

Poonam Kumar, MBA, Ed.D.

Associate Provost for Online and Continuing Education

University of Texas at Tyler, Tyler, TX - 7579

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Higher education administrator with more than 25 years of experience in public higher education as a faculty, researcher, and administrator. Interdisciplinary background in education and business. Graduate of the AACSB Post-Doctoral Bridge to Business program from Virginia Tech University and Harvard University's Management Development program.

EDUCATION

- 2015 ***Management Development Program (MDP)***
Graduate School of Education, Harvard University
- 2013 ***Master of Business Administration***
Central Michigan University, Michigan.
- 2008 ***AACSB Post-Doctoral Bridge to Business Program***
Virginia Polytechnic Institute and State University.
- 1997 ***Ed.D.*** (Instruction and Curriculum Leadership)
University of Memphis, Tennessee.

LEADERSHIP ROLES

Associate Provost for Online and Continuing Education. UT- Tyler (Sept., 2022 – Present)

- ◇ As Associate Provost for Online and Continuing Education I provide strategic leadership and administrative oversight for all aspects of online and continuing education enterprise for the university's five academic colleges and three schools (Nursing, Medicine, and Health Professions).
- ◇ Provide oversight and management of all aspects of online education to support and expand the current portfolio of online programs and courses.
- ◇ Oversee *Office of Digital Learning, UT-Tyler Online and Continuing Education*.
- ◇ Lead the Micro-credentials initiative to help students develop industry aligned skills.

- ◇ Establish and implement quality assurance standards and best practices for digital learning. Compliance with SACSCOC, THECB, Department of Education and NC-SARA requirements.
- ◇ Promote pedagogical innovations and digital education strategies.
- ◇ Collaborate with Deans and faculty to identify new opportunities for online and hybrid programs to support the institution's mission of addressing education and healthcare needs.
- ◇ Serve on several university committees to advance high quality learning experiences across the university.
- ◇ Serve on *Texas Higher Education Coordinating Board's* Learning Technologies Committee and Task Force for AI.

**Associate Provost for Digital Learning and Academic Affairs, Lamar University, TX
(Jan., 2021 – August, 2022)**

- ◇ Provided strategic and operational leadership for Lamar's online programs which constituted more than 50% of its total enrollments and 80% of its graduate enrollments. Managed a portfolio of 77 online programs enrolling approximately 9,000 students.
- ◇ Assisted and advised the Provost in carrying out her responsibilities relative to academic programs/plans, academic policies, and faculty matters for online programs.
- ◇ Collaborated with Deans, Chairs, faculty and other academic leaders to enhance the overall quality of educational programs and faculty achievement and growth in online programming.
- ◇ Supervised a team of 40 personnel and oversaw a budget of \$30 million. The digital learning unit provided a comprehensive suite of services to faculty and students including instructional design support, faculty training, online tutoring, technology support, advising, registrar and financial aid support. The team included learning technologists, instructional designers, faculty development professionals, advisors, media production professionals and staff that provide support for registration, financial aid and out of state compliance guidelines.
- ◇ Collaborated with internal and external stakeholders to identify opportunities for new program development.
- ◇ Developed policies, procedures and implemented best practices.
- ◇ Coordinated with offices of Enrollment, Marketing, Graduate Studies, Information Technology, Registrar's Office to create organizational efficiency.
- ◇ Oversaw faculty development and *Center for Teaching and Learning Enhancement*.
- ◇ Compliance with SACSCOC, Department of Education and NC-SARA requirements.

Vice President/Provost. TCC -Connect Campus, Fort Worth, TX (Sept. 2020- Dec, 2020)

- ◇ Served as the Chief Academic Officer for the virtual campus and provided strategic leadership and oversight for all aspects of the online campus.

**Founding director of Online Education and Center for Academic Innovation,
Saginaw Valley State University, MI (May2013- August 2020)**

- ◇ As the inaugural director of online education, I created the organizational structure, updated the technology infrastructure, created policies, procedures, faculty training, student support services, implemented best practices and quality assurance standards to build institutional capacity for developing and offering online programs.
- ◇ Spearheaded several initiatives related to organizational development and faculty development to enhance digital capabilities and growth of flexible pedagogical models.
- ◇ Developed innovation grants for faculty and departments to engage in thoughtful digital pedagogical experimentation.
- ◇ Developed several new online programs such as M.BA, Master's in Public Health, Social Work, Nursing, Computer Science.

FACULTY ROLES

**Professor of Educational Leadership (tenured) College of Education and Human Development
Lamar University, Beaumont, TX (January 2021 – August 2022)**

**Professor (tenured) Educational Technology. Saginaw Valley State University, MI
June, 2007– August, 2020**

**Associate Professor of Educational Technology, Saginaw Valley State University, Michigan
June 2002- May, 2007**

**Assistant Professor of Education, University of Wisconsin- Whitewater
August 1998- 2002**

SCHOLARSHIP

[14 journal articles, 4 book chapters and 13 conference proceedings. Based on the SCOB criteria, 5 publications in A ranking journals, 2 in B ranking journals and additional scholarly activities]

A. Refereed Journal Articles

Kumar, P., Kumar, A., Palvia, S., & Verma, S. (2019). Online business education research: Systematic analysis and a conceptual model. *The International Journal of Management Education*, 17(1), 26-35.

*(per SCOB criteria **B** ranking journal as C ranking on ABDC list, SJR average for past five years is .87)

Kumar, A., **Kumar, P.**, Palvia, S., & Varma, S. (2017). Online education worldwide: Current status and emerging trends. *Journal of Information Technology Case and Application Research*, 19(1), 3-9.

*(per SCOB criteria **B** ranking journal as C ranking on ABDC list)

Smart, K., Berry, R., Kumar, A., **Kumar, P.**, & Scott, J. (2015). Developing a Preference for Collaboration Using Team-Based Learning, *Journal on Excellence in College Teaching*, 26 (3), 165-189.

Bowers, J., & **Kumar, P.** (2015). Students' Perceptions of Teaching and Social Presence: A Comparative Analysis of Face-to-Face and Online Learning Environments. *International Journal of Web-Based Learning and Teaching Technologies*, 10(1), 28-45.

*(SJR = .265, per SCOB criteria **A** ranking journal)

Kumar, P. & Skrocki, M. (2015, June). Ensuring Student Success in Online Courses. *Online Cl@ssroom: Ideas for Effective Online Instruction*, 15(6), 3-4.

Allen, C., **Kumar, P.**, Tarasi, C., & Wilson, H. (2014). Selling Sales: Factors Influencing Undergraduate Business Students' Decision to Pursue Sales Education. *Journal of Marketing Education*, 36(2), 94-104.

*(per SCOB criteria **A** ranking journal, B ranking on ABDC list)

Kumar, P. (2013). Immersive Learning Using Virtual Worlds: Lessons from a Case Study. *Journal of Immersive Education*.

Kumar, A. & **Kumar, P.** (2013). An Examination of Factors Influencing Students' Selection of Business Majors Using TRA Framework. *Decisions Sciences Journal of Innovative Education*, 11(1), 77- 105.

*(per SCOB criteria **A** ranking journal)

Kumar, P. & Kumar, A. (2011). Reengineering a Face-to-Face Course for an Online Format. *Journal of Business and Training Education*.

Kumar, P. & Kumar A. (2011). Creating Immersive Online Learning Experiences: Exploring the Potential of Second Life for Global Business Education, *Communications of Global Information Technology*, 3, 1-12.

Kumar, P., Kumar, A. and Smart, K. (2004). Assessing the Impact of Instructional Methods and Information Technology on Student Learning Styles, *Issues in Informing Science and Information Technology*, 1, p. 533-544.

*(The journal's Harzing impact factor: h-index:36, g-index: 57)

Kumar, P., & Kumar, A. (2003). Effect of a Web-based project on Pre-service and In-service Teachers' Attitudes Toward Computers and their Technology Skills. *Journal of Computing in Teacher Education*, 19(3), 87-92.

*(The journal is currently known as *Journal of Digital Learning in Teacher Education*

It has a SJR score of 0.871 (2022), and an average of .66 for past 4 years. Based on this it would be considered an A journal per SCOB criteria)

Kumar, A, & **Kumar, P.** (2002) A Proactive Approach to Virtual Education: Incorporating Student Perceptions. *Issues in Information Systems*, 3, 348-354.

*(IIS is a Scopus-indexed journal that publishes the latest research in practice and pedagogical topics that focus on how information systems are used to support organizations or enhance the educational process).

Ochoa, T.A., Gerber, M.M., Leafstedt, J., Hough, S., Kyle, S., Rogers-Adkinson, D. L., & **Kumar, P.** (2001) Web Technology as a Teaching Tool: A Multicultural Special Education Case. *Educational Technology and Society*, 4(1), 50-60.

*(The journal has an impact factor of 4.020 and 5 -year impact factor of 4,865 according to Thomson scientific 2022 Journal citation report, it is also listed as top 15 journal for educational technology. The SJR average for past 5 years is 1.14, making it A ranking journal per Dept. of Management and Marketing Journal Ranking guidelines)

B. Book Chapters

Bowers, J., & **Kumar, P.** (2017). Book chapter "Use of iPads to Support Group Work in the Classroom" in Proceedings of the 2nd International Conference on the *Use of iPads in Higher Education*. Cambridge Scholars Publishing.

Kumar, P & Skrocki, M. (2016). Ensuring Student Success in Online Courses, chapter in the ebook *Grading Strategies for the Online Classroom: Faculty Focus*. Magna Publications.

Tapp, A., **Kumar, P.**, & Hansen, E. (2006). Infusing Technology to Increase Teachers' Comfort level and Likelihood of Use. In Adnan Salhi (ed.) *Teaching And Learning: Bridging The Research, Theory, Practice and Policy Gap*. Lanham, MD: Rowman & Littlefield Publishing Group.

Kumar, A., **Kumar, P.**, & Basu, S. (2002). Student Perceptions of Virtual Education: An Exploratory Study. In M. Khosrowpour ed., *Web-Based Instructional Technologies*. IDEA Group Publishing.

C. Conference Proceedings (Peer-Reviewed)

Palvia, S., **Kumar, P.**, Kumar, A., & Varma, S. (2017). Exploring Themes, Trends, and Frameworks: A Meta-Analysis of Online Business Education Research, paper published in the 23rd *Americas Conference on Information Systems*, Boston, MA, August 10-12.

Kumar, P. (2012). *Teaching and Learning in a Virtual World: A Pedagogical Experimentation Using Second Life*. Paper published in the proceedings of 18th *Americas Conference on Information Systems (AMCIS)*, Seattle, Washington, August 9-11.

Kumar, A., & **Kumar, P.** (2012). *Managing Online Teaching to Enhance Student Learning: A Paradigm Shift*. Paper published in the *Americas Conference on Information Systems (AMCIS)*, Seattle, Washington, August 9-11.

Kumar, P. (2012). *Incorporating Second Life in an Online Course: An Examination of Faculty and Student Perspectives*. Published in the proceedings of *GLOBAL TIME 2012* (pp. 192-196). AACE.

Kumar, P. (2011). *Using Second Life to Enhance Online Teaching and Learning*. Published in the proceedings of World Conference on E-Learning in Corporate, Government, Healthcare and Higher Education, 2011 (pp. 1378-1380). Chesapeake, VA: AACE

Kumar, A. & **Kumar, P.** (2010). *Applying Management Principles to Online Teaching and Learning*. Paper published in the proceedings of the *Eleventh Global Information Technology Management Association World Conference*.

Kumar, A., & **Kumar, P.** (2009). *Incorporating Best Practices to Redesign an Online MBA course*. Paper published in the proceedings of *E-Learn 2009: World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education*. Vancouver, BC.

Kumar, P., Coupey, E., & Peck, M (2009). *Consumer Perceptions of Online Privacy: Behavioral Targeting and the Value of Personal information*. Paper published in the proceedings of the 20th Marketing and Public Policy Conference, May 28-30, 2009.

Smart, K. L., **Kumar, P.** & Kumar, A. (March, 2008). "The Impact of Technology-Mediated

Instructional Interventions upon Learning Preferences." Published in the proceedings of *Society for Information Technology & Teacher Education International Conference Annual*. Chesapeake, VA: Association for the Advancement of Computing in Education (AACE), pp. 3943-3949.

Kumar, P. (2006). Using Universal Design Principles for E-Learning. Published in the proceedings of *E-Learn 2006: World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education*. Honolulu, Hawaii.

Smart, K., **Kumar, P.**, & Kumar, A. (October, 2005). Blended Learning: Impacting Student Learning and Learning Styles through Integrating Web-Enhanced Course Components. Published in the proceedings of *E-Learn 2005: World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education*. Vancouver BC, Canada.

Kumar, P., Kumar, A. and Smart, K. (2004). Impact of Instructional Methods and Technology on Student Learning Styles, Proceedings of ED-MEDIA 2004-World Conference on Multimedia, Hypermedia & Telecommunications, June 21-25, Lugano, Switzerland, p. 3106-3113.

Kumar, P., & Kumar, A. (2002). Student Opinions on Web-Enhanced Courses. *Published in the proceedings of the International Conference on Computers in Education*. IEEE Computer Society Press.

D. Conference Presentations

Kumar, P., Macaluso, R., & Salotti, V. (2024, March 6-8). *Panel presentation on Micro credentials*. 2024 Undergraduate Deans Conference, Dallas, TX.

Kumar, P., Smallwood, A., Macaluso, R., & Herod, R. (2023, September 12-13). *Delivering Micro credentials of Value in the Undergraduate Experience*. THECB Digital Learning Summit.

Shah, V., **Kumar, P.** & Turan, Aykut. (2018, July 8-10). *Big Data Analytics in Education: Promises and Pitfalls*. Panel presentation at the Global Information Technology Management Association conference. Mexico City, Mexico.

Altobello, S., **Kumar, P.**, & Hegde, A. (2017, August). *Gamification for Lifelong Learning*. Presented at the Lilly Conference On College and University Teaching and Learning. Asheville, NC.

Kumar, P. (2016, August 1-3). *Using Digital Badges to Prepare Students for Online Learning*. Presented at the Lilly Conference on Designing Effective Teaching. Asheville, NC.

Skrocki, M. & **Kumar, P.** (2015, February 19). *Strategies to Support Student Retention in Online Courses* at the "Transforming the Teaching & Learning Environment: the 2015 PASSHE" virtual conference. The conference was organized by the Pennsylvania State System of Higher Education.

Bowers, J., Lacey, K., & **Kumar, P.** (2014, November 14-16). *Teaching Presence on the Rise: Engaging Undergraduate Students in Online Courses*. Presented at the Bucknell Digital Scholarship Conference. Lewisburg, PA.

Peretz, M., & **Kumar, P.** (2013, November 20-23). *Creating a Learner-Centered Orientation to Support Student Success in Online Courses*. Presented at the 19th Annual Sloan-C International Conference in Online Learning. Orlando, Florida.

Kumar, P., Sirias, D., Roberts, D., & Arterburn, R. (2013, October 17-20). *Using Web-Conferencing Technology for Building Community of Learners in the Classroom and Beyond*. Lilly Conference On College and University Teaching and Learning, Traverse City, MI.

Smart, K.L., Kumar, A., & **Kumar, P.** (2012, March 1-3). *The Impact of Team-Based - Learning on Learning Preferences*. Paper presented at the 2012 Team-Based Learning Collaborative Annual Meeting. St. Petersburg, FL.

SERVICE TO THE PROFESSION

Texas Higher Education Coordinating Board (THECB)

Currently serve on THECB's Learning Technology Advisory Committee and AI- subcommittee.

Member of AACSB Online Learning Affinity Groups' Steering Committee

(January, 2020- August, 2022).

Helped share best practices and innovations in online learning to support schools in building quality and capability.

OLC (Online Learning Consortium)

Developed and taught OLC's workshop on learning analytics from 2018-August 2020

PROFESSIONAL AFFILIATIONS

- ATD (2012-2020)
- UPCEA
- EDUCAUSE
- Online Learning Consortium (OLC)
- NC-SARA