MBA Program Total Credit Hours 36

MBA Core Courses 27 hours

Students must take the following courses. Each course is 7 weeks and 3 credit hours.

MANA 5345 Strategic Leadership Processes
ACCT 5320 Accounting for Management Control
FINA 5320 Advanced Financial Management
MANA 5305 Decision Making in Operations Management
MANA 5320 Organizational Behavior
MANA 5350 Strategic Human Resource Management
MARK 5320 Advanced Marketing Fundamentals
MANA 5395 Formulating and Implementing Strategy
MANA 5360 Global Business Perspectives

MBA elective courses from chosen concentration. Each concentration is 9 credit hours.

Healthcare Management Concentration Courses

MANA 5375 Special Topics in Healthcare Management
MANA 5361 Introduction to the American Healthcare System
MARK 5370 Healthcare Marketing in Contemporary Society

Marketing Concentration Courses

MARK 5345 Digital Insights
MARK 5350 Consumer Behavior
MARK 5380 Marketing Research and Analysis

Cybersecurity Concentration Courses

CSDA 5361 Cybersecurity
CSDA 5362 Cybersecurity Management
CSDA 5364 Cyber Risk Analysis

Data Analytics Concentration

CSDA 5347 Business Intelligence and Analysis
CSDA 5348 Quantitative Investing
CSDA 5334 Data Analytics with Python

Project Management Concentration

TECH 5331 Project Management
TECH 5333 Agile Project Management & Scrum
TECH 5334 Project Management Certification

Supply Chain Management Concentration

TECH 5306 Logistics Management
TECH 5308 Strategic Sourcing
TECH 5348 Warehousing

Organizational Development & Leadership MBA Concentration

HRD 5347 Performance Consulting
HRD 5352 Organizational Development
HRD 5433 Conflict Resolution

Lean Six Sigma Green Belt Concentration

TECH 5310 Six Sigma Quality
TECH 5335 Lean Management
TECH 5336 Lean Healthcare

Human Resource Development Concentration

HRD 5307 Measurement and Evaluation in Human Resource Development Technology Education
HRD 5308 Needs Assessment in HRD
HRD 5317 Training Design

For course availability, contact Graduate Programs Advising

soulesgradadvising@uttyler.edu

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