



Soules College of Business
BLAW 3301-060 (Spring 2025)
Business Law and Social Responsibility

COURSE SYLLABUS (Revised 01.06.2025)

COURSE INFORMATION

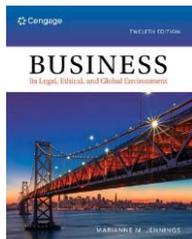
Course Title: Business Law and Social Responsibility
Course Number: BLAW 3301.060 (20978)
Credit Hours: 3
Classroom: Online Delivery. This course will be presented as an *asynchronous* online course. *Note: asynchronous instruction takes place when the instructor posts recorded lectures and makes assignments that students will then complete on their own schedules, subject to deadlines imposed by the instructor.* There may be a couple of times during the course where you are invited to join live sessions in Zoom, where important information may be presented by me and you will have an opportunity to ask questions. But I understand that because of work and other scheduling conflicts, you may not be available for these live sessions--I will record them and make them available.

INSTRUCTOR

Instructor: Kevin T. White, Assistant Professor of Business Law
Phone: (903) 565-6568
Email: kevinwhite@uttyler.edu
Office: COB 350.16
Office Hours: Tue 11:00 am – 12:00 pm; 3:30 – 4:30 pm
Thu 11:00 am – 12:00 pm; 3:30 – 4:30 pm
Also available at other times by appointment.
Communication: Email is the best way to contact me, but you can also communicate with me through Canvas. Or come by my office during office hours.

COURSE MATERIALS

Required Textbook *Business: Its Legal, Ethical, and Global Environment* (12th Edition)
by Marianne M. Jennings (Cengage 2022)
with Online Learning Platform—MindTap

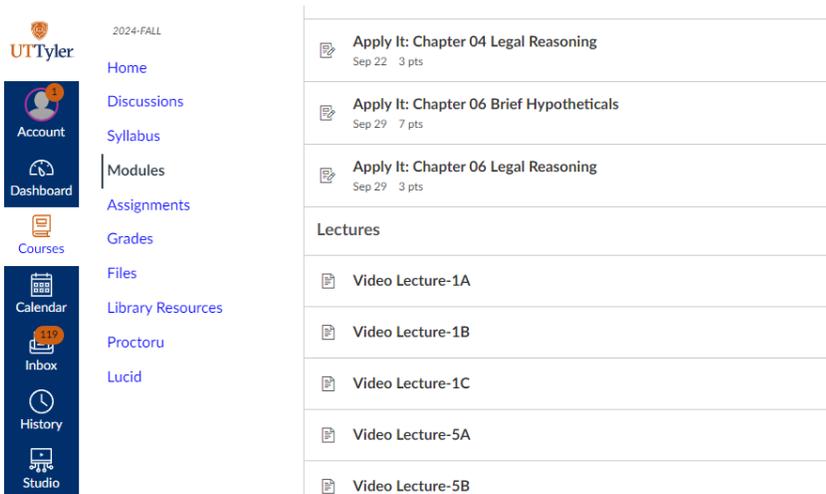


ISBN: 9780357447642 (Hardback)
ISBN: 9780357709412 (eBook)

We WILL NOT be using any of the exercises in Cengage's MindTap Platform, so there is no need to purchase that component.

Supplemental Materials I may also assign or distribute supplemental materials, which may include cases, statutes, administrative regulations, articles or excerpts from periodicals. **CHECK CANVAS** frequently for additional readings. I may also point you to some outside links for other materials or information of interest. Don't worry--you don't have to memorize the information in the supplemental materials. But chances are, if you ignore the supplemental materials, you won't get as much out of this course.

Lecture Videos I will post in Canvas recorded lectures for most if not all of the material covered in this course. The best way to find it is by Module. Go into the Module you are in and scroll down to "Lectures". There you will find links to the lectures. The lectures correspond to the chapter in the textbook. So, Lecture-1A is the first recording for chapter 1 material, Lecture-1B is the second, and so on.



CANVAS & PATRIOT MAIL

Announcements, notifications, assignments, due dates, supplemental materials, class updates, changes in the course schedule, grades and more will be posted on or accessible through Canvas. Additional notifications will be sent to your Patriot email address. **You are expected to regularly check Canvas and your Patriot email for notifications about this class.**

COURSE OVERVIEW/LEARNING OUTCOMES

- A. Course Overview. Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.
- B. Topics Covered/Learning Outcomes. By the end of the course, it is expected that you will understand how the law (in the various legal areas we will cover) impacts individuals, organizations, and society. You will be able to use analytical and critical problem solving skills to apply the legal concepts you learn in this course to a myriad of fact situations. Broadly speaking, some of the areas of the law we will look at include:
 - The American Legal System
 - Business and the Constitution
 - Ethics in Business
 - The Judicial System
 - Alternative Dispute Resolution and Litigation
 - Administrative Law and Agencies

- Business Torts
- Business Crimes
- Competition and Antitrust Law
- Intellectual Property Law
- Business Forms and Structure
- Securities Law
- Agency Law
- Employment Law
- Employment Discrimination
- Formation of Contracts
- Contract Performance, Breach, and Remedies

REQUIRED WORK

- A. Examinations. There will be three (3) exams, including the final exam. None of the exams will be cumulative, meaning they will only cover material presented in that module. The exams will be made up of multiple choice and true/false questions. Each of the exams is worth 250 points, and together, the exams are worth 750 points, or 75% of your grade.

The exams must be taken on the date and time specified in the Course Schedule. If, due to illness or other compelling reasons beyond your control, you are unable to take an exam during the specified time, you should contact me (in advance if possible) to make other arrangements for taking the exam. I will only allow a makeup exam if you provide satisfactory documentation of an excused absence (school athletic event, illness, etc.).

Online Exam Proctoring with ProctorU

To ensure academic honesty, this course will utilize the ProctorU platform to proctor your online exams.

What is ProctorU?

ProctorU is a platform that is partnered with UTTyler to help you take an exam online while ensuring academic integrity is upheld. Using this platform allows you the convenience of testing from home 24/7, 365 days a year.

What are the Requirements?

Don't wait until test day!!! Please review carefully the instructions available at

<https://www.utt Tyler.edu/offices/digital-learning/proctoru-resources/>

- Please make sure you are using the current version of Chrome or Firefox and download the ProctorU extension available download the ProctorU extension available at <http://bit.ly/proctoruchrome> or <https://www.proctoru.com/firefox>.
- In order to use ProctorU, you will need the following:
 - High-speed Internet connection
 - Webcam (internal or external)
 - Windows, Mac, or Chrome Operating System
 - Up-to-date Chrome or Firefox browser and ProctorU extension installed (see above)
 - Valid photo ID
 - Quiet environment to take your assessment
- You will need to create a ProctorU account and install the ProctorU extension before attempting any assessment.

- The exams are CLOSED BOOK, meaning you will not be allowed to reference your textbook, notes, or anything else while taking the exam.
- During your exam you are not permitted to leave the computer (bathroom breaks, etc.), you must take the exam in a quiet room, and you must have good lighting and sound.
- Copying any questions/answers on an exam or discussing exam questions with other students is cheating and may result in failing the course and/or other scholastic dishonesty disciplinary actions. If you cheat during an exam, as indicated by ProctorU or otherwise, you will receive a 0 on the exam and be automatically referred to Student Affairs on an academic violation. I will recommend an F for the course.

- B. Quizzes. There will be 12 quizzes throughout the semester, generally in advance of the class session discussing the material. The quizzes are designed primarily to encourage you to read the material before you come to class. The quizzes are open book, meaning you can freely look at your Cengage textbook for the answers. **No other tools or resources, including AI-assisted tools, may be used!** You will be required to access the quiz through the Respondus Lockdown browser.

The quizzes must be taken by the date and time specified in the Course Schedule. Each quiz is worth 12.5 points, and together, the quizzes are worth 150 points.

- C. Discussion Board. The online discussion board is a vital component of this course, designed to foster a collaborative learning environment. It provides a platform for students to engage in meaningful discussions, share insights, and deepen their understanding of the course material.

Participation Requirements:

Prompts: For each of the three (3) modules, there will be a discussion prompt that I will post, or three (3) prompts total. You are required to respond to the discussion prompt for each module. Your post must be made by the date specified.

Quality of Posts. I can't keep you from using ChatGPT or other generative AI, but ultimately, I want **YOUR original thoughts**. Points will be deducted for posts that, in my sole judgment, demonstrate an overreliance upon generative AI. Your posts (initial and responses) should be original, thoughtful, relevant, and demonstrate a clear understanding of the topic.

Etiquette: Maintain a respectful and professional tone in all posts and responses. Hateful, disrespectful, inflammatory, or inappropriate comments (in my sole discretion) will not be tolerated.

Your posts are worth 25 points each or 75 points total for all three (3) posts.

- D. Capstone Video. By the end of the semester, you will be required to record and upload a video of you that is about 2 minutes in length. More instructions will be given in the assignment. The video will be worth 25 points of your grade. By submitting the video, you give me and UT Tyler the irrevocable right and license to download, store, and use the video for any and all lawful purposes related to this course.
- E. Reading Assignments. Naturally, you are expected to read each of the chapters assigned in the Course Schedule. It is okay to read ahead. There is a bunch of reading in this course, some of it more interesting than others. Many of the concepts have to be digested before they are understood. **Don't get behind**—it is too hard to catch up with this much material!
- F. Grade Allocation. Your grade is allocated as follows:

Item	Points	% of Grade
Examinations	750	75.0%
Quizzes	150	15.0%
Discussion Board	75	7.5%

Capstone Video	25	2.5%
Total	1,000	100.0%

G. Grade Determination.

<u>Points</u>	<u>Average</u>	<u>Letter Grade</u>
900+	90-100%	A
800-899.9	80-89%	B
700-799.9	70-79%	C
600-699.9	60-69%	D
0-599.9	0-59%	F

H. Extra Credit. Extra credit may be given in my sole discretion.

COURSE POLICIES

- A. Late Work. **Do your work on time!** Late work is generally not accepted.
- B. Exams. **Take your exams when given!** Exams will be administered online during specific windows of time. Makeups will be allowed only for compelling reasons, in the discretion of the instructor.

ARTIFICIAL INTELLIGENCE

UT Tyler is committed to exploring and using artificial intelligence (AI) tools as appropriate for the discipline and task undertaken. We encourage discussing AI tools' ethical, societal, philosophical, and disciplinary implications. All uses of AI should be acknowledged as this aligns with our commitment to honor and integrity, as noted in UT Tyler's Honor Code. Faculty and students must not use protected information, data, or copyrighted materials when using any AI tool. Additionally, users should be aware that AI tools rely on predictive models to generate content that may appear correct but is sometimes shown to be incomplete, inaccurate, taken without attribution from other sources, and/or biased. Consequently, an AI tool should not be considered a substitute for traditional approaches to research. You are ultimately responsible for the quality and content of the information you submit. Misusing AI tools that violate the guidelines specified for this course (see below) is considered a breach of academic integrity. The student will be subject to disciplinary actions as outlined in UT Tyler's Academic Integrity Policy.

For this course, although artificial intelligence (AI) tools are cool, I want to see your own work. Unless the instructions for the assignment expressly permit (see discussion post), generative AI (like ChatGPT) or other AI-empowered tools may not be used to assist you in any work assignments for this course.

UNIVERSITY POLICIES & INFORMATION

Important UT Tyler policies and information may be found at:

https://uttyler.instructure.com/courses/44902/pages/university-policies-and-information?module_item_id=2263261

I would like to emphasize this one:

Academic Honesty and Academic Misconduct. The UT Tyler community comes together to pledge that "Honor and integrity will not allow me to lie, cheat, or steal, nor to accept the actions of those who do." Therefore, we enforce the [Student Conduct and Discipline policy](#) in the Student Manual of Operating Procedures (Section 8).

STUDENT RESOURCES

Resources to assist you in this course and other resources available for UT Tyler students may be found on Canvas at:

https://uttyler.instructure.com/courses/44902/pages/student-resources?module_item_id=2263257

COURSE SCHEDULE

The Course Schedule will be distributed separately and may be amended periodically through Canvas notification. Look to Canvas for more detailed information.

AMENDMENTS TO SYLLABUS

I reserve the right to amend and revise this Course Syllabus and/or the Course Schedule--but will give notice of any amendment.