

Chen (Ken) Y. Wu  
Associate Professor  
Department of Finance and Accounting  
University of Texas at Tyler

**Education**

Ph.D. Finance, Arizona State University, May 2009

**Experience**

2015-present Associate Professor, Department of Finance and Accounting  
University of Texas at Tyler  
2009-2015 Assistant Professor, Department of Finance and Accounting  
University of Texas at Tyler  
2004-2009 Teaching/Research Assistant, Department of Finance  
Arizona State University  
2002-2004 Graduate Teaching Assistant, Graduate School of Industrial Admin.  
Carnegie Mellon University  
1997-2002 High School Math and Science Teacher  
Homestead, Santa Clara, Leland and Gunderson High Schools

**Teaching Portfolio**

Fina 3311 – Principles of Finance  
Fina 3315 – Personal Finance  
Fina 3321 – Principles of Real Estate  
Fina 3330 – Investments  
Fina 4330/5330 – Securities Analysis and Portfolio Management  
Fina 4340 – Managerial Finance  
Fina 4355/5355 – Oil and Energy Finance  
Fina 5320 – Advanced Financial Management  
Acct 3300 – Accounting and Finance for Small Businesses and Entrepreneurs

**Publications**

Wu, Chen, (Dec 2024) *Why is the United States Strategic Petroleum Reserve Shrinking?*. Oil, Gas & Energy Quarterly, Vol. 73, No. 2, pp. 279-286. (Journal List Ranking: B)

Wu, Chen and Vivek Pandey (2024), *De-dollarization: The End of the Age of Petrodollars?*, Oil, Gas & Energy Quarterly, Vol. 72, No. 3, pp. 517- 524. (Journal List Ranking: B)

Wu, Chen, Vivek Pandey and Roger Lirely (2020), “The Influence of US Presidential Tweets on Global Markets.” *Journal of Accounting and Finance*, 20(7), 78-86. (Journal Ranking: B)

Kuntze, Ronald, Chen Wu, Barbara Wooldridge and Yun-oh Whang (2019), *Improving Financial Literacy in College Business Students: Modernizing Delivery Tools*, International Journal of Bank Marketing, Vol., 37, No. 4, pp. 976-990. (Journal Ranking: A+)

Hsieh, Chialing, Hui James and Chen Wu (2017), *Board Structure of Immigrant-Founder Firms*, Journal of Multinational Financial Management, Vol., 42-43, December 2017, pp.11-23. (Journal Ranking: A)

James, Hui, Bradley Benson and Chen Wu (2017), *Does CEO ownership affect payout policy? Evidence from using CEO scaled wealth-performance sensitivity*, The Quarterly Review of Economics and Finance, Vol., 65, August 2017, pp. 328-345. (Journal Ranking: A)

Wu, Chen and Vivek Pandey (2017), *The Growing Nexus Between Oil and Food*, Oil, Gas & Energy Quarterly, Vol., 66, No. 1, pp. 113-124. (Journal List Ranking: B)

Wu, Chen and Vivek Pandey (2016), *Does the Middle East Still Matter?*, Oil, Gas & Energy Quarterly, Vol., 65, No. 1, pp. 103- 118. (Journal List Ranking: B)

Pandey, Vivek and Chen Wu (2015), *Investors may take heart: A game theoretic view of high-frequency trading*, Journal of Financial Planning, Vol, 28, No. 5, pp. 53-57.

Wu, Chen (2015), *Is Financialization of Oil a One-Way Street?*, Oil, Gas & Energy Quarterly, Vol., 63, No. 4, pp. 611- 623. (Journal List Ranking: B)

Wu, Chen and Vivek Pandey (2014), *The Value of Bitcoins in Enhancing the Efficiency of an Investor's Portfolio*, Journal of Financial Planning, Vol. 27, No. 9, pp. 44-52.

Wu, Chen and Vivek Pandey (2014), *What Is The "Right" Price of Natural Gas In The United States*, Oil, Gas & Energy Quarterly, Vol. 63, No. 2, pp.213-223. (Journal List Ranking: B)

Hsieh, Chialing and Chen Wu (2013), *Working Capital Management and Profitability of Publicly-Traded Chinese Companies*, Asian Pacific Journal of Economics and Business, Vol. 17, Issue 2, pp 1-11. (Journal Ranking: A)

Wu, Chen (2013), *Quantitative Easing and Oil prices*, Oil, Gas & Energy Quarterly, Oil, Gas & Energy Quarterly, Vol. 62, No. 2, pp. 217-233. (Journal List Ranking: B)

Wu, Chen, Gus Gordon and Ryan Gardner (2013), *The Strange Case of the US Fiscal Policy and Energy*, Oil, Gas & Energy Quarterly, Vol. 61, No. 4, pp. 695-713. (Journal List Ranking: B)

Wu, Chen and Dominick Fazarro (2013), *Investigation of Learning Style Preferences of Business Students*, Online Journal of Workforce Education and Development, Vol. 6, Issue.2, Article 6.

Wu, Chen and Vivek Pandey (2012). *The Effect of Oil Revenues on Quality of Life: A Blessing in Disguise?*. Oil, Gas & Energy Quarterly. Vol. 61, No. 2, pp. 277-291. (Journal List Ranking: B)

Wu, Chen and Vivek Pandey (2012). *The Impact of Housing on Homeowner's Investment Portfolio*. Financial Services Review. Vol. 21, No. 2, pp. 177-194. (Journal Ranking: A)

Gordon, Gus, Vivek Pandey and Ken Wu (2011), *Impact of Economic Freedom on Growth and Fiscal Strength of US States*, Southwest Business and Economics Journal, Vol. 19, pp. 19-34.