

MICHAEL V. TIDWELL, PH.D.

Professor, Soules College of Business

mtidwell@uttyler.edu

Formal Education

Washington State University * 2002

Ph.D., Organizational Studies

(Interdisciplinary-Management/Communication/Educ. Leadership)

Dissertation Topic: Analyzing the Effects of Personality on the Information Seeking Behaviors of Organizational Newcomers

Washington State University * 1997

M.A., Communication (*Murrow College of Communication*)

Ball State University * 1995

B.S., Communication (*College of Liberal Arts degree program*)

(*Extracurricular activities included competing as an NCAA Division 1 student-athlete and competing as a member of the #1 nationally ranked collegiate debate team*)

Faculty Appointments

Professor (Tenured)-Soules College of Business

The University of Texas at Tyler-Tyler, TX * 2017-Present

Professor (Tenured)-College of Business

Eastern Michigan University-Ypsilanti, MI * 2012-2016

Associate Professor (Tenured)-College of Business

Bloomsburg University of Pennsylvania-Bloomsburg, PA * 2010-2012

Associate Professor (Tenured)-School of Business

Clayton State University-Morrow, GA * 2006-2010

Assistant Professor-Division of Business and Accountancy

Truman State University-Kirksville, MO * 2004-2006

Assistant Professor-College of Liberal Arts

Whitworth University-Spokane, WA * 2002-2004

Visiting Assistant Professor-College of Communication and Information

University of Kentucky-Lexington, KY * 2001-2002

International Faculty Appointments

Visiting Professor

CHM College-Ulhasnagar, India * Winter 2007

Visiting Professor

Birla College-Kalyan, India * Winter 2007

Visiting Professor

ICMIS-Bangalore, India * Winter 2006

Visiting Professor

Daystar University-Nairobi, Kenya * Summer 2000

Executive Appointments

President

The University of Texas at Tyler * 2017-2021

Internally and externally visible leader and champion of the University's mission, vision, and values. Worked collaboratively with the President's Cabinet and faculty/staff to ensure the personal and professional success of 12,000+ students (FTE headcount). Energetically promoted the fusion of our rapidly growing research capacity to our expanding portfolio of community engagement initiatives. Established a strong culture of data-driven decision making, short and long range strategic planning, and shared governance. Other responsibilities included:

- articulating and championing a clear vision and a unique institutional identity
- establishing a campus culture and climate of openness, transparency, and shared governance across all University levels
- improving national rankings and Carnegie research classification
- leading legislative efforts, including delivering testimony and advocating for State resources
- providing executive-level crisis management leadership (e.g. COVID-19)
- collaborating with the faculty, staff, students, and community to design and launch new strategic plan that focused on *student success, student engagement, research, and community engagement*
- establishing the campus as the leading educator of clinicians and administrators for the region's 3 major health systems
- merging The University of Texas at Tyler with The University of Texas Health Science Center at Tyler
- promoting greater collaboration and partnership with regional health systems and rural hospitals
- leading the President's Cabinet of a dozen very diverse and talented executives
- leading the creation of the 20 year institutional master plan
- providing direct executive-level oversight of legal, compliance, risk management, and audit functions
- facilitating the development and approval of the annual budget
- acting as lead executive responsible for establishing and maintaining strong community college partnerships
- fostering collegiality and access across our three regional campuses and our engineering center in Houston, TX
- ensuring efficient management of business affairs and the 500+ acre physical plant
- authorizing or recommending appointment, promotion, and tenure of faculty
- defining, stipulating, and evaluating operational portfolios of Cabinet members
- working with faculty, staff, and student committees to establish campus policies and procedures
- serving as presiding officer at official institution-wide gatherings (e.g. Commencement or Convocation)
- collaborating with faculty, Deans, and Provost to develop long-range programmatic and facilities plans
- actively managing portfolio of 50+ Presidential-level corporate or private donors
- authorizing or recommending adjustments in all tuition and fees
- establishing plans to ensure improved accessibility, retention, and graduation rates
- providing regular institutional updates to Board of Regents and other Texas governing bodies
- remaining informed of all NCAA compliance efforts and issues
- ensuring operational and educational success for the University's K-12 charter school (enrolls 600 elementary, middle, and high school students)

Dean, College of Business (AACSB Accredited)

Eastern Michigan University-Ypsilanti, MI * 2012-2016

Lead academic officer accountable for College's faculty/staff, 3500 students, and all strategic and operational initiatives. Main responsibilities included:

- crafting and executing the College's external outreach and fundraising efforts
- maintaining all of the College's fiscal affairs
- strengthening the College's regional reputation
- development of external funding for program support
- forming and working with external executive advisory boards
- administering and growing the College budget
- maintenance of AACSB accreditation
- leading 8 undergraduate academic programs and 7 graduate programs (MBA, MS Accountancy, MS Taxation, MS Information System, MS Human Resources and Organizational Development (USA and China), and MS Integrated Marketing Communications-*Fully Online*)
- overseeing student services office and office of data and technology support
- developing enrollment management initiatives
- exploring new markets and modes of program delivery
- making recommendations for appointments and promotion
- founding and leading the Center for Advancing Social Enterprise
- overseeing the State's largest Small Business Development Center
- operating programs out of 3 metro Detroit locations
- leading and maintaining successful articulation partnerships
- oversight for 260,000 sq/ft downtown Ypsilanti facility and offices at two off-campus locations

Dean, College of Business (AACSB Accredited and NCATE Accredited)

Bloomsburg University of Pennsylvania-Bloomsburg, PA * 2010-2012

Was responsible for visioning, leading, managing, and overseeing the business school including all aspects of teaching, scholarship, and service. Led College's faculty/staff and 1700 students. Duties included:

- initiating and securing lead gifts for College's first fundraising campaign
- development of external funding for program support
- facilitating construction of new College of Business facility
- administering the College budget
- leading enrollment management
- designing and launching new programs
- overseeing 6 departments and 3 graduate programs and maintenance of AACSB and NCATE accreditation

Assistant Dean, School of Business (AACSB Accredited)

Clayton State University-Morrow, GA * 2007-2010

School maintained approximately 1500 diverse students. Assistant Dean was responsible for:

- creating and managing the School of Business' integrated external relations and public relations campaign
- managing Student Services Office (e.g. academic advising and career planning)
- ensuring MBA program compliance with AACSB standards (e.g. Assurance of Learning)
- recruiting and admitting MBA and MHA graduate students
- cultivating partnerships with corporate clients