

# **Demographic Profile of the Tyler (MSA): Hispanic Population and Spanish Speakers**

**Prepared for**

**Christian Women's Job Corps of Tyler**

**Prepared by**

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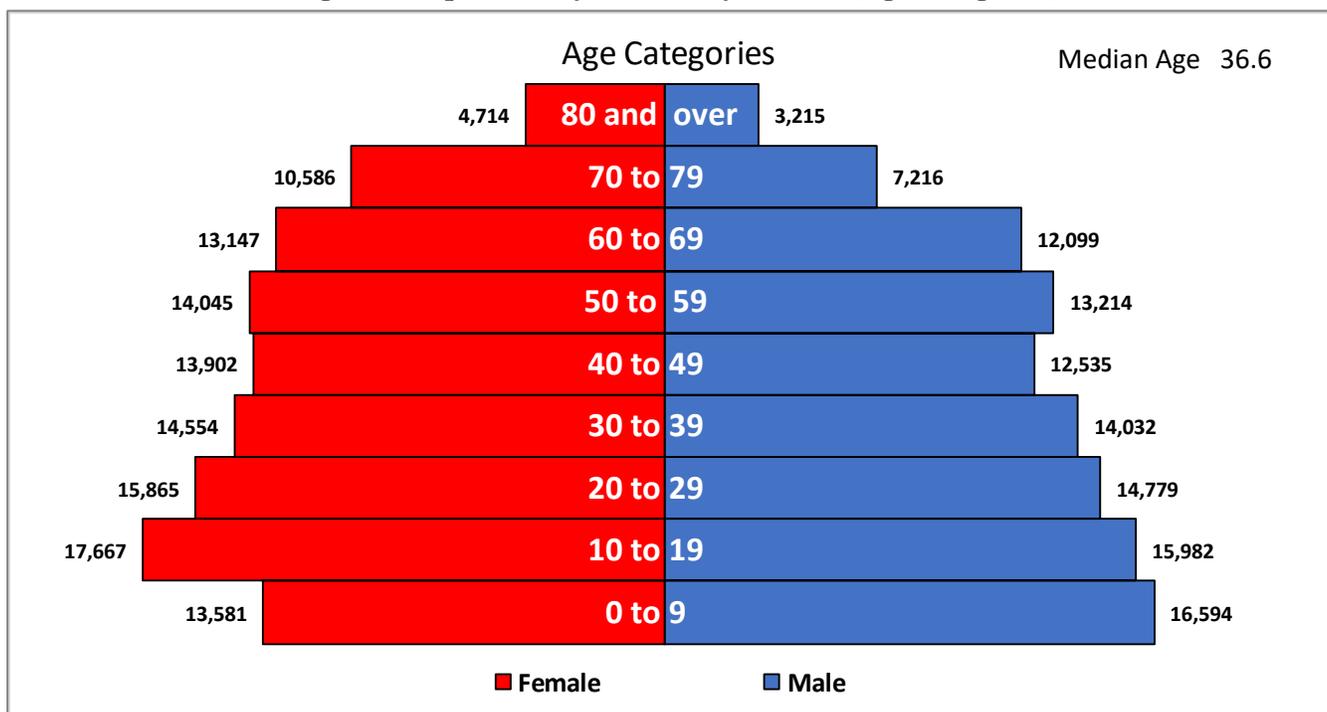


# Demographic Profile of the Tyler (MSA): Hispanic Population and Spanish Speakers

The *Hibbs Institute for Business and Economic Research* at the University of Texas at Tyler was contacted by the Christian Women’s Job Corps of Tyler to conduct a Demographic Profile of the Tyler Metropolitan Statistical Area (MSA). The Christian Women’s Job Corps of Tyler is interested in understanding the demographic composition of Tyler with a special emphasis in the local Hispanic population, as well as the most recent estimates on the number of Spanish speakers in the area.

This report details demographic data concerning general aspects of the Tyler MSA population, as well as some specifics regarding the race and ethnicity composition. In addition, as per the Christian Women’s Job Corps of Tyler’s request, some demographic statistics with special emphasis on the local Hispanic population, their *Native/Foreign-Born* population composition, and their origin by country and gender. Finally, some figures (whenever the data is available) are depicted regarding Spanish speaking individuals broken down by gender and age showing a focus on 18-year and older females, also as requested by the client.

**Figure 1. Population Pyramid in Tyler MSA (Age Categories)**



Source: 2013-2017 American Community Survey, 5-Year Estimates; U.S. Census Bureau.

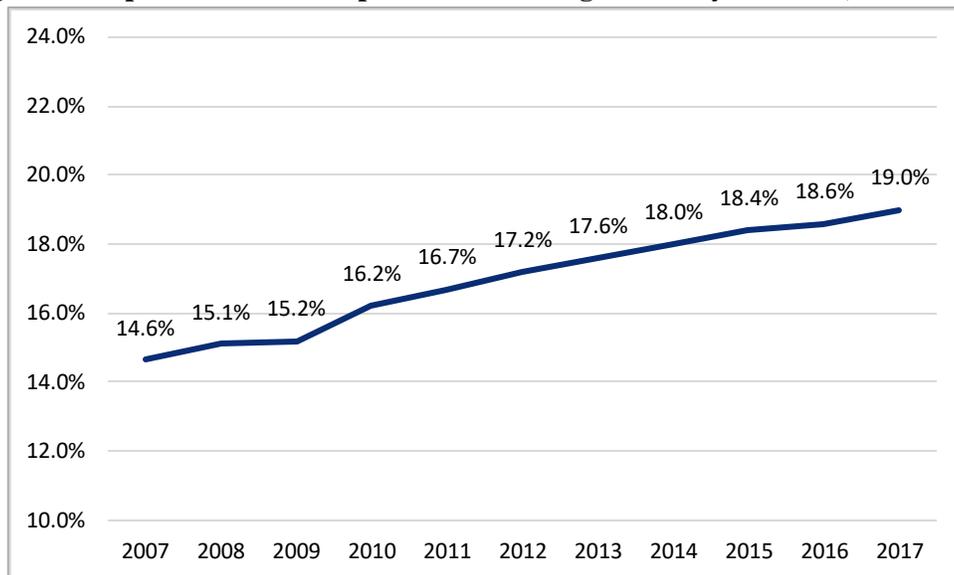
The total population in the Tyler MSA was 222,727 in 2017 with a slightly larger number of females (51.7%) than males (48.3%). Please see **Table 1**. The predominant race in the Tyler MSA was *White* with 76.9% of the population, followed by *Black or African American* (17.6%). All other races together accounted for less than 6%.<sup>1</sup> The *Hispanic or Latino* ethnicity (about 42,320 in 2017) has grown considerably over the past 12 years in the Tyler MSA, going from 14.6% in 2007 to 19.0% in 2017 (**Figure 2**).

**Table 1. Total Population with Race and Ethnicity Percentages in the Tyler MSA**

	Tyler (MSA)
<b>Total Population</b>	222,727
Male	48.3%
Female	51.7%
<b>Race</b>	
White	76.9%
Black or African American	17.6%
American Indian and Alaska Native	0.4%
Asian	1.6%
Native Hawaiian and Other Pacific Islander	0.1%
Some other race	1.9%
Two or more races	1.6%
<b>Ethnicity</b>	
Hispanic or Latino (of any race)	19.0%
Non-Hispanic or Latino	81.0%

Source: 2013-2017 American Community Survey, 5-Year Estimates; U.S. Census Bureau.

**Figure 2. Hispanic or Latino Population Percentage in the Tyler MSA (2007 – 2017)**



Source: American Community Survey (2007 and 2008), 3-Year Estimates, others are from American Community Survey, 5-Year Estimates; U.S. Census Bureau.

<sup>1</sup> The U.S. Census Bureau considers race and ethnicity to be two separate and distinct concepts. The Census Bureau defines race as a person's self-identification with one or more social groups. An individual can report as White, Black or African American, Asian, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander, or some other race. Ethnicity determines whether a person is of Hispanic origin or not. For this reason, ethnicity is broken out in two categories: Hispanic or Latino and Not Hispanic or Latino. Hispanics may report as any race.

The total population in the Tyler MSA is a combination of *Native* (203,823) and *Foreign-Born* (18,454) individuals (**Table 2**). Although several *Hispanics* are second or third generation Latin American descendants who were born in the U.S., many others are individuals that were born in other countries, most likely Latin American countries. About 77% of the foreign-born population residing in the Tyler MSA born in a Latin American country: Mexico (90.5%), another Central American country (6.1%), a Caribbean country (2.0%), or a South American country (1.5%).

**Table 2. Native and Foreign-Born Population in the Tyler MSA (Selected Regions and Countries)**

	Tyler (MSA)	
<b>Total Population</b>		222,727
Native	91.5%	203,823
Foreign Born	8.4%	18,454
<b>Foreign Born</b>		
Europe	3.6%	665
Asia	13.8%	2,546
Africa	3.2%	590
Oceania	0.9%	165
Northern America	1.5%	276
Latin America	77.0%	14,212
<b>Born in Latin America</b>		
Mexico	90.5%	12,855
Other Central American Country	6.1%	867
Caribbean	2.0%	283
South America	1.5%	207

Source: 2013-2017 American Community Survey, 5-Year Estimates; U.S. Census Bureau.

The estimated population of those born in Latin America and currently reside in the Tyler MSA is 14,212. Out of this number, 7,451 (52.4%) are males and 6,761 (47.6%) are females (**Table 3**). Mexico has the most numerous representation with 12,855 (6,749 males and 6,106 females). More than 95%, or 13,516 of the Latin American population is 18 years old and over. Based on the U.S. Census figures, the *Hibbs Institute* has estimated the number of Latin American females, over the age of 18, to be 6,433.

**Table 3. Latin American Foreign-Born Population in the Tyler MSA (18 Years & Over, by Gender)**

	Tyler (MSA)		Male		Female	
<b>Born in Latin America</b>		<b>14,212</b>	<b>52.4%</b>	<b>7,451</b>	<b>47.6%</b>	<b>6,761</b>
Mexico		12,855	52.5%	6,749	47.5%	6,106
Other Central American Country		867	53.1%	460	46.9%	407
Caribbean		283	60.8%	172	39.2%	111
South America		207	33.8%	70	66.2%	137
Under 18 Years	4.9%	696				
18 Years and Over	95.1%	13,516				
<b>18 Years and Over</b>		<b>13,516</b>	<b>52.4%</b>	<b>7,083</b>	<b>47.6%</b>	<b>6,433</b>
Mexico		12,198	52.5%	6,398	47.5%	5,801
Other Central American Country		856	53.1%	455	46.9%	402
Caribbean		283	60.8%	170	39.2%	111
South America		179	33.8%	60	66.2%	119

Source: 2013-2017 American Community Survey, 5-Year Estimates; U.S. Census Bureau.

Besides ethnicity or the country of origin, Tyler is diverse in terms of the language spoken at home. Out of the 207,007 inhabitants over the age of five in the Tyler MSA, 82.6% (171,054) speak only English at home and 35,953 (17.4%) speak another language. More than 41% of the people speaking other languages assert that they do not speak English “very well”. The most common language spoken (other than English) in the Tyler MSA is Spanish with 31,753 people. It is estimated that 23,063 (13.8%) of the population of age 18 years old and over in the Tyler MSA speak Spanish at home.

**Table 4. Language Speaking at Home in the Tyler MSA  
(Population 5 Years/18 Years and over)**

	Tyler (MSA)	
<b>Population 5 Years and Over</b>	<b>207,007</b>	
Speak only English at Home		171,054
Speak a Language other than English at Home		35,953
Speak Spanish at Home		31,753
Speak English less than "very well"		14,941
<b>Population 18 Years and Over</b>	<b>167,102</b>	
Speak only English at Home		140,332
Speak a Language other than English at Home		26,770
Speak Spanish at Home		23,063

Source: 2013-2017 American Community Survey, 5-Year Estimates; U.S. Census Bureau.

The total number of households in the Tyler MSA was estimated to be 77,801. About 15% (11,867) of those households speak a language other than English; 12.7% (9,880) speak Spanish, and 2.5% (1,987) speak another language. More than 3% of all households, or 2,591, consider themselves limited English speakers, of which 2,591 households speak Spanish and 189 households speak other languages.

**Table 5. Language Speaking at Households in the Tyler MSA  
(Other than English and Limited English)**

	Tyler (MSA)	
<b>All Households</b>		<b>77,801</b>
<b>Household Speaking Language other than English</b>		<b>11,867</b>
Spanish	12.7%	9,880
Other	2.5%	1,987
<b>Limited English-Speaking</b>		<b>2,591</b>
Spanish	24.3%	2,402
Other	33.8%	189

Source: 2013-2017 American Community Survey, 5-Year Estimates; U.S. Census Bureau.