

# THOMAS MARYON RN, DHA

3006 Woodside #2011, Dallas, Texas 75204 | (312) 415-4815 | tmaryon1@gmail.com | linkedin.com/in/dr-thomas-maryon

## CAREER SUMMARY

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A retired dynamic and top-performing managed care and healthcare operations executive with a demonstrated track record of achievement in healthcare management, clinical program operations, care management program design and implementation, performance monitoring, data and change management, population health management, quality and accreditation oversight, sales and marketing support, and human resources. Appointments and extensive expertise in strategic and operational leadership roles within managed care and provider healthcare organization ensured collaboration, alignment, improved operational performance, reduced costs and improved efficiency in a variety of organizational settings. A full-time pivot to academia within higher education has paved the way to contribute deep professional and organizational experience to developing and educating current and future healthcare leaders on multiple dimensions of healthcare and healthcare delivery.

## ACADEMIC AND PROFESSIONAL EXPERIENCE

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| UNIVERSITY OF TEXAS AT TYLER - HEALTH SCIENCE CENTER - School of Health Professions<br><b>Assistant Professor</b> - Department of Population Health, Leadership, and Analytics | Tyler, Texas<br>2020-Current           |
| CENTRAL MICHIGAN UNIVERSITY – The Herbert & Grace Dow College of Health Professions<br><b>Adjunct Professor</b> – School of Health Sciences, Health Administration Division    | Mt. Pleasant, Michigan<br>2018-Current |
| CAPELLA UNIVERSITY – School of Nursing and Health Sciences<br><b>Adjunct Professor</b> – Master of Public Health Program                                                       | Minneapolis, MN<br>2017-2018           |
| UNIVERSITY OF PHOENIX – School of Natural Sciences<br><b>Adjunct Professor</b> – Bachelor of Health Sciences                                                                   | Phoenix, AZ<br>2007                    |
| HEALTH CARE SERVICE CORPORATION (HCSC) - BCBS IL/MT/NM/OK/TX<br><b>Vice President, Clinical Operations</b> ( <i>Retired</i> )                                                  | Chicago, Illinois<br>2009-2020         |

## CONSULTING EXPERIENCE

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ATHENEUM, Berlin, Germany, **Healthcare Consultant**, 2017-Current.

GUIDEPOINT GLOBAL, New York, New York, **Healthcare Consultant**, 2016-Current

## EDUCATION | CERTIFICATIONS | AWARDS

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UNIVERSITY OF TEXAS, HEALTH SCIENCE CENTER AT TYLER, Tyler, Texas  
**Outstanding Faculty of the Year**, School of Community and Rural Health, Master of Health Administration Program, 2021

UNIVERSITY OF TEXAS, HEALTH SCIENCE CENTER AT TYLER, Tyler, Texas  
**Certified Online Instructor**, Institutional certification approved by the Texas Higher Education Coordinating Board, 2020

CENTRAL MICHIGAN UNIVERSITY, Mount Pleasant, Michigan  
**Doctor of Health Administration (DHA)**, 2006  
**M.S., Health Administration**, 1999

WAYNE STATE UNIVERSITY, Detroit, Michigan  
**B.S., Nursing**, 1990

HENRY FORD HOSPITAL SCHOOL OF NURSING, Detroit, Michigan  
**Registered Nurse**, 1986

MACOMB COMMUNITY COLLEGE, Warren, Michigan  
A.D., Associate, General Studies, 1984

Seminar, Global Health Issues, World Health Organization, Geneva, Switzerland, 2005

#### ACADEMIC AFFILIATIONS

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Executive Certification Program Mentor: American Health Insurance Plans, Washington DC, 2019-2020

Guest Lecturer: Florida Southern College, Lakeland, Florida, 2018-2019

Dean: College of Health Care Management/Blue University, Health Care Service Corporation, Chicago, Illinois, 2018-2019

Guest Lecturer: University of Texas, Dallas, Texas, 2016-2019

Adjunct Faculty: University of Texas, Health Science Center at Tyler, Tyler, Texas, 2019

Guest Lecturer: Lake Forest Graduate School of Management, Lake Forest, Illinois, 2019

Adjunct Faculty: Baker College, Flint, Michigan, 2000-2002

Clinical Preceptor: Nursing Administration, Madonna University, College of Nursing, Detroit, Michigan, 1997-1998

#### COURSE INSTRUCTION

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UNIVERSITY OF TEXAS AT TYLER - HEALTH SCIENCE CENTER - School of Health Professions

- HPEM 5350 – Healthcare Human Resource Management
- HPEM 5399 – Healthcare Administrative Residency / Internship
- HPEM 6340 – Leadership Foundations
- HPEM 6360 – Healthcare Marketing and Strategic Planning
- HPEM 6370 – Healthcare Law and Ethics
- HPEM 6399 – Capstone Project Experience
- NURS 5341 – Seminar in International Health
- NURS 4341 – Seminar in International Health
- COMH 6310 – Population Health

CENTRAL MICHIGAN UNIVERSITY – The Herbert & Grace Dow College of Health Professions

- MHA 698 – Applied Research Project in Health Administration

CAPELLA UNIVERSITY - School of Nursing and Health Sciences

- MPH 5108 – Public Health Communication Strategies
- MPH 5506 - Social and Behavioral Foundations in Public Health
- MPH 5504 - Social and Behavioral Research Methods

UNIVERSITY OF PHOENIX – College of Natural Sciences

- HCS 413 – Healthcare Management Strategies

#### PUBLICATIONS AND SCHOLARLY CONTRIBUTIONS

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Health Systems by Country: Brazil | Chapter 10 in Comparative Health Systems: A Global Perspective. Johnson, A., Stoskopf, C., and Leiyu, S. (In Revision) Jones & Bartlett Learning, Burlington, MA. 3rd Edition

Leadership for Health Professionals: Theory, Skills, and Applications. Ledlow, G. Bosworth, M., and Maryon, T. (2023) Jones & Bartlett Learning, Burlington, MA. 4th Edition Editor

Leadership in the Healthcare Payer Ecosystem, | Chapter 17 in Leadership for Health Professionals: Theory, Skills, and Applications. Ledlow, G. Bosworth, M., and Maryon, T. (2023) Jones & Bartlett Learning, Burlington, MA. 4th Edition

COVID-19 Academic Integrity Violations and Trends: A Rapid Review. Maryon, T., Dubre, V., Elliott, K., Escareno, J., Fagan, M., Standridge, E., and Lieneck C. *Education Sciences*. 2022; 12(12):901. <https://doi.org/10.3390/educsci12120901>

Identification of Barriers Preventing Biosimilar Oncology Medication Adoption. Hair J, Maryon T, and Lieneck C. (2022) *Medicina*. 2022; 58(11):1533. <https://doi.org/10.3390/medicina58111533>

## PUBLICATIONS AND SCHOLARLY CONTRIBUTIONS | CONTINUED

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Pandemic Pause: Cost Variables for Ambulatory ACOs amid COVID-19. Lieneck C, Weaver E, Maryon T. Medical Group Management Association. Jan, 2022. <https://www.mgma.com/resources/landing-pages/mgma-connection-magazine/january-2022>

Ethical allocation of COVID-19 vaccine in the United States: an evaluation of competing frameworks for the current pandemic and future events. Lawrence, C., Vick, D., Maryon, T., and Kerr, B. Journal of Public Health Policy. Jan, 2022. <https://link.springer.com/content/pdf/10.1057%2Fs41271-022-00338-w.pdf>

Outpatient Telehealth Implementation in the United States during the COVID-19 Global Pandemic: A Systematic Review. Lieneck C, Weaver E, Maryon T. (2021) Medicina. 57, 462. <https://doi.org/10.3390/medicina57050462>

Pandemic Pause: Systematic Review of Cost Variables for Ambulatory Care Organizations Participating in Accountable Care Organizations. Lieneck C, Weaver E, Maryon T. (2021); Healthcare. 9(2):198. <https://doi.org/10.3390/healthcare9020198>

Independent Validation in a Large Privately Insured Population of the Risk Index for Serious Prescription Opioid-Induced Respiratory Depression or Overdose. Metcalfe, L., Murrelle, E., Lan, V., Joyce, A., Preston, V., Maryon, T., McDonald, C., and Yoo, P. (2020). Pain Medicine, 21(3); 1 - 10.

Examining Social Determinants by Locale to Inform Community Linkages. Davis, J., Berkshire, S., Maryon, T., and Pierannunzi, C. Doctoral Dissertation, Central Michigan University, Mount Pleasant, Michigan, October 2019.

Cultural Humility and Hospital Safety Culture. Aten, J., Boan, D., Davis, D., Hook, J., Maryon, T., Ruiz, J. (In Press, 2016). Journal of Clinical Psychology in a Medical Setting.

The Cloning of Human Beings: From Slippery Slope to Looming Precipice. Cwiek, M., Carlini, D., Ledlow, G., and Maryon, T. (2011). In J. Lawryniewicz and A. Zabolotny (Ed.), Science-Ethics-Faith Conference Collection (Konferencja Chrześcijańskiego Forum Pracowników Nauki), peer-reviewed article presented to international audience in Lodz, Poland. ISBN Number: 978-83-929139-1-7, June 2011.

Critical Success Factors: Improving the Viability of Free Clinics: Strategies for Enhancing the Free Clinic Delivery Model. Publisher: VDM Verlag, Saarbrücken, Germany, August 2008.

Critical Success Factors and Free Clinics: Improving the Viability of Michigan Clinics. Report to the Detroit Wayne County Health Authority. Detroit, Michigan, November 2006.

Improving the Viability of Free Clinics Through the Identification of Critical Success Factors. Doctoral Dissertation Project, Central Michigan University, Mount Pleasant, Michigan, September 2006.

## PRESENTATIONS

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Maryon, T., Chandarlis, J., Haas, B., & Hook, J. N. (2024, February). Implementing an interprofessional health education (IHE) pilot program to gain knowledge of the global health stage while encouraging future global health research endeavors and promoting student academic success. Poster presented at the Kenneth I. Shine MD Academy of Health Science Education 2024 Innovations in Health Science Education Conference, Austin, TX, February 22, 2024.

Maryon, T., Chandarlis, J., Haas, B., & Hook, J. N. (2024, February). Implementing an interprofessional health education (IHE) pilot program to gain knowledge of the global health stage while encouraging future global health research endeavors and promoting student academic success. Abstract presented at the Kenneth I. Shine MD Academy of Health Science Education 2024 Innovations in Health Science Education Conference, Austin, TX, February 23, 2024.

Maryon, T., Chandarlis, J., Haas, B., & Hook, J. N. (2024, March). Implementing an interprofessional health education (IHE) pilot program to gain knowledge of the global health stage while encouraging future global health research endeavors and promoting student academic success. Poster presented at the Association of Teaching Prevention and Research Annual Meeting, Alexandria, VA, March 11, 2024.

COVID-19 Academic Integrity Violations and Trends: A Rapid Review. Maryon, T., Dubre, V., Elliott, K., Escareno-Alvarado, J., Fagan, M.H., Standridge, E., Lieneck, Conference Presentation: East Texas Health Conference, Tyler TX. April, 2023,

Lessons in Leadership: Creating Accountability to Win. UT Health East Texas Physician Practice Leaders Quarterly Leadership Meeting. UT Health East Texas Physician Practice Group. Presentation: December, 2022

Careers in Behavioral Health (Panel Moderator). University of Texas at Tyler, Career Success Conference, November 2022

Leading in Healthcare: Navigating Complexity and Leading with Confidence. University of Texas at Tyler, Career Success Conference, November 2021

Pandemic Pause: Systematic Review of Cost Variables for Ambulatory Care Organizations Participating in Accountable Care Organizations.

Lieneck C, Weaver E, Maryon T. and Herzog. Poster presentation. Texas State University Transitional Health Research Center: 5<sup>th</sup> Annual Texas State University Health Scholar Showcase. April 2021.

Rethink Work | Delivering Value: Re-building Your Toolbox in Times of Complexity. HCSC Employee Development Week, Profession Development Session, Health Care Service Corporation, Chicago, Illinois, September 2020.

Impacting Population Health: Emerging Academic Alliances. Healthier Texas Summit, University of Texas System, Austin, Texas, October 2019.

Managed Care 101. Lake Forest Graduate School of Management, Guest Lecturer, Lake Forest, Illinois, April 2019.

Health Care Financing. Florida Southern College/Bachelor of Science, Health Care Management, Guest Lecturer, Lakeland, Florida, November 2018.

Financing Health Care in a World of Change. University of Texas at Dallas / Master in Health Administration Program, Guest Lecturer, Dallas, Texas, July 2018.

The Art of Mentoring. African Americans in Motion/Business Resource Group, Blue Cross Blue Shield of Texas Chapter, Dallas, Texas, November 2016.

Financing Health Care in a World of Change. University of Texas at Dallas / Master in Health Administration Program, Guest Lecturer, Dallas, Texas, July 2016.

New Directions in Care Management. Managed Markets Summit, Pinsonault Associates, Orlando, Florida, February 2010.

Evolution of Medical Management. Managed Markets Summit, Pinsonault Associates, Phoenix, Arizona, September 2008.

Dissertation Strategies for Success. Doctoral Seminar Presentation, Central Michigan University, Mount Pleasant, Michigan, November 2006.

New Directions in Telehealth. Telehealth Nursing Conference, New Orleans, Louisiana, October 2002.

New Directions in Telehealth. Telehealth Nursing Conference, Las Vegas, Nevada, September 2002.

Managing the Health Information Needs of Your Patients: State-of-the-Art Programs in a Telephonic Health Information Center. Telephone Triage Essentials Conference, San Francisco, California, September 2000.

Managing the Health Information Needs of Your Patients: State-of-the-Art Programs in a Telephonic Health Information Center. Telephone Triage Essentials Conference, Boston, Massachusetts, October 2000.

Helping Smokers to Become Tobacco-Free - Practical Approaches for Health Care Providers. Category 1 Continuing Medical Education Program, Southfield, Michigan, 2000.

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## COMMUNITY AND ACADEMIC SERVICE | BOARD AFFILIATIONS

**Chairperson:** Academic Integrity Workgroup 2019-2023

**Board Member:** Public Safety Committee - Uptown Dallas Public Improvement District. Dallas, Texas, 2020 to Current

**Board Member:** Parkland Health and Hospital System, Strategic Advisory Group, Parkland Center for Clinical Innovation, Dallas, Texas, 2018-2020

**Executive Committee / Texas Team:** Texas Nurses Association, Austin, Texas, 2018-2020

**HCSC Clinical Program Advisor:** Rush University Graduate Medical Residency Program, 2017-2020

**Philanthropy Council Board Member:** North Texas Food Bank, Dallas, Texas, 2016-2017

**Board Member:** Children's Immune Disorder Foundation, Detroit, Michigan, 2006-2008

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## ADDITIONAL PROFESSIONAL EXPERIENCE

HCSC/BCBS - ILLINOIS, Chicago, Illinois, **Divisional Vice President, Clinical Programs**, 2008-2009. Directed turnaround of Illinois plan medical management program after multiple leadership changes and poor program results. Achieved 1% penetration benchmark for case management program. Implemented client reporting for all 500 member groups to demonstrate program value. Recruited, hired, and trained 60 registered nurses to deliver medical management services. Led medical management-focused customer interventions for at-risk customer groups to prevent carve-outs due to poor customer

satisfaction. Developed close collaboration and improved relationships with various corporate areas to provide increased focus on medical management programs within Illinois plan.

BLUE CROSS BLUE SHIELD OF MICHIGAN, Detroit, Michigan, **Director, Medical Management**, 2007-2008. **Director, Clinical Program Operations**, 2003-2007. **Director, Utilization Management**, 2002-2003. **Director, Case Management Services**, 2001-2002. **Director, Blue Health Line/24-7 Nurse Triage**, 1999-2001. Led utilization management, case and disease case management program delivery, quality, and accreditation oversight for compliance with NCQA, URAC, Medicare Advantage and Medicaid program requirements, training, IT clinical information system oversight, clinical program reporting, and 24/7 nurse triage operational responsibilities. Improved staffing structures and reduced administrative costs \$2,400,000 over three years by streamlining and realigning operational processes, program improvements, and administrative cost reduction, while enhancing union-management partnerships in call center environment.

ST. JOHN HEALTH SYSTEM HOME SERVICES, Detroit, Michigan, **Director of Clinical Operations**, 1996-1998. Oversaw operational turnaround for multi-site, not-for-profit, Joint Commission-accredited, Medicare-certified home health agency, with bottom-line responsibility for three locations. Directed operational clinical delivery, program development, and program marketing, leading to increase of 60,000 annual visits within 24 months. Increased revenues 50% to \$10,000,000. Increased annual visits to 120,000 while maintaining operational compliance to regulatory and accreditation standards.

FIRST AMERICAN HOME CARE, Kalamazoo, Michigan, **Regional Administrator, Southwest Michigan Region**, 1994-1996. **Agency Administrator, St. Clair Shores, Michigan**, 1991-1994. Led start-up and day-to-day operational responsibility for national multi-site, for-profit, Joint Commission-accredited, Medicare-certified private-duty home health agency, with bottom-line responsibility for eight locations. Directed operational clinical delivery, new market expansion, new program development, and program marketing, leading to 144,000 annual visits within 24 months. Achieved \$15,000,000 in annual revenues within 24 months. Obtained first JCAHO regional multi-site accreditation for Southwest Michigan Region.

#### CLINICAL NURSING EXPERIENCE

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FIRST AMERICAN HOME CARE, Madison Heights, Michigan, 1991

HENRY FORD HEALTH SYSTEM, Detroit, Michigan, Med/Surg | Psych / Substance Abuse | Home Healthcare, 1986 - 1991