

Hours Remaining:

*Approx. amount of hours remaining

*Includes currently enrolled courses

THE UNIVERSITY OF TEXAS AT TYLER
Soules College of Business
Undergraduate Advising 903-566-7363

**MINOR-
MARKETING**
2020-2021

STUDENT: _____ ID: _____

PHONE: _____ ADVISOR: _____ DATE: _____

Must maintain a cumulative GPA of 2.0 or higher.

Prerequisite Courses	Prerequisites	Grade at Completion	Semester to be Taken
ACCT 3300 or FINA 3300 ACCT/FINA for Small Bus. & Ent. OR ACCT 2301 Financial Accounting AND ACCT 2302 Managerial Accounting	None None ACCT 2301		
MATH 1342 Statistics or equivalent	Sat. score on SAT, ACT or THEA		

Upper Division – 15 hours	Prerequisites	Grade at Completion	Semester to be Taken
MARK 3311 Principles of Marketing	None		
MARK 3325 Retailing in the 21 st Century	MARK 3311		
MARK 3350 Consumer Behavior	MARK 3311		
MARK 4380 Marketing Research	MARK 3311 and MATH 1342		
UD MARK Elective (3 hrs.):	Varies – See catalog		

Student Signature

Advisor Signature

The student must complete... **15 upper-division** semester hours from the Department of Management and Marketing as outlined and must meet any prerequisites listed.”

(2020-2021 Catalog)