

Joni L. Watson, DNP, MBA, RN, OCN®

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Clifton Strengths: Achiever | Positivity | Futuristic | Intellection | Arranger

Education

Post-Graduate Certificate, Negotiation Essentials 2023
Harvard Program on Negotiation
Harvard Law School

Post-Graduate Certificate, Artificial Intelligence in Health Care 2021
Massachusetts Institute of Technology
Executive Program
Sloan School of Management, Boston, Massachusetts

Doctor of Nursing Practice, Executive Leadership 2019
Duke University, Durham, North Carolina

Master of Science in Nursing, Leadership & Management 2006
Master of Business Administration 2006
University of Texas at Tyler, Tyler, Texas

Bachelor of Science in Nursing with Honors 2003
Summa Cum Laude
University of Texas at Arlington (UTA), Arlington, Texas

Professional Experience

05/10 – Present **The Creating Collective, LLC, Rockwall, Texas**
Co-Founder & Chief Vision Officer

- Consultant-Developer and subject matter expert in strategic and executive nursing, oncology, innovation, and healthcare leadership; continuous process improvement; program development; medical and nursing writing; professional continuing education; and fractionated leadership needs
- Serving grassroots to global organizations with a variety of projects and initiatives
- Seamlessly transitioning from strategic advising to program or service development, execution, and evaluation
- Clients include individual executives; boutique healthcare education firms; global nonprofit patient advocacy organizations; global professional healthcare organizations; technology and software companies; integrated, academic health systems; community hospitals; and NCI-designated comprehensive cancer centers

01/24 - Present **Oncology Nursing Society, Pittsburgh, Pennsylvania**
Editor, *Clinical Journal of Oncology Nursing* (public contract within The Creating Collective)

- CJON is a peer-reviewed publication of the Oncology Nursing Society
- CJON publishes six issues per year
- The current role ends 12/31/26, with the option to renew annually through 12/31/29

- Responsible for liaising with the ONS Publications department, a nine-member associate editorial board, a 400-member peer review board, and authors in the pursuit of scholarly and relevant publications supporting the oncology nurse in practice caring for those with cancer or those at risk for developing cancer
- 10/23 – 12/23 Editor Elect, *Clinical Journal of Oncology Nursing*
- Training and transition period from the previous six-year Editor
- 03/24 - Present **University of Texas at Tyler, Tyler, Texas**
- Adjunct Faculty - one asynchronous course per flex semester (7 weeks) [off-cycle of Duke]
- MSN and DNP virtual education support
 - Faculty, MSN N5325 Organizational & System Leadership
 - Faculty, DNP N6303 Healthcare Informatics
- 05/21 – Present **Duke University School of Nursing, Durham, North Carolina**
- Consulting Associate Faculty Appointment (adjunct) - one asynchronous course per semester
- Doctor of Nursing Practice, Executive Leadership Specialty program, hybrid virtual/campus education support
 - Faculty, DNP N976 Advanced Decision Making in Health Care Settings (fall)
 - Faculty, DNP N978 Advanced Topics in Health Care Leadership (spring)
 - Faculty, DNP N575 Independent Study - Oncology Executive Leadership and Authorship (spring 2024)
 - DNP Committee Member: *A Program Evaluation of Virtual Registered Nurses* (2023-24)
- 08/21 – 06/22 **Ascension, St. Louis, Missouri**
- Senior Vice President, Strategic Nursing Transformation
- Executive member of the Ascension Nursing Center of Excellence supporting 60,000 nurses via a \$1.5B nursing operations budget in redesigning care and technology in work to support individual and community health, including the health, wellness, and joy of nurses in every setting across 149 U.S. hospitals
 - Assisted with the development of the Ascension nursing strategic plan, tactics, and key measurements
 - Direct leadership of 3 system vice presidents and nursing teams: (1) Service Line Operations, (2) Innovation, & (3) Technology
 - Matrixed leadership overseeing the Chief Nursing Informatics Officer alongside the system's Chief Technology Officer
 - Development and oversight of Nursing Care Continuum Service Lines: Emergency Services; Care in the Home & Community; Perioperative & Cardiovascular; Oncology; Women's Services; Behavioral Health
 - Visioning and operating partner in developing, piloting, and scaling Innovative Models of Care: Hospital at Home; radical intraoperative care model; shifting traditional acute care nursing care models; emergency services team-based care; centralized Virtual Nursing and Clinical Surveillance team
 - Leading systemwide efforts to modernize nursing technology in all care settings across the care continuum, liaising with numerous internal groups, major vendors, ~300 joint venture groups, Ascension Studios (product development), and Ascension Ventures
 - An engaged member of the Ascension-Compassus Joint Operating Council

09/13 – 01/21

04/19 – 01/21

Baylor Scott & White Health – various roles, detailed below

Vice President, Patient Care Services

Baylor Scott & White Medical Center – Lake Pointe (167 beds), Rowlett, Texas

- Oversight of all financial and human resources of nursing and respiratory care – three emergency departments (community stroke program); trauma program (level III); general medical surgical; inpatient dialysis; critical care; cardiovascular and electrophysiology labs and services (Gold-rated community chest pain accreditation); perioperative, robotic, and endoscopy services; women’s services (level III); neonatal intensive care (level III); orthopedic services; acute care and ambulatory care comprehensive wound care; sleep center; acute neurodiagnostics; and cancer center, inclusive of radiation and medical oncology and infusion services – approximately 425 FTEs and \$600M annual budget
- Completed hospital acquisition culture change and transition of all 45+ related work and care systems, including a Cerner-to-Epic electronic medical record change, and all related policies and procedure changes
- Aligned local hospital nursing strategic plan and key measurements to the 51-hospital BSWH system nursing strategic plan
- Initiated Bundled Payment Care Initiative (BPCI) pneumonia and COPD programs
- Completed strategic closure of the BSW Cancer Center – Rowlett due to COVID-19 impacts on the BSWH system
- Assisted in increasing financial sustainability, increasing patient experience scores, decreasing hospital-acquired infections and injuries, and enhancing nursing professionalism via shared governance development, nursing evidence-based practice (ASPIRE) projects, Bill Aston Quality Improvement Summit submissions, and healthcare professional award nominations
- Led local COVID-19 surge and throughput planning and COVID vaccine 1A immunization clinics
- Responded to 24/7 regional acute care hospital concerns via one-week rotations as Regional and Hospital Administrator-On-Call (AOC); developed AOC training and mentor program for Nursing & Operational Directors to participate in AOC rotations

09/13 – 04/19

Director - Operations, Baylor Scott & White McClinton Cancer Center

10/17 – 04/19

Director - Operations, Baylor Scott & White Hillcrest Medical Center – Plastic & Reconstructive Surgery

04/18 – 04/19

Director - Nursing, Baylor Scott & White Hillcrest Medical Center – Acute Care 5 North (general surgery) and 5 South (ortho/neuro/trauma; level II trauma center)

09/13 – 10/16

Director - Operations, Baylor Scott & White Medical Center – Hillcrest Cardiovascular Services

Baylor Scott & White Medical Center-Hillcrest (236 beds), Waco, Texas

- Opened the first 34,000 square-foot multidisciplinary cancer center in the Waco Region
- Oversight of all financial and human resources of ambulatory medical, radiation, and supportive oncology services – \$65M annual budget and 55 FTEs
- Oversight of all financial and human resources of plastic and reconstructive surgery services – \$9M annual budget and 3 FTEs
- Strategically served Baylor Scott & White Health via the system’s Oncology Service Line Executive Governance Council
- Created all initial supportive oncology care team processes and procedures
 - o Oncology Nurse Navigation
 - o Financial Navigation
 - o Nutrition Services
 - o Social Work/Counseling/Support Groups
- Led two successful American College of Surgeons Commission on Cancer re-accreditations

- Initiated and led the first successful National Accredited Programs for Breast Centers accreditation
- Developed all regional oncology-specialty service lines and cancer programs, including neuro-oncology, gynecology-oncology, urology-oncology, high-risk breast cancer, lymphedema services, and integrative medicine
- Liaised with major/minor donors and grant-funding organizations
- Collaborated with other system leaders in integrating and standardizing the oncology service line
- Oversight of all financial and human resources within acute and ambulatory cardiovascular, neurodiagnostic, sleep lab, and wellness services – \$73M annual budget and 65 FTEs
- Developed the successful regional cardiac nurse navigation program
- Implemented the Congestive Heart Failure/Anticoagulation expansion and CHF readmission reduction plan, reducing CHF admissions from 22% to 13% per month
- Facilitated CardioMEMS heart failure implanted device site and care infrastructure
- Collaborated with other system leaders in integrating and standardizing the cardiology service line
- Served as a main Hillcrest liaison with the Greater Waco Area Health Care Academy (GWAHCA) to initiate and increase the healthcare workforce pipeline and developed and implemented the GWAHCA Student Exceptional Experience Plan to increase program hire rate from 5% to 45%
- Developed and led the Graduate Nurse Connection Plan
- Developed BSWMC- Hillcrest's first regional plastic & reconstructive surgical services program
- 24/7 oversight of 48 general surgery/ortho/neuro/trauma acute care beds and associated 67 FTEs
- Handled 24/7 regional acute care hospital concerns via quarterly one-week rotations as Regional and Hospital Administrator-On-Call (AOC)
- Increased acute care patient experience via weekly acute care patient rounding
- Facilitated strategic organizational growth and engagement by serving as Executive Sponsor of numerous acute care and ambulatory care councils and committees
- Numerous hospital, regional, and system committee involvement
- Emergency preparedness ready via completion of FEMA ICS 100, 200, 700, and 800 courses and numerous emergency drills and simulations

07/11 – 09/13

Clinical Nurse Manager, Cancer Care Team & Oncology Clinical Trials Team, Network Oncology Services, **Seton Healthcare Family, Austin, Texas**

Responsibilities included:

- Provided financial and human resources oversight of two multidisciplinary teams: (1) oncology research and (2) psychosocial support services to underserved, vulnerable cancer patients within Seton Healthcare Family's 11-hospital system in the Central Texas region.
- Led the Network Oncology Service's National Cancer Institute National Community Cancer Center Program (NCCCP) grant pillars and projects:
 - Quality of Care Pillar, which largely focused on nurse navigation services along the cancer care continuum
 - Survivorship Pillar, which focused on survivorship care planning
 - American Recovery and Reinvestment Act (ARRA) Project 6: Healthcare Disparities: Improving the Coordination of Care for Healthcare Disparities across the Continuum of Care

- o American Recovery and Reinvestment Act (ARRA) Project 10: Infrastructure Support for Quality of Care – Neuro Tumor Multidisciplinary Conferences and RN Navigation
- o American Recovery and Reinvestment Act (ARRA) Project 12: Quality of Care: Pilot State Cancer Plan Partnership Project
- o American Recovery and Reinvestment Act (ARRA) Project 14: Survivorship & Palliative Care: Navigating the Transition to Survivorship
- Coordinated oncology navigation services for Shivers Cancer Center, including leading Commission on Cancer accreditation standards such as oncology treatment navigation services development (which includes CoC Rapid Quality Reporting System, or RQRS, reports and navigation follow-up), creating routine psychosocial distress screening policies and referral care pathways, and developing comprehensive treatment summary and survivorship care planning forms and processes. Additional responsibilities include streamlining current clinical supportive oncology care processes, collaborating with acute care settings to standardize care across acute care and ambulatory care areas, conducting select baseline Quality Oncology Practice Initiative [QOPI] audits, and developing fertility preservation care pathways aligning with Seton Healthcare Family's Ethical and Religious Directives.
- Facilitated successful Joint Commission and Magnet compliance/designations
- Collaborated with Seton Brain and Spine Institute, Finance, and Planning departments to develop and integrate and expand new neuro-oncology service line
- Collaborated with other Network Oncology Services departments, such as the Cancer Research Department, on research studies involving patient care and nurse navigation and the Multidisciplinary Cancer Conference (MDC)/Cancer Care Collaborative teams to create synergies among network campuses, develop MDC clinics, increase referrals, and bridge supportive oncology care services between locations.
- Liaised with Seton's Office of Research Administration and numerous physicians and non-physician Primary Investigators conducting oncology research
- Liaised with numerous community nonprofit organizations and community healthcare professionals to provide access to services and care for uninsured and underinsured cancer patients within an 11-county Central Texas region

01/07 – 07/11

Program Director, Nurse Oncology Education Program (NOEP), www.noep.org

Texas Nurses Association/Foundation, Austin, Texas

NOEP was a 27-year project of the Texas Nurses Association/Foundation.

Responsibilities included: supervision of seven staff members; ~ \$1.5M annual budget development and financial oversight; RN Planner of the Nurse Oncology Education Program, a part of the Texas Nurses Association/Foundation Provider Unit accredited by the American Nurses Credentialing Center (ANCC); promotion, implementation, and evaluation of statewide and national nursing education offerings in cancer prevention, detection, treatment, and survivorship; seeking and developing funding sources; and fostering volunteer and professional organization networks and collaborations. Successes include:

- Secured approximately \$2.63M from diversified sources, including government, public, and private funds
- Increased organizational sustainability by forming and spearheading a fundraising strategy
- Increased online and mobile education, including an iPhone application, AvidNurse, to incorporate interactive and integrative adult learning components
- Expanded statewide continuing nursing education programs to a national nursing audience
- Increased NOEP staff by 33%

- Strategically developed and oversaw 70+ traditional, electronic, and mobile statewide, regional, and community nursing education activities
- Collaborated with 150+ health and advocacy entities spanning grassroots efforts to government agencies and national organizations
- Implemented outcome measurement process to evaluate nurses' practice and health behavior changes as a result of completing continuing nursing education activities
- 2010 **LIVESTRONG** Young Adult Alliance Progress Review Group Organizational Advancement Award

12/03 – 12/06 Registered Nurse, OCN® certified, Hematology & Medical/Surgical Oncology
Night shift charge nurse
Cross-trained to Family Birthplace (Labor, Delivery, Mother-Baby, Gynecology)
East Texas Medical Center (ETMC), Tyler, Texas

05/03-12/03 Labor and Delivery Nurse Technician
Baylor University Medical Center, Level III LDRP Facility, Dallas, Texas

Professional Activities

10/24 – present	<i>Nursing Outlook</i> , peer reviewer
09/24 – present	American Organization of Nurse Leaders (AONL), conference abstract reviewer
03/24 – present	<i>The Handoff</i> podcast, Season 9 and 10 Host [link]
01/24 – present	<i>Clinical Journal of Oncology Nursing</i> , Editor
12/23 – present	International Academy of Nursing Editors (INANE), member
05/23 – present	Women Business Leaders of the US Healthcare Industry (WBL), member
01/05 – present	Nursing mentor, coach, and encourager, formal and informal
07/10 – present	<i>Nursetopia</i> , Creator [transitioned to joniwatson.com in January 2024]
12/09 – present	Nurses Health Study III, participant
05/24 – present	Oncology Nursing Society Foundation, 50th Anniversary Special Audience Member
11/08 – present	Oncology Nursing Society Foundation, Award & Abstract Reviewer
05/05-05/06; 03/08 - present	Oncology Nursing Society, member
04/19 – present	Dallas Oncology Nursing Society (DONS) Chapter, member
01/17 – 06/20; 01/22 - present	American Organization of Nurse Leaders, member
01/24 – 01/25	Society of Nurse Scientists, Innovators, Entrepreneurs, & Leaders (SONSIEL), member
09/24 – 05/25	DNP Committee Member for a DNP student at the University of New Hampshire, studying ambulatory oncology infusion hypersensitivity reaction grading
08/16 – 03/24	Baylor University Mind-Body Medicine Lab, Data Safety Monitoring Board, member
06/19 – 06/20	Duke University School of Nursing Doctor of Nursing Practice Advisory Board, member
06/19 – 06/20	Texas Organization of Nurse Leaders, member
02/12 – 02/20	Oncology Nursing Society Membership Advisory Panel, member
03/14 – 04/19	Heart of Texas (HOT) Oncology Nursing Society Chapter, member
08/16 – 04/19	Greater Waco Area Healthcare Academy (GWAHCA), Advisory Board member
08/15 – 04/19	Greater Waco Area Healthcare Academy (GWAHCA), mentor
05/17 – 08/18	Oncology Nursing Society Leadership Development Committee, appointed member
05/15 – 05/18	Oncology Nursing Society, Director-at-Large (3-year term)
04/13 – 04/17	<i>Oncology Nursing inPractice</i> , “Cancer Survivorship” Section Editor
05/09 – 10/16	Oncology Nursing Society, <i>ONS Blog</i> volunteer blogger
06/13 – 12/15	Oncology Nursing Society “Get Up, Get Moving” Quality Campaign National Project Team, member
07/12 – 07/15	Oncology Nursing Society, Social Media Champion
03/08 – 03/14	Central Texas Oncology Nursing Society Chapter (CTONS), member

07/12 – 12/14	TheONC, UBM Medica, Blogger and Moderator
10/14 – 12/14	Content developer and reviewer of LIVESTRONG Foundation's online fertility preservation education for healthcare professionals
03/13 – 09/13	Association of Cancer Executives, Fellow
03/13 – 09/13	Seton Healthcare Family, UT Austin and Seton Healthcare Family collaborative "Melanie Project" research study and program development, team member
12/12 – 12/13	Association of Cancer Executives, member
01/12 – 04/13	Oncology Nursing Society 38 th Annual ONS Congress Planning Team, Chair
01/11 – 02/13	Mayo Clinic Center for Social Media, external advisory board member
02/07 – 03/12	Texas Nurses Association, member
02/07 – 03/12	American Nurses Association, member
05/11 – 05/12	Oncology Nursing Society 37 th Annual ONS Congress Planning Team, member
01/10 – 01/12	International Society of Nurses in Cancer Care, member
11/10 – 11/11	Association of Fundraising Professionals, member
09/09 – 07/11	Comprehensive Tobacco Prevention Network (CTPN), member
01/09 – 07/11	U.T. M.D. Anderson Cancer Center's Texas Cancer Information, advisory board member
11/08 – 07/11	LIVESTRONG Young Adult Alliance (YAA), member
09/08 – 07/11	Texas Department of State Health Services Cervical Cancer Strategic Plan Committee, member
06/07 – 07/11	Texas Department of State Health Services Ovarian Cancer Advisory Panel, member
01/07 – 07/11	Cancer Alliance of Texas (CAT), member
01/07 – 07/11	Texas Pain Advocacy and Information Network (TxPAIN), member
05/10 – 06/11	Demand Media, freelance writer
07/10 – 01/11	<i>Oncology Nursing Forum</i> , peer reviewer
03/08 – 12/10	American Cancer Society, National Stakeholder (public/advocate grant review member for Tumor Biochemistry and Endocrinology Peer Review Committee)
09/08 – 10/10	Austin Tobacco Prevention & Control Coalition (ATPCC), member
09/09 – 09/10	Oncology Nursing Society project "Oncology Gaps in Schools of Nursing Curricula," team member
03/09 – 03/10	Texas Rural Health Association (TRHA), member
01/07 – 09/10	Dental Oncology Education Program (DOEP), steering committee member
01/07 – 08/09	Spit Tobacco Prevention Network (STOPN), steering committee member
04/07 – 04/09	Texas Diversity Council, Central Texas Diversity Council, member
12/05 – 12/06	ETMC Tyler Nurse Friendly Hospital Initiative Team
09/05 – 12/06	UT Tyler Planning & Development Committee, graduate student liaison
05/05 – 12/06	UT Tyler & University of Texas Health Science Center Aging Workforce Committee, member
01/03 – 01/05	American Heart Association, BLS Instructor

Community Service

10/24 – present	CanCare, National Nonprofit Board Member & Healthcare Advisory Committee Member
05/10 – present	Carter BloodCare (North & Central Texas) & WeAreBlood (Austin), Frequent blood donor
06/19 – 02/25	Lakepointe Church, member, healthcare volunteer, & Youth Connection Team volunteer
01/20 – 01/21	Rowlett Chamber of Commerce, Board Member
09/19 – 09/20	Leadership Rowlett, Class 29 member and graduate
07/14 – 04/19	SmokeFree Waco Coalition, member
07/14 – 04/19	American Heart Association, Central Texas Grassroots Advocacy Committee, member
12/13 – 04/19	Meals on Wheels, volunteer
12/13 – 04/19	Antioch Community Church, member
05/15 – 05/16	Waco Symphony, Board Member

04/12 – 09/13	Saint Louise House, volunteer
01/12 – 09/13	ONEchapel, member and volunteer
11/09 – 09/13	Mobile Loaves & Fishes, volunteer

Publications

05/10-present	1,500+ blog posts on my personal nursing blog, JoniWatson.com (previously Nursetopia.net), discussing leadership, management, professionalism, creativity, and joy in nursing
<i>Accepted</i>	Watson, J. & Kaliraman, V. (202x). <i>Quantifying Acute Care Nurses' Experiences of Patient Handoffs during Shift Change: A Cross-Sectional Study</i> . <i>BMC Nursing</i> , x(x):xxx-xxx.
<i>In Press</i>	Olszewski, E., Shaw, R., Lytle, K., & Watson, J. (202x). A Program Evaluation of Virtual Registered Nurses. <i>Journal of Nursing Administration</i> , x(x):xxx-xxx
08/2025	Watson, J. (2025). Artificial Intelligence in Scholarly Publishing: New Tools, Same Standards. <i>Clinical Journal of Oncology Nursing</i> , 29(4): 268-269.
06/2025	Watson, J. (2025). Fueling Inquiry: Oncology Nurses Need Space to Wonder. <i>Clinical Journal of Oncology Nursing</i> , 29(3): 188-189.
04/2025	Watson, J. (2025). Unraveling Chaos: Weaving Ethical Decision-Making within a Knotted-Up Healthcare Landscape. <i>Clinical Journal of Oncology Nursing</i> , 29(2): 108-109.
03/2025	Watson, J. (2025). <i>Refocusing Life with Eyes on Eternity: An 8-Week Study of 1 and 2 Peter</i> . The Creating Collective. ISBN 979-8990034822.
02/2025	Watson, J. (2025). Rearview Mirror Leadership: Looking Backward to Move Forward. <i>Clinical Journal of Oncology Nursing</i> , 29(1): 6-7.
12/2024	Watson, J. (2024). When you are the gift, titrate the giving. <i>Clinical Journal of Oncology Nursing</i> , 28(6): 526-527.
11/2024	Watson, J. (2024). <i>The Negotiation Planning & Reflection Portfolio</i> . The Creating Collective. ISBN 979-8990034815.
10/2024	Watson, J. (2024). Consistent nursing presence through questionably unprecedented times. <i>Clinical Journal of Oncology Nursing</i> , 28(5): 436-437.
09/2024	Watson, J. & Wilson, A. (2024). Reorganizing complex systems to create adaptive healthcare environments. In Weberg, D. & Davidson, S. (Eds.), <i>Leadership for Evidence-based Innovation in Nursing and Health Professions</i> , 3 rd Ed. Jones & Bartlett Learning.
08/2024	LeStrange, N., Walton, A., Watson, J. , Sklarin, N., Thompson, J.A., & Affronti, M.L. (2024). Independent chemotherapy ordering privilege for Advanced Practice Providers. <i>Clinical Journal of Oncology Nursing</i> , 28(4): 397-405.
08/2024	Watson, J. (2024). Ruthlessly subtract to build oncology programs and add value. <i>Clinical Journal of Oncology Nursing</i> , 28(4): 340-341.
06/2024	Watson, J. (2024). A new paradigm for nurse leader decision-making within complex adaptive systems. <i>Nursing Administration Quarterly</i> , 48(3): 209-217.
06/2024	Watson, J. (2024). Nursing's primary commitment embedded in the quintuple aim. <i>Clinical Journal of Oncology Nursing</i> , 28(3): 236-237.
04/2024	Watson, J. (2024). Faith and science: Sacred decision-making in cancer care. <i>Clinical Journal of Oncology Nursing</i> , 28(2): 116-117.
04/2024	Watson, J. (2024). Kindred diversity: Communicating across eclectic healthcare teams to effect change. <i>Oncolytics Today</i> , Spring 2024: 59-61.
02/2024	Lipsey, D., Lopez, S., & Watson, J. <i>Hope Over Discouragement: A 31-Day Devotional</i> . The Creating Collective. ISBN 979-8990034808.
02/2024	Watson, J. (2024). For the (rigorous) love of oncology nursing. <i>Clinical Journal of Oncology Nursing</i> , 28(1), 4-5.
01/2024	Watson, J. (2024, January 11). The Power of Peer Review: With a Little Professional Polish, Your Work Will Shine. <i>ONS Voice</i> . https://voice.ons.org/news-and-views/the-power-of-peer-review

12/2023 Starr, B., Dickman, E., & **Watson, J.** (2023). Artificial intelligence: Basics, impact, and how nurses can contribute. *Clinical Journal of Oncology Nursing*, 27(6): 595-601.

09/2023 **Watson, J.** (2023). Epidemiology, Prevention, and Health Promotion. In Jeannine Brant (Ed.), *Core Curriculum of Oncology Nursing*, 7th Ed. Pittsburgh: Elsevier & ONS Publishing.

04/2021 **Watson, J.** (2021). Expanding compassion fatigue care beyond oncology during COVID-19. In *Reflections on COVID-19 and Cancer Care: Stories by Oncology Nurses*. (E-book). Pittsburgh: ONS Publishing.

10/2020 **Watson, J.** (2020). Advocacy and collaboration: Advancing Cancer Prevention and Screening. *Clinical Journal of Oncology Nursing*, 24(5): 39-44.

10/2020 **Watson, J.**, Broome, M., & Schneider, S. (2020). Low-Dose Computed Tomography: Effects of Oncology Nurse Navigation on Lung Cancer Screening. *Clinical Journal of Oncology Nursing*, 24(4): 421-429.

12/2019 **Watson, J.** (2019). Epidemiology, Prevention, and Health Promotion. In Jeannine Brant (Ed.), *Core Curriculum of Oncology Nursing*, 6th Ed. Pittsburgh: Elsevier & ONS Publishing.

05/2018 **Watson, J.** (Ed.). *Seminars in Oncology Nursing (Technology Edition)*, 34(2).

05/2018 **Watson, J.** Social Media Use in Cancer Care. *Seminars in Oncology Nursing*, 34(2): 126-131.

01/2018 **Watson, J.** (Ed.). *Your Guide to Cancer Prevention*. Philadelphia, PA: Oncology Nursing Society. Awarded the *American Journal of Nursing* 2018 Book of the Year in the Consumer Health category.

04/2016 **Watson, J.** *Next Steps for Advanced Colorectal Cancer*. Medscape/WebMD Education.

01/2016 Ireland, A., Blecher, C., & **Watson, J.** (Eds). *Standards of Oncology Education*, 4th Edition. Oncology Nursing Society: Philadelphia, PA.

04/2015 **Watson, J.** Little is big: How 'lean' methodologies can continuously improve cancer care. *Oncology Times: Nursing Hem/Onc Spotlight*, 37(7), supp, 2-3.

09/2013 **Watson, J.** Psychosocial Issues in Cancer Survivorship. *Oncology Nursing inPractice*, electronic nursing textbook, book chapter.

07/2012 **Watson, J.**, 2012. Every Nurse Can Impact Colorectal Cancer. *Texas Nursing Voice*, 6(3), 16.

04/2012 **Watson, J.**, 2012. The Rise of Blogs in Nursing Practice. *Clinical Journal of Oncology Nursing*, 16(2): 115-117.

03/2012 **Watson, J.**, 2012. *Every Nurse Makes a Difference: Preventing Colorectal Cancer*. Online continuing nursing education module at www.noep.org.

07/2011 **Watson, J.**, 2011. Organization works to heal nursing's crippling ailments. *Texas Nursing Voice*, 5(3), 7-8.

01/2011 Volker, D., **Watson, J.**, Becker, H., & Scott, T., 2010. Assessing Cancer-Related Learning Needs of Texas Nurses. *Cancer Nursing: An International Journal for Cancer Care*, 34(5): 20-27.

11/2010 **Watson, J.**, 2010. *Cancer Survivorship: How it Impacts Your Patients & Nursing Practice*. Nurse Oncology Education Program: Austin, TX.

07/2010 **Watson, J.**, 2010. What Nurses Don't Know Does Hurt: Cancer in Patients Aged 15-39. *Texas Nursing Voice*, 4(3), 11.

10/2009 **Watson, J.**, 2009. Cancer takes global stage in Dublin. *Texas Nursing Voice*, 3(4), 15.

07/2009 **Watson, J.**, 2009. See one, do one, teach one. Nurses teaching nurses. *Dallas/Fort Worth Nurses Lounge*, July 2009, 14-16.

06/2009 **Watson, J.**, 2009. Cancer survivorship crosses nursing specialties. *Texas Nursing Voice*, 3(3), 15-16.

12/2008 **Watson, J.**, 2008. *The Impact of Cancer: Understanding the Experience*. Online survivorship curriculum package accessible to nursing faculty and students at www.noep.org.

Presentations

- 10/29/25 **Watson, J.** Complexity Calls for Collaboration: Adaptive Spaces in Innovation, Implementation, & Dissemination. *Rocky Mountain Interprofessional Research & Evidence-Based Practice Symposium*. **(Invited)**
- 08/22/25 **Watson, J.** The Imperative for Advanced Practice Nurses' Publishing. University of Miami Sylvester Comprehensive Cancer Center. Panel at the *Advanced Practice Provider Oncology Symposium*. **(Invited)**
- 08/04/25 **Watson, J.** 3-hour faculty-led session on complexity in healthcare and negotiation skills for nurses for the 2025 American Organization of Nursing Leadership (AONL) Nurse Executive Fellowship (NEF) cohort program. **(Invited)**
- 06/09/25 Carter, M. & **Watson, J.** Podcast. *The Chaos Whisperers of Healthcare: Episode 4*. [\[link\]](#) **(Invited)**
- 05/03/25 **Watson, J.** Evidence-Based Practice & Publications. Galveston Bay Oncology Nursing Society Educational Day. **(Invited)**
- 05/02/25 **Watson, J.** Negotiation Principles for Nurse Leaders. Organization of Nurse Leaders New England Chapter *Leadership Catalyst*. **(Invited)**
- 04/10/25 **Watson, J., et al.** ONS Publications Writing Workshop. Panel conversation session at the 50th Oncology Nursing Society Congress. Denver, Colorado. April 9-13, 2025. **(Invited)**
- 01/30/25 **Watson, J.** Healing Futures: Living Bravely, Leading Boldly. Session for *Women in Healthcare - Heartland Chapter*. St. Louis, Missouri. January 30, 2025. **(Invited)**
- 01/29/25 **Watson, J.** Healing Futures: Living Bravely, Leading Boldly. Session for *Women in Healthcare - Heartland Chapter*. Kansas City, Missouri. January 29, 2025. **(Invited)**
- 11/14/24 **Watson, J.** Leading the Way: Evidence-Based Community Cancer Care. Keynote Session for the *Nigerian Oncology Nursing Society*. Virtual. November 14, 2024. **(Invited)**
- 10/12/24 **Watson, J.** The Power of Community in Breast Cancer Screening. *2nd Annual Mammos & Margs Pink Out Celebration*. Dallas, Texas. October 12, 2024. **(Invited)**
- 09/13/24 **Watson, J.** Sweet Tea and Evidence-Based Practice: Southern Scholarship in Community Care. Opening Keynote Session at the *12th Annual Northside Hospital Cancer Institute Oncology Nursing Symposium*. Atlanta, Georgia. September 13, 2024. **(Invited)**
- 08/24/24 DeMeyer, E. & **Watson, J.** Pathways to Professional Publishing. Dallas Oncology Nursing Society Chapter Course. Dallas, Texas. August 24, 2024. **(Invited)**
- 10/26/23 **Watson, J.** Empowering the Nurse through Confidence Building & Effective Communication. *National Community Oncology Dispensing Association (NDOCA) International Fall Summit*. Orlando, Florida. October 25-27, 2023. **(Invited)**
- 10/02/23 **Watson, J.** The Leadership Stack: Bringing out the Best. Opening Keynote Session at *Memorial Sloan Kettering Cancer Center's Nursing & Ancillary Care Team Annual Leader Retreat*. New York, New York. October 2, 2023. **(Invited)**
- 05/03/23 Roche, Geoffrey & **Watson, J.** Podcast. *Ed Up Health Up: Episode 25*. [\[link\]](#) **(Invited)**
- 12/07/22 Weberg, D. & **Watson, J.** Podcast. *The Handoff: Episode 85*. [\[link\]](#) **(Invited)**
- 04/28/22 **Watson, J.** The oncology nurse leader: Mentorship and career development. Plenary session at the 47th Oncology Nursing Society Congress. Anaheim, California. April 27-May 1, 2022. **(Invited)**
- 04/13/22 **Watson, J. & Lemons, E.** Radical intraoperative care delivery redesign: Prioritizing the team voice. Podium session at the American Organization of Nurse Leaders 2022 Conference. San Antonio, Texas. April 11-14, 2022.
- 12/11/20 **Watson, J.** Transformational Leadership: The Layers that Make the Leader. Rockwall Chamber of Commerce Young Professionals Network Annual Conference. Virtual. December 11, 2020. **(Invited)**
- 10/26/20 **Watson, J. & Hoffman, J.** Emotional Intelligence and Leadership Styles: Finding Your Fit. Baylor Scott & White Health 2020 East Region Leadership Succession Program. Virtual. October 26, 2020. **(Invited)**

09/17/20	Kennedy-Sheldon, L. & Watson, J. Making headlines: Increasing Nursing Voice in the Media. Oncology Nursing Society Bridge Conference. Virtual. September 17, 2020. (Invited)
08/07/20	Watson, J. BSN Pinning Keynote. Texas A&M University–Commerce BSN Pinning Keynote. Commerce, Texas. August 7, 2020. (Invited)
07/12/19	Pirschel, C. & Watson, J. Podcast. <i>Oncology Nursing Society Podcast: Episode 57</i> . [link] (Invited)
06/28/19	Watson, J. Transformational Leadership: The Layers that Make the Leader. Baylor Scott & White Health 2019 Ambulatory Care Conference. Temple, Texas. June 28, 2019. (Invited)
05/23/18	Watson, J. The Good, the Bad, and the Amazing: Healthcare Professionals’ Social Media Use. Baylor Scott & White Hillcrest Medical Center. Nursing Grand Rounds. Waco, Texas. May 23, 2018.
05/12/18	Watson, J. <i>American Academy of Ambulatory Care Nursing (AAACN) Care Coordination and Transition Management (CCTM) Invitational Summit</i> . Panelist. Lake Buena Vista, Florida. May 12, 2018. (Invited)
11/14/17	Watson, J. <i>Academy of Managed Care Pharmacy (AMCP) Partnership Forum: Driving Value and Outcomes in Oncology</i> . Panelist. Arlington, Virginia. November 14-15, 2017. (Invited)
04/28/17	Watson, J. <i>Moving Quality Improvement Efforts, Abstract Development, Presentations, and Research into Applied Healthcare Practice through a Transformational Leadership Model</i> . Podium presentation at the 42 nd Oncology Nursing Society Congress. Denver, Colorado. April 28-May 1.
04/28/17	Blasingame, B., Sanders, R., Wilson, M., & Watson, J. <i>A Multidisciplinary Approach to Caring for Women with a High Risk of Breast Cancer in the Community Health Setting</i> . Poster presentation at the 42 nd Oncology Nursing Society Congress. Denver, Colorado. April 28-May 1.
04/28/17	Noel, E., Cluke, A., & Watson, J. <i>Utilization of Kaizen Huddle Boards and Daily Huddles in the Ambulatory Cancer Center</i> . Poster presentation at the 42 nd Oncology Nursing Society Congress. Denver, Colorado. April 28-May 1.
04/28/17	Abshire, D., Blasingame, M., Pederson, J., O’Sullivan, D., Hunt, S. Woods, C., & Watson, J. <i>Utilizing A Weekly Interdisciplinary Team to Promote Care for Concurrent Chemoradiation patients</i> . Poster presentation at the 42 nd Oncology Nursing Society Congress. Denver, Colorado. April 28-May 1.
03/29/17	Watson, J. , Sulak, P., Schiltz, L. & Taylor, J. <i>Achieving the Quadruple Aim through Oncology Financial Navigation</i> . Podium presentation at the 50 th Association of Nurse Executives annual conference. Baltimore, Maryland. March 28-April 2.
01/26/17	Watson, J. <i>Time Capsules and Time Travel: Cancer Survivorship Past, Present, and Future</i> . Keynote speaker for Oncology Nursing Society Dallas Mega-Chapter Membership Dinner. (Invited)
04/28/16	Hunt, S., Vranich, A., Pederson, J., & Watson, J. <i>Erasing Patient Anxiety and Increasing Nurse-Patient Communication through Whiteboard Utilization in an Ambulatory Infusion Room</i> . Podium presentation at the 41 st ONS Congress. San Antonio, Texas. April 28-May 1.
04/28/16	Noel, E., Watson, J. , & Pearson, P. <i>Staffing by Acuity in the Ambulatory Community Cancer Center Infusion Room</i> . Poster presentation at the 41 st ONS Congress. San Antonio, Texas. April 28-May 1.
04/28/16	Noel, E., Watson, J. , Alligood, M., Fortenberry, M., Hill, M., & Willis, R. <i>Resolving Incorrect Coding in the Ambulatory Infusion Room: Developing and Implementing the “Blue Dot Double Check.”</i> Podium presentation at the 41 st ONS Congress. San Antonio, Texas. April 28-May 1.
04/24/15	Bush, C., Longabaugh, M., & Watson, J. <i>Advancing Practice through Technology: Get Connected for Maximum Nursing Engagement</i> . Plenary panel podium session, Oncology Nursing Society 40 th Annual Congress, Orlando, Florida, April 23-26, 2015. (Invited)
04/24/15	Watson, J. <i>Enhancing Patient Care and Reducing Process Waste through Kaizen Huddle Board Utilization in an Ambulatory Cancer Center</i> . Podium panel presentation, Oncology Nursing Society 40 th Annual Congress, Orlando, Florida, April 23-26, 2015.

- 03/07/15 Boshier, H., Patterson, P., Sulak, P., & **Watson, J.** *Developing Fertility Preservation Pathways of Care within an Ambulatory Community Cancer Center.* Poster presentation at 5th Annual Cowtown Oncology Symposium, Fort Worth, Texas. March 7, 2015.
- 04/26/14 **Watson, J.** *Chemosabe's Canyon Jump: Avoiding the Cancer Survivorship Cliff.* Podium presentation, 4th Annual Cowtown Oncology Symposium, Fort Worth, Texas. April 26, 2014. **(Invited)**
- 10/2013 **Watson, J.** *Enhancing Undergraduate Nursing Students Oncology Care Content.* Four online, oncology independent study/teaching resource packages for Texas undergraduate nursing school faculty. Content covers breast, lung, cervical, and colorectal cancers.
- 05/18/13 **Watson, J.** *Colorectal Cancer: It's More than Just Screening.* Podium presentation, Enhancing Nursing Student Learning about Cancer Patient Care: Faculty Training Program. Fort Worth, Texas, May 18, 2013.
- 04/13/13 **Watson, J.** *Corralling Colorectal Cancer.* Podium presentation, 3rd Annual Cowtown Oncology Symposium, Fort Worth, Texas. April 13, 2013. **(Invited)**
- 01/24/13 **Watson, J.** *Eliminating Personal & Organizational Distress when Planning & Implementing Routine Psychosocial Distress Screening.* Poster presentation, Association of Cancer Executives, San Antonio, Texas. January 23-26, 2013.
- 10/25/12 McGoldrick, D. and **Watson, J.** *Adolescent and Young Adult Cancer Survivorship.* LIVESTRONG Community Education Forum, Austin, Texas. October 25, 2012. **(Invited)**
- 10/24/12 **Watson, J.** *Ensuring Person-Centered Care: Implementing Routine Psychosocial Distress Screening within an Ambulatory Community Cancer Center.* Poster presentation, Cancer Prevention & Research Institute of Texas 3rd Annual Innovations in Cancer Research Conference, Austin, Texas. October 24-26, 2012.
- 09/20/12 **Watson, J.** *New Coordinator of Care Model for Texas.* Panel speaker at Texas Nurses Association 12th Annual Nursing Leadership Conference, Austin, Texas. September 20-21, 2012. **(Invited)**
- 11/17/11 Hamlett, K. and **Watson, J.**, 2011. *Empowering System Changes within a Texas Community to Increase Breast Cancer Screening.* Poster presentation, 2nd Annual Cancer Prevention & Research Institute of Texas Innovations in Cancer Research Conference, Austin, Texas. November 17, 2011.
- 09/17/11 Parsons, D., Phillips, D., & **Watson, J.**, 2011. *Breast Cancer Screening to Definitive Diagnosis: Strategies for Successfully Serving the Underserved.* Poster presentation, Academy of Oncology Nurse Navigators 2nd Annual Navigation and Survivorship Conference, San Antonio, Texas. September 16-18, 2011.
- 06/03/11 McGoldrick, D. & **Watson, J.**, 2011. *Young Adults and Cancer: What You Don't Know Might Hurt Them.* Podium panel presentation, American College Health Association, Phoenix, Arizona. June 3, 2011.
- 04/30/11 Smith, C., Cohen, E., & **Watson, J.**, 2011. *Using Social Media to Connect with Colleagues and Patients.* Podium panel presentation, Oncology Nursing Society 36th Annual Congress, Boston, Massachusetts. April 30, 2011. **(Invited)**
- 04/28/11 **Watson, J.**, Hamlett, K., & Kuenstler, G., 2011. *Increasing Nurses' Knowledge of Cancer Survivorship: Assessing the Impact of Online Continuing Nursing Education (CNE).* Poster presentation, Oncology Nursing Society 36th Annual Congress, Boston, Massachusetts. April 28 – May 1, 2011.
- 11/18/10 Hamlett, K., **Watson, J.**, & Becker, H., 2010. *The Nurse Oncology Education Program (NOEP): An Innovative Approach to Statewide Professional Education in Practice.* Poster presentation, 1st Annual Cancer Prevention & Research Institute of Texas Innovations in Cancer Research Conference, Austin, Texas. November 18, 2010.
- 11/11/10 Becker, H., Hamlett, K., & **Watson, J.**, 2010. *Workable Strategies for Assessing Change Among Health Care Professionals Following Continuing Education.* Poster presentation, American Evaluation Association National Conference, San Antonio, Texas. November 4, 2010.

11/04/10	Watson, J. McGoldrick, D., & Hamlett, K., 2010. <i>Adolescent & Young Adult (AYA) Cancer: Closing Nurses' Knowledge Gaps</i> . Poster presentation, LIVESTRONG Young Adult Alliance Annual Meeting, Austin, Texas, November 4, 2010. Award-winning poster.
08/01/10	Mirchandani, G., Nelson, A., Lawson, J., Schiefelbein, E., Vanderlee, G., Gonzalez, S., Watson, J. , Werner, C., 2010. <i>Barriers to Cervical Cancer Screening in Texas, 2009</i> . Poster presentation, 2010 National Family Planning Clinical Conference, St. Louis, Missouri, August 1-3, 2010. First place poster.
06/09/10	Miller, A. & Watson, J. <i>Closing the Gap: Addressing the Adolescent/Young Adult Cancer Burden</i> . Podium presentation, 2010 National Comprehensive Cancer Control Coalition Leadership Institute, Los Angeles, California, June 9, 2010.
11/12/09	Watson, J. & Kuenstler, G., 2009. <i>Efforts to Increase Nurses' Knowledge of Adolescent & Young Adult Oncology (AYAO)</i> . Poster presentation, LIVESTRONG Young Adult Alliance Annual Meeting, Austin, Texas, November 12, 2009.
10/15/09	Watson, J. & Kuenstler, G., 2009. <i>Decreasing Gaps in Texas Nurses' Knowledge of Ovarian Cancer</i> . Whitepaper distributed at the American Association of Cancer Education (AACE) 2009 Annual Conference, Houston, Texas, October 15, 2009.
10/15/09	Watson, J. , Kuenstler, G., Becker, H., Gonzalez, S., 2009. <i>Utilization of a Multidisciplinary Program Model to Increase Health Care Professional Ovarian Cancer Knowledge</i> . Poster presentation, the American Association of Cancer Education (AACE) 2009 Annual Conference, Houston, Texas, October 15, 2009.
04/30/09	Watson, J. , 2009 <i>Development, Implementation, and Evaluation of a Statewide Ovarian Cancer Education Program</i> . Podium presentation, Oncology Nursing Society Congress, San Antonio, Texas, April 30, 2009.

Selected Grants

06/14 – 05/15	LIVESTRONG Community Impact Project, Jeffery Frank Wacks Music Therapy, replication grant (\$15,600)
08/01/11-07/31/13	Principal Investigator, <i>Primary Cancer Prevention Education for Texas Nurses</i> . Cancer Prevention and Research Institute of Texas, Project ID #PP110102 (\$287,774).
09/01/10-08/31/12	Principal Investigator, <i>Primary Cancer Prevention Education for Texas Nurses</i> . Cancer Prevention and Research Institute of Texas, Project ID #PP100233 (\$299,209)
09/01/10-08/31/11	Principal Investigator, <i>Oncology Education for Texas Nurses</i> . Cancer Prevention and Research Institute of Texas, Project ID #PP100238 (\$431,243)
11/01/08-10/31/11	Principal Investigator, <i>Survivorship Education for Texas Nurses</i> . Lance Armstrong Foundation (\$150,000)
11/01/07-10/31/08	Principal Investigator, <i>Survivorship Education for Texas Nursing Students</i> . Lance Armstrong Foundation (\$15,000)
2007-2010	Principal Investigator, <i>Tools for Texans: Helping Communities Fight Cancer</i> . National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, Conference Cooperative Agreement # 5 U13 DP000603 (\$200,000)

Selected Achievements & Honors

07/05 – present	Oncology Certified Nurse (OCN®)
12/2018	<i>Your Guide to Cancer Prevention</i> , edited book, awarded the <i>American Journal of Nursing</i> 2018 Book of the Year in the Consumer Health category
06/2018	Named to Linx Group's 40 Under 40 in Cancer: Rising Stars & Emerging Leaders inaugural cohort
04/2018	American Cancer Society – Graduate Nursing Scholarship Award Recipient (\$20,000)
04/2018	Oncology Nursing Foundation – Doctoral Nursing Scholarship Award Recipient (\$5,000)

10/2017	Baylor Scott & White Health Bill Aston Quality Awards – 3 rd place, Finance circle of care – <i>Development of an Oncology Financial Navigation Program</i>
05/2016	Baylor Scott & White Medical Center – Hillcrest Above & Beyond Associate
12/2015	Baylor Scott & White Health Bill Aston Quality Awards – 1 st place, People circle of care – <i>Overtime Reduction within a Multidisciplinary Ambulatory Cancer Center</i>
01/07 – 12/14	Continuing education independent reviewer, speaker, and author for the Nurse Oncology Education Program
01/07 – 07/11	Grant writer for the Nurse Oncology Education Program, generating over \$2.63 million in diversified grant funds
05/09 – 05/10	2010 Oncology Nursing Congress General Session Creator & Co-Coordinator: <i>Young Adults: The Lost Generation in Cancer Care</i>
10/2008	2009 Oncology Nursing Society Roberta Scofield Memorial Certification Award
2004 – 2006	Graduate nursing project: <i>Expectation and exhaustion in new graduate nurses in the acute care setting: A grounded theory approach</i>
2004 – 2006	East Texas Medical Center Preceptor & Mentor
08/04 – 10/16	Chemotherapy Administration certificate
05/05 – 05/06	Pilot tested a UT Tyler & University of Texas Health Science Center collaborative study, <i>The influence of psychosocial factors and co-morbid conditions on work-related injury and illness and recovery in registered nurses</i>
04/03 – 04/06	Sigma Theta Tau, Delta Theta Chapter, International Honor Society of Nursing, member
2003	Who's Who Among Students in American Colleges and Universities
2003	Alumna of UT Arlington Honors College: Partnered with clinical faculty for honors program thesis, <i>Postpartum depression and post-traumatic stress disorder: Teen reactions to the birth experience</i>
05/05-05/03	UT Arlington Nursing Constituency Council, President
05/02-05/03	UT Arlington President's Student Advisory Committee, nursing school representative appointed by UT Arlington President
06/2002	Studied transcultural nursing abroad in Cuernavaca, Mexico at Universidad Internacional: The Center for Bilingual Multicultural Studies