## Marketable Skills: Health Sciences BS

Skill	General and Health Sciences-Specific Applications	How the Skill is Delivered
Speaking/Presenting (Verbal	Learn to communicate with patients, clients, students, or the general	Presentation assignments in
Communication)	public about health promotion and personal and community health	multiple courses.
	and wellness.	
Writing and Interpreting Reports	Learn to write effectively to communicate information about health	Written assignments in multiple
(Written Communication)	promotion and personal and community health and wellness.	courses and labs.
Human Relations	Learn to interact effectively with others to promote personal and	Group assignments and
	community health and wellness.	presentations in multiple
		courses, especially HECC 4308.
Educating Individuals, Groups, or	Learn to effectively teach others regarding personal and community	Group assignments and
Community	health and wellness.	presentations in multiple
		courses.
Data Entry, Analyses, and	Learn to input and analyze health-related data, and interpret results	HECC 4333
Interpretation	related to health, wellness, health promotion, and health education.	
Media Planning and Design	Learn to plan, design and produce media about health promotion and	ALHS 4304 and other courses
	personal and community health and wellness.	
Social Network Communications	Learn to use social networks to communicate information about	Assignments in multiple courses
	health promotion and personal and community health and wellness.	
Health Program Planning and	Develop skills in needs assessment, planning, implementation, and	ALHS 4304
Design	evaluation of programs designed to promote health and prevent	
	disease in human populations.	