

# BORN TO READ

*A program for expectant parents & parents of young children in East Texas.*



Are you expecting to have a baby soon?



Do you have one or more children under the age of three years?



Do you want your children to be prepared to read by the time they start school?



If you answered **Yes** to any of the questions on the left hand side, you are eligible to participate in the Born-To-Read program.

The Born to Read program starts October 10, 2020 and ends May 8, 2021.

If interested, contact Betty Rose by e-mail at [brose@uttyler.edu](mailto:brose@uttyler.edu) or by phone at 903.566.7016.

The Born to Read program is sponsored by the Tyler Sunrise Rotary Club, the Phi Kappa Phi Organization and the K-16 Literacy Center at The University of Texas at Tyler.

There will be a one-time fee of \$25.00 per family. The \$25.00 fee includes a pizza lunch, 2 free books per child, and a welcome package for parents. Discounts available for families who can document economic need.

The University of Texas at  
 **TYLER**

# October 10, 2020– May 8, 2021.



## Program Purpose:

Promote children's early language and literacy skills, while helping parents understand their critical role as their child's first and most important teacher.

## Program Funding:

Born To Read is funded in part by the Tyler Sunrise Rotary Club, the Phi Kappa Phi Organization and the K-16 Literacy Center at The University of Texas at Tyler. In order to carry out our work, we rely on grants and donations from individuals, foundations and other community organizations.

## Program Incentives:

Participating parents receive the following:

1. An initial literacy resource kit.
2. A reference list of community resources for children & families
3. A library card application, and
4. Ongoing support on how to raise a reader.

## Program Requirements:

Participating parents agree to -

1. Participate in a 2-hour training seminar (lunch provided) once a month from October 10, 2020 to May 8, 2021.
2. Assist in documenting children's early language and literacy growth.
3. Participate in the program activities through May 8, 2021.

## For More Information, Please Contact:

### **Kouider Mokhtari, Ph.D.**

Program Director  
Anderson-Vukelja-Wright Endowed  
Professor of Literacy  
School of Education  
E-mail: [kmokhtari@uttyler.edu](mailto:kmokhtari@uttyler.edu)  
Phone: 903.565.5561

### **Muthukrishnan Sathyamoorthy, Ph.D.**

Program Director  
Professor of Mechanical Engineering  
College of Engineering  
E-mail: [msathyamoorthy@uttyler.edu](mailto:msathyamoorthy@uttyler.edu)  
Phone: 903.565.5939

### **Betty Rose**

Program Coordinator K-16 Literacy Center  
903.566.7016  
Mondays – Thursdays 9:30 – 2:30  
[Brose@uttyler.edu](mailto:Brose@uttyler.edu)