

The University of Texas at Tyler
College of Business and Technology
Fall 2025

Course Title: Entrepreneurial Finance
Course Number and Section: FINA 4335-060
Scheduled Class Days and Times: online
Instructor Name: Hui Liang James
Office Location: SCOB 350.17
Phone Number: 903.566.6282
Email: hjames@uttyler.edu

Best way to contact: email

Office Hours: Days/Times AND by appointment: M: 8:00AM-12:00 AM, Tu& Th 8:00 AM-9:30AM & 11:00AM-12:30 PM

Textbook: Entrepreneurial Finance by Chris Leach and Ronald Melicher, 7th Edition. Cengage Learning. ISBN 978-357-44204-3

Course Description:

This course focuses on the financial challenges faced by entrepreneurs. It covers financial planning, valuation, raising capital, managing growth, and exit strategies. The course aims to equip students with the tools and concepts necessary to make informed financial decisions in entrepreneurial ventures.

Course Objectives:

By the end of this course, students will be able to:

1. Understand the unique financial challenges of startups and growth companies.
2. Analyze and create financial projections for entrepreneurial ventures.
3. Evaluate funding options for startups, including equity and debt.
4. Apply valuation methods to assess the worth of entrepreneurial ventures.
5. Develop and assess different growth and exit strategies.

This schedule is subject to changes by the instructor. Course materials may be rescheduled, added, or removed to achieve overall learning efficiency.

Topics Outline:

BEG. DATE	MATERIALS
Week 1: 08/25/25	Chapter 1: Introduction to Finance for Entrepreneurs
Week 2: 09/01/25	Chapter 3: Organizing and Operating the Venture
Week 3: 09/08/25	Chapter 4: Preparing and Using Financial Statements
09/08/24: Census date	
Week 4: 09/15/25	Chapter 5: Evaluating Operating and Financial Performance
Week 5: 09/22/25	Exam 1 (Chapters 1, 3, 4 & 4)
Week 6: 09/29/25	Chapter 6: Managing Cash Flow
Week 7: 10/06/25	Chapter 7: Types of Cost of Financial Capital
Week 8: 10/13/25	Chapter 7: Types of Cost of Financial Capital
Week 9: 10/20/25	Chapter 9: Projecting Financial Statements
Week 10: 10/27/25	Chapter 9: Projecting Financial Statements
	Exam 2 (Chapters 6, 7 & 9)
Week 11: 11/03/25	Chapter 11: Venture Capital Valuation Methods
Week 12: 11/10/25	Chapter 12: Professional Venture Capital

Week 13:11/17/25

Week 14:11/24/25

Week 15:12/01/25

Week 16:12/08/25

Chapter 15: Harvesting the Business Venture Investment

Thanksgiving holidays, No class

Chapter 16: Financially Troubled Ventures: Turnaround Opportunities?

Exam 3 (Chapters 11, 12, 15 & 16)

Exams:

Three non-cumulative exams will be given throughout the semester.

Homework:

One homework per chapter.

Make-Up Policy:

If you must miss an exam, you must contact me BEFORE the exam. Evidence for the unavoidable absence is required. Failure to do so may result in a zero for that exam.

Evaluation

A student's grade for the class will be based on performance in exams, assignments, and class participation. Below is the grading scale with the corresponding weights for each component:

1. Exam 1	100 pts.
2. Exam 2	100 pts.
3. Exam 3	100 pts.
4. Homework	200 pts.
 TOTAL	 500 pts.

The grade scale is as follows:

>=90%:	A
<=80%<90% :	B
<=70%<80%:	C
<=60%<70%:	D
<60%:	F

To find your final letter grade, use the total points earned/total points available (500) to get the percentage, then match it with the above scale.

The percentage of the grade on Canvas may not be accurate if you have missed any assignments during the semester because the rate is calculated based only on the completed assignments.

UT Tyler Honor Code

Every member of the UT Tyler community joins together to embrace: Honor and integrity that will not allow me to lie, cheat, or steal, nor to accept the actions of those who do.

Artificial Intelligence Statement

UT Tyler is committed to exploring and using artificial intelligence (AI) tools as appropriate for the discipline and task undertaken. We encourage discussing AI tools' ethical, societal, philosophical, and disciplinary implications. All uses of AI should be acknowledged as this aligns with our commitment to honor and integrity, as noted in UT Tyler's Honor Code. Faculty and students must not use protected information, data, or copyrighted materials when using any AI tool. Additionally, users should be aware that AI tools rely on predictive models to generate content that may appear correct but is sometimes shown to be incomplete, inaccurate, taken without attribution from other sources, and/or biased.

Consequently, an AI tool should not be considered a substitute for traditional approaches to research. You are ultimately responsible for the quality and content of the information you submit. Misusing AI tools that violate the guidelines specified for this course is considered a breach of academic integrity. The student will be subject to disciplinary actions as outlined in UT Tyler's Academic Integrity Policy. *Refer to the About This Course section of the UT Tyler Syllabus Module for specific information on appropriate use of AI in your course(s).*

Disability/Accessibility Services

In accordance with Section 504 of the Rehabilitation Act, Americans with Disabilities Act (ADA) and the ADA Amendments Act (ADAAA), the University of Texas at Tyler offers accommodations to students with learning, physical, and/or psychological disabilities. If you have a disability, including a non-visible diagnosis such as a learning disorder, chronic illness, TBI, PTSD, ADHD, or a history of modifications or accommodations in a previous educational environment, you are encouraged to visit <https://hood.accessiblelearning.com/UTTyler/> and fill out the New Student application. The Student Accessibility and Resources (SAR) office will contact you when your application has been submitted and an appointment with the Assistant Director Student Accessibility and Resources/ADA Coordinator. For more information, including filling out an application for services, please visit the SAR webpage at <https://www.uttyler.edu/disability-services>, the SAR office located in the Robert Muntz Library, LIB 460, email saroffice@uttyler.edu, or call 903.566.7079."

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