

CHIALING HSIEH
(Pronounce: Charlene Shay)

Associate Professor of Finance
University of Texas at Tyler
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EDUCATION

Ph.D. in Finance, Southern Illinois University Carbondale, 2009
MBA, Louisiana Tech University, Ruston, 1999
B.A. in Public Finance, National ChengChi University, Taiwan, 1991

CERTIFICATE

Professional Certificate in Database Management System, UCLA Extension, 2001

TEACHING INTERESTS

Business Finance, Security Analysis and Portfolio Management, Financial Markets, Management of Financial Institutions, Investment, International Finance, Public Budgeting and Finance, Health Care Finance.

RESEARCH INTERESTS

Executive Compensation, Corporate Governance, Financial Intermediation, International Finance.

PUBLICATIONS

James Hui, Wang Honxia, Hsieh Chialing “*Geographic Location and Corporate Tax Planning*”, *Quarterly Journal of Finance and Accounting*, Forthcoming. (**A journal**)

Lin, Jasmin, and Chialing Hsieh, “The Effectiveness and Efficiency of Mobile APPs Learning in Higher Education, Before and After the Pandemic”, *Journal of Academy of Business and Economics*, Volume 25, Issue 1, p207-216, 2025. (**B journal**)

Hsieh, Chialing, “Immigrant-founder Firm, Layoff, and Firm Performance”, *Journal of International Finance and Economics*. Volume 23, Issue 2, p39-47, 2023. (**B journal**)

Ren, Yi, and Chialing Hsieh. "Unrecognized tax benefit and its impact on firms' financial activities: A longitudinal analysis", *Journal of Corporate Accounting & Finance*, 32(3) 2021: 110-123. (**A journal**)

Hsieh, Chialing, Lin, Jasmin, “The Effect of the Sarbanes-Oxley Act and CD&A Rule on Compensation Structure and Hedging Decision of Cross-Listed Firms”, *International Journal of Business Research*, 20(3), 2020. (**B journal**)

Hsieh, Chialing, Pandey Vivek, & Wang Hongxia, "Executive Compensation of Immigrant-Founder Firms in the United States", *International Journal of Managerial Finance*, 15(4), 2019. **(A+ journal)**

James, H. L., Hsieh, Chialing, & Wu, C. Y., "Board Structure of Immigrant-Founder Firms", *Journal of Multinational Financial Management*, Vol. 42, 2017. **(A journal)**

Hsieh, Chialing, Ren, Y., & Lirely, R., "Earnings Management, Executive Compensation and Employee Layoffs", *Academy of Accounting and Financial Studies Journal*, 20(3), 2016 **(B Journal)**

Hsieh, Chialing, Chen, Cyrstal, and Lin, Jasmin, "The Effects of Layoff Reason, Time, and Industry on CEO Ownership", *Journal of International Finance Studies*, Vol. 16, Issue 1, 2016. **Meritorious (A) Journal**

Lin, Jasmin, and Hsieh, Chialing, "Service Recovery: Evidence from Taiwan", *Journal of International Business and Economics*, Vol. 15, Issue 4, 2015. **Meritorious (A) Journal**

Hsieh, Chialing, and Willis, Veronda, "Executive Compensation of Firms with Subsidiaries at Tax Haven", *Journal of Accounting and Finance*, 15(1), 2015. **Good Quality Journal**

Pan Xingchen, Wang Hongxia, and Hsieh Chialing, "The Effect of China's Monetary Policy on Housing Price", *Journal of International Finance Studies*, Vol. 14, Issue 3, 2014. **Meritorious (A) Journal**

Hsieh, Chialing and Wu, Chen, "Working Capital Management and Profitability of Publicly-Traded Chinese Companies", *The Asia Pacific Journal of Economics & Business*, Volume 17, Issue 2, December 2013. **Meritorious (A) Journal**

Hsieh, Chialing, Davidson, Wallace, and Wang, Hongxia, "*Managerial Ownership and Layoff decision*", *Journal of International Business and Economics*, Vol. 13, Issue 3, 2013. **Meritorious (A) Journal**

Wang, Hongxia, and Hsieh Chialing, "*Trading Behavior of Institutional Investors and Layoffs*", *Journal of International Finance and Economics*, Vol. 13, Issue 3, 2013. **Meritorious (A) Journal**

Hsieh, Chialing, Wong, Hongxia, and Lin, Jasmin, "The Effect of Sarbanes-Oxley Act on Managerial Opportunism of layoff firms", *Journal of International Finance Studies*, Vol.12, Issue 3, 2012. **Meritorious (A) Journal**

Hsieh, Chialing and Sharma, Vaibhav, "Layoff Announcements, CEO Option Awards and Shareholdings", *Journal of International Finance and Economics*, Vol. 12, Issue 2, 2012. **Meritorious (A) Journal**

Hsieh, Chialing and Sharma, Vaibhav, “CEO Stock Option Awards and the Timing of Layoff Announcements”, *Journal of International Business and Economics*, Vol 11, No. 3, 2011. **Meritorious (A) Journal**

Sharma, Vaibhav, and Hsieh Chialing, “Managerial Horizons in Stock Financed Mergers”, *The Quarterly Review of Economics and Finance*, Vol 51, No. 2, 2011. **Meritorious (A) Journal**

Hsieh, Chialing “Managerial Motives, Layoff Announcements, and Firm Performance”, *Journal of International Finance and Economics*, Vol 10, No. 2, 2010. **Meritorious (A) Journal**

Hsieh, Chialing and Davidson, Wallace, “Layoffs, Equity-Based Compensation, and CEO ownership”, *Journal of Academy of Business and Economics* Vol 8, No. 3, 2008. **Meritorious (A) Journal**

WORKING PAPERS

Wang Daisy, Lin Jasmin, and Hsieh Chialing “Case study: Bubble Well's Dilemma - A Journey of Resilience and Expansion”, submitted to Asian Journal of Management Cases.

CONFERENCES PRESENTATIONS AND PROCEEDINGS

“The Effectiveness and Efficiency of Mobile APPs Learning in Higher Education, Before and After the Pandemic”, International Academy of Business and Economics-2025 Oahu Conference.

“Immigrant-Founder Firm, Layoff, and Firm Performance”, International Academy of Business and Economics-2023 Houston Conference. Houston, TX.

“The Effect of the Sarbanes-Oxley Act and CD&A Rule on Compensation Structure and Hedging Decision of Cross-Listed Firms”, International Academy of Business and Economics, 2020, New York.

“Managerial Ownership Following Layoffs”, International Conference on Management in Pacific Rim, 2016, Taiwan

“The Effects of Layoff Reason, Time, and Industry on CEO Ownership”, International Academy of Business and Economics, 2016, Orlando.

“Service Recovery: Evidence from Taiwan”, International Academy of Business and Economics, 2015, San Francisco.

“Executive Compensation of Immigrant-Founder Firms”, Southern Finance Association Annual Meeting, 2015, Florida.

“The Effect of China’s Monetary Policy on Housing Price”, International Academy of Business and Economics, 2014, Las Vegas.

“Executive Compensation of Firms with Subsidiaries at Tax Haven”, AAA Southwest Regional Meeting, March 2014, Dallas, Texas

“Executive Compensation of Firms with Subsidiaries at Tax Haven”, Accounting Education & Research Forum on Friday, November 8, 2013 Texas A & M University Texarkana

“Managerial Ownership and Layoff decision”, World Finance and Banking Symposium - Beijing- December 2013, Beijing, China

“Managerial Opportunism of Layoff Firms”, International Academy of Business and Economics, October 2012, Las Vegas, NV

“CEO Stock Option Awards and the Timing of Layoff Announcements”, International Academy of Business and Economics, October 2011, Las Vegas, NV

“Managerial Motives, Layoff Announcements, and Firm Performance”
International Academy of Business and Economics, June 2010, Bangkok, Thailand

“The Effect of the Sarbanes-Oxley on Compensation Structure of Cross-Listed Firms”
International Journal of Arts and Sciences Conference, March 2010, Las Vegas, NV

“Cross-listing and Executive Compensation in Developed Market Firms”
International Academy of Business and Economics, October 2008, Las Vegas, NV

“Layoffs, Equity-Based Compensation, and CEO ownership”, with Wallace N. Davidson,
International Academy of Business and Economics, October 2008, Las Vegas, NV

“Acquiring Bank CEO Turnover, Subsequent Performance and Board Monitoring”
Academic Business World International Conference, May 2008, Nashville, TN

RESEARCH IN PROGRESS

“Opinion-mining of Layoff Announcements for Market Prediction: A Study of U.S. Firms, Chinese Firms, and Taiwanese Firms”

“Product Recall and Executive Compensation”

“Executive Compensation and Information Technology Outsourcing”

“Executive Compensation, Layoffs, and Firm with Subsidiary at Tax Haven”

“Acquiring Bank CEO Turnover, Subsequent Performance and Board Monitoring”

“Cross-listing and Executive Compensation in Developed Market Firms”

“Layoff: Do they differ in immigrant-founder firms from non-immigrant-founder firms?”

REVIEWER AND DISCUSSANT

Reviewer for the Journal of Education for Business
 Reviewer for International Journal of Managerial Finance
 Reviewer for International Review of Economics and Finance
 Reviewer for SAGE Open Journals
 Reviewer for Quarterly Review of Economics and Finance
 Reviewer for Journal of Managerial Finance
 Reviewer for Taiwan Academic Network Conference
 Reviewer for Federation of Business Disciplines Journal
 Reviewer for International Conference of Pacific Rim Management
 Reviewer for conference of International Academy of Business and Economics
 Discussant at Southern Finance Association Annual Meeting, November 2015, Captiva Island, Florida
 Discussant at International Academy of Business and Economics Conference, October 2013, Las Vegas
 Discussant at International Academy of Business and Economics Conference, June 2010, Bangkok, Thailand

RESEARCH AND TEACHING EXPERIENCE

The University of Texas at Tyler

Associate Professor of Finance

Fall 2015 to Present

Department Representative of Finance Internship program

Assistant Professor of Finance,

Fall 2012 to Summer 2015

Principles of Finance

Investments (Face-to-Face, Hybrid, Online)

Managerial Finance

Public Budgeting and Finance (Healthcare MBA)

Personal Finance (Online)

Security Analysis and Portfolio Management

Management of Financial Institutions

Accounting and Finance for Small Business and Entrepreneurs

Finance Internship

Independent Study (Undergraduate, Graduate)

University of North Texas at Dallas

Fall 2010 to Summer 2012

Finance Program Coordinator

Assistant Professor of Finance,

Financial Management (MBA)

Financial Management

Financial Institutions and Markets (Hybrid)

Valuation and Financial Decisions

International Finance

Liquidity and Working Capital Management

Fundamental of Investments

Southern Arkansas University

Fall 2009 to Summer 2010

Assistant Professor of Finance,

Financial Management

Advanced Financial Management - Case Analysis

Financial Institutions and Markets

Microeconomics

Southern Illinois University Carbondale

Instructor, *Management of Business Finance* (Undergraduate level), Spring 2008

Taught Help Session for *Financial Markets* (Undergraduate), Fall 2006

Taught Help Session for *Management of Financial Institutions* (Under), Fall 2006

Teaching assistant, *Portfolio Theory and Management* (Undergraduate), Spring 2007

Research assistant, Department of Finance, 2006-2009

Yu Da University, Taiwan

Instructor, *Corporate Finance* (Undergraduate level), Spring 2002

Instructor, *Applied Statistics* (Undergraduate level), Spring 2002

Instructor, *Introduction to E-Commerce* (Undergraduate level), Fall 2001

Instructor, *Corporate Finance* (Undergraduate level), Fall 2001

ChuangChi Commercial High School, Taiwan 1996-1998

Teacher, *Accounting, International Trade Theory, Business Law, Mathematics*

SERVICES

1. Active Participation in University/College/Department Activities:

Served or serving on the following committees (Fall 2015-Summer 2024)

Department Tenure and Promotion Departmental committee Chair, Fall 2023

Spring 2023 - Spring 2024

College Graduate Internal Exam Workforce Spring 2023 – Spring 2024

Finance Faculty Search Committee, (Finance, Accounting and Business Law),
Fall 2023

University Faculty Affairs Committee, 2020-2024

College Tenure and Promotion Committee, Fall 2020 – Spring 2023

College Graduate Curriculum and Assessment Committee, Fall 2020 – Spring
2023

College Faculty/Staff Awards and Research Committee, Fall 2020 – Summer
2023

Department Curriculum Committee, Fall 2016 - Spring 2017

Department promotion and tenure committee, Fall 2015

Faculty Lyceum Judge for the Lyceum Research Showcase, Fall 2020

Departmental Representative of Finance Internship program, Fall 2013- Ongoing

Faculty Advisor for the Honors Program, Ongoing

Participate in department, college, and university events and activities, such as
meetings, Career Success Conference, etc.

Writing recommendation letters for students to support student development

Mentor students with career development opportunities and the pursuit of more in-depth studies

2. Other services:

Reviewer, International Journal of Managerial Finance, 2020, 2021

Reviewer, Taiwan Academic Network Conference, 2019

Reviewer, Federation of Business Disciplines Journal, Spring 2017

Reviewer, The Quarterly Review of Economics and Finance, Fall 2016

Reviewer, International Conference of Pacific Rim Management, 2016

Reviewer for the Quarterly Review of Economics and Finance

Reviewer for Journal of Managerial Finance

Reviewer for SAGE Open Journals

Reviewer for conferences of International Academy of Business and Economics

3. Memberships held in professional and academic associations: Financial Management Association (FMA), International Academy of Business and Administration (IABE).

AWARDS AND HONORS

Southern Arkansas University Research Grant, 2009-2010

Golden Key International Honour Society 2007

Rotary Foundation Ambassadorial Scholarship 2000

Who's Who among Students in American Universities and Colleges 1999

PROFESSIONAL EXPERIENCE

HongChung Corp. Chief Financial Officer, Translator, 2002 to 2006

Banker's Trust, 1994-1995 Investment Banker

The Hongkong and Shanghai Banking Corporation (HSBC), 1992-1994

Assistant Manager of Customer Service, Retail Department

CITIZENSHIP

U.S. Citizen