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Contact Information

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Tyler, Texas 75707

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Current Position

Position: Professor of Business Law

Current Academic Rank: Professor

Degrees

1994	J.D., Law, Texas Tech University, Lubbock, Texas
1989	B.S., Curriculum & Instruction, Texas A&M University, College Station, Texas

Professional Licensures & Certifications

1995	License to Practice, U.S. Federal Court
1994	Attorney & Counselor at Law, State Bar of Texas

Work Experience

2003 - 2003

Attorney of Counsel, Hommel & Starr Law Firm, Tyler, Texas

1999 - Ongoing

Senior Lecturer, University of Texas at Tyler, Tyler, Texas

1994 - 1998

Attorney at Law, Potter Minton Law Firm, Tyler, Texas

1991 - 1991

Instructor, Big Bend Community College, Giessen, Germany, International

Scholarly Contributions and Creative Productions

Chapter

Completed/Published

Cowart, T. W. (2020). Anger and the Law-Free From Passion? In *Righteous Indignation: Christian Philosophical and Theological Perspectives on Anger*. Lexington Books. [Attachment]

Cowart, T. W., Gilley, A., Jackson, S. L., Barber, A., & Gilley, J. W. (2016). ETHICAL LEADERS: TRUST, WORK-LIFE BALANCE, AND TREATING INDIVIDUALS AS UNIQUE. In *Executive Ethics II: Ethical Dilemmas and Challenges for the C Suite* Information Age Publishing.
<http://www.infoagepub.com/products/Executive-Ethics-2nd-Edition>

Cowart, T. W., & Chumney, W. (2011). Product Trademarks: Apple vs. Cisco over iPhone Name. In *Business Ethics* (Vol. Denis Collins). John Wiley & Sons.

Journal Article

Completed/Published

White, K. T., Cowart, T. W., & Lirely, R. (2025). Unveiling Injustice: An Analysis of IRC § 7430 and the Quest for Fairness in Taxpayer Administrative and Judicial Proceedings with the IRS. *Brooklyn Law Review*, 90, *.

White, K. T., Cowart, T. W., & Lirely, R. (2025). Unveiling Injustice: An Analysis of IRC § 7430 and the Quest for Fairness in Taxpayer Administrative and Judicial Proceedings with the IRS. *Brooklyn Law Review*, 90, 473-524.

White, K. T., & Cowart, T. W. (2024). Behind the Cloaking Device: Is there an Anti-Competitive Agreement Lurking under the use of Common Pricing Algorithms by Multifamily Landlords?. *Washburn Law Journal*, 63, 287-324. [Attachment]

<https://contentdm.washburnlaw.edu/digital/collection/wlj/id/7691>

This paper examines whether multifamily landlords' use of a common AI-driven pricing software constitutes unlawful anti-competitive conduct in violation of antitrust laws.

Cowart, T. W., Lirely, R., & Brandt, A. (2023). Unauthorized Disclosure of Tax Return Information: When is the U.S. Liable for Actions of the IRS? . *William & Mary Business Law Review (A)*, 15, 51-115. [Attachment]

Cowart, T. W. (2023). One Buffalo in Texas: Legal and Ethical Issues in Native American Gaming Operations. *Journal of Business, Entrepreneurship and the Law*, XVI, 1-32. [Attachment]
<https://digitalcommons.pepperdine.edu/jbel/vol16/iss1/1>

Cowart, T. W., Rashi, T., & Bock, G. L. (2023). Should Pharma Companies Waive Their Covid Vaccine Patents? A Legal and Ethical Appraisal. *Laws*, 12. [Attachment]
<https://www.mdpi.com/2075-471X/12/3/47/pdf>

Cowart, T. W., Trautman, L. J., Yordy, E. D., Sanney, K. J., & Sewell, D. J. L. (2021). TEACHING ETHICS AND VALUE IN AN AGE OF RAPID TECHNOLOGICAL CHANGE. *Rutgers Business Law Review (B)*, 17, 17-39. [Attachment]

Sanney, K., Trautman, L. J., Yordy, E., Cowart, T. W., & Sewell, D. (2020). The Importance of Truth Telling and Trust. *Journal of Legal Studies Education*, 37, 7-36. [Attachment]

Cowart, T. W., Schulzke, K., & Jackson, S. L. (2019). Carrots and Sticks of Whistleblowing: What Classification Trees Say About False Claims Act Lawsuits. *ALSB Journal of Employment and Labor Law*, 17, 1-22. [Attachment]
<http://castle.eiu.edu/~alsb/Spring%202019/Final%20Carrots%20and%20Sticks%20of%20%20Whistleblowing%20for%20JELL%20-%20final.pdf>

Cowart, T. W., Gilley, A., Jackson, S. L., Gilley, J. W., & Barber, A. (2014). Ethical Leaders: Trust, Work-Life Balance, and Treating Individuals as Unique. *Journal of Leadership, Accountability and Ethics*, 11, 70-81.

Cowart, T. W., Lirely, R., & Avery, S. L. (2014). Two Methodologies for Predicting Patent Litigation Outcomes: Logistic Regression Versus Classification Trees. *American Business Law Journal*, 51. [Attachment]

Cowart, T. W., Gershuny, P., & Bennett, G. (2013). A Survey of State Copyright Law. *Southern Law Journal*, 24.

Cowart, T. W. (2012). Financial Literacy and Credit Cards: A Multi-Campus Survey. *International Journal of Business and Social Science*, 7, 25-33.

Cowart, T. W., & Chumney, W. (2011). I Phone, You Phone, We All Phone with iPhone: Trademark Law and Ethics from an International and Domestic Perspective. *The Journal of Legal Studies Education*, 28, 331-355.

Cowart, T. W. (2011). The (Final) Anti-Counterfeiting Trade Agreement (ACTA): Ruthless or Toothless? *Southern Law Journal*, 21, 269-288.

Cowart, T. W., & Blowen, M. (2011). Legal Issues in Business School Internship Programs. *Journal of Employment and Labor Law*, 12, 58-70.

Cowart, T. W., & Chumney, W. M. (2008). iEthics. *Journal of Business Ethics*, DOI: 10.1007/s10551-009-0234-6.

Cowart, T. W., & Wooldridge, B. R. (2008). Ruffled Feathers at Hubbard Poultry Company. *Journal of Business Cases and Applications*, 04-07.

Accepted

White, K. T., Pandey, V. K., & Cowart, T. W. (2025). A Finger in the Dike: Mobilizing State Health Care Transaction Notification and Corporate Practice of Medicine Laws to Scrutinize Private Equity Investment in Health Care. *Arizona State Law Journal*.

White, K. T., Cowart, T. W., & Lirely, R. (2024). Unveiling Injustice: An Analysis of IRC § 7430 and the Quest for Fairness in Taxpayer Administrative and Judicial Proceedings with the IRS. *Brooklyn Law Review*, 90, *.

White, K. T., & Cowart, T. W. (2023). Behind the Cloaking Device: Is there an Anti-Competitive Agreement Lurking under the use of Common Pricing Algorithms by Multifamily Landlords?. *Washburn Law Journal (B)*, 63. [Attachment]

White, K. T., Cowart, T. W., & Lirely, R. (2024). TAXPAYERS' RECOVERY OF ATTORNEYS' FEES UNDER IRC 7430: CAN WE MAKE IT A LITTLE MORE FAIR? *Brooklyn Law Review (A)*, 90, *.

In Progress

Lirely, R., Cowart, T. W., & White, K. T. (2024). Untitled. *Law Review or Empirical Legal Journal*.

Lirely, R., Cowart, T. W., & White, K. T. (2024). Untitled . *Law Review or Empirical Legal Journal*.

Other

In Progress

Wu, C. Y., & Cowart, T. W. (2022). The Politics of SEC Enforcement Actions: The President's Party Matters. [Attachment]

Presentation

Completed/Published

Cowart, T. W., Rashi, T., & Bock, G. L. (2024, Spring). *Should Pharma Companies Waive Their COVID-19 Patents? A Legal and Ethical Appraisal*. Association of Practical and Professional Ethics Cincinnati OH.

White, K. T., & Cowart, T. W. (2024, March). *Competition, Copyright, and Consumer Privacy: AI's Emerging Legal and Ethical Challenges*. University of Texas at Tyler Center for Ethics—Ethics Day 2024

White, K. T., & Cowart, T. W. (2023, August). *Behind the Cloaking Device: Is there an Anti-Competitive Agreement Lurking under the use of Common Pricing Algorithms by Multifamily Landlords?* . Academy of Legal Studies in Business Annual Conference. San Diego, CA: Academy of Legal Studies in Business. [Attachment]

- White, K. T., & Cowart, T. W. (2023, August). *Behind the Cloaking Device: Is there an Anti-Competitive Agreement Lurking under the use of Common Pricing Algorithms by Multifamily Landlords?*. Academy of Legal Studies in Business Annual Conference 2023. San Diego, CA: Academy of Legal Studies in Business. [Attachment]
- Bock, G. L., & Cowart, T. W. (2023, Spring). *Pro-Life Enough? A Review of Child and Family Health Services in Texas.. Association of Practical and Professional Ethics International Conference* Portland, OR: Association of Practical and Professional Ethics. [Attachment]
- Willis PhD, CPA, CGMA, V. F., & Cowart, T. W. (2022, March). *Consumer Information Privacy: Are We There Yet? A Comparison of the Privacy Management Framework and Current Federal Privacy Laws. American Accounting Association, Southwest Region.* New Orleans: Federation of Business Disciplines.
- Cowart, T. W., & Bock, G. L. (2022, February). *Legal and Ethical Issues in COVID-19 Vaccine Patent Waivers Association for Practical and Professional Ethics International Conference.* Cincinnati, Ohio: Association for Practical and Professional Ethics.
- Cowart, T. W. (2021, August). *Federal Enforcement Actions against Healthcare Organizations for Covid-19 Violations Academy of Legal Studies in Business Annual Conference* Academy of Legal Studies in Business.
- Cowart, T. W. (2020, August). *It's a "Trust Me" Story-The Use of Public/Private Partnership in Contact Tracing and Implications for HIPAA Compliance. Academy of Legal Studies in Business Annual Conference* Providence: Academy of Legal Studies in Business.
- Cowart, T. W. (2019, August). *One Buffalo in Texas: Legal and Ethical Issues in Native American Gaming Operations Academy of Legal Studies in Business Annual Conference.* Montreal: ALSB.
- Cowart, T. W., Trautman, L., Sanney, K., Yordy, E., & Sewell, D. (2019, August). *Beginning to Think about Ethics in an Age of Rapid Technological Change. JLSE Article Development Colloquium.* Montreal: Academy of Legal Studies in Business Annual Conference.
- Cowart, T. W., & Willis, V. F. (2018, August). *HIPAA v. GDPR: What Healthcare Organizations Need to Know Academy of Legal Studies in Business Annual Conference.* Portland, Oregon: Academy of Legal Studies in Business.
- Cowart, T. W., Dubre, V., Duke, G., & Bock, G. L. (2018, March). *Creating a Community of Engagement and Longevity. Association of Practical and Professional Ethics* Chicago, IL: APPE.
- Cowart, T. W., Duke, G., Bock, G. L., & Dubre, V. (2018, March). *Ethical implications of state mandated disposition of fetal remains. Association of Practical and Professional Ethics* Chicago, IL: APPE. [Attachment]
- Cowart, T. W., Duke, G., Dubre, V., & Brown, F. (2017, Spring). *Using Student Video Competitions to Promote Ethics Across the Disciplines. The Association of Practical and Professional Ethics Annual Conference* Dallas, TX: APPE. [Attachment]
- Cowart, T. W., Camp, K. M., & Gopalakrishna Remani, V. (2016, Autumn). *How Ethical Leadership Impacts Marketing Norms in Healthcare Organizations. Academy of Legal Studies in Business* San Juan: Academy of Legal Studies in Business.
- Cowart, T. W., & Lirely, R. (2015, August). *Present Day Don Quixotes - Are Taxpayers Seeking Damages under IRC Section 7431 "Tilting at Windmills?" Academy of Legal Studies in Business Annual Conference* Philadelphia, PA: Academy of Legal Studies in Business.
- Cowart, T. W., & Willis, V. F. (2015, August). *Consumer Information Privacy: Are We There Yet? A Comparison of the GAPP Framework and Current Federal Privacy Laws. Academy of Legal Studies in Business Annual Conference* Philadelphia, PA: Academy of Legal Studies in Business.
- Cowart, T. W., & Wooldridge, B. R. (2014, Autumn). *Dead Celebrities Perform Live on Stage: Collision of Patent, Copyright, and Right of Publicity Issues. Academy of Legal Studies in Business Annual Conference* Seattle, WA: Academy of Legal Studies in Business.
- Cowart, T. W., Jackson, S. L., & Schulzke, K. (2014, Autumn). *Whistleblower Lawsuits: Using Classification Trees to Predict Outcomes. Academy of Legal Studies in Business Annual Conference* Seattle, WA: Academy of Legal Studies in Business Annual Conference.
- Cowart, T. W., Gilley, A., Gilley, J. W., Avery, S. L., & Barber, A. (2013, Autumn). *Employees' Perceptions of Ethics in Organizations. Academy of Legal Studies in Business Conference* Boston, Mass: Academy of Legal Studies in Business.
- Cowart, T. W. (2012, July). *A Statistical Analysis of Patent Litigation Using Classification Trees 2012 Academy of Legal Studies in Business Conference.* Academy of Legal Studies in Business.
- Cowart, T. W. (2011, Autumn). *Are They Window Dressing? A Look at the Use and Effectiveness of Ethics and Compliance Officers Pre- and Post-SOX. Academy of Legal Studies in Business*
- Cowart, T. W., Gershuny, P., & Bennett, G. (2011, Autumn). *A Survey of State Statutory Copyright Laws Academy of Legal Studies in Business.* New Orleans, LA.
- Cowart, T. W. (2010, August). *Out of the Shadows: Shining the Light on the Anti-Counterfeiting Trade Agreement (ACTA) Academy of Legal Studies in Business Annual Conference* Richmond, VA: Academy of Legal Studies in Business.
- Cowart, T. W., & Davis, A. (2010, April). *Legal and Ethical Implications of Email General Business Conference.* Huntsville, Texas: Sam Houston State University.
- Cowart, T. W. (2009, Autumn). *IP Handbook for Entrepreneurs. Entrepreneurship Boot Camp.* University of Texas at Tyler.
- Cowart, T. W., & Gershuny, P. (2009, August). *Preemption Defenses to State and Federal Anti-Piracy Law Academy of Legal Studies in Business.* Academy of Legal Studies in Business.
- Cowart, T. W., & Chumney, W. (2009, August). *iEthics. Society for Business Ethics Annual Meeting.* Chicago, IL: Society for Business Ethics.
- Cowart, T. W., Gershuny, P., & Bennett, G. (2009, March). *AHOY, MUSIC PIRATES! NAVIGATING THE PAST, PRESENT, AND FUTURE OF PREEMPTION DEFENSES TO STATE AND FEDERAL ANTI-PIRACY LAWS. Annual Conference.* San Antonio, Texas: Southern Academy of Legal Studies in Business.
- Cowart, T. W., & Davis, A. (2009, March). *Teaching the Ethics of Email Brown Bag Faculty Research Presentation Series* UT

Tyler: School of Business Administration - UT Tyler.

Chumney, W. M., & Cowart, T. W. (2008, Autumn). *I Phone, You Phone, We All Phone with iPhone* Southern Academy of Legal Studies in Business. Atlanta, Georgia: Southeastern Academy of Legal Studies in Business.

Cowart, T. W. (2008, August). *Piracy and Lunacy - Why the MPAA and RIAA are spinning their wheels against Bittorrent and Pirate Bay.* Academy of Legal Studies in Business California State University - Long Beach: Academy of Legal Studies in Business.

Cowart, T. W., & Chumney, W. M. (2008, March). *Using Trademark Law as a Sword Instead of a Shield: Apple, Cisco and the iPhone.* Southern Academy of Legal Studies in Business San Antonio, TX: Southern Academy of Legal Studies in Business.

Shanahan, K., & Cowart, T. W. (2007, Autumn). *The Development of a Chance/Hazard Scale to Measure Aberrant Online Consumers' Perceived Risk of Apprehension and Punishment.* Marketing Management Association. Marketing Management Association.

Cowart, T. W., & Washburn, M. (2006, Autumn). *Executive Compensation.* Accounting Education and Research Forum. Stephen F. Austin State University.

Proceedings

Completed/Published

Cowart, T. W., & Avery, S. L. (2012). A Statistical Analysis of Patent Litigation Using Classification Trees. In *2012 Proceedings of the Academy of Legal Studies in Business*. (Vol. 43). Academy of Legal Studies in Business: Academy of Legal Studies in Business.

<http://www.alsb.org/proceedings/2012-alsb-national-proceedings>

Cowart, T. W., & Blown, M. (2009). Legal Issues in Business School Internship Programs. In *General Business Conference*. Sam Houston State University.

Shanahan, K., Cowart, T. W., & Washburn, M. (2007). The Development and Testing of a Multi-Faceted Cheating Behavior Scale. In *Marketing Educators' Association* (p. 11). San Antonio, Texas: Omnipress.

Grants

Submitted for Review

A Study of Ethics Officers and Their Impact on Regulatory Compliance, Funded by National Science Foundation (January 1, 2009) (\$72,851.00), Work Discontinued, Spring 2010, Other Tammy Cowart with Other Sandra Gates

Honors

2022	Outstanding Executive Faculty Award for Teaching , EMBA Healthcare Management Program
2018	Outstanding Executive Course Experience, EMBA Healthcare Management Program
2013	Faculty Service Award, College of Business & Technology
2011	Outstanding Student Organization Advisor, Student Life & Leadership
2010	Honor Society of Phi Kappa Phi , Phi Kappa Phi
2009	Provost's Excellence in Teaching Award, University of Texas at Tyler Pirtle Fellowship for Free Enterprise, University of Texas at Tyler
2008	Regents' Outstanding Teaching Awards - Tenure Track Nominee, University of Texas at Tyler
2007	Outstanding Faculty Award, Alpha Chi Honor Society
2006	Outstanding Faculty Award, Alpha Chi Honor Society

Community Service/Civic Service Activities

Summer 2023 - Summer 2023

Decoding the Supreme Court's ruling on race in college admissions, KVUT Interview

Journey through the Maze of Student Loan Forgiveness, KVUT Interview

Spring 2023 - Spring 2023

Internet ruling on Google v. Gonzales, KVUT Interview

Fall 2021 - Fall 2021

UT Tyler Professor breaks down Communications Decency Act Section 230, KLTV

Summer 2021 - Ongoing

Board Member, Junior Achievement

Fall 2020 - Ongoing

Emerging Leaders Conference, UT Tyler Center for Ethics

Spring 2018 - Ongoing

Chair, National High School Ethics Bowl Committee, UT Tyler Center for Ethics

Fall 2017 - Fall 2017

Listening Skills Presentation , Bishop Gorman High School

Spring 2015 - Spring 2015

Judgment & Analytical Ability Course, Tyler Area Legal Professionals

Spring 2012 - Spring 2013

Board of Directors, Tyler Area Senior Citizens Association

Spring 2012 - Fall 2015

Member, Womens Symphony League

Spring 2012 - Spring 2012

Student Credit Card Debt, KETK

Fall 2010 - Fall 2010

Underwriting Committee, Grace Community School Annual Fund

Spring 2010 - Fall 2010

Presentation: Legal and Ethical Issues in Interviews, East Texas Crisis Center

Fall 2009 - Fall 2010

Committee Member, City of Tyler Disability Issues Review Committee

Fall 2009 - Fall 2009

Presenter- Protecting your Intellectual Property, Commercialization and Entrepreneurship Boot Camp- UT Dallas

Spring 2009 - Fall 2009

Sustaining Advisor for Training and Development, Junior League of Tyler

Summer 2007 - Summer 2007

Guest Speaker, Rotary International

Fall 2006 - Spring 2007

Strategic Planning Chair, Junior League of Tyler

Date range for vita

Summer 2022 - Ongoing

5/27/25

Spring 2015 - Spring 2016

Spring 2015

Fall 2013 - Spring 2013

Summary of 2013 Activity

Fall 1999 - Ongoing

2023

Complete vita

2014, 2022, Here is my Annual Vita