

Business Law & Social Responsibility - BLAW 3301  
Online

THE UNIVERSITY OF TEXAS AT TYLER  
SOULES COLLEGE OF BUSINESS  
Fall 2022

**COURSE NUMBER:** BLAW 3301.060  
**COURSE TITLE:** BUSINESS LAW & SOCIAL RESPONSIBILITY  
**INSTRUCTOR:** TAMMY W. COWART, J.D., Associate Professor of Business Law  
**CLASS MEETING:** Online; Exams will available per the syllabus

**REQUIRED TEXT:**

- 1) **The Legal Environment of Business, Text and Cases, 11<sup>th</sup> Ed. By Cross/Miller.** Cengage Learning, 2021. This course **will require MindTap from Cengage.** You can purchase the access to MindTap and ebook only (ISBN 9780357129791) for \$129.42 in the bookstore or at the Cengage website for \$105 - <https://www.cengage.com/c/the-legal-environment-of-business-text-and-cases-11e-cross/9780357129760PF/>

OR

- 2) **If you have other courses using Cengage materials - You can also choose to purchase MindTap through Cengage Unlimited-a digital subscription service designed to save money. (If you purchase Cengage Unlimited, you can access *any* Cengage materials you're using across all of your courses AND other ebooks, study guides, and reference materials.)**

Registering

To access your course materials, sign into Canvas and navigate to this course. Click Modules then Business Law & Social Responsibility Text/MindTap. From there, create your Cengage account or sign in to an existing one and follow the instructions to complete the registration process. You can also visit [cengage.com/start-strong](https://www.cengage.com/start-strong) for step-by-step registration instructions and videos. Just select *MindTap*/ Canvas.

**Other required materials: Webcam and ProctorU proctoring account**

**COURSE DESCRIPTION:** Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.

**UT Tyler Honor Code:** Every member of the UT Tyler community joins together to embrace: Honor and integrity that will not allow me to lie, cheat, steal, nor to accept the actions of those who do.

**OFFICE & PHONE NUMBER:** COB 350.15; 566-7217 (office)

**OFFICE HOURS:** Mon/Wed 10:00-2:00; Tue/Thur 10-11:00; 1:00-2:30

**E-mail:** [tcowart@uttyler.edu](mailto:tcowart@uttyler.edu)

**Course Information:** [www.uttyler.edu](http://www.uttyler.edu) - ALL GRADES, ANNOUNCEMENTS, ETC. WILL BE POSTED ON CANVAS. Check Canvas for Assignments, Due Dates, class updates and changes in the course schedule. Additional notifications will be sent to your Patriot email address. **You are expected to check Canvas and your Patriot email for notifications about this class.**

**TOPICS COVERED:**

General Legal Principles	12 hrs.
Ethics	2.5 hrs.
Business Organizations	16 hrs.
Administrative Agencies	<u>7 hrs.</u>
Total	37.5 hrs

**Student Evaluation:**

Your course grade will be based on Exams and your Attendance/Participation as follows:

1. Four Exams (100 points each)	400
2. Quizzes (10 @ 10 pts each)	100
3. Project	25
<u>3. Participation</u>	<u>30</u>
Total Points Possible	555

Grades will be determined based on your total number of points earned, as follows:

A = 497-555 points
B = 441-496 points
C = 386-440 points
D = 330-385 points

**1. Exams:** Four semester exams will be given, each worth 100 points. Each exam will contain approximately 35-40 objective/multiple-choice questions and 2-3 essay questions. These questions will require you to demonstrate knowledge and understanding of substantive law and terminology, as well as the ability to apply the law to or analyze specific fact situations. None of the exams will be comprehensive. **I EXPECT YOU TO TAKE EXAMS DURING THE SCHEDULED TIME. IF YOU MISS AN EXAM, YOU WILL NOT BE ABLE TO MAKE IT UP.**

**Exams will be available from Sunday morning until Monday evening on the days designated in the syllabus, except for Exam 4, which will be during finals week. You will complete the entire exam on Canvas, and it will be timed. There will also be multiple versions of the exam. You are not permitted to use your textbook, notes, or any other resources on the exams unless specifically instructed. Copying any questions/answers on an exam or discussing exam questions with other students on group chats or otherwise is cheating and will result in failing the course and/or other scholastic dishonesty disciplinary actions.**

**You will be required to use ProctorU to access and complete two of the exams. Beyond the cost of initial equipment needed (e.g. a camera for your computer), there will not be any additional cost for proctoring. You will need to create a ProctorU account and install the ProctorU extension before attempting any assessment. Webcams are available at Walmart or Amazon for \$10-15. You are not permitted to use your textbook, notes, or any other resources on the proctored exams. During your exam you are not permitted to leave the computer (bathroom breaks, etc.), you must take the exam in a quiet room, and you must have good lighting and sound.**

To create a ProctorU account, follow the ProctorU tool within Canvas. Please make sure you are using the current version of Chrome or Firefox and download the ProctorU extension available at <http://bit.ly/proctoruchrome> or <https://www.proctoru.com/firefox>.

In order to use ProctorU, you will need the following:

- High-speed Internet connection
- Webcam (internal or external)
- Windows, Mac, or Chrome Operating System
- Up-to-date Chrome or Firefox browser and ProctorU extension installed
- Valid photo ID
- Quiet environment to take your assessment

You can visit the Test Taker Resource Page for additional information at <https://bit.ly/ProctorMe>

**2. Quizzes:** This course includes weekly quizzes to ensure you fully understood the assigned readings. There will be 10 quiz assignments given during the semester. The assignments will be posted and completed on the Mind Tap platform and should be submitted before the date specified in the assignment posting. The Assignments will all be different and will require you to find and use information discussed in the text. Each assignment is worth 10 points. Notice of the Assignments and due date will be posted on Mind Tap and posted on Canvas. **Late submissions will not be accepted.**

**3. Project:** Project options will be provided to allow you to further research and investigate a particular aspect of a legal concept we cover in class. Sign-ups will be provided in Canvas with specific instructions for each project. Students must sign up and complete the project before the due date at the end of the semester.

**4. Participation/Discussion Board:** Because this is an online class, our interactions and community-building practices are even more important than in a face-to-face course. I expect all students to participate actively in class discussion, respond to others' posts, and complete tasks on time. The class will be divided into groups and each group will be assigned to a business law topic. Students will monitor and post to their assigned board topic as well as one other board. To gain full credit, you must make at least **one substantive original post (10 pts. Ea.)** and at least **three substantive responses (5 pts. Ea.)**-two to your topic and 1 to another topic. You must also post to our **class introduction board (5 pts.)**. Posts should be respectful, reference course content and resources, and relevant to the topic. Original posts should be 300-500 characters in length. Responses should specifically reference the post. Further instructions are provided in Canvas.

*It is important to take the necessary precautions to ensure a healthy and successful year. UT Tyler continues to urge you to protect yourselves against the flu, COVID and any new threats that may be developing. Be diligent about preventive measures such as washing hands, covering sneezes/coughs, social distancing and vaccinations, which have proven to be successful in slowing the spread of viruses. Encourage those who don't feel well to stay home, and if they show symptoms, ask them to get tested for the flu or COVID. Self-isolation is important to reduce exposure ([CDC quarantine/isolation guidelines](#)). Please work with your faculty members to maintain coursework and please consult [existing campus resources](#) for support.*

**Student Standards of Academic Conduct**

<http://www.uttyler.edu/academicaffairs/files/syllabuspolicy.pdf>

**Writing Resources for Students:**

[www.uttyler.edu/writingcenter/](http://www.uttyler.edu/writingcenter/)

<https://owl.english.purdue.edu/owl>

**STUDENT LEARNING OUTCOMES:**

STUDENTS WILL:

1. Recall legal concepts to answer questions in online quizzes.
2. Apply legal concepts to answer questions involving fact scenarios in exams.
3. Find relevant current event legal articles and fully discuss in discussion board posts.
4. Examine legal issues in discussion board responses.
5. Find relevant legal information in chosen legal project exercise.

**C. Reading Assignments and Course Schedule:**

Listed below are the reading assignments and course schedule for this semester. This is an online class, so you may complete the assigned chapters at your own pace. However, the schedule below is a suggested and reasonable schedule to complete the required coursework on time.

WEEK	TOPIC	READ	DUE	EXAM
1-Aug 22		Syllabus; Chp. 1	Sun. 8/28- Syllabus Quiz; Introduction DB Post	
2-Aug 29		Chp. 2 & Chp. 4	Sun. 9/4 – Quiz 1	
3-Sept 5		Chp. 3 & Chp. 5	Sun. 9/11 – Quiz 2	Exam 1- Chps. 1-5 (ProctorU)- Sun 9/11-9/12

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4-Sept 12		Chp. 6	Sun 9/18-Quiz 3	
5-Sept 19		Chp. 8 & Chp. 10	Sun 9/25-Quiz 4	
<b>WEEK</b>	<b>TOPIC</b>	<b>READ</b>	<b>DUE</b>	<b>EXAM</b>
6-Sept 26	Contracts	Chp. 12 & Chp. 13	Sun 10/2-Quiz 5	Exam 2- Chps. 6, 8, 10, 12-13- Sun 10/2-10/3
7-Oct 3	Agency Relationships	Chp. 19	Fri 10/7-DB Post or First Reply Sun 10/9-Quiz 6	
8-Oct 10		Chp. 16 & Chp. 17	Sun 10/16-Quiz 7	
9-Oct 17	Corporations	Chp. 18	Sun 10/23-Quiz 8	Exam 3-Chps. 16-18 (PU) – Sun 10/23-24
10-Oct 24		Chp. 21	Sun 10/30-Quiz 9	
11-Oct 31		Chp. 20 & Chp. 25	Fri 11/4-DB Post or Second Reply	
12-Nov 7		Chp. 24	Sun 11/13-Quiz 10	
13-Nov 14		Chp. 27	Fri 11/18- DB Post or Third Reply	
14-Nov 28			Fri 12/2- Legal Research Project and Final DB Posts/Replies	
15-Dec 5				Exam 4- Chps. 20, 21, 24, 25, 27 (12/5-7)