



# UT Tyler<sup>TM</sup>

## HIBBS INSTITUTE

### Hopkins County Economic Overview 2026

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\*Note This report was originally produced by Chmura Economics & Analytics Economics, an economic consulting company contracted by the Hibbs Institute.

## Demographic Profile

The population in Hopkins County, Texas was 37,351 per American Community Survey data for 2019-2023. The region has a civilian labor force of 18,160 with a participation rate of 62.2%. Of individuals 25 to 64 in Hopkins County, Texas, 20.3% have a bachelor's degree or higher which compares with 36.5% in the nation. The median household income in Hopkins County, Texas is \$64,725 and the median house value is \$193,200.

### Summary<sup>1</sup>

| Demographics  | Percent                  |       |       | Value                    |            |             |
|---|--------------------------|-------|-------|--------------------------|------------|-------------|
|   | Hopkins County,<br>Texas | Texas | USA   | Hopkins County,<br>Texas | Texas      | USA         |
| Population (ACS)  | —                        | —     | —     | 37,351                   | 29,640,343 | 332,387,540 |
| Male  | 49.2%                    | 49.9% | 49.5% | 18,392                   | 14,789,987 | 164,545,087 |
| Female  | 50.8%                    | 50.1% | 50.5% | 18,959                   | 14,850,356 | 167,842,453 |
| Median Age <sup>2</sup>   | —                        | —     | —     | 39.6                     | 35.5       | 38.7        |
| Under 18 Years  | 24.4%                    | 25.2% | 22.2% | 9,114                    | 7,482,530  | 73,645,238  |
| 18 to 24 Years  | 8.1%                     | 9.7%  | 9.1%  | 3,018                    | 2,863,182  | 30,307,641  |
| 25 to 34 Years  | 12.1%                    | 14.4% | 13.7% | 4,501                    | 4,278,912  | 45,497,632  |
| 35 to 44 Years  | 11.5%                    | 14.0% | 13.1% | 4,294                    | 4,141,445  | 43,492,887  |
| 45 to 54 Years  | 12.6%                    | 12.3% | 12.3% | 4,695                    | 3,645,897  | 40,847,713  |
| 55 to 64 Years  | 13.0%                    | 11.2% | 12.8% | 4,871                    | 3,322,832  | 42,626,382  |
| 65 to 74 Years  | 10.9%                    | 8.1%  | 10.0% | 4,057                    | 2,399,654  | 33,293,127  |
| 75 Years and Over   | 7.5%                     | 5.1%  | 6.8%  | 2,801                    | 1,505,891  | 22,676,920  |
| Race: White   | 80.4%                    | 53.9% | 63.4% | 30,031                   | 15,984,990 | 210,875,446 |
| Race: Black or African American   | 7.1%                     | 12.2% | 12.4% | 2,641                    | 3,626,137  | 41,070,890  |
| Race: American Indian and Alaska Native   | 0.4%                     | 0.6%  | 0.9%  | 150                      | 190,706    | 2,924,996   |
| Race: Asian   | 0.9%                     | 5.3%  | 5.8%  | 338                      | 1,581,798  | 19,352,659  |
| Race: Native Hawaiian and Other Pacific Islander                                | 0.1%                     | 0.1%  | 0.2%  | 41                       | 29,841     | 629,292     |
| Race: Some Other Race   | 4.1%                     | 8.6%  | 6.6%  | 1,520                    | 2,540,808  | 21,940,536  |
| Race: Two or More Races   | 7.0%                     | 19.2% | 10.7% | 2,630                    | 5,686,063  | 35,593,721  |
| Hispanic or Latino (of any race)  | 18.2%                    | 39.5% | 19.0% | 6,812                    | 11,697,134 | 63,131,589  |
| <b>Population Growth</b>  |                          |       |       |                          |            |             |
| Population (Pop Estimates) <sup>4</sup>   | —                        | —     | —     | 38,784                   | 31,290,831 | 340,110,988 |
| Population Annual Average Growth <sup>4</sup>                                   | 0.8%                     | 1.5%  | 0.7%  | 310                      | 432,774    | 2,172,466   |
| People per Square Mile <sup>4</sup>   | —                        | —     | —     | 50.5                     | 119.8      | 96.3        |
| <b>Economic</b>   |                          |       |       |                          |            |             |
| Labor Force Participation Rate and Size (civilian population 16 years and over) | 62.2%                    | 65.1% | 63.3% | 18,160                   | 14,906,660 | 168,567,852 |
| Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)   | 82.9%                    | 81.8% | 83.0% | 11,185                   | 9,805,842  | 107,055,165 |
| Work from Home  | 7.1%                     | 12.8% | 13.5% | 1,209                    | 1,796,441  | 21,267,373  |
| Armed Forces Labor Force  | 0.1%                     | 0.5%  | 0.5%  | 39                       | 118,359    | 1,287,774   |
| Veterans, Age 18-64   | 3.4%                     | 4.6%  | 4.2%  | 718                      | 832,188    | 8,410,268   |
| Veterans Labor Force Participation Rate and Size, Age 18-64                     | 79.8%                    | 78.8% | 77.0% | 573                      | 655,396    | 6,478,181   |
| Median Household Income <sup>2</sup>  | —                        | —     | —     | \$64,725                 | \$76,292   | \$78,538    |
| Per Capita Income   | —                        | —     | —     | \$32,536                 | \$39,446   | \$43,289    |
| Mean Commute Time (minutes)   | —                        | —     | —     | 23.0                     | 26.7       | 26.6        |
| Commute via Public Transportation   | 0.7%                     | 1.0%  | 3.5%  | 113                      | 133,038    | 5,528,841   |
| <b>Educational Attainment, Age 25-64</b>  |                          |       |       |                          |            |             |
| No High School Diploma  | 14.6%                    | 13.5% | 10.0% | 2,687                    | 2,072,973  | 17,176,172  |
| High School Graduate  | 34.3%                    | 24.0% | 25.0% | 6,295                    | 3,691,942  | 43,057,491  |

### About This Report

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## Summary<sup>1</sup>

|  | Percent                  |       |       | Value                    |            |             |
|--|--------------------------|-------|-------|--------------------------|------------|-------------|
|  | Hopkins County,<br>Texas | Texas | USA   | Hopkins County,<br>Texas | Texas      | USA         |
| Some College, No Degree  | 23.0%                    | 20.4% | 19.3% | 4,219                    | 3,139,587  | 33,315,654  |
| Associate's Degree   | 7.8%                     | 8.1%  | 9.2%  | 1,438                    | 1,242,119  | 15,894,085  |
| Bachelor's Degree  | 14.4%                    | 22.1% | 22.8% | 2,647                    | 3,405,293  | 39,256,774  |
| Postgraduate Degree  | 5.9%                     | 11.9% | 13.8% | 1,075                    | 1,837,172  | 23,764,438  |
| <b>Housing</b>   |                          |       |       |                          |            |             |
| Total Housing Units  | —                        | —     | —     | 15,793                   | 11,890,808 | 142,332,876 |
| Median House Value (of owner-occupied units) <sup>2,5</sup>            | —                        | —     | —     | \$193,200                | \$260,400  | \$303,400   |
| Homeowner Vacancy  | 0.9%                     | 1.1%  | 1.0%  | 93                       | 75,671     | 850,724     |
| Rental Vacancy   | 4.5%                     | 7.4%  | 5.5%  | 200                      | 326,361    | 2,605,688   |
| Renter-Occupied Housing Units (% of Occupied Units)                    | 30.1%                    | 37.4% | 35.0% | 4,174                    | 4,023,511  | 44,590,828  |
| Owner-Occupied Housing Units (% of Occupied Units)                     | 69.9%                    | 62.6% | 65.0% | 9,704                    | 6,723,729  | 82,892,037  |
| Occupied Housing Units with No Vehicle Available (% of Occupied Units) | 3.9%                     | 5.3%  | 8.3%  | 545                      | 571,578    | 10,602,826  |
| <b>Social</b>  |                          |       |       |                          |            |             |
| Poverty Level (of all people)  | 12.3%                    | 13.8% | 12.4% | 4,502                    | 4,005,417  | 40,390,045  |
| Households Receiving Food Stamps/SNAP                                  | 8.1%                     | 11.4% | 11.8% | 1,125                    | 1,227,194  | 15,004,950  |
| Enrolled in Grade 12 (% of total population)                           | 1.8%                     | 1.4%  | 1.3%  | 676                      | 428,613    | 4,405,676   |
| Disconnected Youth <sup>3</sup>  | 0.2%                     | 2.9%  | 2.4%  | 4                        | 49,544     | 420,352     |
| Children in Single Parent Families (% of all children)                 | 24.7%                    | 33.9% | 34.0% | 2,094                    | 2,416,209  | 23,701,745  |
| Uninsured  | 18.8%                    | 17.4% | 8.6%  | 6,930                    | 5,061,251  | 28,000,876  |
| With a Disability, Age 18-64   | 11.9%                    | 10.0% | 10.7% | 2,522                    | 1,783,307  | 21,269,700  |
| With a Disability, Age 18-64, Labor Force Participation Rate and Size  | 44.5%                    | 51.7% | 47.0% | 1,123                    | 921,178    | 10,001,264  |
| Foreign Born   | 9.4%                     | 17.2% | 13.9% | 3,497                    | 5,095,888  | 46,108,901  |
| Speak English Less Than Very Well (population 5 yrs and over)          | 5.9%                     | 12.8% | 8.4%  | 2,084                    | 3,559,545  | 26,299,012  |

Source: [JobsEQ®](#)

1. American Community Survey 2019-2023, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2024, annual average growth rate since 2014.

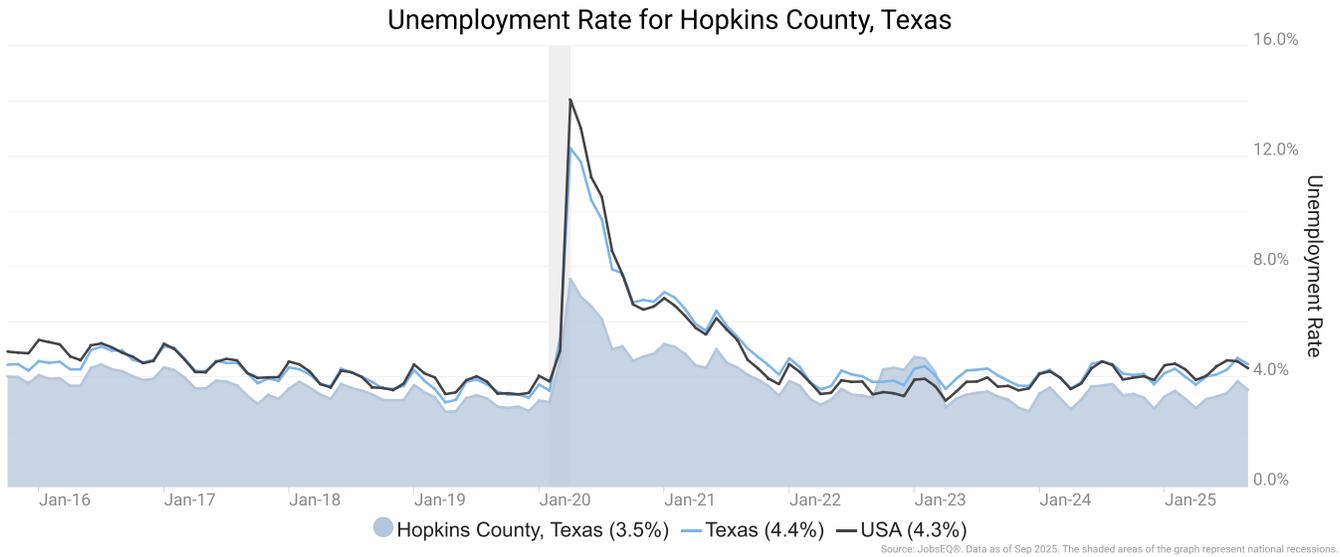
5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

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## Unemployment Rate

The unemployment rate for Hopkins County, Texas was 3.5% as of September 2025. The regional unemployment rate was lower than the national rate of 4.3%. One year earlier, in September 2024, the unemployment rate in Hopkins County, Texas was 3.3%.



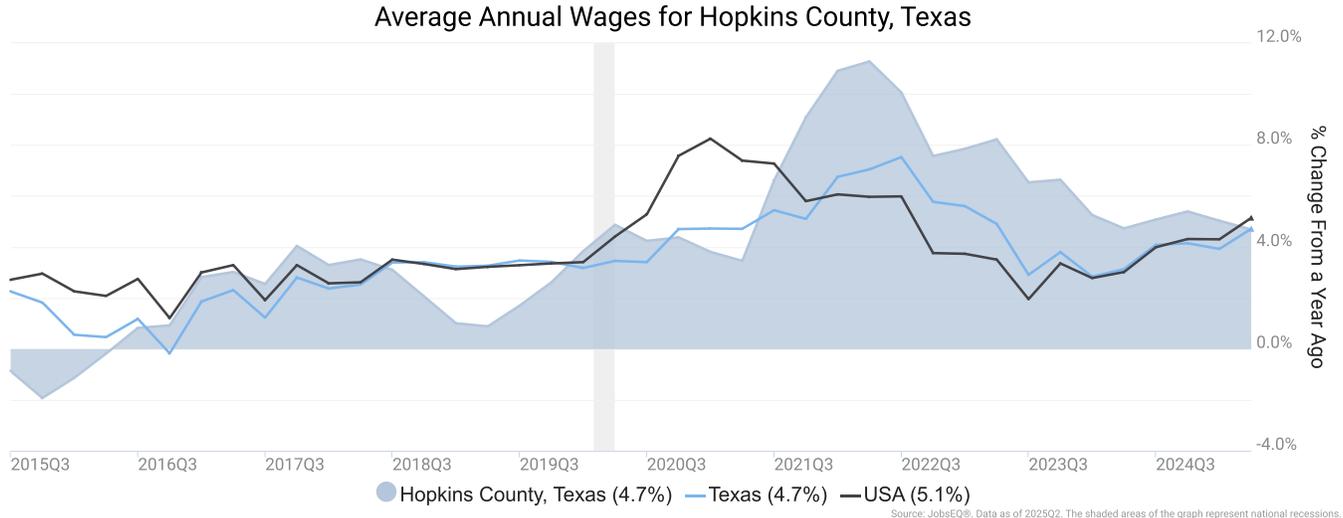
Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through September 2025.

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## Wage Trends

The average worker in Hopkins County, Texas earned annual wages of \$54,671 as of 2025Q2. Average annual wages per worker increased 4.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$75,686 in the nation as of 2025Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q1 with preliminary estimates updated to 2025Q2.

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## Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.6% lower in Hopkins County, Texas than the U.S. average.

### Cost of Living Information

|                       | Annual Average Salary | Cost of Living Index<br>(Base US) | US Purchasing Power |
|-----------------------|-----------------------|-----------------------------------|---------------------|
| Hopkins County, Texas | \$54,671              | 92.4                              | \$59,174            |
| Texas                 | \$74,720              | 93.1                              | \$80,256            |
| USA                   | \$75,686              | 100.0                             | \$75,686            |

Source: [JobsEQ®](#)

Data as of 2025Q2

Cost of Living per [COLI](#), data as of 2025Q2, imputed by Chmura where necessary.

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## Occupation Snapshot

The largest major occupation group in Hopkins County, Texas is Management Occupations, employing 1,936 workers. The next-largest occupation groups in the region are Transportation and Material Moving Occupations (1,891 workers) and Office and Administrative Support Occupations (1,722). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Production Occupations (LQ = 1.84), Farming, Fishing, and Forestry Occupations (1.70), and Management Occupations (1.49).

Occupation groups in Hopkins County, Texas with the highest average wages per worker are Legal Occupations (\$104,300), Management Occupations (\$104,100), and Computer and Mathematical Occupations (\$103,900). The unemployment rate in the region varied among the major groups from 1.1% among Legal Occupations to 5.5% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in Hopkins County, Texas is expected to be Healthcare Support Occupations with a +1.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+23 jobs) and Management Occupations (+20). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (242 jobs) and Transportation and Material Moving Occupations (233).

### Hopkins County, Texas, 2025Q2<sup>1</sup>

| SOC     | Occupation                                    | Current |                             |      |        |             | 5-Year History              |             |       | 1-Year Forecast |       |           |             |              |
|---------|---|---------|-----------------------------|------|--------|-------------|-----------------------------|-------------|-------|-----------------|-------|-----------|-------------|--------------|
|         |   | Empl    | Mean Ann Wages <sup>2</sup> | LQ   | Unempl | Unempl Rate | Online Job Ads <sup>3</sup> | Empl Change | Ann % | Total Demand    | Exits | Transfers | Empl Growth | Ann % Growth |
| 11-0000 | Management                                    | 1,936   | \$104,100                   | 1.49 | 26     | 1.3%        | 48                          | 204         | 2.3%  | 190             | 84    | 87        | 20          | 1.0%         |
| 53-0000 | Transportation and Material Moving            | 1,891   | \$46,200                    | 1.34 | 102    | 4.6%        | 58                          | 165         | 1.8%  | 256             | 99    | 134       | 23          | 1.2%         |
| 43-0000 | Office and Administrative Support             | 1,722   | \$46,600                    | 0.92 | 61     | 2.8%        | 23                          | 133         | 1.6%  | 193             | 88    | 100       | 5           | 0.3%         |
| 51-0000 | Production                                    | 1,630   | \$48,000                    | 1.84 | 74     | 4.0%        | 13                          | 418         | 6.1%  | 203             | 73    | 114       | 15          | 0.9%         |
| 41-0000 | Sales and Related                             | 1,505   | \$52,200                    | 1.05 | 73     | 4.1%        | 76                          | 67          | 0.9%  | 204             | 90    | 105       | 8           | 0.5%         |
| 35-0000 | Food Preparation and Serving Related          | 1,243   | \$30,700                    | 0.91 | 80     | 5.1%        | 85                          | -147        | -2.2% | 255             | 108   | 134       | 13          | 1.1%         |
| 29-0000 | Healthcare Practitioners and Technical        | 1,008   | \$100,500                   | 1.01 | 13     | 1.3%        | 134                         | 118         | 2.5%  | 72              | 31    | 28        | 13          | 1.3%         |
| 47-0000 | Construction and Extraction                   | 829     | \$52,900                    | 1.11 | 46     | 4.3%        | 7                           | 75          | 1.9%  | 79              | 27    | 41        | 12          | 1.4%         |
| 49-0000 | Installation, Maintenance, and Repair         | 766     | \$59,400                    | 1.20 | 24     | 2.4%        | 27                          | 119         | 3.4%  | 80              | 30    | 39        | 10          | 1.4%         |
| 13-0000 | Business and Financial Operations             | 720     | \$81,400                    | 0.67 | 19     | 2.3%        | 25                          | 186         | 6.1%  | 68              | 22    | 36        | 9           | 1.3%         |
| 25-0000 | Educational Instruction and Library           | 675     | \$53,500                    | 0.75 | 16     | 2.2%        | 8                           | -15         | -0.4% | 64              | 29    | 30        | 4           | 0.6%         |
| 31-0000 | Healthcare Support                            | 493     | \$37,800                    | 0.62 | 20     | 3.0%        | 57                          | 32          | 1.4%  | 76              | 32    | 37        | 7           | 1.5%         |
| 37-0000 | Building and Grounds Cleaning and Maintenance | 491     | \$37,500                    | 0.90 | 24     | 4.0%        | 16                          | -29         | -1.1% | 72              | 31    | 37        | 5           | 1.0%         |
| 15-0000 | Computer and Mathematical                     | 271     | \$103,900                   | 0.51 | 7      | 2.5%        | 20                          | 55          | 4.6%  | 19              | 6     | 9         | 4           | 1.5%         |
| 39-0000 | Personal Care and Service                     | 269     | \$35,800                    | 0.63 | 15     | 4.0%        | 6                           | 39          | 3.2%  | 49              | 19    | 27        | 3           | 1.1%         |
| 33-0000 | Protective Service                            | 225     | \$58,900                    | 0.62 | 8      | 2.8%        | 5                           | 19          | 1.7%  | 25              | 9     | 14        | 2           | 0.8%         |

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## Hopkins County, Texas, 2025Q2<sup>1</sup>

| SOC                            | Occupation                                     | Current       |                             |             |            |             |                             | 5-Year History |             | 1-Year Forecast |            |              |             |              |
|--------------------------------|--|---------------|-----------------------------|-------------|------------|-------------|-----------------------------|----------------|-------------|-----------------|------------|--------------|-------------|--------------|
|                                |  | Empl          | Mean Ann Wages <sup>2</sup> | LQ          | Unempl     | Unempl Rate | Online Job Ads <sup>3</sup> | Empl Change    | Ann %       | Total Demand    | Exits      | Transfers    | Empl Growth | Ann % Growth |
| 21-0000                        | Community and Social Service                   | 198           | \$61,800                    | 0.64        | 4          | 2.1%        | 10                          | -4             | -0.4%       | 22              | 9          | 10           | 3           | 1.4%         |
| 27-0000                        | Arts, Design, Entertainment, Sports, and Media | 190           | \$58,600                    | 0.65        | 5          | 3.1%        | 6                           | 1              | 0.1%        | 21              | 8          | 10           | 2           | 1.1%         |
| 17-0000                        | Architecture and Engineering                   | 167           | \$95,700                    | 0.64        | 3          | 2.2%        | 7                           | 62             | 9.6%        | 14              | 4          | 7            | 3           | 1.5%         |
| 45-0000                        | Farming, Fishing, and Forestry                 | 162           | \$39,800                    | 1.70        | 10         | 5.5%        | n/a                         | 10             | 1.3%        | 25              | 11         | 13           | 1           | 0.5%         |
| 19-0000                        | Life, Physical, and Social Science             | 93            | \$73,200                    | 0.61        | 1          | 2.4%        | 2                           | 22             | 5.7%        | 10              | 2          | 7            | 1           | 1.4%         |
| 23-0000                        | Legal  | 69            | \$104,300                   | 0.50        | 1          | 1.1%        | 0                           | -13            | -3.4%       | 5               | 2          | 2            | 1           | 1.1%         |
| <b>Total - All Occupations</b> |  | <b>16,555</b> | <b>\$60,200</b>             | <b>1.00</b> | <b>631</b> | <b>3.3%</b> | <b>634</b>                  | <b>1,517</b>   | <b>1.9%</b> | <b>2,000</b>    | <b>814</b> | <b>1,022</b> | <b>165</b>  | <b>1.0%</b>  |

Source: [JobsEQ®](#)

Data as of 2025Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2025Q1, imputed where necessary with preliminary estimates updated to 2025Q2. Wages by occupation are as of 2025 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

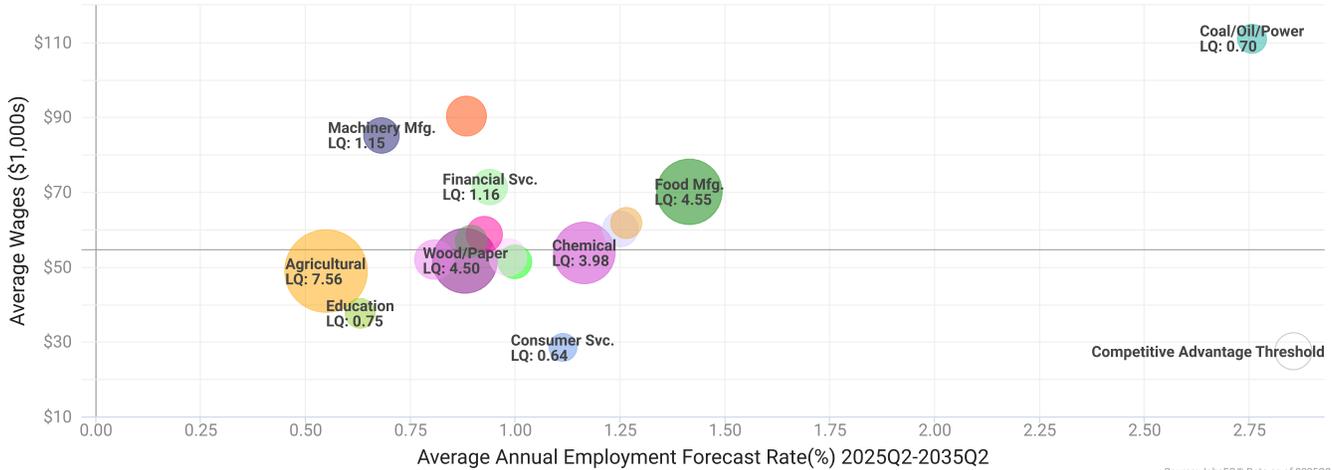
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## Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Hopkins County, Texas with the highest relative concentration is Agricultural with a location quotient of 7.56. This cluster employs 1,144 workers in the region with an average wage of \$48,922. Employment in the Agricultural cluster is projected to expand in the region about 0.5% per year over the next ten years.

Industry Clusters for Hopkins County, Texas as of 2025Q2



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2025Q1 with preliminary estimates updated to 2025Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

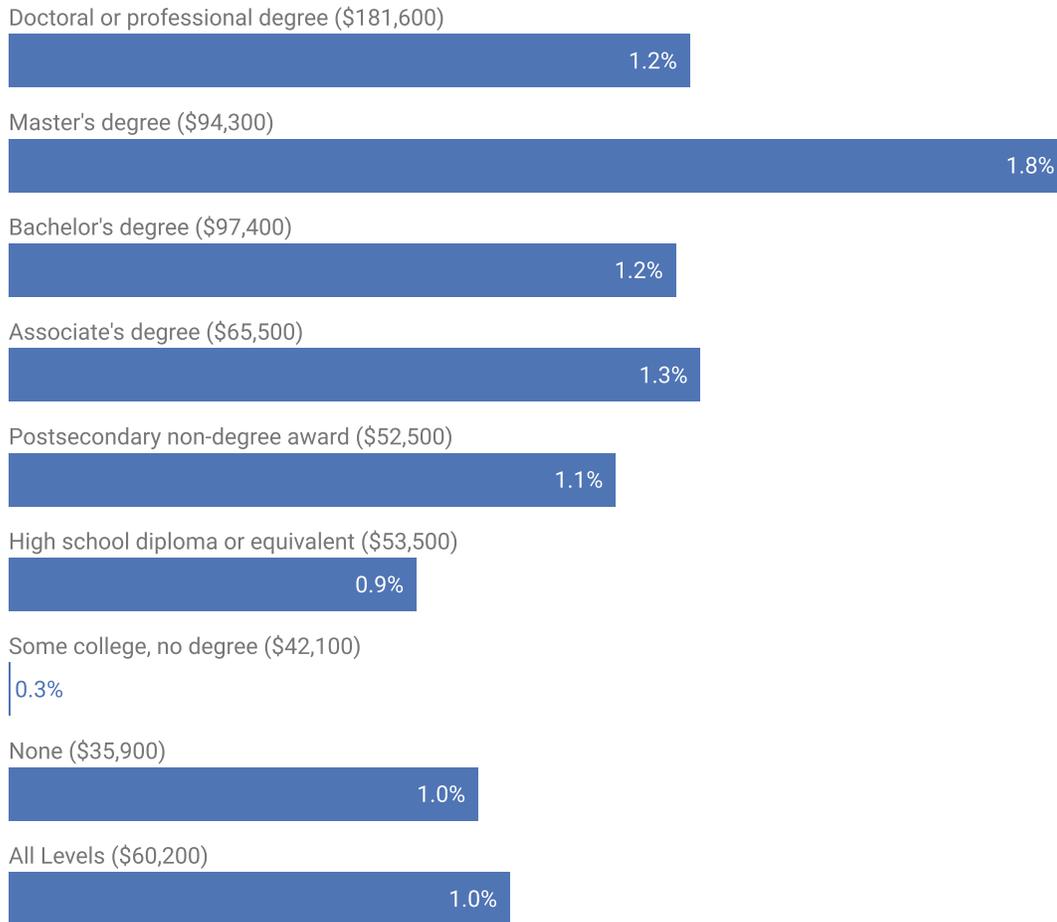
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## Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Hopkins County, Texas is projected to grow 1.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.2% per year, those requiring a bachelor's degree are forecast to grow 1.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.3% per year.

### Annual Average Projected Job Growth by Education Levels



Source: JobsEQ®  
Data as of 2025Q2

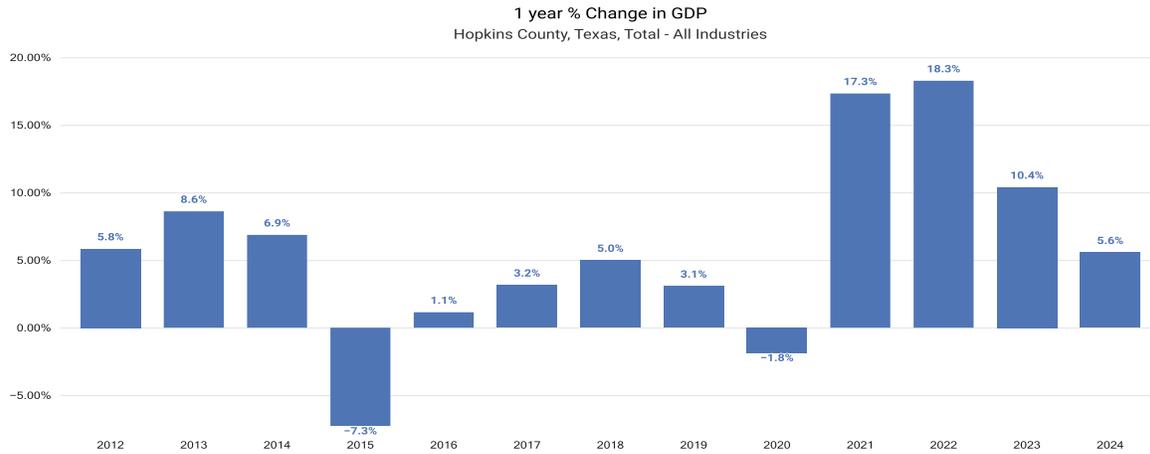
Employment by occupation data are estimates as of 2025Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

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## Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2024, nominal GDP in Hopkins County, Texas expanded 5.6%. This follows growth of 10.4% in 2023. As of 2024, total GDP in Hopkins County, Texas was \$2,111,299,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2024.

Of the sectors in Hopkins County, Texas, Manufacturing contributed the largest portion of GDP in 2024, \$462,490,000. The next-largest contributions came from Wholesale Trade (\$296,931,000); Health Care and Social Assistance (\$196,353,000); and Retail Trade (\$183,543,000).

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# GDP (in \$ millions)

Hopkins County, Texas, 2024

Manufacturing (31)



Wholesale Trade (42)



Health Care and Social Assistance (62)



Retail Trade (44)



Agriculture, Forestry, Fishing and Hunting (11)



Construction (23)



Real Estate and Rental and Leasing (53)



Finance and Insurance (52)



Transportation and Warehousing (48)



Educational Services (61)



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2024.

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