

**HNRS 2351: WORLD, TEXT and IMAGE III – Fall 2019**  
**Communication, Expression and Critical Thinking**

Tuesdays Thursdays 11 – 12:20 RBN 3038  
Office Hours:  
Mondays Wednesdays 1:45 – 3 p.m. or by  
appointment

Professor: Lorri Allen  
Email: LorriAllen@UTTyler.edu  
Phone: 903-566-6120  
Office: UC 3111A

**COURSE DESCRIPTION:**

HNRS 2351 is an introductory course in human expression – the process by which we come to understand ourselves, each other and our worlds. Perhaps no other characteristic is as uniquely and profoundly human as our ability to *draw creatively on the resources of language and nonverbal behavior* to influence one another in both public presentations and interpersonal relationships. The demands of social life, national and global citizenship, and the liberal arts tradition underscore the importance of a thorough, practical and critical understanding of the communication process in which we create the world in which we live. This course satisfies the 3-hours requirement for Human Expression on the core curriculum. The presentation, critical thinking and writing skills learned in this course will provide you with a foundation for success at UT Tyler and in your profession.

To do this, we have a "Roadmap to success." We will travel through four modules, on our way to our ultimate destination: the Capstone project.

Module 1-News literacy  
Module 2-Presentation skills  
Module 3-Creativity  
Module 4-Critical thinking and persuasion

**STUDENT LEARNING OUTCOMES:**

Through the study, assignments, guest speakers, discussion and field trips, you'll improve skills in these areas:

- **Communication** (writing, reporting, conversation and persuasion) – Learn and demonstrate skills in speaking and writing assignments.
- **Expression** (creativity, innovation, interpretation) – Create, innovate and interpret with activities and a creative project.
- **Critical thinking** (inquiry, analysis, discussion) — Demonstrate critical thinking by analyzing examples of human expression and translate that understanding into practical skills. Learn how to read contexts and audiences.
- **Teamwork** (communication, persuasion, the ability to see all sides of a position) – Your group's success will be determined by your peers and your results.

**REQUIRED TEXTBOOK – Only one to purchase!**

*Ask Outrageously! The Secret to Getting What You Really Want* by Linda Byars Swindling

Other required reading will be given to you or posted to Canvas.

**COURSE POLICIES****1. Class Participation:**

- a. Attendance at all classes and field trips is required. Roll will be taken. Our class is short, so leaving and re-entering will annoy your classmates and me.
- b. Come to class each day PREPARED to critically discuss and apply the material listed on the schedule for that day.

**2. Tardiness:**

Show up for class on time and stay the entire period. Frequent tardiness is not conducive to your learning or the learning of students in the class and will affect your participation grade.

**3. Late Work:**

No late work will be accepted. If work is not turned in on time, it receives a zero, so please plan ahead.

\*\*School comes first. "Work" is not an excuse for any of the above.

**4. Written Work:**

Clear and effective written communication is critical for your success in all courses and your profession. Written work must be TYPED and PROOFREAD for errors. In written assignments, points will be deducted for spelling and grammatical mistakes.

**5. Academic Integrity:**

- a. Academic integrity is taken very seriously at UT Tyler and in the Honors Program. Plagiarism includes the following:
  - i. Copying someone else's work (published or unpublished) and claiming it as your own in an outline or speech without properly crediting that person orally and in writing.
  - ii. Paraphrasing some else's work and claiming it as your own in an outline or speech without properly crediting that person orally and in writing.
  - iii. Not providing correct citations with direct quotes or paraphrased information.
  - iv. Collaborating with another person and claiming the work solely as your own.
- b. If you have any questions about what constitutes academic misconduct, talk with me in advance. Plagiarism on any assignment will result in a minimum of a ZERO for the assignment.

**Classroom Courtesies:**

- No cellphone, tablet or other device use during class unless the assignment calls for the use. No calls, no texts, no status update checks.

The first time you are using a device when you're not supposed to be, I will take it for the rest of the class period. The second time, you must pay \$5 to get it back, the third \$10 and so on. The money is donated to a scholarship fund.

And you get a "0" for that day's participation grade.

- No eating is allowed unless you bring enough for everyone.

#### **Access to Technology:**

- Check Canvas often or set your notifications to receive announcements.
- My email policy: on weekdays, I will do my best to answer questions in 24 hours. On weekends, I will do my best to answer you in 48 hours.

**GRADING:** 1,000 points possible.

- **Attendance and Participation (100):** Be at all classes, ready to discuss pertinent topics.
- **Quizzes (10 points each for 100 total):** These quizzes are based on class discussion and reading assignments. If you're late to class after another student's quiz has been collected, you may not take it.
- **News story (100)**
- **Book Report Presentation (100)**
- **Creative Project (100)**
- **Persuasive Presentation (100)**
- **Team "Ask" Project (300 = 100 for teamwork; 100 for results; 100 for milestones and team presentation)**
- **Final Exam (100)**
  - **Extra Credit:** It's available! Just ask...

Grades are based on the overall points you to earn.

**A:** 900-1,000   **B:** 800-899   **C:** 700-799   **D:** 600-699   **F:** 0-599

**Grading rubrics:** Assignments will be given with clear instructions.

### **OFFICIAL UT TYLER POLICIES**

#### **Honor Code**

Every member of the UT Tyler community joins together to embrace: ***Honor and integrity that will not allow me to lie, cheat, or steal, nor to accept the actions of those who do.***

Educating students to take their place in the world engenders a serious responsibility for any educational institution. The University recognizes that future decisions made by these citizens must be grounded in ethics as well as in academic knowledge if these decisions will protect and benefit society. For these reasons, UT Tyler takes a proactive stand and adopts an Honor code throughout the campus so students may be equipped with an ethical framework.

#### **Students Rights and Responsibilities**

To know and understand the policies that affect your rights and responsibilities as a student at UT Tyler, please follow this link: <http://www.uttyler.edu/wellness/rightsresponsibilities.php>

### **Campus Carry**

We respect the right and privacy of students 21 and over who are duly licensed to carry concealed weapons in this class. License holders are expected to behave responsibly and keep a handgun secure and concealed. More information is available at <http://www.uttyler.edu/about/campus-carry/index.php>

### **Tobacco-Free**

All forms of tobacco are banned on any property owned by UT Tyler. This applies to all members of the University community, including students, faculty, staff, University affiliates, contractors and visitors. Forms of tobacco not permitted include cigarettes, cigars, pipes, water pipes (hookah), bidis, kreteks, electronic cigarettes, smokeless tobacco, snuff, chewing tobacco and all other tobacco products. Cessation programs are available to students looking to quit smoking, including counseling, quitlines and group support. For more information on cessation programs, please visit [www.uttyler.edu/tobacco-free](http://www.uttyler.edu/tobacco-free).

### **Grade Replacement/Forgiveness and Census Date**

Students repeating a course for grade forgiveness (grade replacement) must file a Grade Replacement Contract with the Enrollment Services Center on or before the Census Date of the semester in which the course will be repeated. Grade Replacement Contracts are available in the Enrollment Services Center or at <http://www.uttyler.edu/registrar>. Each semester's Census Date can be found on the Contract itself, on the Academic Calendar, or in the information pamphlets published each semester by the Office of the Registrar. Failure to file a Grade Replacement Contract will result in both the original and repeated grade being used to calculate your overall grade point average. Undergraduates are eligible to exercise grade replacement for only three course repeats during their career at UT Tyler; graduates are eligible for two grade replacements. Full policy details are printed on each Grade Replacement Contract.

The Census Date is the deadline for many forms and enrollment actions of which students need to be aware. These include:

- Submitting Grade Replacement Contracts, Transient Forms, requests to withhold directory information, approvals for taking courses as Audit, Pass/Fail or Credit/No Credit.
- Receiving 100 percent refunds for partial withdrawals. (There is no refund for after the Census Date)
- Schedule adjustments (section changes, adding a new class, dropping without a "W" grade).
- Being reinstated or re-enrolled in classes after being dropped for non-payment.
- Completing the process for tuition exemptions or waivers through Financial Aid.

**CENSUS DATE is Sept. 9.**

**Last day to withdraw is Nov 4.**

### **State-Mandated Course Drop Policy**

Texas law prohibits a student who began college for the first time in Fall 2007 or thereafter from dropping more than six courses during their entire undergraduate career. This includes courses dropped at another 2-year or 4-year Texas public college or university. For purposes of this rule, a dropped course is any course that is dropped after the census date. Exceptions to the 6-drop rule may be found in the catalog. Petitions for exemptions must be submitted to the Enrollment Services Center and must be accompanied by documentation of the extenuating circumstance. Please contact the Enrollment Services Center if you have any questions.

### **Student Absence due to Religious Observance**

Students who anticipate being absent from class due to a religious observance are asked to inform the instructor of such absences by the second class meeting of the semester.

### **Student Absence for University-Sponsored Events and Activities**

If you intend to be absent for a university-sponsored event or activity, you (or the event sponsor) must notify the instructor at least 1 week prior to the date of the planned absence. At that time, the instructor will set a date and time when make-up assignments will be completed.

### **Social Security and FERPA Statement**

It is the policy of The University of Texas at Tyler to protect the confidential nature of social security numbers. The University has changed its computer programming so that all students have an identification number. The electronic transmission of grades (e.g., via e-mail) risks violation of the Family Educational Rights and Privacy Act; grades will not be transmitted electronically.

### **Emergency Exits and Evacuation**

Everyone is required to exit the building when a fire alarm goes off. Follow your instructor's directions regarding the appropriate exit. If you require assistance during an evacuation, inform your instructor in the first week of class. Do not re-enter the building unless given permission by University Police, Fire department or Fire Prevention Services.

### **Student Standards of Academic Conduct**

Disciplinary proceedings may be initiated against any student who engages in scholastic dishonesty, including but not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts.

“**Cheating**” includes, but is not limited to:

- Copying from another student's test paper;
- Using, during a test, materials not authorized by the person giving the test;
- Failure to comply with instructions given by the person administering the test;
- Possession during a test of materials, which are not authorized by the person giving the test, such as class, notes or specifically designed “crib notes;” The presence of textbooks constitutes a violation if the person administering the test has specifically prohibited them;
- Using, buying, stealing, transporting or soliciting in whole or part the contents of an unadministered test, test key, homework solution or computer program;
- Collaborating with or seeking aid from another student during a test or other assignment without authority;
- Discussing the contents of an examination with another student who will take the examination;
- Divulging the contents of an examination, for the purpose of preserving questions for use by another, when the instructors has designated that the examination is not to be removed from the examination room or not to be returned or to be kept by the student;
- Substituting for another person, or permitting another person to substitute for oneself to take a course, a test or any course-related assignment;
- Paying or offering money or other valuable thing to, or coercing another person to obtain an unadministered test, test key, homework solution, or computer program or information about an unadministered test, test key, home solution or computer program;
- Falsifying research data, laboratory reports, and/or other academic work offered for credit;
- Taking, keeping, misplacing or damaging the property of The University of Texas at Tyler, or of another, if the student knows or reasonably should know that an unfair academic advantage would be gained by such conduct; and

- Misrepresenting facts, including providing false grades or resumes, for the purpose of obtaining an academic or financial benefit or injuring another student academically or financially.

“**Plagiarism**” includes, but is not limited to, the appropriation, buying, receiving as a gift or obtaining by any means another’s work and the submission of it as one’s own academic work offered for credit.

“**Collusion**” includes, but is not limited to, the unauthorized collaboration with another person in preparing academic assignments offered for credit or collaboration with another person to commit a violation of any section of the rules on scholastic dishonesty.

#### **UT Tyler Resources for Students**

- UT Tyler Writing Center (903.565.5995), [writingcenter@uttyler.edu](mailto:writingcenter@uttyler.edu)
- UT Tyler Tutoring Center (903.565.5964), [tutoring@uttyler.edu](mailto:tutoring@uttyler.edu)
- UT Tyler Counseling Center (903.566.7254)

**Disability/Accessibility Services:** In accordance with Section 504 of the Rehabilitation Act, Americans with Disabilities Act (ADA) and the ADA Amendments Act (ADAAA), UT Tyler offers accommodations to students with learning, physical and/or psychological disabilities. If you have a disability, including a non-visible diagnosis such as a learning disorder, chronic illness, TBI, PTSD, ADHD or you have a history of modifications or accommodations in a previous educational environment, you are encouraged to visit <https://hood.accessiblelearning.com/UTTyler> and fill out the New Student application. The **Student Accessibility and Resources** (SAR) office will contact you when your application has been submitted. For more information, please visit the SAR webpage at <http://www.uttyler.edu/disabilityservices>, the SAR office located in the UC 3150 or call 903.566.7079.