

# Welcome to HNRS 2351: World, Text and Image III

*Fall 2020*

## Welcome

Welcome to World, Text and Image III, a unique collaborative course in human expression. In this hybrid course you will dedicate approximately 3-5 hours per week, engaging with the material and your colleagues. Some class sessions will meet synchronously (real-time interaction online) and others will meet asynchronously (without real-time interaction). Each module provides you with information about how we understand ourselves, each other, or our world. Throughout the course you will select and implement the assignments that best suit your goals and interests. The course is also community-based, and you will have many opportunities to learn from and share ideas with your classmates about what you are learning. My role as your professor is to guide you through the modules, help to create an environment where questions, conversation, and learning are valued, and provide you with ideas and feedback.

## Professor Corner

**Kerri M. Camp, Ph.D.**  
Associate Professor of  
Marketing  
903.565.5660  
[kcamp@uttyler.edu](mailto:kcamp@uttyler.edu)

Virtual Office Hours:  
Tuesday 8-11am and other  
times by appointment

## Course Overview

You will earn five credentials throughout this course. Each module addresses the core set of knowledge and skills needed to be effective in that specific competency. As you engage with each module, you will view videos and read open educational resources (OER) to broaden your understanding of: personalities and the impact on communication styles and group dynamics, communicating in the digital environment, exploring creativity in human expression, and how to use critical and analytical reasoning to research and present a topic of interest to you. You will have opportunities to participate in thought-provoking discussions to learn with and from your colleagues as well as experts in their fields.

**Complete the following to earn a badge for each of the five credentials:**

- Engage with module content and your colleagues
- Complete the module assignments

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## Course Learning Outcomes

*This course provides you with the following learning opportunities:*

- Improve your communication skills with speaking and writing assignments
- Express your ideas through creativity
- Explore personality and its impact on group dynamics
- Develop your critical thinking and research skills
- Expand your knowledge of digital literacy and digital media
- Understand issues regarding civility and public discourse



## Assignment Overview

**Engagement (200 points):** Your engagement score will be based on your active participation in both synchronous class discussions and asynchronous module activities.

**Persuasive Presentation (100 points):** You will create a persuasive oral presentation on an issue you want to discuss. This presentation will be delivered live via Zoom during synchronous sessions as per the Course Schedule. You will choose which presentation tool you would like to use and how you will develop a compelling message. The Oral Presentation Rubric will be used to determine your grade.

**Digital Media Project (100 points):** A digital media choice board will provide numerous options for you to select from to create your Digital Media Project. For this assignment you will further develop your creativity. The Digital Media Project will be used to determine your grade.

**Issues Paper (100 points):** Critical thinking and research skills are important for you to continue to develop. You will write a paper on a topic of your choice by researching it and then presenting various perspectives on the issue. You will then develop and present your opinion on the issue based on the research you provide. More information will be posted in Modules X and X. The Written Communication Rubric will be used to determine your grade.

**Issues Poster Presentation (100 points)** You will create a research poster that would normally be presented at a conference, but you will create it electronically. You will also present it to your colleagues in this class. The Poster Presentation Rubric (50 points) and the Oral Presentation Rubric (50 points) will be used to determine your grade.

**Reflection Assignment (50 points)** One of the keys to learning is reflection. In this assignment you will reflect on what you have learned throughout the course. The Written Communication Rubric will be used to determine your grade.

## Building Our Community

Although this course takes place online, community building is an important component for meeting our course outcomes. To ensure a productive and collegial learning experience for all students, we need everyone to do their best to:

- **Actively participate.** The course experience is more enriching when it includes a greater number of diverse voices and perspectives.
- **Read and respond to the discussion threads.** Research shows that learning is enhanced when online discussion participants read each other's posts, provide meaningful feedback, offer encouragement, and share relevant resources.
- **Demonstrate respect for differences.** We all come to the table with different experiences and viewpoints. In order to get the most out of this learning opportunity, show respect for differences by seeking to understand, asking questions, clarifying understanding, and/or respectfully explaining your own perspective.
- **Be timely.** It is important to engage with your fellow students in our module activities in a timely manner to increase the depth of discussions.
- **Be specific.** We encourage you to offer specific evidence from your own experiences or those you have read about.
- **Use an appropriate tone and language.** In online environments without verbal or physical cues, humor and sarcasm can be mistaken as cold or insulting. Please pay special attention to your tone and language use before submitting discussion posts.



## Evaluation

Engagement	200
Persuasive Presentation	100
Issues Paper	100
Issues Poster Presentation	
Research Poster (50 points)	50
Poster Presentation (50 points)	50
Digital Media Project	100
Reflection Assignment	<u>50</u>
Total Points Possible	650

## HNRS 2351: World, Text and Image III Course Schedule

Date	Topics	Credential and Modules
Tuesday 8/25 Zoom	Course Introduction	<i>Module 1: Course Introduction</i>
		<b>Credential: Personality and Group Dynamics</b>
Thursday 8/27 Zoom	Personality	<i>Module 2: Personality and its Impact on Human Expression</i> Guest Speaker – Katie Stone, certified MBTI Coach <b>Complete Myers-Briggs personality inventory no later than 11:59 p.m. CST August 27th</b>
Tuesday 9/1 Zoom	Personality	<i>Module 2: Personality and its Impact on Human Expression (continued)</i> Guest Speaker – Katie Stone, certified MBTI Coach
Thursday 9/3 Canvas	Group Dynamics	<i>Module 3: Types, Size, and Structure of Group Dynamics</i>
Tuesday 9/8 Zoom	Civility	<i>Module 4: Civility, Public Discourse, and Human Expression</i>



Meet live via Zoom



Class online via Canvas

Date	Topics	Credential and Modules
		<b>Credential: Presentation Skills</b>
Thursday 9/10 Zoom	Engagement	<i>Module 5: Connecting with Your Audience</i> Guest Speaker – Jonathan Jones, Jonathan Jones Speaks
Tuesday 9/15 Canvas	Oral Presentation	<i>Module 6: Oral Presentation Skills</i>
Thursday 9/17 Canvas	Technology	<i>Module 7: Using Technology in Presentations</i>
Tuesday 9/22 Zoom	Presentation Skills	<b>Persuasive Presentations</b>
Thursday 9/24 Zoom	Presentation Skills	<b>Persuasive Presentations</b>
		<b>Credential: Critical Thinking and Research</b>
Tuesday 9/29 Zoom	Research Skills	<i>Module 8: Research Skills and Resources</i> Guest Speaker: Sarah Norrell, Librarian
Thursday 10/1 Canvas	Research	<i>Module 8: Research Skills and Resources</i>
Tuesday 10/6 Canvas	Critical Thinking	<i>Module 9: Critical Thinking Theory</i>
Thursday 10/8 Canvas	Critical Thinking	<i>Module 10: Improving Critical Thinking Skills</i>
Tuesday 10/13 Canvas	Written Communication	<b>Issues Paper Due no later than 11:59 p.m. CST October 13th</b>
Thursday 10/15 Canvas	Research	<i>Module 11: Research Poster Presentations</i>
Tuesday 10/20 Zoom	Research Presentation Skills	<b>Issues Poster Presentations</b>
Thursday 10/22 Zoom	Research Presentation Skills	<b>Issues Poster Presentations</b>

 Meet live via Zoom
  Class online via Canvas

Date	Topics	Credential and Modules
		<b>Credential: Digital Literacy and Digital Media</b>
Tuesday 10/27 Canvas	Creative Thinking	<i>Module 12: Creative Thinking</i>
Thursday 10/29 Zoom	Creative Thinking	<i>Module 12: Creative Thinking</i>
Tuesday 11/3 Canvas	Creativity	<i>Module 13: Creativity in Human Expression</i>
Thursday 11/5 Canvas	Creativity	<i>Module 13: Creativity in Human Expression</i>
Tuesday 11/10	Digital Literacy	<i>Module 14: Digital Literacy</i>
Thursday 11/12	Digital Literacy	<i>Module 14: Digital Literacy</i>
Tuesday 11/17 Zoom	Digital Media	<i>Module 14: Digital Media</i> Guest Speaker
Thursday 11/19 Canvas	Digital Media	<i>Module 14: Digital Media</i>
11/23- 11/27	No class	<b>THANKSGIVING HOLIDAY</b>
Tuesday 12/1 Canvas	Digital Media	<b>Digital Media Project due no later than 11:59 p.m. CST December 1<sup>st</sup></b>
Thursday 12/3 Zoom	Group Discussion	<b>Course Wrap-Up</b>
Week of December 7 <sup>th</sup> Canvas		<b>Course Reflection Due</b> (date determined by final exam week)  <b>NOTE: This is finals week</b>

 Meet live via Zoom
  Class online via Canvas

### Life Happens

Due dates for every module are posted in Canvas. However, I recognize that sometimes things come up, such as illnesses, family concerns, or other personal events. If that happens, please reach out to me for consideration of a due date extension when appropriate.

## **Important Covid-19 Information for Classrooms and Laboratories**

Students are required to wear face masks covering their nose and mouth, and follow social distancing guidelines, at all times in public settings (including classrooms and laboratories), as specified by [Procedures for Fall 2020 Return to Normal Operations](#). The UT Tyler community of Patriots views adoption of these practices consistent with its [Honor Code](#) and a sign of good citizenship and respectful care of fellow classmates, faculty, and staff.

Students who are feeling ill or experiencing symptoms such as sneezing, coughing, or a higher than normal temperature will be excused from class and should stay at home and may join the class remotely. Students who have difficulty adhering to the Covid-19 safety policies for health reasons are also encouraged to join the class remotely. Students needing additional accommodations may contact the Office of Student Accessibility and Resources at University Center 3150, or call (903) 566-7079 or email [saroffice@uttyler.edu](mailto:saroffice@uttyler.edu).

### **Recording of Class Sessions**

Class sessions may be recorded by the instructor for use by students enrolled in this course. Recordings that contain personally identifiable information or other information subject to FERPA shall not be shared with individuals not enrolled in this course unless appropriate consent is obtained from all relevant students. Class recordings are reserved only for the use of students enrolled in the course and only for educational purposes. Course recordings should not be shared outside of the course in any form without express permission.

## **Student Resources**

**Faculty Office Hours:** These are times when you can meet with your faculty to ask questions about the content, better understand the discipline, make career connections and more. Make use of office hours. Faculty list three hours a week (minimum) that they are available to you and also provide an appointment option if you have class or work during their office hours. My virtual office hours are Tuesdays 8-11am and other types by appointment.

**Writing Center:** The Writing Center provides all undergraduate and graduate students a place to work on their writing projects and skills. There are tutoring options as well as workshops available to support you in your academic writing.

**Math Learning Center:** The Math Learning Center provides drop-in tutoring for lower-level math courses throughout the week. The MLC also has computer workstations for your use.

**PASS Tutoring Center:** The PASS Tutoring Center supports a variety of courses. Due to COVID-19, we are asking that you schedule an appointment for your face-to-face tutoring support. Tutoring is also available through Zoom tutoring sessions. Check the website to see the courses supported for the Fall 2020 term.

**Upswing (24/7 Online Tutoring):** Upswing is a free, confidential, and convenient way to receive help in nearly all of UT Tyler's undergraduate courses.

**Robert R. Muntz Library Staff**: UT Tyler has an incredible staff of librarians ready to assist you. **Discipline/major library liaisons** are available to support you and you can also schedule appointments for research consultations. In addition, the Robert R. Muntz library's Head of University Archives and Special Collections can assist you with scholarly communications, primary sources, and archive materials.

**Canvas 101**: This Canvas course provides you with a wealth of information – including how to navigate in Canvas, use ProctorU (and even take a practice test), tips for being a successful online and hybrid learner, how to use Zoom, and more!

**UT Tyler Testing Center**: The Testing Center provides securing testing opportunities to meet the needs of students and the community in an environment conducive to student and academic success.

**Student Accessibility and Resource (SAR) Office**: The SAR Office works to provide students equal access to all educational, social, and co-curriculum programs through the coordination of services and reasonable accommodations, consultation, and advocacy.

**Student Counseling Center**: The Student Counseling Center supports students in developing balance, resiliency, and overall well-being both academically and personally. They have in person and virtual counseling options. In addition, the Student Counseling Center offers **TAO**, a self-help, completely private online library of behavioral health resources. Sign in to the TAO website using your UT Tyler credentials.