

AS Business Administration to Marketing BBA

Recommended 4-Year Course Sequence 2025-2026 Catalog



			FRESI	HMAN YEAR			
		Fall				Spring	
NTCC	UT Tyler	Title	Hours	NTCC	UT Tyler	Title	Hours
ENGL 1301	-	Composition I	3	MATH 1342* o	r MATH 1325	Introductory Statistics* or Business Calculus	3
MATH 1324		Finite Mathematics	3			Science Course	3
BUSI 1301		Business Principles	3	BUSI 1305**		Business Computer Applications**	3
HIST 1301		United States History I	3	GOVT 2306		Texas Government	3
GOVT 2305		Federal Government	3	HIST 1302		United States History II	3
		Creative Arts	3				
			18				15
				MORE YEAR			15
		Fall	SOPHO	WORE TEAK	•	Carina	
NEGO		•	1	NECO	1	Spring	Т.,
NTCC	UT Tyler	Title	Hours	NTCC	UT Tyler	Title	Hours
ECON 2301		Principles of Macroeconomics	3	ENGL 1302		English Composition II	3
ACCT 2301		Principles of Accounting	3	ACCT 2302		Principles of Accounting II	3
SPCH 1315		Public Speaking	3	ECON 2302		Princples of Microeconomics	3
		Language, Philosophy, and Culture	3	BUSI 2301		Business Law	3
	NAANA 2215 au	Science Course	3		BLAW 3301	Business Law and Social Responsibility	3
	MANA 3315 or MARK 3311	Organizational Behavior or Principles of	2				
	IVIARK 3311	Marketing	3				
			18				15
			JUN	IOR YEAR			
		Fall				Spring	
NTCC	UT Tyler	Title	Hours	NTCC	UT Tyler	Title	Hours
	GENB 2300	Business Statistics	3		MANA 3300	Critical and Analytical Thinking in Business	3
	MANA 3312	International Business	3		FINA 3311	Principles of Finance	3
	MANA 3370	Business Writing and Oral Presentations	3		MANA 3170***	Build and Manage a Successful Career	1
	17.5.11.7.007.0	Marketing Elective	3		MANA 3305	Operations Management	3
	MANA 3315 or	Organizational Behavior or Principles of	3		IVIANA 3303	Operations Management	3
	MARK 3311	Marketing	3		MARK 3350	Consumer Behavior	3
	WARK 3311	Marketing			WARK 3330	Consumer Benavior	3
			15				13
			SEN	IOR YEAR			
		Fall				Spring	
NTCC	UT Tyler	Title	Hours	NTCC	UT Tyler	Title	Hours
	COSC 3333	Management Infromation Systems	3	711.00	MANA 4395	Strategic Management	3
	MARK 4350***	Personal Selling	3		10000	Marketing Elective	3
	MARK 4380	Marketing Research	3			Upper-Level Soules Elective	3
	WIAIN 4300		3			Upper-Level Soules Elective	3
		Marketing Elective	3			- Prince - Control - Contr	
			\perp			General Elective	2
			12				1.0
			12			Tatal Our did II a was at NEO	14
						Total Credit Hours at NTC Total Credit Hours at UT Tyle Total Credit Hour	er 60

^{*}Courses highlighted in yellow are available for co-enrollment at UT Tyler.