

Welcome to HNRS 2351: World, Text and Image III

Fall 2022

Welcome

Welcome to World, Text and Image III, a unique collaborative course in human expression. In this course you will dedicate approximately 3-5 hours per week, engaging with the material and your colleagues. Some class sessions will meet in person and others will meet asynchronously (without real-time interaction). Each module provides you with information about how we understand ourselves, each other, or our world. Throughout the course you will select and implement the assignments that best suit your goals and interests. The course is also community-based, and you will have many opportunities to learn from and share ideas with your classmates about what you are learning. My role as your professor is to guide you through the modules, help to create an environment where questions, conversation, and learning are valued, and provide you with ideas and feedback.

Professor Corner

Kerri M. Camp, Ph.D.
Professor of Marketing
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Office Hours:
COB 350.33

Tuesday & Thursday 8-9:30 am and
other days/times by appointment

Course Overview

You will learn four major subject areas throughout this course. Each module addresses the core set of knowledge and skills needed to be effective in that specific competency. As you engage with each module, you will view videos and read open educational resources (OER) which means there is no textbook to purchase although you will need access to a camera on your computer for some module activities. This will course should broaden your understanding of: personalities and the impact on communication styles and group dynamics, creativity and communication in the digital environment, critical and analytical reasoning to research, and written and oral communication skills. You will have opportunities to participate in thought-provoking discussions to learn with and from your colleagues as well as experts in their fields.

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Course Learning Outcomes

This course provides you with the following learning opportunities:

- Improve your communication skills with speaking and writing assignments
- Express your ideas through creativity
- Explore personality and its impact on group dynamics
- Develop your critical thinking and research skills
- Expand your knowledge of digital literacy and digital media
- Understand issues regarding civility and public discourse
- Create an infographic for a non-profit organization



Without reflection, how do we fully process what we have learned? At the end of each subject area, you will be asked to reflect critically on what you have learned and how you might use this information in your professional career.

“Reflection is one of the most underused yet powerful tools for success.”

—Richard Carlson

Assignment Overview

Engagement (100 points): Your engagement score will be based on your active participation in both synchronous class discussions and asynchronous module activities. There is a [UT Tyler attendance policy](#)

Persuasive Presentation (100 points): You will create a persuasive oral presentation on an issue you want to discuss. This presentation will be delivered live via Zoom during synchronous sessions as per the Course Schedule. You will choose which presentation tool you would like to use and how you will develop a compelling message. The Oral Presentation Rubric will be used to determine your grade. More information will be posted in Module 7.

Research Review of Literature (100 points): Critical thinking and research skills are important for you to continue to develop. You will write a review of literature on a topic of your choice by researching it and then presenting various perspectives on the issue. You will then develop and present the body of knowledge of the issue based on the research you provide. The Written Communication Rubric will be used to determine your grade. More information will be posted in Module 10.

Evaluation

Engagement	100
Persuasive Presentation	100
Research Review of Literature	100
Research Poster Presentation	
Poster (50 points)	50
Poster Presentation (50 points)	50
Infographic Project	50
Reflection Assignment	<u>50</u>
Total Points Possible	500

Life Happens

Due dates for every module are provided on the course schedule (and posted in Canvas). However, I recognize that sometimes things come up, such as illnesses, work issues, and personal events. In these instances, please reach out to me and let me know that you need special consideration to submit the assignment after the due date.

If you need assistance with writing in this class, I recommend using the free services provided by the Writing Center: <https://www.utt Tyler.edu/writingcenter/>

For all other university syllabus policies, please refer to the Syllabus module in Canvas.

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Course Schedule

Date	Topics	Module
Tuesday 8/23	Course Introduction	<i>Module 1: Course Introduction</i>
		Critical Thinking and Research Skills
Thursday 8/25	Research	<i>Module 8: Research Skills</i> Guest Speaker – Sarah Norrell, Professional Librarian
Tuesday 8/30	Research Review of Literature	<i>Module 8 Research Skills (continued)</i> <i>Discussion of Review of Literature</i>
Thursday 9/1	Review of Literature	<i>Module 8: Research Skills and Resources</i> Complete Myers-Briggs personality inventory no later than 11:59 p.m. CST September 1st
Tuesday 9/6	Critical Thinking	<i>Module 9: Critical Thinking Theory</i>
Thursday 9/8	Critical Thinking	<i>Module 10: Improving Critical Thinking Skills</i>
		Personality and Group Dynamics
Tuesday 9/13	Personality	<i>Module 2: Personality and its Impact on Human Expression</i> Guest Speaker – Dr. Katie Stone, certified MBTI Coach
Thursday 9/15	Personality	<i>Module 2: Personality and its Impact on Human Expression (continued)</i> Guest Speaker – Dr. Katie Stone, certified MBTI Coach
Tuesday 9/20	Group Dynamics	<i>Module 3: Types, Size, and Structure of Group Dynamics</i>
Thursday 9/22	Civility	<i>Module 4: Civility, Public Discourse, and Human Expression</i> Research Review of Literature Due no later than 11:59 p.m. CST September 22nd
Tuesday 9/27	Civility	<i>Module 4: Civility, Public Discourse, and Human Expression (continued)</i> 100 Humans – Life’s Questions Answered

Date	Topics	Module
		Presentation Skills
Thursday 9/29	Communication and Research Presentations	<i>Module 11: Research Poster Presentations</i>
Tuesday 10/4	Connecting with your Audience	<i>Module 6: Oral Presentation Skills Connecting with Your Audience</i>
Thursday 10/6	Persuasion	Module 7: The Art of Persuasion
Tuesday 10/11	Technology and Presentation Tools	Module 7: Using Technology in Presentations Module 8: Presentation Tools
Thursday 10/13	Engagement	<i>Module 5: Effective Presentations</i>
Tuesday 10/18	Poster Presentation	Work independently on Research Poster Save as pdf and upload to Canvas no later than 11:59 p.m. CST October 18th
Thursday 10/20	Networking	Career Success Conference attendance
Tuesday 10/25	Persuasive Presentations	Persuasive Presentations Group 1 due in class
Thursday 10/27	Persuasive Presentations	Persuasive Presentations Group 2 due in class
Tuesday 11/1	Poster Presentations	Poster Presentations during class outside Honors Office
		Digital Literacy, Digital Media, and Infographics
Thursday 11/3	Creative Thinking	<i>Module 12: Creative Thinking</i>
Tuesday 11/8	Creativity	<i>Module 13: Creativity in Human Expression</i>
Thursday 11/10	Infographics Digital Media	Module 15: Digital Media
Tuesday 11/15	Digital Media	<i>Module 15: Digital Media– The Social Dilemma</i>
Thursday 11/17	Digital Literacy	<i>Module 14: Digital Literacy</i> Infographic Assignment due no later than 11:59 p.m. CST November 17th

Date	Topics	Module
Tuesday 11/22	No Class	Thanksgiving Break
Thursday 11/24	No Class	Thanksgiving Break
Tuesday 11/29	Infographic Presentations	Infographic Presentations in Class
Thursday 12/1	Group Discussion	Course Wrap-Up
Tuesday 12/6	No Class	Finals Week NOTE: This is finals week
Thursday 12/8 Canvas	Final Exam	Course Reflection Due no later than 11:59 p.m. CST December 8th NOTE: This is finals week