

## Marketable Skills for Academic Degree Programs

**Degree and Major:** Finance

After completing the **B.B.A. in Finance** degree program at UT Tyler, the student can

<b>Soft Skills:</b>	<b>Hard Skills:</b>	<b>Unique Features of Program (what separates UT Tyler's program from others)</b>
<ul style="list-style-type: none"> <li>• Write in a fluent style using correct grammar, spelling and punctuation to produce various forms of business writing. This includes email communications, reports, client letters, memoranda, resumes and cover letters.</li> </ul>	<ul style="list-style-type: none"> <li>• Explain the roles of commercial banks, investment banks, insurance companies, brokerages, investment companies, savings and loans, credit unions and the regulatory environment in which they operate.</li> </ul>	<ul style="list-style-type: none"> <li>• Required business writing and communications course.</li> </ul>
	<ul style="list-style-type: none"> <li>• Apply equity valuation techniques, capital markets, risk and return analysis, capital budgeting techniques, and time value of money; make capital structure decisions and estimate cash flows.</li> </ul>	<p>Access to Refinitiv Eikon financial analytical data and tools to research markets and world economies</p>
	<ul style="list-style-type: none"> <li>• Analyze and make strategic decisions about investment portfolios, corporate capital structure and capital budgeting.</li> </ul>	<p>State-of-the-art financial analytics laboratory for hands-on management of portfolio with real-time data feed from multiple world-wide stock market exchanges</p>
	<ul style="list-style-type: none"> <li>• Explain how to raise capital in the primary and secondary capital markets with both debt and equity securities and how to operate as a buyer and seller in the secondary capital markets; understand the roles of the SEC, institutional</li> </ul>	<p>Ability to simulate and analyze the capital structure of a firm using sophisticated data and research software. Access to in-depth regulatory research data.</p>

	investors, stock exchanges, and pension and mutual funds.	
	<ul style="list-style-type: none"> <li>Analyze the sources and uses of cash with a goal of ensuring that cash is available when needed and invested appropriately when not needed; minimize the cost of making cash available, while maximizing the return on invested cash within tolerable risk parameters.</li> </ul>	Dedicated financial institutions course taught by professional managers