

## **CYNTHIA S. WOODY, Ed.D.**

### **EDUCATION**

Ed.D.	Educational Leadership, East Texas A&M University
M.S.Ed.	Educational Administration, East Texas A&M University
B.A.T.	Elementary Education, Sam Houston State University

### **ACADEMIC APPOINTMENTS**

2025 -	Assistant Professor of Educational Leadership, School of Education, University of Texas at Tyler
2021-2022	Director of Accelerated Online Programs and Office of Field Experiences, College of Education, University of Texas at Arlington
2020-2021	Director of Accelerated Online Education, College of Education, University of Texas at Arlington
2019-2020	Clinical Assistant Professor, Department of Educational Leadership and Policy Studies, University of Texas at Arlington
2019	Visiting Assistant Professor, Department of Educational Leadership and Policy Studies, University of Texas at Arlington
2017-2019	Adjunct Professor, Department of Educational Leadership and Policy
2009	Graduate Research and Teaching Assistant, Department of Educational Administration, East Texas A&M University

### **EDUCATIONAL LEADERSHIP POSITIONS**

2023-2025	Superintendent, Priddy Independent School District
2022-2024	Executive Director of Curriculum and Instruction, Gregory-Portland Independent School District
2018-2019	Senior Innovation and Learning Consultant, True North Consulting Group
2016-2018	Executive Director of Teaching and Learning, Midlothian Independent School District
2015-2016	Principal, Frankston Middle School, Frankston Independent School District
2013-2015	Principal, Carroll Elementary, Corsicana Independent School District
2012-2013	Secondary Curriculum Coordinator, Corsicana Independent School District
2009-2011	District Advanced Academics Coordinator, Tyler Independent School District

### **PUBLIC SCHOOL TEACHING EXPERIENCE**

2006-2010	Blooming Grove ISD, Middle School English Language Arts, Science, and Technology Teacher
2008-2009	Hillsboro ISD, High School Special Education English and Algebra I Teacher, Special Education Case Manager
2002-2005	Corsicana ISD, Bowie and Navarro Elementary Teacher, Grades 1 and 2

1994-2001	Midway ISD, South Bosque Elementary Teacher, Grades 1 and 2, Gifted and Talented, and Campus At-Risk Coordinator
1990-1994	Corsicana ISD, Travis Elementary Teacher, Grades 1 and 2

### **EDUCATIONAL INSTRUCTOR EXPERIENCE**

2006-2008	Navarro College, Summer Instructor, Navarro College Kids Camp: STEM Courses for Children
1996-2003	Education Service Center Region 12, Part-Time Consultant/Instructor, Teacher Preparation and Certification Program: Reading Foundations, Special Education, EC-8 Science
1996-1999	Baylor University, Summer Instructor, Baylor University for Young People Summer Program for Gifted Students

### **WORK HISTORY: LEADERSHIP**

**2025 – Present, Assistant Professor of Educational Leadership, University of Texas at Tyler**  
Leadership: Tenure-track Assistant Professor of Leadership in College of Education and Psychology.

Teaching: Taught students in the PhD in School Improvement Program and the MEd in Educational Leadership Program.

EDSI 6330 – School Culture and Community Engagement for School Improvement  
 EDLR 5311 – Instructional Leadership and Supervision

#### **2023-2025 Superintendent of Schools, Priddy Independent School District**

Leadership: Superintendent of Priddy Independent School District, a rural school in central Texas that required strong leadership to overcome serious fiscal, governance, and political challenges upon entry. Collaborated with the Board to define strategic 5-year goals for academics, personnel, communication, safety, and resource management, leading to enhanced academic and operational effectiveness.

#### **2022-2023 Executive Director of Curriculum and Instruction, Gregory-Portland ISD**

Leadership: Executive Director of Gregory-Portland Independent School District's Department of Curriculum and Instruction. Supervised multiple teams and departments, including teaching and learning, curriculum support, state and federal grants, professional development, school improvement, assessment and data reporting, special education, advanced academics, instructional technology, technology, instructional materials, libraries, social workers, counseling services, and advanced academics.

#### **2017-2022 Director of College of Education Online Programs and Field Experiences, University of Texas at Arlington**

Leadership: Director of Accelerated Online Programs and the Office of Field Experiences for the University of Texas at Arlington's College of Education. Rapid advancement from Adjunct to Visiting to Clinical Assistant Professor, Principal Program Coordinator, and Field Supervisor for

the Educational Leadership and Policy Studies Department. Promoted to Director of Online Programs for the College of Education; later added the duties of Director of the Office of Educator Field Experiences.

Teaching: Taught courses with up to 425 students per section.

EDAD 5322 – Educational Research and Evaluation

EDAD 5360 – Leadership Theory

EDAD 5330 – Leadership in the Instructional Setting

EDAD 5384 – Resource Management in Education

EDAD 5389 – Administrative Practicum

EDAD 5305 – Curriculum Design, Implementation, and Evaluation

### **2018-2019 Senior Educational Consultant, True North Consulting Group**

Leadership: Senior Innovation and Learning Consultant for True North Consulting Group, a national technology and security consulting firm. Collaborated with Texas superintendents, school boards, and curriculum teams to develop instructional technology and security planning that enhanced educational outcomes and safety measures

### **2016-2018 Executive Director of Teaching and Learning, Midlothian ISD**

Leadership: Executive Director of Teaching and Learning for Midlothian Independent School District. Responsible for the direction of all academic programs and departments, including teaching and learning, instructional materials, curriculum development and support, instructional technology, special education, advanced academics, alternative school programs, state and federal programs and grants, library media centers, counseling services, and professional learning.

### **2015-2016 Frankston Middle School Principal, Frankston ISD**

Leadership: Principal of Frankston Middle School in Frankston Independent School District, a rural school serving students in grades 6-8. Responsible for all aspects of campus leadership, including student outcomes, faculty development, discipline, operations, family and community engagement, and fiscal responsibility.

### **2012-2015 Carroll Elementary School Principal, District Secondary Curriculum Coordinator, Corsicana ISD**

Leadership: Secondary Curriculum Coordinator for Corsicana Independent School District, providing curriculum support to three secondary campuses. Promoted to Principal of Carroll Elementary School, a neighborhood EC-5<sup>th</sup> grade bilingual campus.

### **2009-2011 District Coordinator of Advanced Academics, Principal of Gifted/Talented School, Tyler ISD**

Leadership: Concurrently served as District Coordinator of Advanced Academics and Principal of the TARGET Academy, a campus that daily served a rotation of 750 elementary students identified as Gifted and Talented.

## **CERTIFICATIONS**

Texas State Board of Educator Certification:

- Leadership: Superintendent, Principal
- Teaching: Special Education EC-12, English Grades 8-12, Reading Grades 1-8, All Subjects Grades 1-8

Texas Education Agency

- Texas Principal Field Supervisor Certificate
- Authorized Texas School Board Trainer
- Certified Appraiser for Texas Teacher Evaluation and Support System
- Certified Appraiser for Texas Principal Evaluation and Support System

Texas Association of School Business Officials:

- Registered Texas School Business Administrator (certification in progress)

Results Coaching Global:

- Level 1 Leadership Coaching for High Performance Certificate
- Level 2 Powerful Coaching Certificate

## **FELLOWSHIPS**

- Fellow, Texas Curriculum Leadership Academy
- Faculty Fellow, University of Texas at Arlington Professional Learning Communities
- Faculty Fellow, University of Texas at Arlington Center for Service Learning

## **RESEARCH AGENDA**

How leadership development is impacted by organizational design, including development and support of novice leaders, organizational decision making and school improvement efforts, the impact of school design and the built environment, and school governance, including board training and development.

## **TEACHING INTERESTS**

Instructional leadership, school finance, the principalship, human resource management, curriculum and instruction, school law, instructional coaching

## **MEMBERSHIP AND SERVICE**

University of Texas at Arlington

- Faculty Fellow, Professional Learning Communities, University of Texas at Arlington
- Faculty Fellow, Center for Service Learning, University of Texas at Arlington
- University of Texas at Arlington Faculty Ambassador
- Center for Research in Teaching and Learning Excellence Faculty Showcases
- University of Texas at Arlington Women's Faculty and Staff Network

University of Texas at Arlington College of Education (COED)

- COED Program Coordinators Council
- Practice Exam Subcommittee
- Audit Subcommittee
- COED Education Professions Committee
- COED Awards Committee
- COED Dean's Budget Task Force
- COED Education Pathways Summit Panelist
- COED Faculty and Staff Search Committees, including Chair duties

#### University of Texas at Arlington COED Educational Leadership and Policy Studies (ELPS) Department

- ELPS Principal Program Admissions Review Committee, Chair
- ELPS K-12 M.Ed. and PCO Advisory Committee, Chair
- ELPS Principal Advisory Board, Chair
- ELPS Faculty Search Committee

#### Texas Education Agency

- Texas State Committee on Educational Facility Standards
- State Textbook Review Committees Mathematics
- State Textbook Review Committees Science
- State Textbook Review Committees English Language Arts and Reading

#### Texas Association of School Administrators

- State Major Committees
- Texas High Performing Schools Consortium
- Small Schools Network and Conferences
- TASA Midwinter Conferences Presenter

#### Texas Association of School Boards

- TASB State Governance Camp
- TASA/TASB Joint Conventions Presenter

#### Texas Association of School Business Officials

- In progress: TASBO Texas Registered School Business Administrator Certificate

#### Texas Rural Education Association and National Rural Education Association

- TREA Summer Conference Presenter

#### Texas Council of School Women Executives

- Regional Fall Conferences
- State Midwinter Conferences

#### Texas Council of Professors of Educational Administration

- Regional Conferences
- State Midwinter Conferences

#### Community and Regional Boards/Council Member

- Central Texas Benefits Coop Board Member

- Central Texas Regional Pathways Council Member
- Central Texas Special Education Coop Board Member
- Gregory-Portland CTE/PTECH Partnership Board Member
- Midlothian CTE Industry Partnership Committee Chair
- Midlothian Chamber of Commerce Strategic Plan Committee Member

#### Community and Charitable Work

- Samaritan's Purse Operation Christmas Child
- Navarro County Operation Christmas Child Leadership Group
- Birdville Elementary School Volunteer (Beekeeping Presentations)
- Corsicana Community Volunteer (Beekeeping Presentations)
- Collins Catholic School Volunteer (Beekeeping Presentations)
- Kilgore Community Library Volunteer (Beekeeping Presentations)
- Keller Community Library Volunteer (Beekeeping Presentations)
- University of Texas Earth Day Fair Volunteer (College of Education Booth with Beekeeping Demonstration)
- Goldthwaite Jenie Trent Dew Library Volunteer (Community Pop-Up Literacy Events)

#### AWARDS

- University of Texas at Arlington's President's Award for Transformative Online Education, College of Education Nominee
- Thought Exchange Innovative Woman in Leadership Profiled Leader
- Texas Administrator of the Year State Finalist, Association of Texas Professional Educators
- TCPEA Doctoral Dissertation of the Year Award, Texas A&M University-Commerce
- Educational Publication Award, Texas A&M University-Commerce
- Texas Elementary Educator of the Year State Finalist, Association of Texas Professional Educators
- Navarro Elementary Distinguished Teacher of the Year
- Corsicana High School PAC 10 Difference Maker Award
- Region 12 Science Mentor Teacher of the Year

#### BOOK CHAPTERS

Graham, C.G., **Woody, C.**, & Brown, B. (2024). *Leadership and Communication: Facilitating Effective Stakeholder Interactions*. In Vornberg, J.A., Oliveras-Ortiz, Y., & Templeton, N.R., (Eds.), *Texas Public School Organization and Administration: 2024*. Dubuque, IA: Kendall Hunt.

Graham, C.G., **Woody, C.**, & Garrett, S. (2022). *Leadership and Communication: Facilitating Effective Stakeholder Interactions*. In Vornberg, J.A., Oliveras-Ortiz, Y., & Templeton, N.R., (Eds.), *Texas Public School Organization and Administration: 2022*. Dubuque, IA: Kendall Hunt.

## PUBLICATIONS

**Woody, C. S.** (2014). Supporting the new principal: Central office support options (Doctoral dissertation). ProQuest Dissertations and Theses. (UMI No. 3668963)

Borgemenke, A. J., Blanton, A. L., Kirkland, C. J., & **Woody, C. S.** (2012). Avoiding the change trap: Strategies for school leaders in times of change. *National Forum of Educational Administration and Supervision Journal*, 29(2), 42-65.

Roberson, S., & **Woody, C.** (2012). Declaring war on essentialist teaching. *The Clearing House*, 85(5), 207-212.

**Woody, C. S.** (2011, January). *Carl Glickman's approach to school improvement: An analysis of philosophies*. Texas Association of School Administrators Midwinter Conference, Austin, TX.

## CONFERENCE PROCEEDINGS

Olsen, A., **Woody, C.S.**, & Fleener, B. (2020, January). [Paper Session] *Accelerated Online Programs: The Relationship Between Student Admission Date and Student Start Date on Student Success*. Southwest Educational Research Association Annual Conference, Arlington, TX, United States.

Borgemenke, A. J., & **Woody, C. S.** (2015, January). [Paper Session] *School principal perceptions of non-supervisory mentors*. Texas Council of Professors in Educational Leadership Association Midwinter Conference, Austin, TX, United States.

## PRESENTATIONS: NATIONAL AND INTERNATIONAL CONFERENCES

**Woody, C.**, Johnson, R., Chojnowski, T., Jacob, M., Brown, B., Fiend, A. (2019, April). [Expert Panel Discussion]. *School Safety: A Call to Action*. CoSN 2019 Annual National Conference: Envision 2030: Leadership for Learning, Portland, OR, United States.

Johnson, R., **Woody, C.**, James, Davie Leigh, Jaxon, Kennedy, Corbin, Morgan, & Ben [last names redacted due to minor ages of student panelists] (2019, April). [Student Voice Panel Discussion] *Real Students, Real Voices, Real Expectations*. CoSN 2019 Annual National Conference: Envision 2030: Leadership for Learning, Portland, OR, United States.

**Woody, C.**, Kelly, L. (2019, March). [Conference Webinar Presentation] *Advancing Women in Leadership, Profiled Leader*, Innovative Women in Leadership Virtual Event Series, Thought Exchange Live International Webinar, Virtual.

**Woody, C.** (2009, February). [NASA Research-Based Workshop] *Linking Lessons from Mars Rover Expeditions with Soil Science Instruction*. NASA International Space Exploration Educators Conference, Houston, TX, United States.

## PRESENTATIONS: REGIONAL AND STATE CONFERENCES

**Woody, C.** (2024, June). [Presentation] *Inquiring People Want to Know: State of the District Addresses*. Texas Rural Educators State Conference, Round Rock, TX, United States.

- Woody, C.,** Cavazos, M., Pape, M., & Faught, L. (2023, January). [Presentation] *Creating a Learning Organization: Top 5 Lessons Learned*. Texas Association of School Administrators Midwinter Conference, Austin, TX, United States.
- Woody C.** (2022, October). [Poster Session] *A Three-Year Journey to Improve Quality, Relevance, and Communication in an Online Principal Prep Program*. Texas Digital Learning Association State Conference, Galveston, TX, United States.
- Woody, C.** (2022, April). [Poster Session] *Communication Tools with Online Teams*. The Center for Research on Teaching and Learning Excellence, University of Texas at Arlington, Arlington, TX, United States.
- Woody, C.** (2021, April). [Poster Session] *Circular Team Talk*. The Center for Research on Teaching and Learning Excellence, University of Texas at Arlington, Virtual.
- Woody, C.** (2020, April). [Poster Session] *Exploring the Use of Video to Bridge Distance in an Accelerated Online Program*. The Center for Research on Teaching and Learning Excellence, University of Texas at Arlington, Virtual.
- Woody C., & Bailey (Watters), J.** (2020, October). [Presentation] *Prepared for the Petrifying P's: Principals, Parents, Programming and Politics*. Consortium of State Organizations for Texas Teacher Education Fall Conference. Virtual, United States.
- Woody, C., & Woody, W., Johnson, P.** (2020, February). [Expert Panel] *OK, Google, Now What? Using Google Tools to Improve Safety*, Texas Computer Educators Association State Conference, Austin, TX, United States.
- Woody, C., Johnson, R., Vondersaar, L., Collins, S., & Burkholder, K.** (2019, June). [Expert Panel] *Closing the Technology/Pedagogy Gap*, Texas K-12 Chief Technology Officers Statewide Summer Clinic 2019, Georgetown, TX, United States.
- Woody, C., Johnson, R., Wise, B., Hardy, E., Simancek, L. Decker, K., Mathison, G., & Roberts, D.** (2018, December). [Expert Panel] *CTE Pathways, Principles, Partnerships, and Programs Expert Panel Discussion*, Houston-Area Career and Technical Pathways Summit, Rice University, Houston, TX, United States.
- Woody, C., Rozin, M., Johnson, R., Jacob, M., Levenson, D., & Collins, S.** (2018, October). [Expert Panel] *A Response to Governor Abbott's Plan to Address School Safety: A Moderated Panel Discussion on Physical, Digital, and Emotional Safety*. Texas Association of School Administrators/Texas Association of School Boards Joint State Convention, Austin, TX, United States.
- Woody, C., & Johnson, R.** (2018, June). [Expert Panel] *Technology Consulting Panel: Avoiding Mistakes*. Texas Chief Technology Officers Summer Clinic, Austin, TX, United States.
- Woody, C., Johnson, R., & Stewart, A.** (2018, April). [Presentation] *Preparing, Planning, and Passing a Bond: How Midlothian ISD used #MISDproud, Technology, and Campus Safety to Rally the Community Around a Common Purpose, Learners*. Association for Learning Environments, Southern Regional Conference, Waco, TX, United States.
- Woody, C., Torres, J., Johnson, M., Johnson, R., Snow, Z., & Crawford, L.** (2018, January). [Expert Panel] *Using Social Media for Professional Development*, Texas Computer Educators State Conference, Austin, TX, United States.



- Woody, C.,** Oneil, H., & Kays, S. (2014, April). [Regional Saturday Practitioner Workshop Series] *Classroom Management: Tips from the Pros*. Brown Bag Brunch Series, Corsicana Independent School District, Corsicana, TX, United States.
- Woody, C.,** & Faulk, A. (2014, March). [Regional Saturday Practitioner Workshop Series] *Ruby Payne and the Framework of Poverty*. Brown Bag Brunch Series, Corsicana Independent School District, Corsicana, TX, United States.
- Woody, C.,** & Oneil, H. (2014, February). [Regional Saturday Practitioner Workshop Series] *The Brain and You: Brain-based Learning*. Brown Bag Brunch Series, Corsicana Independent School District, Corsicana, TX, United States.
- Woody, C.,** & Kays, S. (2013, November). [Regional Saturday Practitioner Workshop Series] *Taking It Up a Notch: Strategies to Improve Student Engagement*. Brown Bag Brunch Series, Corsicana Independent School District, Corsicana, TX, United States.
- Woody, C.,** Oneil, H., & Kays, S. (2013, October). [Regional Saturday Practitioner Workshop Series] *Classroom Management: Tips from the Pros*. Brown Bag Brunch Series, Corsicana Independent School District, Corsicana, TX, United States.
- Woody, C.** (2011, July). [Workshop] *Rigor Pirates: Don't Let Them Steal Your Rigor*. Tyler Independent School District Summer Administrator Conference, Tyler, TX, United States.
- Woody, C.** (2010, March). [Presentation] *Leading a Gifted/Talented Program at the District Level*. Education Service Center Region 7 Annual Gifted/Talented Conference, Kilgore, TX, United States.
- Woody, C.,** Haden, M., & York, J. (2009, June). [Workshop] *A Day in Space: Interactive Instruction in Earth and Space Science*. Texas Regional Science Collaboratives State Conference, Austin, TX, United States.
- Woody, C.,** & Haden, M. (2008, November). [Presentation] *Using Interactive Websites to Support Science Instruction*. Texas State Science Teachers CAST State Conference, Wichita Falls, TX, United States.
- Baldree, M., **Woody, C.,** Fisher, J., Haden, M., Harris, S., Beard, T., & Baldree, P. (2008, October). [Presentation] *Redesigning a K-12 Spiraling Curriculum That Works*. Region 12 Superintendents Leadership Conference, Salado, TX, United States.
- Woody, C.,** & Lane, K. (2007, November). [Presentation] *Avoiding Burnout*. Texas A&M University-Commerce. Navarro Partnership Teacher Conference, Corsicana, TX, United States.
- Woody, C.,** & Haden, M. (2007, November). [Presentation] *Journaling in Science*. Texas State Science Teachers CAST State Conference, Ft. Worth, TX.
- Woody, C.,** & Haden, M. (2007, November). [Workshop] *Designing a Day in Space for Elementary and Middle School Students*. Texas State Science Teachers CAST State Conference, Ft. Worth, TX, United States.
- Woody, C.,** & Haden, M. (2006, October). [Workshop] *Designing a Day in Space for Elementary and Middle School Students*. Texas Regional Collaboratives Mini-Conference, Waco, TX, United States.

**Woody, C.**, Haden, M. (2006, August). [Workshop] *Making Time for Science Instruction*. High Performing Schools Conference, Education Service Center Region 12, Waco, TX, United States.

Dominik, P., & **Woody, C.** (1999, October). [Presentation] *Primary Reading Instruction*. Texas Association for the Improvement of Reading Conference, Baylor University, Waco, TX, United States.

Dominik, P., & **Woody, C.** (1998, October). [Presentation] *Primary Reading Instruction*. Texas Association for the Improvement of Reading Conference, Baylor University, Waco, TX, United States.

Borchardt, C., Dominik, P., Traudt, J., & **Woody, C.** (1998, December). [Presentation] *Designing Summer Programs for Gifted Students*. Texas Association of Gifted and Talented State Conference, Austin, TX, United States.

Borchardt, C., Dominik, P., Traudt, J., & **Woody, C.** (1997, December). [Presentation] *Using Multi-Disciplinary Curriculum with Elementary Gifted/Talented Students in the Baylor University for Young People Summer Program*. Texas Association of Gifted and Talented State Conference, Austin, TX, United States.

## CREATIVE ACTIVITY

Woody, C. (2021-Present). YouTube Channel: *Dr. Cindy Woody* [Principal Certification Exam Preparation Videos]. 2,347 subscribers, 14,397 watch time hours, 139,152 views.

Woody, C. (2018-2019) Twitter (Now X): Host and moderator of *#EDpiper* [Weekly Twitter Chat for Educators].

## GRANT AND DONOR FUNDING

Federal Grants:

- United States Department of Education (2024). Office of Elementary and Secondary Education. *Every Student Succeeds Act Consolidated Grants*. (Applied, Funded, Administrator: \$45,026)
- United States Department of Education (2023). Office of Elementary and Secondary Education. *Every Student Succeeds Act Consolidated Grants*. (Applied, Funded, Administrator: \$44,390)
- United States Department of Education (2024). Office of Career, Technical, and Adult Education. *2024-2025 Perkins V Basic Program Grant*. (Applied, Funded, Administrator: \$1082)
- United States Department of Education (2023). Office of Career, Technical, and Adult Education. *2023-2024 Perkins V Basic Program Grant*. (Applied, Funded, Administrator: \$1155)
- United States Department of Education (2023). Office of Elementary and Secondary Education. *2020-2023 ESSER III COVID Relief Act Grant*. (Funded: \$237,616)

State and Private Grants:

- Texas Education Agency (2024). *2024-2025 Safety and Facilities Enhancement Grant Cycle 2*. (Applied, Funded, Administrator: \$150,000)
- Texas Education Agency (2024). *2024-2025 Safety Standards Formula Grant*. (Applied, Funded, Administrator: \$200,000)
- Benefactor: Private Donor (2024). Custom Electronic Scoreboard for New Sports Complex. (Solicited, Funded: \$33,965).
- Texas Education Agency (2023). *2023-2025 Safety and Facilities Enhancement Grant Cycle 1*. (Applied, Funded, Administrator: \$233,234)
- Texas Education Agency (2023). *2023-2024 Learning Acceleration Support Opportunity, Strong Foundations Implementation Grant*. (Applied, Funded, Administrator: \$254,000)
- Texas Education Agency (2022). *2021-2024 Texas COVID Learning Acceleration Supports Decision 10 Grant*. (Funded: \$1,250,000).
- Texas Education Agency (2022). *Dyslexia Grant Award Program*. (Funded: \$116,260).
- Texas Education Agency (2022). *Dyslexia Grant Award Program Year 1 Continuum*. (Funded: \$109,750).
- Texas Workforce Commission (2022). *Texas Workforce Commission Jobs for Education and Technology Grant*. (Funded: \$164,554)