

## Marketable Skills for Academic Degree Programs

### Degree and Major: MBA

After completing the Master of Business Administration degree program at UT Tyler, the student can

<b>Soft Skills:</b>	<b>Hard Skills:</b>	<b>Unique Features of Program (what separates UT Tyler's program from others)</b>
<ul style="list-style-type: none"> <li>• Address challenging problems and issues through: creative thinking, inquiry, innovation, analysis, evaluation, and synthesis of information including numerical data or observable facts.</li> </ul>	<ul style="list-style-type: none"> <li>• Use data analysis software to analyze various business situations.</li> </ul>	<ul style="list-style-type: none"> <li>• Career supports throughout the entire degree program.</li> </ul>
<ul style="list-style-type: none"> <li>• Respond in an ethical manner by connecting data, behavior, choices, consequences to ethical theories.</li> </ul>	<ul style="list-style-type: none"> <li>• Apply strategic integration of business concepts and their impact on management practices.</li> </ul>	<ul style="list-style-type: none"> <li>• Interactive online courses</li> </ul>
<ul style="list-style-type: none"> <li>• Communicate ideas effective through written, oral, and visual delivery modes.</li> </ul>	<ul style="list-style-type: none"> <li>• Work effectively in teams using leadership theories and management strategies</li> </ul>	<ul style="list-style-type: none"> <li>• Specializations that are valuable in the market.</li> </ul>
<ul style="list-style-type: none"> <li>• Work effectively in teams.</li> </ul>		
<ul style="list-style-type: none"> <li>• Advance the human condition through learned international cultural competence, knowledge of civil responsibility, and a foundational knowledge of human behavior.</li> </ul>	<ul style="list-style-type: none"> <li>• Collect information, problem-solve, and make decisions.</li> </ul>	<ul style="list-style-type: none"> <li>• Core courses are offered every semester, so students can complete the program quickly and predictably.</li> </ul>