181	68	97	16	1.3%
25-0000	Educational Instruction and Library	1,250	\$49,600	1.39	39	2.9%	12	29	0.5%	126	55	55	16	1.3%
41-0000	Sales and Related	1,239	\$41,700	0.83	101	5.9%	82	44	0.7%	176	78	93	6	0.5%
29-0000	Healthcare Practitioners and Technical	935	\$80,600	0.94	19	1.7%	161	28	0.6%	70	32	26	12	1.3%
47-0000	Construction and Extraction	852	\$44,700	1.11	96	6.5%	6	31	0.7%	85	30	45	10	1.1%
33-0000	Protective Service	753	\$43,500	2.08	20	2.7%	4	15	0.4%	80	33	43	5	0.7%
49-0000	Installation, Maintenance, and Repair	683	\$51,800	1.04	30	3.1%	15	34	1.0%	70	27	34	8	1.2%
13-0000	Business and Financial Operations	639	\$69,900	0.60	17	2.8%	9	61	2.0%	61	20	33	8	1.3%
31-0000	Healthcare Support	621	\$30,400	0.82	40	4.1%	43	-117	-3.4%	100	41	49	10	1.7%
37-0000	Building and Grounds Cleaning and Maintenance	545	\$31,600	0.99	57	6.3%	8	27	1.0%	81	35	41	6	1.1%
45-0000	Farming, Fishing, and Forestry	380	\$34,000	3.83	27	6.7%	5	135	9.1%	59	22	35	3	0.7%
21-0000	Community and Social Service	331	\$50,400	1.09	11	3.4%	16	-22	-1.3%	34	13	16	5	1.4%
39-0000	Personal Care and Service	281	\$29,500	0.67	15	4.8%	11	-10	-0.7%	55	20	30	4	1.4%
15-0000	Computer and Mathematical	203	\$84,500	0.38	5	2.4%	5	10	1.0%	16	5	8	3	1.7%
17-0000	Architecture and Engineering	184	\$84,200	0.68	4	2.5%	5	10	1.2%	15	5	7	2	1.3%

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

**Cherokee County, Texas, 2023Q4<sup>1</sup>**

SOC	Occupation	Current				5-Year History				1-Year Forecast				
		Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads <sup>3</sup>	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27-0000	Arts, Design, Entertainment, Sports, and Media	178	\$52,600	0.57	4	4.2%	7	5	0.6%	20	8	10	2	1.2%
19-0000	Life, Physical, and Social Science	99	\$78,900	0.67	2	2.1%	1	2	0.4%	10	2	6	1	1.4%
23-0000	Legal	82	\$100,100	0.59	1	1.0%	n/a	-7	-1.7%	6	2	2	1	1.4%
<b>Total - All Occupations</b>		<b>16,861</b>	<b>\$50,200</b>	<b>1.00</b>	<b>1,004</b>	<b>4.6%</b>	<b>635</b>	<b>156</b>	<b>0.2%</b>	<b>2,070</b>	<b>849</b>	<b>1,058</b>	<b>163</b>	<b>1.0%</b>

Source: [JobsEQ®](#)

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

**About This Report**

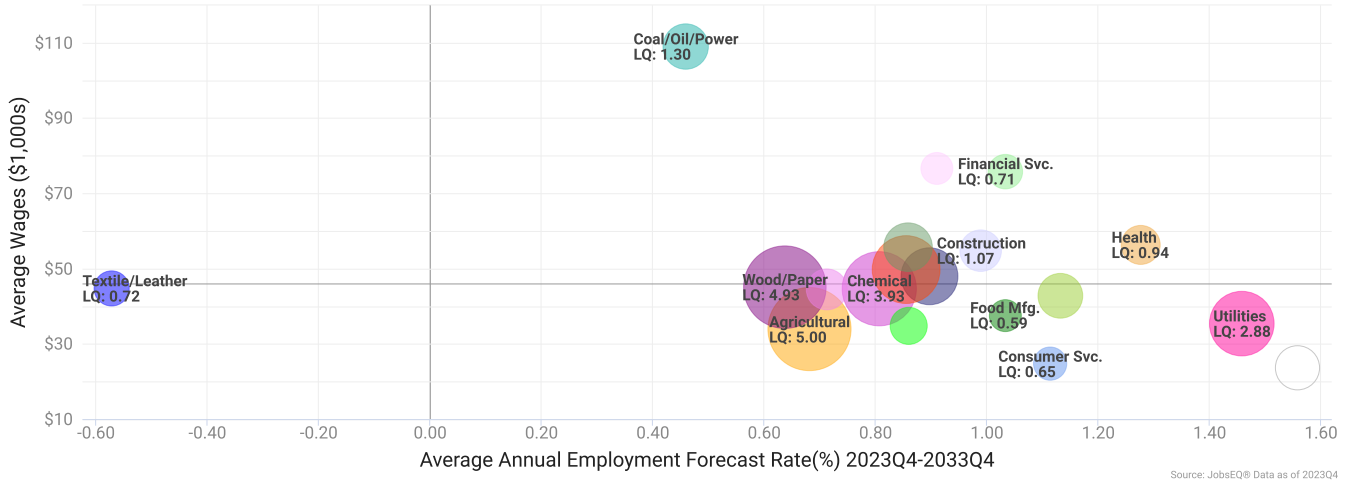
This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.



## Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Cherokee County, Texas with the highest relative concentration is Agricultural with a location quotient of 5.00. This cluster employs 1,101 workers in the region with an average wage of \$33,926. Employment in the Agricultural cluster is projected to expand in the region about 0.7% per year over the next ten years.

Industry Clusters for Cherokee County, Texas as of 2023Q4



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

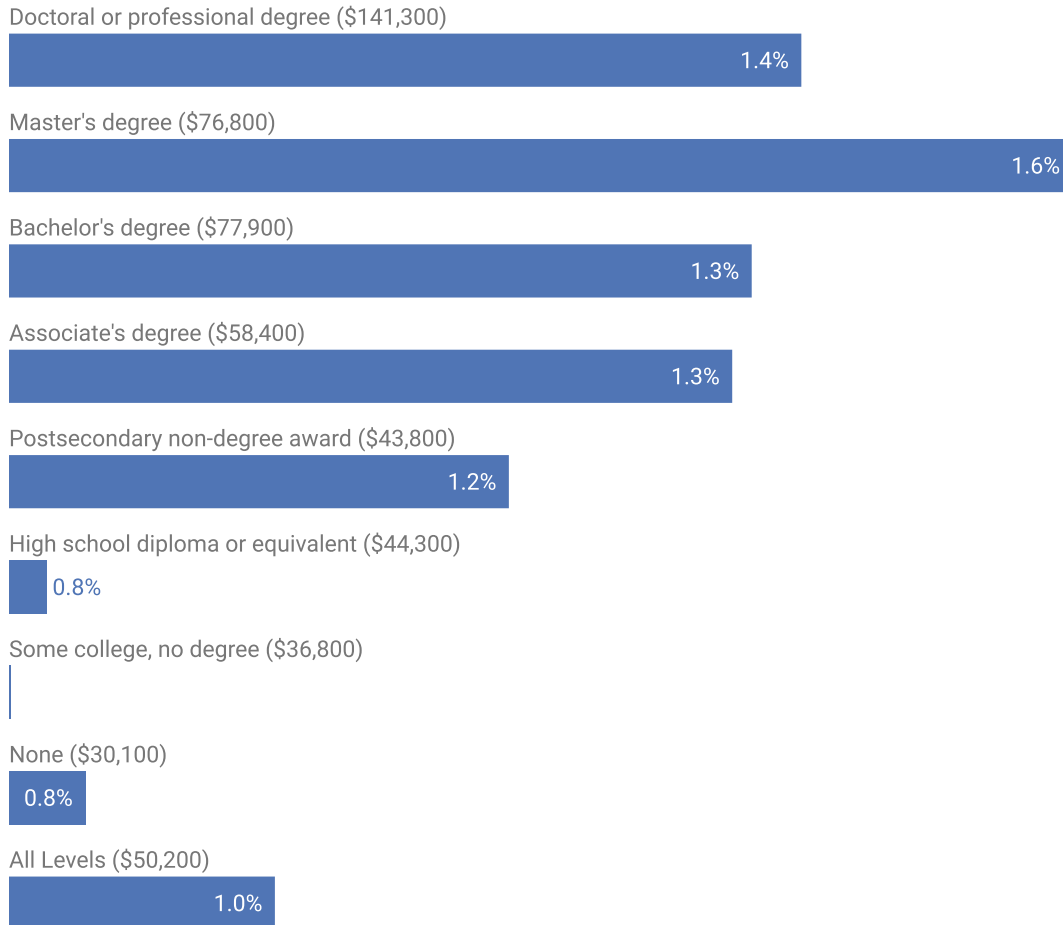
### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Cherokee County, Texas is projected to grow 1.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.4% per year, those requiring a bachelor's degree are forecast to grow 1.3% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.3% per year.

### Annual Average Projected Job Growth by Education Levels



Source: JobsEQ®  
Data as of 2023Q4

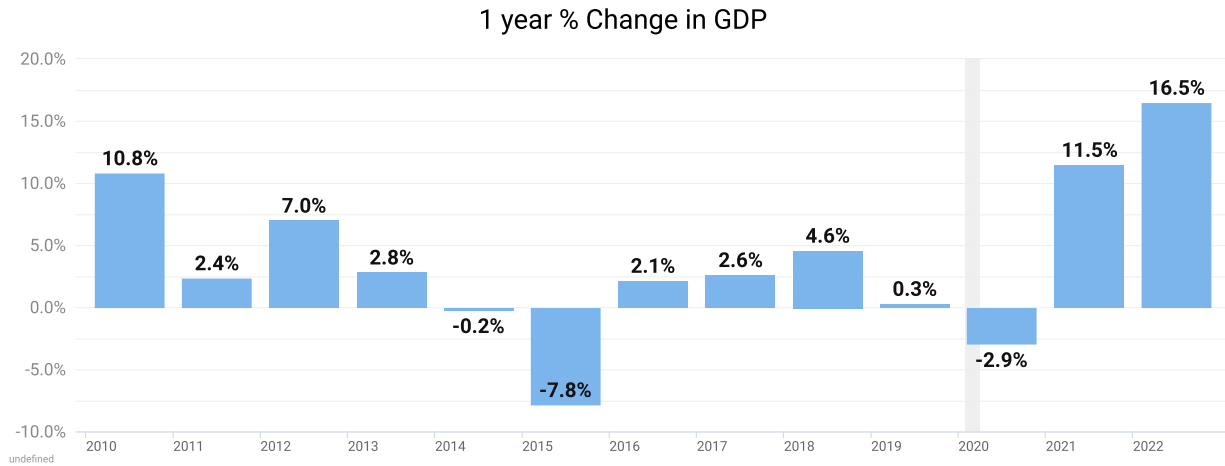
Employment by occupation data are estimates as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Cherokee County, Texas expanded 16.5%. This follows growth of 11.5% in 2021. As of 2022, total GDP in Cherokee County, Texas was \$1,600,783,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Of the sectors in Cherokee County, Texas, Manufacturing contributed the largest portion of GDP in 2022, \$290,080,000. The next-largest contributions came from Health Care and Social Assistance (\$172,746,000); Educational Services (\$146,118,000); and Retail Trade (\$128,007,000).

### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

## GDP (in \$ millions)

Manufacturing (31)



Health Care and Social Assistance (62)



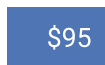
Educational Services (61)



Retail Trade (44)



Public Administration (92)



Wholesale Trade (42)



Agriculture, Forestry, Fishing and Hunting (11)



Construction (23)



Finance and Insurance (52)



Real Estate and Rental and Leasing (53)



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.