

Welcome to HNRS 2351: World, Text and Image III

Fall 2021

Welcome

Welcome to World, Text and Image III, a unique collaborative course in human expression. In this course you will dedicate approximately 3-5 hours per week, engaging with the material and your colleagues. Some class sessions will meet in person and others will meet asynchronously (without real-time interaction). Each module provides you with information about how we understand ourselves, each other, or our world. Throughout the course you will select and implement the assignments that best suit your goals and interests. The course is also community-based, and you will have many opportunities to learn from and share ideas with your classmates about what you are learning. My role as your professor is to guide you through the modules, help to create an environment where questions, conversation, and learning are valued, and provide you with ideas and feedback.

Professor Corner

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Office Hours:
COB 350.33

Tuesday & Thursday 7:15-7:45 am
and 9:30-10:30am
and by appointment

Course Overview

You will learn four major subject areas throughout this course. Each module addresses the core set of knowledge and skills needed to be effective in that specific competency. As you engage with each module, you will view videos and read open educational resources (OER) which means there is no textbook to purchase although you will need access to a camera on your computer for some module activities. This will course should broaden your understanding of: personalities and the impact on communication styles and group dynamics, creativity and communication in the digital environment, critical and analytical reasoning to research, and written and oral communication skills. You will have opportunities to participate in thought-provoking discussions to learn with and from your colleagues as well as experts in their fields.

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Course Learning Outcomes

This course provides you with the following learning opportunities:

- Improve your communication skills with speaking and writing assignments
- Express your ideas through creativity
- Explore personality and its impact on group dynamics
- Develop your critical thinking and research skills
- Expand your knowledge of digital literacy and digital media
- Understand issues regarding civility and public discourse
- Create an infographic for a non-profit organization



Without reflection, how do we fully process what we have learned? At the end of each subject area, you will be asked to reflect critically on what you have learned and how you might use this information in your professional career.

“Reflection is one of the most underused yet powerful tools for success.”

—Richard Carlson

Assignment Overview

Engagement (100 points): Your engagement score will be based on your active participation in both synchronous class discussions and asynchronous module activities. There is a [UT Tyler attendance policy](#)

Persuasive Presentation (100 points): You will create a persuasive oral presentation on an issue you want to discuss. This presentation will be delivered live via Zoom during synchronous sessions as per the Course Schedule. You will choose which presentation tool you would like to use and how you will develop a compelling message. The Oral Presentation Rubric will be used to determine your grade. More information will be posted in Module 7.

Research Review of Literature (100 points): Critical thinking and research skills are important for you to continue to develop. You will write a review of literature on a topic of your choice by researching it and then presenting various perspectives on the issue. You will then develop and present the body of knowledge of the issue based on the research you provide. The Written Communication Rubric will be used to determine your grade. More information will be posted in Module 10.

Research Poster Presentation (100 points) You will create a research poster that would normally be presented at a conference. You will email it to me and I will have them printed at the university print shop. You will also present it to your colleagues in this class. The Poster Presentation Rubric will be used to determine your grade. More information will be posted in Module 11.

Infographic Project (50 points): You will use the software Canva for Education to create an infographic that could be used by a non-profit organization. For this assignment you will further develop your creativity. The Infographic Project Rubric will be used to determine your grade. More information will be posted in Module 15.

Reflection Assignment (50 points) One of the keys to learning is reflection. In this assignment you will reflect on what you have learned throughout the course. The Reflection Assignment Rubric will be used to determine your grade. More information will be posted in Module 15.

Building Our Community

Community building is an important component for meeting our course outcomes. To ensure a productive and collegial learning experience for all students, we need everyone to do their best to:

- **Actively participate.** The course experience is more enriching when it includes a greater number of diverse voices and perspectives.
- **Read and respond to the discussion threads.** Research shows that learning is enhanced when discussion participants read each other's posts, provide meaningful feedback, offer encouragement, and share relevant resources.
- **Demonstrate respect for differences.** We all come to the table with different experiences and viewpoints. In order to get the most out of this learning opportunity, show respect for differences by seeking to understand, asking questions, clarifying understanding, and/or respectfully explaining your own perspective.
- **Be timely.** It is important to engage with your fellow students in our module activities in a timely manner to increase the depth of discussions.
- **Be specific.** I encourage you to offer specific evidence from resources or your own experiences or those you have read about.
- **Use an appropriate tone and language.** In online environments without verbal or physical cues, humor and sarcasm can be mistaken as cold or insulting. Please pay special attention to your tone and language use before submitting discussion posts and when discussing topics in class.



Evaluation

Engagement	100
Persuasive Presentation	100
Research Review of Literature	100
Research Poster Presentation	
Poster (50 points)	50
Poster Presentation (50 points)	50
Infographic Project	50
Reflection Assignment	<u>50</u>
Total Points Possible	500

Life Happens

Due dates for every module are provided on the course schedule (and posted in Canvas). However, I recognize that sometimes things come up, such as illnesses, work issues, and personal events. In these instances, please reach out to me and let me know that you need special consideration to submit the assignment after the due date.

If you need assistance with writing in this class, I recommend using the free services provided by the Writing Center: <https://www.utt Tyler.edu/writingcenter/>

For all other university syllabus policies, please refer to the Syllabus module in Canvas.

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Course Schedule

Date	Topics	Module
Tuesday 8/24	Course Introduction	<i>Module 1: Course Introduction</i>
		Personality and Group Dynamics
Thursday 8/26	Group Dynamics	<i>Module 3: Types, Size, and Structure of Group Dynamics</i>
Tuesday 8/31	Civility	<i>Module 4: Civility, Public Discourse, and Human Expression</i> Complete Myers-Briggs personality inventory no later than 11:59 p.m. CST August 31st
Thursday 9/2	Civility	<i>Module 4: Civility, Public Discourse, and Human Expression</i> Census Date September 3rd – Second drop for non-payment
Tuesday 9/7	Personality	<i>Module 2: Personality and its Impact on Human Expression</i> Guest Speaker – Katie Stone, certified MBTI Coach
Thursday 9/9	Personality	<i>Module 2: Personality and its Impact on Human Expression (continued)</i> Guest Speaker – Katie Stone, certified MBTI Coach
		Critical Thinking and Research Skills
Tuesday 9/14 Live Zoom	Research	<i>Module 8: Research Skills</i> Guest Speaker – Sarah Norrell, Professional Librarian
Thursday 9/16 Canvas	Research	<i>Module 8 Research Skills</i> Work independently on find research sources for Research Review of Literature
Tuesday 9/21	Review of Literature	<i>Module 8: Research Skills and Resources</i> <i>Discussion of Review of Literature</i>
Thursday 9/23	Critical Thinking	<i>Module 9: Critical Thinking Theory</i>

Date	Topics	Module
Tuesday 9/28	Critical Thinking	<i>Module 10: Improving Critical Thinking Skills</i>
Thursday 9/30	Communication and Research	<i>Module 11: Research Poster Presentations</i>
		Presentation Skills
Tuesday 10/5	Engagement	<i>Module 5: Effective Presentations</i> Research Review of Literature Due no later than 11:59 p.m. CST October 5th
Thursday 10/7	Connecting with your Audience	<i>Module 6: Oral Presentation Skills Connecting with Your Audience</i>
Tuesday 10/12	Persuasion	Module 7: The Art of Persuasion
Thursday 10/14 Canvas	Research and Poster Presentation	Work independently on Research Poster Due via email no later than 11:59 p.m. CST October 14th
Tuesday 10/19	Technology and Presentation Tools	Module 7: Using Technology in Presentations Module 8: Presentation Tools
Thursday 10/21	Poster Presentations	Poster Presentations in Class
Tuesday 10/26	Persuasive Presentations	Persuasive Presentations Group 1 due in class
Thursday 10/28	Persuasive Presentations	Persuasive Presentations Group 2 due in class
		Digital Literacy, Digital Media, and Infographics
Tuesday 11/2	Creative Thinking	<i>Module 12: Creative Thinking</i>
Thursday 11/4	Creative Thinking	<i>Module 12: Creative Thinking</i>
Tuesday 11/9	Creativity	<i>Module 13: Creativity in Human Expression</i>
Thursday 11/11	Infographics Digital Media	Module 15: Digital Media
Tuesday 11/16	Digital Media	<i>Module 15: Digital Media</i>
Thursday 11/18	Digital Literacy	<i>Module 14: Digital Literacy</i> Infographic Assignment due no later than 11:59 p.m. CST November 18th
Tuesday 11/23	No Class	Thanksgiving Break

Date	Topics	Module
Thursday 11/25	No Class	Thanksgiving Break
Tuesday 11/30	Infographic	Infographic Presentations in Class
Thursday 12/2 Canvas	Group Discussion	Online per university policy Course Wrap-Up
Tuesday 12/7	No Class	Finals Week
Thursday 12/9 Canvas	Final Exam	Course Reflection Due (date determined by final exam week) NOTE: This is finals week