



Soules College of Business
BLAW 3301-002 (Fall 2022)
Business Law and Social Responsibility

COURSE SYLLABUS (Revised 08.17.2022)

COURSE INFORMATION

Course Title:	Business Law and Social Responsibility
Course Number:	BLAW 3301.002
Credit Hours:	3
Classroom:	Soules COB 203
Class Hours:	Tue 6:00 pm – 8:45 pm
Type of Course:	This course is designed to be delivered as a face-to-face course.

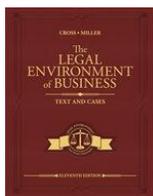
INSTRUCTOR

Instructor:	Kevin T. White, Assistant Professor of Business Law
Phone:	(903) 566-7360
Email:	kevinwhite@uttyler.edu
Office:	COB 350.16
Office Hours:	Tue 11:00 am – 12:00 pm and 2:30 pm – 4:30 pm Wed 10:00 am – 12:00 pm Thu 11:00 pm – 12:00 pm Also available at other times by appointment.
Communication:	Email is the best way to contact me, but you can also communicate with me through Canvas or call me. Or come by my office during office hours.

COURSE MATERIALS

Required Textbook *The Legal Environment of Business, Text and Cases, 11th Ed.*
by Frank B. Cross; Roger LeRoy Miller (Cengage 2021)

Where to Buy You can purchase the access to MindTap and ebook only (ISBN 9780357129791) in the UT Tyler bookstore or through the Cengage website.



You can also choose to purchase MindTap through Cengage Unlimited—a digital subscription service which can save you money. (If you purchase Cengage Unlimited, you can access any Cengage materials you’re using across all of your courses AND other ebooks, study guides, and reference materials for one price.) More information is at:

<https://www.cengage.com/c/the-legal-environment-of-business-text-and-cases-11e-cross/9780357129760PF/>.

NOTE: Invariably, students ask me if they can get away with an earlier version of the textbook. I say, the 10th edition would probably be fine, but anything earlier than that, forget it.

NOTE: USE OF THE MINDTAP RESOURCES WILL BE LARGELY OPTIONAL, SO IF YOU WANT TO USE AN EDITION OF THE BOOK WITHOUT MINDTAP, THAT IS FINE WITH ME.

To Register To access your course materials, sign into Canvas and navigate to this course. Click Modules then Business Law & Social Responsibility Text/MindTap. From there, create your Cengage account or sign in to an existing one and follow the instructions to complete the registration process.

Supplemental Materials I may also assign or distribute other supplemental materials, which may include some case materials, statutes, administrative regulations, articles or excerpts from periodicals. **CHECK CANVAS** frequently for additional readings. I may also point you to some outside links for other materials or information of interest. Don't worry--you don't have to memorize the information in the supplemental materials. But chances are, if you ignore the supplemental materials, you won't get as much out of this course.

CANVAS & PATRIOT MAIL

Announcements, notifications, assignments, due dates, supplemental materials, class updates, changes in the course schedule, grades and more will be posted on or accessible through [Canvas](#). Additional notifications will be sent to your [Patriot email](#) address. **You are expected to regularly check Canvas and your Patriot email for notifications about this class.**

COURSE OVERVIEW/LEARNING OUTCOMES

A. Course Overview. Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.

B. Topics Covered/Learning Outcomes.

General Legal Principles	12.0 hrs.
Ethics	2.5 hrs.
Business Organizations	16.0 hrs.
Administrative Agencies	<u>7.0 hrs.</u>
Total	37.5 hrs.

REQUIRED WORK

A. Examinations. I will give three (3) exams, including the final exam, each of which will be equally weighted. The exams will be mostly multiple choice and true/false questions, with one or two short essay questions. The examinations may cover any matters contained in the course materials or which are discussed in class. Together, the exams are worth 300 points.

The exams must be taken on the date and time specified in the Course Schedule. If, due to illness or other compelling reasons beyond your control, you are unable to take an exam during the specified time, you should contact me (in advance if possible) to make other arrangements for taking the exam.

B. Quizzes. I will give 10 quizzes throughout the semester, generally in advance of the class session discussing the material. The quizzes are open book, meaning you can freely look at your Cengage textbook for the answers. The quizzes are designed primarily to encourage you to read the material before you come to class.

The quizzes must be taken by the date and time specified in the Course Schedule. Each quiz is worth 10 points, and together, the quizzes are worth 100 points.

- C. Short Paper. You will be assigned a short writing assignment (roughly 2-page paper), which will be due toward the end of the semester. You will be allowed to choose one from a series of topics relating to some portion of the subject matter we cover in the course. The paper must be your original work!! The paper will be worth 75 points.

Writing Resources for Students:

www.utt Tyler.edu/writingcenter/

<https://owl.english.purdue.edu/owl>

- D. Attendance. Attendance is worth 25 points. Attendance will not be taken on exam dates. On all other class periods, you will earn 2 points for each class attended, up to 25 points.
- E. Reading Assignments. Naturally, you are expected to read each of the chapters assigned in the Course Schedule. It is okay to read ahead. There is a bunch of reading in this course, some of it more interesting than others. Many of the concepts have to be digested before they are understood. **Don't get behind**—it is too hard to catch up with this much material!
- F. Grade Allocation. Your grade is allocated as follows:

Item	Points	% of Grade
Exam 1	100	20.00%
Exam 2	100	20.00%
Exam 3 - Final	100	20.00%
Quizzes	100	20.00%
Short Paper	75	15.00%
Attendance	25	5.00%
Total	500	100.0000%

- G. Grade Determination. Your grade will be determined on the basis of the following:

<u>Points</u>	<u>Average</u>	<u>Letter Grade</u>
450+	90-100%	A
400-449	80-89%	B
350-399	70-79%	C
300-349	60-69%	D
0-299	0-59%	F

- H. Extra Credit. Extra credit may be given in the sole discretion of the instructor.

COURSE POLICIES

- A. Attendance Policy. **Come to class!** You are expected to attend class meetings regularly and on time. To encourage attendance, which will enhance your learning, attendance is a component of your grade.

- B. Preparation. **Be prepared!** Advance preparation for class increases understanding and retention of the course material and greatly enhances the learning experience. You are expected not only to come to class, but to come prepared.
- C. Late Work. **Turn your stuff in on time!** Late work is generally not accepted.
- D. Exams. **Take your exams when given!** Exams will be administered IN CLASS and will be closed book, closed note unless otherwise indicated. Makeups will be allowed only for compelling reasons, in the discretion of the instructor.
- E. Distractions. **Pay attention!** No talking during class, except to participate in class discussion. You may not make or receive phone calls during class; please turn your phone OFF or to SILENT. An occasional text is okay, but please refrain from protracted text conversations or excessive texting. If you have a laptop or tablet, use it to take notes only. You may not watch movies, stream audio or video, surf the web, fool around with Facebook or anything like that, either on your phone, tablet or laptop. You may not keep earbuds or similar devices in your ears (unless necessary for a hearing impairment) during class time. Electronic devices may only be used to enhance your classroom experience, not distract you from it. YOU ABSOLUTELY MAY NOT BECOME A DISTRACTION TO ME OR TO OTHER STUDENTS!!!

UNIVERSITY POLICIES & INFORMATION

Important UT Tyler policies and information may be found at:

<https://uttyler.instructure.com/courses/31770/pages/university-policies-and-information>

I would like to emphasize this one:

Academic Honesty and Academic Misconduct. The UT Tyler community comes together to pledge that “Honor and integrity will not allow me to lie, cheat, or steal, nor to accept the actions of those who do.” Therefore, we enforce the Student Conduct and Discipline policy in the [Student Manual of Operating Procedures \(Section 8\)](#).

STUDENT RESOURCES

Resources to assist you in this course and other resources available for UT Tyler students may be found on Canvas at:

<https://uttyler.instructure.com/courses/31770/pages/student-resources>

AMENDMENTS TO SYLLABUS

The instructor reserves the right to amend and revise this Course Syllabus and/or the Course Schedule, but will give notice of any amendment.

COURSE SCHEDULE

The initial Course Schedule is attached, but may be amended periodically through Canvas notification.

COURSE SCHEDULE (Revised 08.17.2022)

Week	Date(s)	Chapter and Topic	Quiz / Other
1	Aug 23	Welcome and Introduction Chapter 1 - Law and Legal Reasoning	n/a
2	Aug 30	Chapter 1 – Law and Legal Reasoning Chapter 2 - Business and the Constitution	Quiz 1 – Chapters 1 & 2 Due by 6:00 p.m., Aug 30
3	Sep 6	Chapter 4 - Courts and Alternative Dispute Resolution Chapter 5 – Court Procedures	Quiz 2 – Chapters 4 & 5 Due by 6:00 p.m., Sep 6
4	Sep 13	Chapter 6 – Tort Law	Quiz 3 – Chapter 6 Due by 6:00 p.m., Sep 13
5	Sep 20	Chapter 6 – Tort Law Chapter 10 – Criminal Law	Quiz 4 – Chapter 10 Due by 6:00 p.m., Sep 20
6	Sep 27	Exam No. 1 – Chapters 1, 2, 4, 5, 6, 10	
7	Oct 4	Chapter 12 – Formation of Traditional and E-Contracts Chapter 13 – Contract Performance, Breach, and Remedies	Quiz 5 – Chapters 12 & 13 Due by 6:00 p.m., Oct 4
8	Oct 11	Chapter 16 – Small Business and Franchises Chapter 19 – Agency Relationships	Quiz 6 – Chapters 16 & 19 Due by 6:00 p.m., Oct 11
9	Oct 18	Chapter 19 – Agency Relationships Chapter 20 – Employment Law	Quiz 7 – Chapter 20 Due by 6:00 p.m., Oct 18
10	Oct 25	Chapter 20 – Employment Law Chapter 21 – Employment Discrimination	Quiz 8 – Chapter 21 Due by 6:00 p.m., Oct 25
11	Nov 1	Exam No. 2 – Chapters 12, 13, 16, 19, 20, 21	
12	Nov 8	Chapter 8 – Intellectual Property Rights Chapter 24 – Consumer Protection	Quiz 9 – Chapters 8 & 24 Due by 6:00 p.m., Nov 8
13	Nov 15	Chapter 17 – Limited Liability Business Forms Chapter 18 – Corporations	Quiz 10 – Chapters 17 & 18 Due by 6:00 p.m., Nov 15
14	Nov 22	Chapter 28 – Investor Protection and Corporate Governance Chapter 27 – Antitrust Law	Paper Due
15	Nov 29	Chapter 27 - Antitrust Law Chapter 3 - Ethics	n/a
16	TBD	Exam No. 3 (Final Exam) – Chapters 3, 8, 17, 18, 24, 27, 28	